

REGISTRAR  
OF COMPANIES

**PARK COMMUNICATIONS LIMITED**  
**FINANCIAL STATEMENTS**  
**31 DECEMBER 2010**

THURSDAY



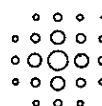
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COMPANIES HOUSE



**MacIntyre Hudson**

THE FUTURE IS WHAT YOU MAKE IT •

# **PARK COMMUNICATIONS LIMITED**

## **OFFICERS AND PROFESSIONAL ADVISERS**

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### **The board of directors**

A G Branch  
K H Kerman  
H Mason  
P Walker

### **Company secretary**

A G Branch

### **Registered office**

Alpine Way  
London  
E6 6LA

### **Auditor**

MacIntyre Hudson LLP  
Chartered Accountants  
& Statutory Auditor  
New Bridge Street House  
30 - 34 New Bridge Street  
London  
EC4V 6BJ

### **Bankers**

Bank of Scotland  
38 Threadneedle Street  
London  
EC2P 5LF

# **PARK COMMUNICATIONS LIMITED**

## **THE DIRECTORS' REPORT**

### **YEAR ENDED 31 DECEMBER 2010**

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The directors have pleasure in presenting their report and the financial statements of the company for the year ended 31 December 2010

#### **PRINCIPAL ACTIVITIES AND BUSINESS REVIEW**

The principal activity of the company during the year was the organisation, printing and finishing of documents

The company delivered an exceptional performance in 2010. The more so when viewed against the economic environment and particularly the challenging conditions for the printing industry

At the year end strong cashflow reduced net debt to £89,757 and shareholder's funds were £5,535,598

Sales increased by 14.2% to £12,572,556, buoyed by continuing success in new business from the Company's target markets

Gross profit increased by 20% to £3,128,461

Operating profit increased by 574% to £665,043 as the early actions taken to reduce costs and increase productivity produced substantial savings

Profit before taxation increased by 752% to £642,448

2011 has begun well. Momentum in the new business programme continues and trading performance has been strong

#### **RESULTS AND DIVIDENDS**

The profit for the year, after taxation, amounted to £409,469. The directors have not recommended a dividend

#### **FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES**

The company finances its operations by a combination of internally generated cash flows, existing cash deposits and borrowings

The company's financial controller manages the company's cash borrowings, interest rate and its main banking relationships. This is operated as a cost and risk reduction programme. Transactions of a speculative nature are not permitted

#### **DIRECTORS**

The directors who served the company during the year were as follows

A G Branch  
K H Kerman  
H Mason  
P Walker

#### **DIRECTORS' QUALIFYING THIRD PARTY INDEMNITY PROVISIONS**

The company has granted an indemnity to one or more of its directors against liability in respect of proceedings brought by third parties, subject to the conditions set out in the Companies Act 2006. Such qualifying third party indemnity provision remains in force as at the date of approving the directors' report

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# PARK COMMUNICATIONS LIMITED

## THE DIRECTORS' REPORT *(continued)*

YEAR ENDED 31 DECEMBER 2010

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### DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the directors are aware

- there is no relevant audit information of which the company's auditor is unaware, and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

### DONATIONS

During the year the company made the following contributions

	2010	2009
	£	£
Charitable	<u>2,139</u>	<u>1,319</u>

# PARK COMMUNICATIONS LIMITED

## THE DIRECTORS' REPORT *(continued)*

YEAR ENDED 31 DECEMBER 2010

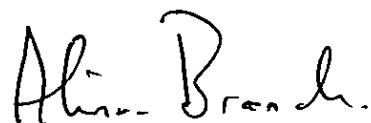
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### AUDITOR

MacIntyre Hudson LLP is deemed to be reappointed under section 487(2) of the Companies Act 2006

Registered office  
Alpine Way  
London  
E6 6LA

Signed by order of the directors

A handwritten signature in black ink, appearing to read 'A G Branch'.

