



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



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*Company Name:* **British Market Research Bureau Limited**

*Company Number:* **02725173**

*Date of this return:* **07/06/2012**

*SIC codes:* **74990**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **EALING GATEWAY 26-30 UXBRIDGE ROAD  
EALING  
LONDON  
ENGLAND  
ENGLAND  
W5 2AU**

**Officers of the company**

## *Company Secretary 1*

*Type:* **Corporate**  
*Name:* **KANTAR MEDIA UK LTD**

*Registered or principal address:* **EALING GATEWAY 26-30 UXBRIDGE ROAD  
EALING  
LONDON  
ENGLAND  
ENGLAND  
W5 2AU**

## *European Economic Area (EEA) Company*

*Register Location:* **UNITED KINGDOM**  
*Registration Number:* **00275304**

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## *Company Director 1*

*Type:* **Person**  
*Full forename(s):* **MR ANDREW JAMES**

*Surname:* **BROWN**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **26/02/1963** *Nationality:* **BRITISH**  
*Occupation:* **DIRECTOR**

*Company Director* 2

*Type:* **Person**

*Full forename(s):* **MARK ASHLEY**

*Surname:* **WILD**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **18/03/1964**

*Nationality:* **BRITISH**

*Occupation:* **DIRECTOR**

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## Statement of Capital (Share Capital)

|                        |                 |                                |          |
|------------------------|-----------------|--------------------------------|----------|
| <b>Class of shares</b> | <b>ORDINARY</b> | <i>Number allotted</i>         | <b>2</b> |
|                        |                 | <i>Aggregate nominal value</i> | <b>2</b> |
| <i>Currency</i>        | <b>GBP</b>      | <i>Amount paid per share</i>   | <b>1</b> |
|                        |                 | <i>Amount unpaid per share</i> | <b>0</b> |

### *Prescribed particulars*

THE ORDINARY SHARES HAVE THE RIGHTS AND RESTRICTIONS AS SET OUT IN THE AMENDED ARTICLES OF ASSOCIATION OF THE COMPANY.

## Statement of Capital (Totals)

|                 |            |                                      |          |
|-----------------|------------|--------------------------------------|----------|
| <i>Currency</i> | <b>GBP</b> | <i>Total number of shares</i>        | <b>2</b> |
|                 |            | <i>Total aggregate nominal value</i> | <b>2</b> |

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 07/06/2012 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **2 ORDINARY shares held as at the date of this return**  
*Name:* **KANTAR MEDIA UK LTD**

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.