# DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

FRIDAY

28/09/2012 COMPANIES HOUSE

#208

# **COMPANY INFORMATION**

**DIRECTORS** 

D A Sproxton

P D F Lord

**COMPANY SECRETARY** 

D A Sproxton

**COMPANY NUMBER** 

02672880

**REGISTERED OFFICE** 

Gas Ferry Road

Bristol BS1 6UN

**AUDITORS** 

Nexia Smith & Williamson

Chartered Accountants & Statutory Auditors

Portwall Place Portwall Lane Bristol BS1 6NA

**BANKERS** 

Coutts & Co Media Banking 440 Strand London WC2R 0QS

|                                      | Page    |
|--------------------------------------|---------|
| Directors' report                    | 1 - 3   |
| Independent auditors' report         | 4 - 5   |
| Consolidated profit and loss account | 6       |
| Consolidated balance sheet           | 7       |
| Company balance sheet                | 8       |
| Consolidated cash flow statement     | 9       |
| Notes to the financial statements    | 10 - 30 |

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2011

The directors have pleasure in presenting their report and the consolidated accounts of the group for the year ended 31 December 2011

#### PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the company during the year was that of controlling and providing management services to all of its subsidiaries, and of the group was that of Film, Broadcast, Commercial and Digital creators, producers and distributors

The consolidated results for the year returned a consolidated pre-tax profit on ordinary activities of £739,321 (2010 pre-tax profit of £1,888,784)

The Feature Film division completed the production of one of its two Feature films, 'Arthur Christmas', which was released in November 2011 'Piratesi', the second of the two, was completed and released post year-end in March 2012

Residual income was received for 'Wallace and Gromit Curse of the Wererabbit' and 'Chicken Run', the latter through Aardman Features Limited

The Broadcast division delivered a further series and two half hour specials of 'Timmy Time' 'Wallace and Gromit's World of Invention' continued to recoup quicker than expected, as did 'Shaun the Sheep' In addition to numerous projects on the Broadcast development slate, at the year-end the studio was in production on a further series and two shorter pieces of 'Shaun'

The Commercials division again had a very good year in terms of turnover, posting the second best result for ten years and outperforming the budget. As per 2009 and 2010, stop-frame animation work exceeded CGI animation, as did Flash/Cel Action work. Two thirds of the work was generated from the UK and a fifth from the US, the balance from Europe and the Rest of the World.

The Rights division again outperformed the budget, mainly due to the continued success in the distribution of the 'Shaun' brand, and strong sales of 'World of Invention' and 'Wallace and Gromit'. Income from exhibitions grew and the division has proactively sought out selective third party properties to distribute. The back catalogue continues to contribute meaningfully to the results of the division.

The Digital division posted a similar result as 2010 More third party work contributed to this performance as well as digitally supporting current brands, including commissioned work to support the two major Feature film releases

Overall, overheads increased slightly, for the first time in three years. This is mainly due to the timing of completion of major projects and gaps in production, where people and resource costs become an overhead cost rather than a cost of production.

Distribution income for the three original Wallace & Gromit short films, recognised through Wallace and Gromit Limited, was lower than 2010 as, for a two year period commencing July 2010 generic/non-specific Wallace and Gromit income goes toward recouping 'World of Invention' after commissions have been taken by Rights

### **RESULTS AND DIVIDENDS**

The trading results of the group for the year, and the group's and company's financial position at the end of the year are shown in the attached accounts

The directors have not recommended the payment of a dividend (2010 £nil)

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2011

#### FINANCIAL RISK MANAGEMENT

The main financial risk the group faces is the movement in exchange rates. No currencies have been hedged at the year-end

#### KEY PERFORMANCE INDICATORS

The average profit margin for Commercials was 32% for the year, compared to 38% in 2010 Partially completed projects at the year-end are accounted for under the requirements of UITF 40

In Broadcast productions there is generally a provision for a production fee of around 10% of the budget. This is generally recognised at the end of the production, or earlier if ultimate revenue is guaranteed, under the requirements of UITF 40.

Commissions for Rights are generally at 30% of gross revenue where exploiting directly, and up to 10% override commission if exploiting via an agent

With core staff of around 115, employee turnover continues to remain low, with large variations in freelance staffing levels depending on how many projects are in production

#### **DIRECTORS**

The directors who served during the year were

D A Sproxton P D F Lord

#### **EMPLOYEE INVOLVEMENT**

The directors acknowledge the importance of good communications and relations with their employees, and believe that they should be aware of matters which affect the group which employs them. Employees are provided with regular information by various means and are represented at discussions concerning their welfare.

The company recognises its obligations towards less able people and endeavours to provide as much employment as the demands of the group's operations and the abilities of the less able persons allow Applications for employment from less able people are studied with care, and if existing employees become less able, every effort is made to find appropriate employment within the group. Opportunities are offered to less able employees to develop their knowledge and skills and undertake greater responsibility.

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2011

# **DIRECTORS' RESPONSIBILITIES STATEMENT**

The directors are responsible for preparing the Directors' report and the consolidated accounts of the group in accordance with applicable law and regulations

Company law requires the directors to prepare consolidated accounts of the group for each financial year Under that law the directors have elected to prepare the consolidated accounts of the group in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) Under company law the directors must not approve the consolidated accounts of the group unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Group for that period In preparing these consolidated accounts of the group, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the consolidated accounts of the group on the going concern basis unless it is inappropriate to presume that the Group will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and enable them to ensure that the consolidated accounts of the group comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### PROVISION OF INFORMATION TO AUDITORS

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the Company and the Group's auditors in connection with preparing their report and to establish that the Company and the Group's auditors are aware of that information

# **AUDITORS**

The auditors, Nexia Smith & Williamson, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006

This report was approved by the board on 27 September 2012 and signed on its behalf

D A Sproxton Director

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF AARDMAN HOLDINGS LIMITED

We have audited the financial statements of Aardman Holdings Limited for the year ended 31 December 2011, which comprise the group profit and loss account, the group and company Balance sheets, the group cash flow statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### **RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS**

As explained more fully in the Directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the Auditing Practices Board's website at www frc org uk/apb/scope/private cfm