A G BRANCH  
Company Secretary

Approved by the directors on 28 July 2011

# **PARK COMMUNICATIONS LIMITED**

## **INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PARK COMMUNICATIONS LIMITED**

**YEAR ENDED 31 DECEMBER 2010**

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We have audited the financial statements of Park Communications Limited for the year ended 31 December 2010 which comprise the Profit and Loss Account, Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's shareholders, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

### **RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR**

As explained more fully in the Directors' Responsibilities Statement set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by directors, and the overall presentation of the financial statements.

### **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

# **PARK COMMUNICATIONS LIMITED**

## **INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF PARK COMMUNICATIONS LIMITED** *(continued)*

**YEAR ENDED 31 DECEMBER 2010**

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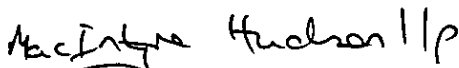
### **MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

New Bridge Street House  
30 - 34 New Bridge Street  
London  
EC4V 6BJ

28 July 2011

  
CHRISTOPHER SUTTON FCA  
Senior Statutory Auditor  
For and on behalf of  
MACINTYRE HUDSON LLP  
Chartered Accountants  
& Statutory Auditor

# **PARK COMMUNICATIONS LIMITED**

## **PROFIT AND LOSS ACCOUNT**

**YEAR ENDED 31 DECEMBER 2010**

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	Note	2010 £	2009 £
<b>TURNOVER</b>	<b>2</b>	<b>12,572,556</b>	<b>11,005,202</b>
Cost of sales		<u>9,444,095</u>	<u>8,397,920</u>
<b>GROSS PROFIT</b>		<b>3,128,461</b>	<b>2,607,282</b>
Administrative expenses		<u>2,463,418</u>	<u>2,520,643</u>
Other operating income	<b>3</b>	<u>—</u>	<u>(12,000)</u>
<b>OPERATING PROFIT</b>	<b>4</b>	<b>665,043</b>	<b>98,639</b>
Interest receivable		<u>369</u>	<u>270</u>
Interest payable and similar charges	<b>7</b>	<u>(22,964)</u>	<u>(23,494)</u>
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		<b>642,448</b>	<b>75,415</b>
Tax on profit on ordinary activities	<b>8</b>	<u>232,979</u>	<u>42,785</u>
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<b><u>409,469</u></b>	<b><u>32,630</u></b>

All of the activities of the company are classed as continuing

The company has no recognised gains or losses other than the results for the year as set out above

The notes on pages 9 to 18 form part of these financial statements

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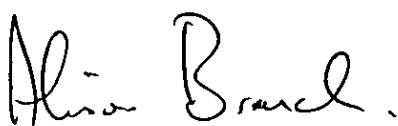
# PARK COMMUNICATIONS LIMITED

## BALANCE SHEET

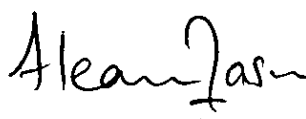
31 DECEMBER 2010

	Note	2010 £	2009 £
<b>FIXED ASSETS</b>			
Tangible assets	9	4,049,045	4,769,374
<b>CURRENT ASSETS</b>			
Stocks	10	273,780	393,521
Debtors	11	6,314,973	6,333,737
Cash at bank		239,270	38,334
		<u>6,828,023</u>	<u>6,765,592</u>
<b>CREDITORS: Amounts falling due within one year</b>	12	<u>5,157,615</u>	<u>6,077,944</u>
<b>NET CURRENT ASSETS</b>		<u>1,670,408</u>	<u>687,648</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>5,719,453</u>	<u>5,457,022</u>
<b>CREDITORS: Amounts falling due after more than one year</b>	13	<u>183,855</u>	<u>330,893</u>
		<u>5,535,598</u>	<u>5,126,129</u>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	19	600,000	600,000
Profit and loss account	20	4,935,598	4,526,129
<b>SHAREHOLDERS' FUNDS</b>	21	<u>5,535,598</u>	<u>5,126,129</u>

These financial statements were approved by the directors and authorised for issue on 28 July 2011, and are signed on their behalf by



