

Registration number 02709804

**Marketing Intelligence Services Limited**

**Abbreviated financial statements**

**for the year ended 31 December 2013**

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**Marketing Intelligence Services Limited**

**Abbreviated balance sheet  
as at 31 December 2013**

		2013		2012	
	Notes	£	£	£	£
<b>Current assets</b>					
Debtors		257		257	
<b>Creditors: amounts falling due within one year</b>		<u>(257)</u>		<u>(257)</u>	
<b>Net current liabilities</b>			-		-
<b>Net assets</b>			<u>-</u>		<u>-</u>
<b>Capital and reserves</b>					
Called up share capital	2		1,000		1,000
Profit and loss account			<u>(1,000)</u>		<u>(1,000)</u>
<b>Shareholders' funds</b>			<u>-</u>		<u>-</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this balance sheet.

**The notes on page 3 form an integral part of these financial statements.**

**Marketing Intelligence Services Limited**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Sections 475(2) and (3)  
for the year ended 31 December 2013**

In approving these abbreviated financial statements as directors of the company we hereby confirm:

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006;
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2013 ; and
- (c) that we acknowledge our responsibilities for:
  - (1) ensuring that the company keeps accounting records which comply with Section 386 ; and
  - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006; relating to financial statements, so far as applicable to the company.

These abbreviated financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies .

The abbreviated financial statements were approved by the Board on 8 April 2014 and signed on its behalf by

**D. Wildey**  
**Director**



**Registration number 02709804**

**The notes on page 3 form an integral part of these financial statements.**

## **Marketing Intelligence Services Limited**

### **Notes to the abbreviated financial statements for the year ended 31 December 2013**

#### **1. Accounting policies**

##### **1.1. Accounting convention**

The financial statements are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board.

#### **2. Share capital**

	<b>2013</b>	<b>2012</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

#### **3. Ultimate parent undertaking**

The ultimate parent company is Business Research Group Limited, a company incorporated in England and Wales.