Company Registration Number: 02726652 (England and Wales)

Report of the Directors and Unaudited Financial Statements

Period of accounts

Start date: 01st October 2012

End date: 30th September 2013

SUBMITTED

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Company Information for the Period Ended 30th September 2013

Director: Roger Moore

Caroline Moore

Company secretary: Roger Moore

Registered office: 39 Hospital Fields Road

York

North Yorkshire YO10 4DZ

GBR

Company Registration Number: 02726652 (England and Wales)

Directors' Report Period Ended 30th September 2013

The directors present their report with the financial statements of the company for the period ended 30th September 2013

Principal activities

The principal activity of the company in the period under review was:

The principal activity of the company is marketing consultancy

Directors

The directors shown below have held office during the whole of the period from 01st October 2012 to 30th September 2013

Roger Moore

Caroline Moore

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on 22 June 2014 And Signed On Behalf Of The Board By:

Name: Roger Moore Status: Director

Profit and Loss Account

for the Period Ended 30th September 2013

	Notes	2013 £	2012 £
Turnover:		110,572	133,464
Cost of sales:		41,373	54,614
Gross profit or (loss):		69,199	78,850
Distribution costs:		16,327	23,939
Administrative expenses:	,	45,585	51,366
Operating profit or (loss):		7,287	3,545
Interest receivable and similar income:		4	1
Profit or (loss) on ordinary activities before taxation:		7,291	3,546
Tax on profit or (loss) on ordinary activities:		1,381	804
Profit or (loss) for the financial year:		5,910	2,742

Statement of total recognised gains and losses 30th September 2013

Statement of total recognised gains and losses

The company does not have any gains and losses other than Profit and Loss for the period to report.

Balance sheet As at 30th September 2013

	Notes	2013 £	2012 £
Fixed assets			
Tangible assets:	2	4,963	3,492
Total fixed assets:		4,963	3,492
Current assets			
Debtors:		30,312	33,586
Cash at bank and in hand:		11,407	8,576
Total current assets:		41,719	42,162
Creditors: amounts falling due within one year		9,358	14,240
Net current assets (liabilities):		32,361	27,922
Total assets less current liabilities:		37,324	31,414
Total net assets (liabilities):		37,324	31,414

Balance sheet As at 30th September 2013 continued

	Notes	2013 £	2012 £
Capital and reserves			
Called up share capital:	3	3,750	3,750
Profit and Loss account:	4	33,574	27,664
Total shareholders funds:		37,324	31,414

For the year ending 30 September 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 22 June 2014

SIGNED ON BEHALF OF THE BOARD BY:

Name: Roger Moore Status: Director

Notes to the Financial Statements for the Period Ended 30th September 2013

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements are prepared under the historical cost convention and in accordance with FRSSE (effective April 2008)

Turnover policy

Turnover is the invoiced amount of supplies of services net of value added tax. All sales were in the UK except for £42173 (2013 £44447) in the EU

Tangible fixed assets depreciation policy

Depreciation is provided at 25% on cost which is estimated to cover each assets useful life

Notes to the Financial Statements for the Period Ended 30th September 2013

2. Tangible assets

	Land and buildings	Plant Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
At 01st October 2012:	-	-	-	17,678	-	17,678
Additions:	-	-	-	3,983	-	3,983
Disposals:	-	-	-	10,265	-	10,265
At 30th September 2013:	-			11,396		11,396
Depreciation						
At 01st October 2012:	-	-	-	14,186	-	14,186
Charge for year:	-	-	-	2,512	-	2,512
On disposals:	-	-	-	10,265	-	10,265
At 30th September 2013:	<u>-</u>			6,433		6,433
Net book value						
At 30th September 2013:	<u>-</u>			4,963	_	4,963
At 30th September 2012:				3,492		3,492

Notes to the Financial Statements for the Period Ended 30th September 2013

3. Called up share capital

Allotted, called up and paid

Previous period			2012
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	3,750	1.00	3,750
Total share capital:			3,750
Current period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	3,750	1.00	3,750
Total share capital:			3,750

Notes to the Financial Statements for the Period Ended 30th September 2013

4. Profit and loss account

	2013	2012
	£	£
Opening balance:	27,664	24,922
Profit or (loss) for the period:	5,910	2,742
Equity dividends paid:	0	0
Retained profit:	33,574	27,664

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.