A G BRANCH  
Director



H MASON  
Director

Company Registration Number 02581687

The notes on pages 9 to 18 form part of these financial statements

**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**1. ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention

**Cash flow statement**

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is wholly owned and its parent publishes a consolidated cash flow statement

**Turnover**

The turnover shown in the profit and loss account represents goods and services invoiceable during the year, exclusive of Value Added Tax

**Fixed assets**

All fixed assets are initially recorded at cost

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Leasehold Property	- 2 - 20% straight line
Plant & Machinery	- 8 - 33% straight line
Fixtures & Fittings	- 25 - 33% straight line

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**Work in progress**

Work in progress is valued on the basis of direct costs plus attributable overheads based on normal level of activity. Provision is made for any foreseeable losses where appropriate. No element of profit is included in the valuation of work in progress

**Finance lease agreements**

Where the company enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a finance lease. The asset is recorded in the balance sheet as a tangible fixed asset and is depreciated in accordance with the above depreciation policies. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the profit and loss account on a straight line basis, and the capital element which reduces the outstanding obligation for future instalments

# **PARK COMMUNICATIONS LIMITED**

## **NOTES TO THE FINANCIAL STATEMENTS**

**YEAR ENDED 31 DECEMBER 2010**

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### **1. ACCOUNTING POLICIES *(continued)***

#### **Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

#### **Pension costs**

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

#### **Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

#### **Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### **Pension costs**

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

#### **Government grants**

Government grants have been utilised in accordance with the grant agreement and set off against eligible costs year on year, the remainder shown as deferred income in creditors at the year end.

**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**2. TURNOVER**

The turnover and profit before tax are attributable to the one principal activity of the company

An analysis of turnover is given below

	2010 £	2009 £
United Kingdom	12,351,559	10,672,843
EU	104,911	36,969
Rest of the world	116,086	295,390
	<u>12,572,556</u>	<u>11,005,202</u>

**3. OTHER OPERATING INCOME**

	2010 £	2009 £
Management charges receivable	<u>—</u>	<u>12,000</u>

**4. OPERATING PROFIT**

Operating profit is stated after charging/(crediting)

	2010 £	2009 £
Depreciation of owned fixed assets	371,823	388,778
Depreciation of assets held under finance lease agreements	14,500	9,500
Profit on disposal of fixed assets	—	(4,000)
Auditor's remuneration		
- as auditor	11,000	11,000
- for other services	10,220	13,000
Operating lease costs		
- Plant and equipment	8,171	19,121
Net loss on foreign currency translation	<u>1,786</u>	<u>801</u>

# PARK COMMUNICATIONS LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

### 5 PARTICULARS OF EMPLOYEES

The average number of staff employed by the company during the financial year amounted to

	2010	2009
	No	No
Number of production staff	68	76
Number of distribution staff	12	19
Number of administrative staff	14	9
	<u>94</u>	<u>104</u>

The aggregate payroll costs of the above were

	2010	2009
	£	£
Wages and salaries	4,151,215	3,991,062
Social security costs	424,437	410,802
Other pension costs	77,546	86,371
	<u>4,653,198</u>	<u>4,488,235</u>

### 6. DIRECTORS' REMUNERATION

The directors' aggregate remuneration in respect of qualifying services were

	2010	2009
	£	£
Remuneration receivable	335,334	344,312
Value of company pension contributions to defined contribution schemes	19,770	20,136
	<u>355,104</u>	<u>364,448</u>

Remuneration of highest paid director:

	2010	2009
	£	£
Total remuneration (excluding pension contributions)	<u>99,182</u>	<u>100,773</u>

The number of directors who accrued benefits under company pension schemes was as follows

	2010	2009
	No	No
Money purchase schemes	<u>3</u>	<u>3</u>

Included within directors' emoluments are fees of £53,460 (2009 - £53,955) for the services of the non executive director, K H Kerman, which were paid to a company of which he is a director and sole shareholder

**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**7. INTEREST PAYABLE AND SIMILAR CHARGES**

	2010 £	2009 £
Interest payable on bank borrowing	15,043	10,617
Finance charges	7,921	11,974
Other similar charges payable	—	903
	<u>22,964</u>	<u>23,494</u>