# **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 December 2011 and of the group's profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF AARDMAN HOLDINGS LIMITED

# MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

who dillamon

Carl Deane (Senior statutory auditor)

for and on behalf of Nexia Smith & Williamson

Chartered Accountants Statutory Auditors

Portwall Place Portwall Lane Bristol BS1 6NA

27 September 2012

# CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2011

|   |      |                                       |                                  |                          |                                       |                                  | <u>.</u>                 |
|---|------|---------------------------------------|----------------------------------|--------------------------|---------------------------------------|----------------------------------|--------------------------|
|   | Note | 2011<br>Feature film<br>activity<br>£ | 2011<br>Other<br>activities<br>£ | 2011<br>Total<br>£       | 2010<br>Feature film<br>activity<br>£ | 2010<br>Other<br>activities<br>£ | 2010<br>Total<br>£       |
| TURNOVER  | 2    | 52,733,394                            | 14,069,317                       | 66,802,711               | 34,346,790                            | 19,113,005                       | 53,459,795               |
| Cost of sales   |      | (57,026,928)                          | (4,975,891)                      | (62,002,819)             | (37,249,248)                          | (9,376,749)                      | (46,985,997)             |
| GROSS PROFIT  |      | (4,293,534)                           | 9,093,426                        | 4,799,892                | (2,902,458)                           | 9,376,256                        | 6,473,798                |
| Distribution costs Administrative   |      | -                                     | (21,684)<br>(10,446,509)         | (21,684)<br>(10,446,509) | -                                     | (23,440)<br>(10,016,478)         | (23,440)<br>(10,016,478) |
| expenses Other operating income   | 3    | -                                     | 2,237,437                        | 2,237,437                | -                                     | 2,704,419                        | 2,704,419                |
| OPERATING<br>(LOSS)/PROFIT  | 4    | (4,293,534)                           | 862,670                          | (3,430,864)              | (2,902,458)                           | 2,040,757                        | (861,701)                |
| Interest receivable<br>Interest payable   | 8    |                                       | 5,734<br>(129,083)               | 5,734<br>(129,083)       | -                                     | 6,362<br>(158,335)               | 6,362<br>(158,335)       |
| (LOSS)/PROFIT ON<br>ORDINARY<br>ACTIVITIES BEFORE<br>FILM TAX CREDIT<br>Film tax credit                                   | 9    | (4,293,534)<br>4,293,534              | 739,321                          | (3,554,213)<br>4,293,534 | (2,902,458)<br>2,902,458              | 1,888,784                        | (1,013,674)<br>2,902,458 |
| PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION Tax on profit on ordinary activities TOTAL TAX ON (LOSS)/PROFIT ON ORDINARY | 9    | -                                     | 739,321<br>(98,069)              | 739,321<br>(98,069)      |                                       | 1,888,784<br>(806,209)           | 1,888,784<br>(806,209    |
| ACTIVITIES  | 9    | 4,293,534                             | (98,069)                         | 4,195,465                | 2,902,458                             | (806,209)                        | 2,096,249                |
| PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION Minority interests   |      | <u>:</u>                              | 641,252<br>35,006                | 641,252<br>35,006        | :                                     | 1,082,575<br>1,616               | 1,082,575<br>1,616       |
| RETAINED PROFIT FOR THE FINANCIAL YEAR  |      | -                                     | 676,258                          | 676,258<br>————          | -                                     | 1,084,191                        | 1,084,191                |

There are no recognised gains or losses for the year other than the profit shown above All of the activities of the group are classed as continuing. The notes on pages 10 to 30 form part of these financial statements

# CONSOLIDATED BALANCE SHEET AS AT 31 DECEMBER 2011

| Note | £   | 2011<br>£  | £            | 2010<br>£        |
|------|---|--|--------------|------------------|
|      |   |  |              |                  |
| 10   |   | 150,000  |              | 300,000          |
| 11   |   | 14,643,426   |              | 15,719,940       |
|      |   | 14,793,426   |              | 16,019,940       |
|      |   |  |              |                  |
| 13   | 11,333,467  |  | 9,736,521    |                  |
| 14   | 9,001,350   |  | 8,415,758    |                  |
|      | 5,842,077   |  | 7,852,753    |                  |
|      | 26,176,894  |  | 26,005,032   |                  |
| 15   | (17,557,999)  |  | (18,606,277) |                  |
|      |   | 8,618,895  |              | 7,398,755        |
| TIES |   | 23,412,321   |              | 23,418,695       |
| 16   |   | (4,375,000)  |              | (4,850,000)      |
|      |   |  |              |                  |
| 17   |   | (1,457,961)  |              | (1,629,391,      |
|      |   | 17,579,360   |              | 16,939,304       |
|      |   | <del></del>  |              |                  |
| 20   |   | 117,500  |              | 117,500          |
| 21   |   | 513,847  |              | 513,847          |
| 21   |   | (209,081)  |              | (207,885,        |
| 21   |   | 16,987,833   |              | 16,311,575       |
| 22   |   | 17,410,099   |              | 16,735,037       |
|      |   | 169,261  |              | 204,267          |
|      |   | 17,579,360   |              | 16,939,304       |
|      | 10<br>11<br>13<br>14<br>15<br><b>TIES</b><br>16<br>17 | 10 11  13 11,333,467 14 9,001,350 5,842,077 26,176,894  15 (17,557,999)  TIES  16 17  20 21 21 21 21 | Note £ £  10 | Note £ £ £ £  10 |

