
RETAIL DYNAMICS LIMITED

UNAUDITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2008

FRIDAY



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27/02/2009
COMPANIES HOUSE

RETAIL DYNAMICS LIMITED

**ABBREVIATED BALANCE SHEET
AS AT 30 APRIL 2008**

	Note	£	2008 £	£	2007 £
FIXED ASSETS					
Tangible fixed assets	2		-		1,253
CURRENT ASSETS					
Debtors		24,202		852	
Cash in hand		20,524		9,429	
		<u>44,726</u>		<u>10,281</u>	
CREDITORS: amounts falling due within one year		<u>(25,693)</u>		<u>(9,994)</u>	
NET CURRENT ASSETS			<u>19,033</u>		<u>287</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>19,033</u>		<u>1,540</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>18,933</u>		<u>1,440</u>
SHAREHOLDERS' FUNDS			<u>19,033</u>		<u>1,540</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the Year in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 April 2008 and of its profit for the Year then ended in accordance with the requirements of section 226 of the Act and which otherwise comply with the requirements of the Companies Act 1985 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved and authorised for issue by the board and were signed on its behalf on 23rd February 2009

Mr C J Rowland
Director

23rd February 2009

The notes on pages 2 to 3 form part of these financial statements.

RETAIL DYNAMICS LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2008**

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	25%	straight line
Computer equipment	-	33%	straight line

1.4 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Profit and loss account.

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 May 2007 and 30 April 2008	13,066
Depreciation	
At 1 May 2007	11,813
Charge for the Year	1,253
At 30 April 2008	13,066
Net book value	
At 30 April 2008	-
At 30 April 2007	1,253

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**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2008**

3. SHARE CAPITAL

	2008	2007
	£	£
Authorised, allotted, called up and fully paid		
100 Ordinary shares shares of £1 each	100	100

4. TRANSACTIONS WITH DIRECTORS

During the year, the Director, Mr C J Rowland invoiced the company £104,756 on account of his professional consultancy services (2007: £57,613).

At 30 April 2008 the company owed £1,231 (2007: £4,930) to Mr C J Rowland in respect of his directors loan account.