**8. TAXATION ON ORDINARY ACTIVITIES**

**(a) Analysis of charge in the year**

	2010 £	2009 £
Current tax		
UK Corporation tax based on the results for the year at 28% (2009 - 28%)	232,979	42,785
Total current tax	<u>232,979</u>	<u>42,785</u>

**(b) Factors affecting current tax charge**

The tax assessed on the profit on ordinary activities for the year is higher than the standard rate of corporation tax in the UK of 28% (2009 - 28%)

	2010 £	2009 £
Profit on ordinary activities before taxation	642,448	75,415
Profit on ordinary activities by rate of tax	179,885	21,116
Expenses not deductible for tax purposes	11,791	15,569
Depreciation for period in excess of capital allowances	37,553	33,097
Group relief	—	(3,354)
Marginal rate relief	—	(9,836)
Adjustments due to provisions	3,750	(13,807)
Total current tax (note 8(a))	<u>232,979</u>	<u>42,785</u>

# PARK COMMUNICATIONS LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

### 9. TANGIBLE FIXED ASSETS

	Leasehold Property £	Plant & Machinery £	Fixtures & Fittings £	Total £
<b>COST</b>				
At 1 January 2010	2,150,570	5,928,774	116,840	8,196,184
Additions	581	154,100	25,256	179,937
<b>At 31 December 2010</b>	<b>2,151,151</b>	<b>6,082,874</b>	<b>142,096</b>	<b>8,376,121</b>
<b>DEPRECIATION</b>				
At 1 January 2010	100,102	3,271,606	55,102	3,426,810
Charge for the year	33,073	834,120	33,073	900,266
<b>At 31 December 2010</b>	<b>133,175</b>	<b>4,105,726</b>	<b>88,175</b>	<b>4,327,076</b>
<b>NET BOOK VALUE</b>				
<b>At 31 December 2010</b>	<b>2,017,976</b>	<b>1,977,148</b>	<b>53,921</b>	<b>4,049,045</b>
At 31 December 2009	2,050,468	2,657,168	61,738	4,769,374

#### Finance lease agreements

Included within the net book value of £4,049,045 is £118,277 (2009 - £141,775) relating to assets held under finance lease agreements. The depreciation charged to the financial statements in the year in respect of such assets amounted to £14,500 (2009 - £9,500).

### 10. STOCKS

	2010 £	2009 £
Raw materials	148,365	126,451
Work in progress	125,415	267,070
	<b>273,780</b>	<b>393,521</b>

**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**11. DEBTORS**

	2010 £	2009 £
Trade debtors	1,502,028	1,735,249
Amounts owed by group undertakings	4,241,778	4,241,778
Other debtors	327,186	150,214
Prepayments and accrued income	243,981	206,496
	<u>6,314,973</u>	<u>6,333,737</u>

Amounts owed by group undertakings are unsecured, interest free and have no fixed date of repayment

**12. CREDITORS: Amounts falling due within one year**

	2010 £	2009 £
Bank loans	120,000	120,000
Trade creditors	1,599,197	1,758,491
Other creditors including taxation and social security		
Corporation tax	232,977	42,785
Other taxation and social security	258,742	241,194
Finance lease agreements	25,172	24,997
Other creditors	9,845	400,366
	<u>2,245,933</u>	<u>2,587,833</u>
Accruals and deferred income	2,911,682	3,490,111
	<u>5,157,615</u>	<u>6,077,944</u>

Included within accruals and deferred income is £2,491,464 (2009 - £3,005,266) in respect of LDA grants relating to the purchase of fixed assets. The grant is amortised to offset the depreciation charge in respect of the fixed assets to which it relates. The amount amortised in the year amounted to £513,802 (2009 - £549,959).

The bank loan is secured by a chattels mortgage and a fixed charge over the company's plant and machinery. Interest on the bank loan is at 3% over base rate per annum, with no reduction in such base rate below 0.5%.