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27 September 2012

D'A Sproxton

Director

The notes on pages 10 to 30 form part of these financial statements

# AARDMAN HOLDINGS LIMITED REGISTERED NUMBER 02672880

# COMPANY BALANCE SHEET AS AT 31 DECEMBER 2011

|  | Note | £           | 2011<br>£   | £           | 2010<br>£   |
|--|------|-------------|-------------|-------------|-------------|
| FIXED ASSETS   | Note | L           | 2           | 2           | 2.          |
| Tangible assets  | 11   |             | 11,851,815  |             | 12,294,081  |
| Investments  | 12   |             | 76,583      |             | 76,583      |
| IIIVESTITIETRS   | 12   |             |             |             |             |
|  |      |             | 11,928,398  |             | 12,370,664  |
| CURRENT ASSETS   |      |             |             |             |             |
| Debtors  | 14   | 52,741      |             | 74,777      |             |
| Cash at bank   |      | 553,374     |             | 879,657     |             |
|  |      | 606,115     |             | 954,434     |             |
| CREDITORS. amounts falling due within one year         | 15   | (1,021,749) |             | (1,299,480) |             |
| NET CURRENT LIABILITIES                                |      |             | (415,634)   |             | (345,046)   |
| TOTAL ASSETS LESS CURRENT LIABILI                      | TIES |             | 11,512,764  |             | 12,025,618  |
| CREDITORS amounts falling due after more than one year | 16   |             | (4,375,000) |             | (4,850,000) |
| PROVISIONS FOR LIABILITIES                             |      |             |             |             |             |
| Deferred tax   | 17   |             | (430,063)   |             | (426, 136)  |
| NET ASSETS   |      |             | 6,707,701   |             | 6,749,482   |
| CAPITAL AND RESERVES                                   |      |             |             |             |             |
| Called up share capital                                | 20   |             | 117,500     |             | 117,500     |
| Share premium account                                  | 21   |             | 513,847     |             | 513,847     |
| Other reserves   | 21   |             | (209,081)   |             | (207,885)   |
| Profit and loss account                                | 21   |             | 6,285,435   |             | 6,326,020   |
| SHAREHOLDERS' FUNDS                                    | 22   |             | 6,707,701   |             | 6,749,482   |

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27 September 2012

D A Sproxton Director

The notes on pages 10 to 30 form part of these financial statements

# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

|   | Note | 2011<br>£   | 2010<br>£   |
|---|------|-------------|-------------|
| Net cash flow from operating activities         | 23   | (3,817,226) | 2,993,425   |
| Returns on investments and servicing of finance | 24   | (123,349)   | (151,973)   |
| Taxation  | 24   | 3,453,901   | 1,050,189   |
| Capital expenditure and financial investment    | 24   | (749,002)   | (1,438,656) |
| CASH (OUTFLOW)/INFLOW BEFORE FINANCING          |      | (1,235,676) | 2,452,985   |
| Financing                                       | 24   | (776,196)   | (851,270)   |
| (DECREASE)/INCREASE IN CASH IN THE YEAR         |      | (2,011,872) | 1,601,715   |

# RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS/DEBT FOR THE YEAR ENDED 31 DECEMBER 2011

|  | 2011<br>£   | 2010<br>£ |
|--|-------------|-----------|
| (Decrease)/Increase in cash in the year                | (2,011,872) | 1,601,715 |
| Cash outflow from decrease in debt and lease financing | 775,000     | 850,000   |
| MOVEMENT IN NET DEBT IN THE YEAR                       | (1,236,872) | 2,451,715 |
| Net funds/(debt) at 1 January 2011                     | 1,794,868   | (656,847) |
| NET FUNDS AT 31 DECEMBER 2011                          | 557,996     | 1,794,868 |

The notes on pages 10 to 30 form part of these financial statements

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

#### 1. ACCOUNTING POLICIES

# 1.1 Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

#### 1.2 Basis of consolidation

The consolidated accounts incorporate the results of the company and all of its subsidiary undertakings as at 31 December 2011 using acquisition accounting. The company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own profit and loss account in these accounts. The loss after taxation for the year dealt with in the accounts of the parent company was £40,585 (2010 - loss of £98,469).

#### 1.3 Turnover

The turnover shown in the profit and loss account represents amounts generated from film, commercial, broadcast, and digital production and related activities, exclusive of value added tax. The reported turnover is recorded at the fair value of the right to consideration in accordance with UITF 40 and, where applicable, is based on the price specified in the contractual arrangement, net of value added tax.

Advances received during the production of a feature film, to fund the cost of production, are treated as deferred income and are either released to turnover over the period of recoupment, as defined in the film agreement, or are released against amounts recoverable on contracts where the group's obligations under the film agreement have been satisfied

#### 1.4 Rights

Purchased rights to future revenues arising from the Wallace & Gromit brand are capitalised initially at cost. These costs are amortised so as to write them off over their useful economic life. The directors believe it is appropriate to amortise the costs on a straight line basis over ten years.

#### 15 Investments

Investments in subsidiaries are valued at cost less provision for impairment

# 1.6 Foreign currencies

Assets and liabilities denominated in foreign currencies are translated into sterling at the rates ruling at the balance sheet date, or where appropriate, the pre-contracted rate. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction Exchange differences are taken into account in arriving at the operating result or are charged to work in progress during the production of a film

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

### 1 ACCOUNTING POLICIES (continued)

#### 1.7 Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Freehold property (purchased) - 5% on cost Freehold property (constructed) - 4% on cost

Improvements to property - Over remaining period of lease

Plant and machinery - 15% on reducing balance and 33% on cost

Motor vehicles - 25% on reducing balance
Fixtures and fittings - 15% on reducing balance
Studio equipment - 25% on reducing balance

Computer equipment - 33% on cost Bicycles - 100% on cost

# 1.8 Stocks and work in progress

Finished goods stock reflects the production cost of completed films, broadcasts, commercials and other projects. Production costs are matched with income and charged through the profit and loss account over the recoupment period as specified in the production agreement, except where the conditions of UITF 40 are met and the costs and income can be matched against the work performed in accordance with the relevant contracts.

Work in progress reflects the cost of films, broadcasts, commercials and other projects which are still in production and also includes development expenditure on feature film projects not yet in production

Work in progress on feature film production is valued as above during the production of the film. On completion of the film, work in progress is transferred to finished goods stock and is released to cost of sales over the period of recoupment, as defined in the film agreement, except where the conditions of UITF 40 are met and the costs and income can be matched against the work performed in accordance with the relevant contract. Provision is made where the directors anticipate that these costs will not be recouped in full

# 1.9 Operating leases

Rental applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

#### 1.10 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance is not discounted. No amount has been provided for deferred tax assets.

