REGISTERED NUMBER: 02611472

Abbreviated Accounts for the Year Ended 31 December 2012

for

Be Selective Financial Services Limited

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Be Selective Financial Services Limited

Company Information for the Year Ended 31 December 2012

DIRECTOR: DS Manku

REGISTERED OFFICE: 740 High Road

Leytonstone London E11 3AW

REGISTERED NUMBER: 02611472

ACCOUNTANTS: Prestons

Chartered Accountants 364-368 Cranbrook Road

Ilford Essex IG2 6HY

Abbreviated Balance Sheet

31 December 2012

			31.12.12		31,12,11
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		15,109		17,791
CURRENT ASSETS					
Debtors		139,543		137,501	
Cash at bank and in hand		13,676		26,240	
		153,219		163,741	
CREDITORS					
Amounts falling due within one year		129,499		143,422	
NET CURRENT ASSETS			23,720		20,319
TOTAL ASSETS LESS CURRENT					
LIABILITIES			38,829		38,110
CREDITORS					
Amounts falling due after more than one					
year			3,735		4,641
NET ASSETS			35,094		33,469
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			_35,092_		33,467
SHAREHOLDERS' FUNDS			35,094		33,469

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

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Abbreviated Balance Sheet - continued 31 December 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30 September 2013 and were signed by:

DS Manku - Director

The notes form part of these abbreviated accounts

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Notes to the Abbreviated Accounts for the Year Ended 31 December 2012

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net commissions receivable, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter.

Plant and machinery - 15% on cost Fixtures and fittings - 15% on cost Motor vehicles - 15% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 January 2012	57,957
Additions	747
At 31 December 2012	58,704
DEPRECIATION	
At 1 January 2012	40,166
Charge for year	3,429

At 31 December 2012		43,595
NET BOOK VALUE		
At 31 December 2012		15,109
At 31 December 2011	Page 4	continutel

Notes to the Abbreviated Accounts - continued for the Year Ended 31 December 2012

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal	31.12.12	31.12.11
		value:	£	£
2	Ordinary	£1	2	2

4. TRANSACTIONS WITH DIRECTOR

The company paid £12,000 (2011: £11,750) to the director for the use of premises as rent during the year, this transaction was considered to be at arms length.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.