**13. CREDITORS: Amounts falling due after more than one year**

	2010 £	2009 £
Bank loans	120,000	241,050
Other creditors		
Finance lease agreements	63,855	89,843
	<u>183,855</u>	<u>330,893</u>

Included within bank loans are amounts of £120,000 (2009 - £241,050) due between one and two years.

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**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**14. COMMITMENTS UNDER FINANCE LEASE AGREEMENTS**

Future commitments under finance lease agreements are as follows

	2010 £	2009 £
Amounts payable within 1 year	25,172	24,997
Amounts payable between 1 and 2 years	63,855	89,843
	<u>89,027</u>	<u>114,840</u>

The obligations under finance leases are secured over the related assets

**15. PENSIONS**

The company operates a defined contribution pension scheme for the benefit of all employees. The assets of the scheme are administered by trustees in a fund independent from those of the company.

The total contributions payable in the year amounted to £77,546 (2009 - £86,371). The amount unpaid at 31 December 2010 was £7,920 (2009 - £14,722).

**16. DEFERRED TAXATION**

No provision has been made in the financial statements and the amounts unprovided at the end of the year are as follows

	2010 £	2009 £
Excess of taxation allowances over depreciation on fixed assets	353,282	182,885
Other timing differences	7,740	5,337
	<u>361,022</u>	<u>188,222</u>

A deferred tax asset has not been recognised in the financial statements because there is insufficient evidence that the asset will be recoverable in the future.

# PARK COMMUNICATIONS LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

### 17. COMMITMENTS UNDER OPERATING LEASES

At 31 December 2010 the company had annual commitments under non-cancellable operating leases as set out below

	2010		2009	
	Land and buildings £	Other Items £	Land and buildings £	Other Items £
Operating leases which expire				
Within 1 year	-	12,648	-	16,114
Within 2 to 5 years	-	118,328	-	125,494
After more than 5 years	316,000	-	316,000	-
	<u>316,000</u>	<u>130,976</u>	<u>316,000</u>	<u>141,608</u>

### 18. RELATED PARTY TRANSACTIONS

The results of Park Communications Limited are included in the consolidated Financial Statements of its ultimate parent company. The company has taken advantage of the exemption conferred by Financial Reporting Standard 8 not to disclose transactions with entities that are part of the same group.

K H Kerman, a director and shareholder of the company, is also the beneficial owner of Drawbourne Limited. During the period the company purchased services from Drawbourne Limited and these amounted to £27,289 (excluding fees for Mr Kerman acting as a director of the company - see note 5) (2009 - £47,367). The balance due to Drawbourne Limited at 31 December 2010 was £9,701 (2009 - £13,798).

### 19. SHARE CAPITAL

#### Authorised share capital

	2010 £	2009 £
600,000 Ordinary shares of £1 each	<u>600,000</u>	<u>600,000</u>

#### Allotted, called up and fully paid

	2010		2009	
	No	£	No	£
600,000 Ordinary shares of £1 each	<u>600,000</u>	<u>600,000</u>	<u>600,000</u>	<u>600,000</u>

### 20. PROFIT AND LOSS ACCOUNT

	2010 £	2009 £
Balance brought forward	4,526,129	4,493,499
Profit for the financial year	<u>409,469</u>	<u>32,630</u>
Balance carried forward	<u>4,935,598</u>	<u>4,526,129</u>

**PARK COMMUNICATIONS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**YEAR ENDED 31 DECEMBER 2010**

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**21. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS**

	2010 £	2009 £
Profit for the financial year	409,469	32,630
Opening shareholders' funds	5,126,129	5,093,499
Closing shareholders' funds	<u>5,535,598</u>	<u>5,126,129</u>

**22. ULTIMATE PARENT COMPANY**

The ultimate parent company is Park Group Holdings Limited, a company incorporated in England and Wales. Its registered office address is Alpine Way, London, E6 6LA.

The ultimate parent company was under the control of H. Mason and A. G. Branch during the years ended 31 December 2010 and 31 December 2009, due to their majority shareholding.

**23. CAPITAL COMMITMENTS**

At 31 December 2010 the board of the company had authorised and contracted for capital expenditure of £116,100 (2009 - £Nil).