#### 1.11 Employee Benefit Trust

Shares in the parent company owned by the group's employee benefit trust are included at cost paid to acquire the shares as a deduction in arriving at shareholders funds

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

### 1. ACCOUNTING POLICIES (continued)

#### 1 12 Pension costs

The company operates a defined contribution pension scheme for the directors. The assets of the scheme are held separately from those of the company in an independently administered scheme. The annual contributions payable are charged to the profit and loss account.

Contributions to employees' personal pension schemes are charged to the profit and loss account in the year in which they become payable

#### 1.13 Commission

Commission income is included on a receivable basis

### 1 14 Royalties receivable

Royalty income is included on a receivable basis calculated on distribution income and sales of merchandise arising during each accounting period as reported by licensees

#### 1.15 Derivatives

Financial instruments are classified and accounted for according to the substance of the contractual arrangements as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

The group uses forward exchange contracts which manage the currency risk associated with its financing of its underlying business activities. The group does not use derivative instruments for speculative purposes.

# 1.16 Fees received in advance

Where monies have been received in repect of commercials and broadcast productions in progress at the balance sheet date, such amounts are treated as deferred income and are recognised as turnover on contract completion or when the right to consideration is obtained in accordance with UITF 40

# 1.17 Film tax credit

The group's business model of financing feature film production incorporates claims under the UK film tax credit legislation. These claims are considered to be part of the ordinary activities of those companies which produce the feature films and therefore the film tax credit claims are separately disclosed on the face of the profit and loss account above profit on ordinary activities before taxation.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

| 2 | TURNOVER   |
|---|--|
|   | The turnover and profit before tax are attributable to the one principal activity of the group |

|    | An analysis of turnover by geographical market is given below  |  |   |
|----|--|--|---|
|    |  | 2011<br>£  | 2010<br>£   |
|    | United Kingdom<br>Rest of European Uпіол<br>Rest of world<br>United States of America                                  | 22,274,101<br>1,772,137<br>1,699,269<br>41,057,204 | 9,495,449<br>4,040,560<br>1,632,224<br>38,291,562 |
|    |  | 66,802,711   | 53,459,795  |
| 3  | OTHER OPERATING INCOME   |  |   |
|    |  | 2011<br>£  | 2010<br>£   |
|    | Commissions receivable Royalties receivable Bike lease scheme income Recharges   | 2,049,376<br>178,018<br>3,204<br>6,839             | 2,405,440<br>276,497<br>15,418<br>7,064           |
|    |  | 2,237,437  | 2,704,419   |
| 4. | OPERATING LOSS   |  |   |
|    | Operating loss is stated after charging/(crediting)  |  |   |
|    |  | 2011<br>£  | 2010<br>£   |
|    | Amortisation - intangible fixed assets Depreciation of tangible fixed assets   | 150,000  | 150,000   |
|    | - owned by the group<br>Operating lease rentals  | 1,781,294  | 1,786,425   |
|    | other operating leases     Net (gain)/loss on foreign currency translation     Net loss on disposal of tangible assets | 825,011<br>(16,283)<br>44,222                      | 700,503<br>24,985<br>7,227                        |
|    | Royalties payable  | 41,542   | 77,791  |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

| 5. | AUDITORS' REMUNERATION  |                                    |                                    |
|----|---|------------------------------------|------------------------------------|
|    |   | 2011<br>£                          | 2010<br>£                          |
|    | Fees payable to the Company's auditor for the audit of the Company's annual accounts  Fees payable to the Company's auditor and its associates in | 15,650                             | 15,350                             |
|    | respect of The auditing of accounts of associates of the Company pursuant to legislation Other services relating to taxation All other services   | 33,040<br>25,725<br>8,955          | 39,300<br>30,892<br>37,978         |
| 6  | PARTICULARS OF EMPLOYEES  |                                    |                                    |
|    | Staff costs, including directors' remuneration, were as follows   |                                    |                                    |
|    |   | 2011<br>£                          | 2010<br>£                          |
|    | Wages and salaries<br>Social security costs<br>Other pension costs  | 19,340,804<br>2,421,866<br>392,097 | 15,141,939<br>1,601,071<br>454,243 |
|    |   | 22,154,767                         | 17,197,253                         |
|    | The average monthly number of employees, including the directors, or  | during the year was a              | s follows                          |
|    |   | 2011<br>No.                        | 2010<br>No                         |
|    | Core staff Project related freelancers  | 115<br>375                         | 115<br>308                         |
|    |   | 490                                | 423                                |
| 7  | DIRECTORS' REMUNERATION   |                                    |                                    |
|    |   | 2011<br>£                          | 2010<br>£                          |
|    | Emoluments  | 203,724                            | 233,208                            |
|    | Company pension contributions to defined contribution pension schemes   | 30,000                             | 45,000                             |
|    | During the year retirement benefits were accruing to 2 directors contribution pension schemes   | : (2010 - 2) in resp               | pect of defined                    |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 7. DIRECTORS' REMUNERATION (continued)

The highest paid director received remuneration of £131,491 (2010 - £133,535)

The value of the company's contributions paid to a defined contribution pension scheme in respect of the highest paid director amounted to £15,000 (2010 - £22,500)

# 8. INTEREST PAYABLE

| 2011<br>£                                   |   |
|---|---|
| t.  |   |
| 420.002                                     | David veterant annual la  |
| 129,083                                     | Bank interest payable   |
|   |   |
|   | TAXATION  |
| 2011  |   |
| £   |   |
|   | Analysis of tax credit in the year  |
|   | Current tax (see note below)  |
| 263,350                                     | UK corporation tax charge on loss for the year  |
| 6,143                                       | Adjustments in respect of prior periods   |
| (4,293,534)                                 | Film tax credit   |
| (4,024,041)                                 |   |
| (103,625)                                   | Double taxation relief  |
| (4,127,666)                                 |   |
| 103,631                                     | Foreign tax on income for the year  |
| (4,024,035)                                 | Total current tax   |
|   | Deferred tax  |
| (51,602)                                    | Capital allowances  |
| (119,828)                                   | Other   |
| (171,430)                                   | Total deferred tax (see note 17)  |
| (4,195,465)                                 | Tax on loss on ordinary activities  |
| £  50 13 34) — 111) 25) — 366) — 35) — 302) | 263,38<br>6,14<br>(4,293,53<br>(4,024,04<br>(103,63<br>(4,127,66<br>103,63<br>(4,024,03<br>(51,60<br>(119,82<br>(171,43 |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 9 TAXATION (continued)

