

Registration number 2709804

Marketing Intelligence Services Limited

Directors' report and financial statements

for the year ended 31 December 2006

FRIDAY



A0JIDOV7

A19

20/04/2007

175

COMPANIES HOUSE

Marketing Intelligence Services Limited

Company information

Directors	D. Wildey M.E. Pope
Secretary	M.E. Pope
Company number	2709804
Registered office	CP House 97 - 107 Uxbridge Road Ealing London W5 5TL
Accountants	Leftley Rowe and Company The Heights 59 - 65 Lowlands Road Harrow Middlesex HA1 3AW

Marketing Intelligence Services Limited

Contents

	Page
Directors' report	1
Accountants' report	2
Balance sheet	3 - 4
Notes to the financial statements	5

Marketing Intelligence Services Limited

Directors' report for the year ended 31 December 2006

The directors present their report and the financial statements for the year ended 31 December 2006.

Principal activity

The company has not traded during the year and there has been no income and expenditure and therefore no change in the company's position has arisen. Any expenses have been met by the parent company.

Directors and their interests

The directors who served during the year and their interests in the company are as stated below:

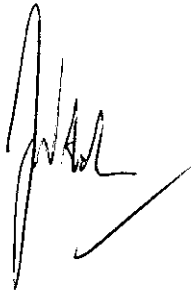
	Class of share	31/12/06	01/01/06
D. Wildey	Ordinary shares	-	-
M.E. Pope	Ordinary shares	-	-

D. Wildey and M.E. Pope are directors of the holding company and their interests in the shares of that company are disclosed in its financial statements.

This report is prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

This report was approved by the Board on 12 April 2007 and signed on its behalf by


M.E. Pope
Secretary



Marketing Intelligence Services Limited

**Accountants' report on the unaudited financial statements to the directors of
Marketing Intelligence Services Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 December 2006 set out on pages 3 to 5 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.



**Leftley Rowe and Company
Chartered Accountants
The Heights
59 - 65 Lowlands Road
Harrow
Middlesex
HA1 3AW**

Date: 12 April 2007

Marketing Intelligence Services Limited

Balance sheet as at 31 December 2006

		2006		2005	
	Notes	£	£	£	£
Current assets					
Debtors	2	257		257	
Creditors: amounts falling due within one year	3	(257)		(257)	
Net assets			-		-
Capital and reserves					
Called up share capital	4		1,000		1,000
Profit and loss account			(1,000)		(1,000)
Shareholders' funds			-		-

The directors' statements required by Section 249B(4) are shown on the following page which forms part of this balance sheet.

The notes on page 5 form an integral part of these financial statements.

Marketing Intelligence Services Limited

Balance sheet (continued)

**Directors' statements required by Section 249B(4)
for the year ended 31 December 2006**

In approving these financial statements as directors of the company we hereby confirm:

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985;

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 December 2006 and

(c) that we acknowledge our responsibilities for:

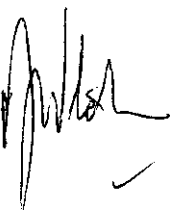
(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company.

These financial statements are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board on 12 April 2007 and signed on its behalf by

D. Wilder
Director



The notes on page 5 form an integral part of these financial statements.

Marketing Intelligence Services Limited

Notes to the financial statements for the year ended 31 December 2006

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board.

The company has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small company.

2. Debtors	2006 £	2005 £
Other debtors	257	257

3. Creditors: amounts falling due within one year	2006 £	2005 £
Amounts owed to group undertaking	257	257

4. Share capital	2006 £	2005 £
Authorised equity		
10,000,000 Ordinary shares of £0.01 each	100,000	100,000
Allotted, called up and fully paid equity		
100,000 Ordinary shares of £0.01 each	1,000	1,000

5. Ultimate parent undertaking

The ultimate holding company is Business Research Group Limited, a company incorporated in England and Wales.