COMPANY REGISTRATION NO: 02590022

CIM DIRECT LIMITED

REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 30 JUNE 2021

CIM DIRECT LIMITED

Report of the Directors

The Directors present their report and the financial statements for the year ended 30 June 2021

Review of Activities

The company was incorporated on 8 May 1991 and has not traded since that date.

Directors

C Daly
K Hamilton

Secretary

J Saintclair-Abbott

Directors' Interests

No director had any interest, as defined by the Companies Act 2006, in the share capital of the company at any time during the year.

By Order of the Board

Chris Daly

Chris Daly

CIM DIRECT LIMITED

BALANCE SHEET

AS AT 30 JUNE 2021

	2021 £	2020 £
Current Assets		
Owed by group company	1,000	1,000
	1,000	1,000
Capital and Reserves		
Equity share capital, authorised, allotted called up and fully paid 1000 ordinary shares of £1 each	1,000	1,000
	1,000	1,000

For the year ending 30/06/21 the company was entitled to exemption under section 480 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for: i) ensuring the company keeps accounting records which comply with Section 386; and ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The accounts were approved by the Board on 11.11.21
and were signed on its behalf by:

Chris Daly

Chris Daly

CIM DIRECT LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2021

1. ACCOUNTING POLICIES

Accounting convention

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards.

2. PROFIT AND LOSS ACCOUNT

A Profit and Loss Account is not annexed to the balance sheet as the company did not trade during the year.

3. DIRECTORS' REMUNERATION

None of the directors received any emoluments from the company during the year (2019 - nil).

4. ULTIMATE HOLDING BODY

The entity regarded by the directors as the ultimate holding body at 30 June 2021 is The Chartered Institute of Marketing, incorporated in the United Kingdom by Royal Charter.