# Factors affecting tax charge for the year

The tax assessed for the year is lower than (2010 - lower than) the standard rate of corporation tax in the UK of 26 5% (2010 - 28%). The differences are explained below

| 2011<br>£   | 2010<br>£   |
|-------------|---|
| (3,554,213) | (1,013,674)   |
| (941,866)   | (283,829)   |
|             |   |
| 113,657     | 123,206   |
| 15,075      | 7,434   |
| (3,155,743) | (2,089,770)   |
| 6,143       | (3,563)   |
| (57,750)    | 302,035   |
| (3,551)     | (4, 177)  |
| (4,024,035) | (1,948,664)   |
|             | £ (3,554,213)  (941,866)  113,657 15,075 (3,155,743) 6,143 (57,750) (3,551) |

# Factors that may affect future tax charges

Finance (No 2) Act 2010 included legislation to reduce the main rate of corporation tax from 28% to 26% from 1 April 2011, and to 25% from 1 April 2012. The impact of these changes has been reflected in the above figures.

Finance Bill 2012 proposes a further reduction to 24%, from 1 April 2012 with further annual reductions of 1% culminating in a rate of 22%, from 1 April 2014. The full anticipated effect of these proposed changes combined with any reductions to the rates of capital allowances is not considered material.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

| 10. | INTANGIBLE FIXED ASSETS                            |                      |
|-----|--|----------------------|
|     | Group<br>Cost                                      | W&G Rights<br>£      |
|     | At 1 January 2011 and 31 December 2011             | 1,500,000            |
|     | Amortisation At 1 January 2011 Charge for the year | 1,200,000<br>150,000 |
|     | At 31 December 2011                                | 1,350,000            |
|     | Net book value At 31 December 2011                 | 150,000              |

At 31 December 2010

300,000

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 11. TANGIBLE FIXED ASSETS

|                                  | Purchased<br>freehold<br>property | Constructed freehold property | Improvements to property | Plant & machinery    |
|----------------------------------|-----------------------------------|-------------------------------|--------------------------|----------------------|
| Group                            | £                                 | £                             | £                        | £                    |
| Cost                             |                                   |                               |                          |                      |
| At 1 January 2011<br>Additions   | 4,412,429                         | 9,550,859                     | 639,411                  | 6,161,087<br>193,789 |
| Disposals                        | -                                 | -                             | -                        | (1,578,186)          |
| 2.05000.0                        |                                   |                               |                          | (1,070,100)          |
| At 31 December 2011              | 4,412,429                         | 9,550,859                     | 639,411                  | 4,776,690            |
| Depreciation                     |                                   |                               |                          |                      |
| At 1 January 2011                | 947,419                           | 766,201                       | 639,411                  | 4,616,010            |
| Charge for the year On disposals | 53,570                            | 382,035                       | -                        | 306,151              |
| Offulsposals                     | <del></del>                       |                               |                          | (1,517,372)<br>————  |
| At 31 December 2011              | 1,000,989                         | 1,148,236                     | 639,411                  | 3,404,789            |
| Net book value                   |                                   |                               |                          |                      |
| At 31 December 2011              | 3,411,440                         | 8,402,623                     |                          | 1,371,901            |
| At 31 December 2010              | 3,465,010                         | 8,784,658                     | -                        | 1,545,077            |
|                                  | Fixtures &                        | Motor                         | Computer                 | Studio               |
|                                  | fittings                          | vehicles                      | equipment                | equipment            |
| Group                            | £                                 | £                             | £                        | £                    |
| Cost                             |                                   |                               |                          |                      |
| At 1 January 2011                | 809,381                           | 118,784                       | 4,471,801                | 1,195,583            |
| Additions                        | 19,694                            | 7,300                         | 400,336                  | 180,702              |
| Disposals                        | (29,094)                          | (44,379)                      | (593,105)                | (8,321)              |
| At 31 December 2011              | 799,981                           | 81,705                        | 4,279,032                | 1,367,964            |
| Depreciation                     |                                   |                               | <del></del>              | <del></del>          |
| At 1 January 2011                | 547,785                           | 109,996                       | 3,555,762                | 456,811              |
| Charge for the year              | 37,743                            | 3,974                         | 764,750                  | 229,868              |
| On disposals                     | (22,409)                          | (44,179)                      | (566,801)                | (2,080)              |
| At 31 December 2011              | 563,119                           | 69,791                        | 3,753,711                | 684,599              |
| Net book value                   |                                   |                               | <del></del>              | <del></del>          |
| At 31 December 2011              | 236,862                           | 11,914                        | 525,321                  | 683,365              |
| At 31 December 2010              | 261,596                           | 8,788                         | 916,039                  | 738,772              |
|                                  |                                   |                               |                          |                      |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 11. TANGIBLE FIXED ASSETS (continued)

| Group  | Bicycles<br>£               | Total<br>£                             |
|--|-----------------------------|--|
| Cost   | •                           | ~                                      |
| At 1 January 2011<br>Additions<br>Disposals              | 17,584<br>3,203<br>(12,006) | 27,376,919<br>805,024<br>(2,265,091)   |
| At 31 December 2011                                      | 8,781                       | 25,916,852                             |
| Depreciation   |                             |  |
| At 1 January 2011<br>Charge for the year<br>On disposals | 17,584<br>3,203<br>(12,006) | 11,656,979<br>1,781,294<br>(2,164,847) |
| At 31 December 2011                                      | 8,781                       | 11,273,426                             |
| Net book value   |                             |  |
| At 31 December 2011                                      | <u>-</u>                    | 14,643,426                             |
| At 31 December 2010                                      |                             | 15,719,940                             |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 11. TANGIBLE FIXED ASSETS (continued)

