

REGISTERED NUMBER: 2577361

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2011
FOR
JMDA LIMITED**

THURSDAY



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22/12/2011
COMPANIES HOUSE

JMDA LIMITED (REGISTERED NUMBER: 2577361)

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FOR THE YEAR ENDED 31 MARCH 2011**

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JMDA LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2011

DIRECTOR: J E Mason

SECRETARY: B Bonsall

REGISTERED OFFICE: The Shire House
Hollybush Park
Newborough
Burton-on-Trent
Staffordshire
DE13 8SF

REGISTERED NUMBER: 2577361

ACCOUNTANTS: Smith Cooper LLP
Chartered Accountants
Bermuda House
Crown Square
First Avenue
Burton on Trent
Staffordshire
DE14 2TB

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
JMDA LIMITED**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Jmda Limited for the year ended 31 March 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of Jmda Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Jmda Limited and state those matters that we have agreed to state to the director of Jmda Limited in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Jmda Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Jmda Limited. You consider that Jmda Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Jmda Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Smith Cooper LLP
Chartered Accountants
Bermuda House
Crown Square
First Avenue
Burton on Trent
Staffordshire
DE14 2TB

Date

16/12/11

This page does not form part of the abbreviated accounts

JMDA LIMITED (REGISTERED NUMBER: 2577361)**ABBREVIATED BALANCE SHEET
31 MARCH 2011**

	Notes	2011 £	£	2010 £	£
FIXED ASSETS					
Intangible assets	2		3,400		6,800
Tangible assets	3		616		2,958
			<u>4,016</u>		<u>9,758</u>
CURRENT ASSETS					
Debtors		1,624		23,630	
Cash at bank and in hand		14,932		325	
		<u>16,556</u>		<u>23,955</u>	
CREDITORS					
Amounts falling due within one year		21,327		32,046	
		<u>21,327</u>		<u>32,046</u>	
NET CURRENT LIABILITIES			(4,771)		(8,091)
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(755)</u>		<u>1,667</u>
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			(855)		1,567
			<u>(755)</u>		<u>1,667</u>
SHAREHOLDERS' FUNDS			<u>(755)</u>		<u>1,667</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2011.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2011 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

JMDA LIMITED (REGISTERED NUMBER: 2577361)

ABBREVIATED BALANCE SHEET - continued
31 MARCH 2011

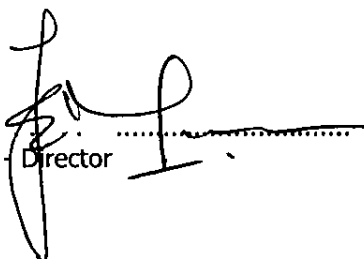
The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on
by:

16/12/11

... .. and were signed

J E Mason Director



The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2011**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2007, is being amortised evenly over its estimated useful life of five years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 12.5% on reducing balance
Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Going concern

At present the company meets its day-to-day working capital requirement through support from the director. On the basis of the continuation of this support the director considers it appropriate to prepare the financial statements on a going concern basis

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2010 and 31 March 2011	17,000
AMORTISATION	
At 1 April 2010	10,200
Charge for year	3,400
At 31 March 2011	13,600
NET BOOK VALUE	
At 31 March 2011	3,400
At 31 March 2010	6,800

JMDA LIMITED (REGISTERED NUMBER: 2577361)

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 MARCH 2011**

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2010	6,695
Disposals	(5,221)
	<u>1,474</u>
At 31 March 2011	<u>1,474</u>
DEPRECIATION	
At 1 April 2010	3,737
Charge for year	142
Eliminated on disposal	(3,021)
	<u>858</u>
At 31 March 2011	<u>858</u>
NET BOOK VALUE	
At 31 March 2011	<u>616</u>
At 31 March 2010	<u>2,958</u>

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number.	Class:	Nominal value	2011 £	2010 £
100	Ordinary	£1	<u>100</u>	<u>100</u>