| Company<br>Cost                           | Purchased<br>freehold<br>property<br>£ | Improvements<br>to freehold<br>property<br>£ | Constructed<br>freehold<br>property<br>£ | Fixtures & fittings  |
|---|--|--|--|----------------------|
| At 1 January 2011 and 31<br>December 2011 | 4,412,429                              | 56,029                                       | 9,550,859                                | 61,471               |
| Depreciation                              |  | <del></del>                                  |  |                      |
| At 1 January 2011<br>Charge for the year  | 947,419<br>53,570                      | 56,029<br>-                                  | 766,201<br>382,034                       | 17,058<br>6,662      |
| At 31 December 2011                       | 1,000,989                              | 56,029                                       | 1,148,235                                | 23,720               |
| Net book value                            |  |  |  |                      |
| At 31 December 2011                       | 3,411,440                              |  | 8,402,624                                | 37,751               |
| At 31 December 2010                       | 3,465,010                              | -  | 8,784,658                                | 44,413               |
| Company                                   |  |  |  | Total<br>£           |
| Company<br>Cost                           |  |  |  | L                    |
| At 1 January 2011 and 31<br>December 2011 |  |  |  | 14,080,788           |
| Depreciation                              |  |  |  |                      |
| At 1 January 2011<br>Charge for the year  |  |  |  | 1,786,707<br>442,266 |
| At 31 December 2011                       |  |  |  | 2,228,973            |
| Net book value                            |  |  |  |                      |
| At 31 December 2011                       |  |  |  | 11,851,815           |
| At 31 December 2010                       |  |  |  | 12,294,081           |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 12. FIXED ASSET INVESTMENTS

| Company                                | Investments<br>in<br>subsidiary<br>companies<br>£ |
|--|---|
| Cost or valuation                      | _   |
| At 1 January 2011 and 31 December 2011 | 76,583  |
| Net book value                         |   |
| At 31 December 2011                    | 76,583  |
| At 31 December 2010                    | 76,583  |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 12 FIXED ASSET INVESTMENTS (continued)

The company's investments in the ordinary share capital of the unlisted companies at the balance sheet date include the following

|  | Country of    | Percentage |                    |
|--|---------------|------------|--------------------|
| Company                                  | incorporation | Holding    | Nature of Business |
| Aardman Animations Limited               | England       | 100        | Film Producers     |
| Aardman Features Limited                 | England       | 100        | Film Producers     |
| Aardman Tortoise and the Hare<br>Limited | England       | 100        | Dormant            |
| Wallace & Gromit Limited                 | England       | 75         | Film Producers     |
| Anti Pesto Limited                       | England       | 100        | Dormant            |
| Aardman Equipment Limited                | England       | 100        | Domant             |
| Aardman Chicken Run Limited              | England       | 66         | Dormant            |
| Aardman Trustees Limited                 | England       | 100        | Dormant            |
| Rex the Runt Limited                     | England       | 75         | Domant             |
| Aardman Feature Development<br>Limited   | England       | 100        | Film Producers     |
| Briny Rogues Limited                     | England       | 100        | Film Producers     |
| Aardman Arthur Christmas<br>Limited      | England       | 100        | Film Producers     |

The following companies are subsidiaries of Aardman Animations Limited

| Company                               | Country of incorporation | Percentage<br>Holding | Nature of Business |
|---------------------------------------|--------------------------|-----------------------|--------------------|
| Morph Limited                         | England                  | 100                   | Dormant            |
| Aardman Creature Comforts USA Limited | England                  | 100                   | Dormant            |

In addition, the following companies are subsidiaries of Aardman Arthur Christmas Limited

| Company                      | Country of incorporation | Percentage<br>Holding | Nature of Business |
|------------------------------|--------------------------|-----------------------|--------------------|
| Aardman Arthur Christmas Inc | United States            | 100                   | Dormant            |
| Evie Films Inc               | United States            | 100                   | Film Producers     |

The results of all the above subsidiaries are included within these consolidated accounts. All active subsidiaries have co-terminus year ends with the parent company

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 13. STOCKS

|                  |            | Group     |      | Company      |
|------------------|------------|-----------|------|--------------|
|                  | 2011       | 2010      | 2011 | 2010         |
|                  | Ł          | £         | £    | £            |
| Work in progress | 2,980,545  | 1,379,945 | -    | -            |
| Finished goods   | 8,352,922  | 8,356,576 | -    | •            |
|                  | 11,333,467 | 9,736,521 |      | -            |
|                  |            |           |      | <del> </del> |

# 14. DEBTORS

Amounts receivable within one year

|                                    |           | Group     |        | Company |
|------------------------------------|-----------|-----------|--------|---------|
|                                    | 2011      | 2010      | 2011   | 2010    |
|                                    | £         | £         | £      | £       |
| Trade debtors                      | 2,865,463 | 2,596,741 | -      | -       |
| Amounts owed by group undertakings | -         | -         | _      | 1,913   |
| VAT repayable                      | 473,799   | 232,641   | 11,052 | 38,727  |
| Corporation tax repayable          | 4,293,534 | 4,273,498 | •      | -       |
| Other debtors                      | 189,174   | 130,154   | -      | 2       |
| Prepayments and accrued income     | 845,206   | 841,839   | 41,689 | 34,135  |
| Amounts recoverable on contracts   | 334,174   | 340,885   | •      | -       |
|                                    | 9,001,350 | 8,415,758 | 52,741 | 74,777  |
|                                    |           |           |        |         |

# 15. CREDITORS. Amounts falling due within one year

|                                    |            | Group      |           | Company   |
|------------------------------------|------------|------------|-----------|-----------|
|                                    | 2011<br>£  | 2010<br>£  | 2011<br>£ | 2010<br>£ |
| Bank loans and overdrafts          | 909,081    | 1,207,885  | 909,081   | 1,207,885 |
| Trade creditors                    | 1,329,752  | 779,322    | 24,431    | 35,851    |
| Amounts owed to group undertakings | -          | -          | 12,559    | 4,106     |
| Corporation tax                    | 152,059    | 702, 157   | 26,140    | 7,000     |
| Social security and other taxes    | 512,815    | 590,289    | 11,749    | 9,341     |
| Other creditors                    | 90,365     | 41,635     | -         | -         |
| Accruals and deferred income       | 14,563,927 | 15,284,989 | 37,789    | 35,297    |
|                                    | 17,557,999 | 18,606,277 | 1,021,749 | 1,299,480 |
|                                    |            |            |           |           |

Included within accruals are outstanding pension contributions of £29,873 (2010 - £31,859)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

| Amounts falling due after more than one year |      |       |      |         |
|--|------|-------|------|---------|
|  |      | Group |      | Company |
|  | 2011 | 2010  | 2011 | 2010    |

Bank loans

CREDITORS.

16.

£ £ £ £ £ £ £ 4,375,000 4,850,000 4,375,000 4,850,000

The bank loan is secured by a fixed charge over the freehold property of the company and a floating charge over the other assets of the group. The bank loan is repayable by quarterly instalments over a ten year period to 30 November 2018, and bears interest at a rate of 2 25% above the base rate.

Creditors include amounts not wholly repayable within 5 years as follows

|                          |           | Group   |           | Company |
|--------------------------|-----------|---------|-----------|---------|
|                          | 2011      | 2010    | 2011      | 2010    |
|                          | £         | £       | £         | £       |
| Repayable by instalments | 1,575,000 | 850,000 | 1,575,000 | 850,000 |
|                          |           |         |           | ·       |

The bank loan is due for repayment as follows

|                            |           | Group            |                  | Company           |
|----------------------------|-----------|------------------|------------------|-------------------|
|                            | 2011<br>£ | 2010<br>£        | 2011<br>£        | 2010<br>£         |
| In one year or less        |           |                  |                  |                   |
| Bank loans                 | 700,000   | <u>1,000,000</u> | 700,000          | 1,000,000         |
| Between one and two years  |           |                  |                  |                   |
| Bank loans                 | 700,000   | 1,000,000        | 700,000          | <u> 1,000,000</u> |
| Between two and five years |           |                  |                  |                   |
| Bank loans                 | 2,100,000 | 3,000,000        | 2,100,000        | 3,000,000         |
| Over five years            |           |                  |                  |                   |
| Bank loans                 | 1,575,000 | <u>850,000</u>   | <u>1,575,000</u> | <u>850,000</u>    |
|                            |           |                  |                  |                   |

# 17. DEFERRED TAXATION

|  |           | Group     |         | Company |
|--|-----------|-----------|---------|---------|
|  | 2011      | 2010      | 2011    | 2010    |
|  | £         | £         | £       | £       |
| At beginning of year (Released during)/charge for the year | 1,629,391 | 1,776,976 | 426,136 | 376,317 |
|  | (171,430) | (147,585) | 3,927   | 49,819  |
| At end of year   | 1,457,961 | 1,629,391 | 430,063 | 426,136 |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 17. DEFERRED TAXATION (continued)

The provision for deferred taxation is made up as follows

|                                |           | Group     |         | Company  |
|--------------------------------|-----------|-----------|---------|----------|
|                                | 2011      | 2010      | 2011    | 2010     |
|                                | £         | £         | £       | £        |
| Accelerated capital allowances | 959,216   | 1,010,818 | 422,209 | 439,555  |
| Tax losses brought forward     | 498,745   | 618,573   | 7,854   | (13,419) |
|                                | 1,457,961 | 1,629,391 | 430,063 | 426,136  |

# 18. OPERATING LEASE COMMITMENTS

At 31 December 2011 the Group had annual commitments under non-cancellable operating leases as follows

|                         | Land and buildings |         |        | Other   |
|-------------------------|--------------------|---------|--------|---------|
|                         | 2011               | 2010    | 2011   | 2010    |
| Group                   | £                  | £       | £      | £       |
| Expiry date.            |                    |         |        |         |
| Within 1 year           | -                  | -       | 50,824 | 23,053  |
| Between 2 and 5 years   | 400,415            | 396,040 | 76,665 | 133,720 |
| After more than 5 years | -                  | •       | 45,894 | 7,187   |
|                         |                    |         |        |         |

At 31 December 2011 the Company had annual commitments under non-cancellable operating leases as follows

|                       | Land | Land and buildings |        | Other  |  |
|-----------------------|------|--------------------|--------|--------|--|
|                       | 2011 | 2010               | 2011   | 2010   |  |
| Company               | £    | £                  | £      | £      |  |
| Expiry date           |      |                    |        |        |  |
| Between 2 and 5 years | -    | -                  | 76,655 | 76,665 |  |
|                       |      |                    |        |        |  |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 19. RELATED PARTY TRANSACTIONS

There were no Related Party Transactions involving the company in 2011 nor 2010

The company is controlled by D A Sproxton and P D F Lord who are directors of the company

#### Group

The following information is provided in accordance with Financial Reporting Standard No. 8, Related Party Transactions, involving the rest of the group

There were no transactions requiring disclosure in the year ended 31 December 2011

Year ended 31 December 2010

|     | Name of Related Party         | Relationship      | Type of transaction   | Value of<br>transaction<br>£ | Debtor / (creditor)<br>at 31.12 10<br>£ |
|-----|-------------------------------|-------------------|-----------------------|------------------------------|---|
|     | Wallace & Gromit Limited      | Subsidiary        | Group relief paid for | 21,004                       | 24,627                                  |
| 20. | SHARE CAPITAL                 |                   |                       |                              |   |
|     |                               |                   |                       | 2011                         | 2010                                    |
|     |                               |                   |                       | £                            | £                                       |
|     | Allotted, called up and fully | paid              |                       |                              |   |
|     | 10,000,000 Ordinary shares s  | hares of £0 01 ea | ach                   | 100,000                      | 100,000                                 |
|     | 1,750,000 'A' Ordinary shares |                   |                       | 17,500                       | 17,500                                  |
|     |                               |                   |                       | 117,500                      | 117,500                                 |
|     |                               |                   |                       |                              |   |

The rights of each class of ordinary share rank pari passu in all respects with the exception that the 'A' ordinary shares will be subject to pre-emption rights upon the termination of the employment of the 'A' ordinary shareholders

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 21. RESERVES

| Group  | Share<br>premium<br>account<br>£ | Other<br>reserves<br>£    | Profit and loss account £  |
|--|----------------------------------|---------------------------|----------------------------|
| At 1 January 2011 Profit for the year Purchase of shares by employment benefit trust     | 513,847<br>-<br>-                | (207,885)<br>-<br>(1,196) | 16,311,575<br>676,258<br>- |
| At 31 December 2011  | 513,847                          | (209,081)                 | 16,987,833                 |
| Company  | Share premium account £          | Other reserves £          | Profit and loss account £  |
| At 1 January 2011<br>Loss for the year<br>Purchase of shares by employment benefit trust | 513,847<br>-<br>-                | (207,885)<br>-<br>(1,196) | 6,326,020<br>(40,585)<br>- |
| At 31 December 2011  | 513,847                          | (209,081)                 | 6,285,435                  |

Included in other reserves are amounts in respect of an Employee Benefit Trust

During the year the group purchased 2,605 (2010 - 7,267) 'A' ordinary shares in the parent company, representing 0.02% (2010 - 0.06%) of the issued share capital, as part of the Employee Benefit Trust The total consideration paid for the shares was £1,196 (2010 - £1,270) generating the above reserve The shares are held by the trust as part of an approved profit sharing scheme as disclosed in note 26

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 22. RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS

| Group  | 2011<br>£                        | 2010<br>£                          |
|--|----------------------------------|------------------------------------|
| Opening shareholders' funds Profit for the year Purchase of shares by employment benefit trust     | 16,735,037<br>676,258<br>(1,196) | 15,652,116<br>1,084,191<br>(1,270) |
| Closing shareholders' funds  | 17,410,099                       | 16,735,037                         |
| Company  | 2011<br>£                        | 2010<br>£                          |
| Opening shareholders' funds<br>Loss for the year<br>Purchase of shares by employment benefit trust | 6,749,482<br>(40,585)<br>(1,196) | 6 849,219<br>(98,467)<br>(1,270)   |
| Closing shareholders' funds  | 6,707,701                        | 6,749,482                          |

The Company has taken advantage of the exemption contained within section 408 of the Companies Act 2006 not to present its own profit and loss account

The loss for the year dealt with in the accounts of the Company was £40,585 (2010 - £98,467)

# 23. NET CASH FLOW FROM OPERATING ACTIVITIES

|   | 2011        | 2010      |
|---|-------------|-----------|
|   | £           | £         |
| Operating loss                                      | (3,430,864) | (861,701) |
| Amortisation of intangible fixed assets             | 150,000     | 150,000   |
| Depreciation of tangible fixed assets               | 1,781,294   | 1,786,425 |
| Loss on disposal of tangible fixed assets           | 44,222      | 7,227     |
| (Increase)/decrease in stocks                       | (1,596,946) | 2,419,165 |
| Increase in debtors                                 | (565,556)   | (724,599) |
| (Decrease)/increase in creditors                    | (199,376)   | 216,908   |
| Net cash (outflow)/inflow from operating activities | (3,817,226) | 2,993,425 |
|   |             |           |

2040

2044

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

|   | 2011                | 2010                  |
|---|---------------------|-----------------------|
|   | £                   | £                     |
| Returns on investments and servicing of finance                       |                     |                       |
| Interest received   | 5,734               | 6,362                 |
| Interest paid   | (129,083)           | (158,335)             |
| Net cash outflow from returns on investments and servicing of finance | (123,349)           | (151,973)             |
|   | 2011                | 2010                  |
|   | 2011<br>£           | 2010<br>£             |
| Taxation  |                     |                       |
| Corporation tax repaid  | 3,453,901           | 1,050,189             |
|   | 2011                | 2010                  |
|   | £                   | £                     |
| Capital expenditure and financial investment                          |                     |                       |
| Purchase of tangible fixed assets Sale of tangible fixed assets       | (805,024)<br>56,022 | (1,492,629)<br>53,973 |
| Net cash outflow from capital expenditure                             | (749,002)           | (1,438,656)           |
|   | 2011<br>£           | 2010<br>£             |
| Financing   | ~                   | 2                     |
| Repayment of loans  | (775,000)           | (850,000)             |
| Employee Benefit Trust purchase of shares                             | (1,196)             | (1,270)               |
| Net cash outflow from financing                                       | (776,196)           | (851,270)             |

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2011

# 25 ANALYSIS OF CHANGES IN NET DEBT

| 1 January<br>2011<br>£ | Cash flow<br>£   | Other<br>non-cash<br>changes<br>£  | 31 December<br>2011<br>£   |
|------------------------|--|--|--|
| 7,852,753<br>(207,885) | (2,010,676)<br>(1,196)   | -  | 5,842,077<br>(209,081)   |
| 7,644,868              | (2,011,872)  | -  | 5,632,996  |
| (1,000,000)            | 775,000  | (475,000)  | (700,000)  |
| 1,794,868              | (1,236,872)  | 475,000<br>  | (4,375,000)<br>557,996   |
|                        | 2011<br>£<br>7,852,753<br>(207,885)<br>7,644,868<br>(1,000,000)<br>(4,850,000) | 2011<br>£ £<br>7,852,753 (2,010,676)<br>(207,885) (1,196)<br>7,644,868 (2,011,872)<br>(1,000,000) 775,000<br>(4,850,000) - | 1 January Cash flow changes 2011 £ £ £ 7,852,753 (2,010,676) - (207,885) (1,196) -  7,644,868 (2,011,872) -  (1,000,000) 775,000 (475,000) (4,850,000) - 475,000 |

# 26 APPROVED PROFIT SHARING SCHEME

On 18 December 1998 the company established the 1998 Aardman Holdings Limited Approved Profit Sharing Scheme ('the scheme') through the creation of a Trust Deed on that date. The purpose of the scheme is to enable directors and employees of companies within the group to hold shares and participate in the profits of the company. The contributions to the scheme are incurred by the employer company of the participating employees. The Trust acquired 2,605 shares in the current year and 7,267 shares in the previous year. The beneficial interests in the remaining 'A' Ordinary shares acquired in prior years are vested in employees of the group companies.

### 27 POST BALANCE SHEET EVENTS

On 8 May 2012 the bank loan was renegotiated such that interest shall be charged at a rate of 2.75% above base rate per annum, with effect from 1 June 2012

On 5 June, the company granted a mortgage debenture over the fixed and floating assets of the company and its subsidiaries Wallace & Gromit and Aardman Features Limited This is in addition to the mortgage debenture already provided by Aardman Animations Limited