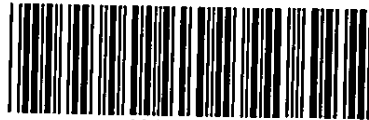


REGISTERED NUMBER: 02540108 (England and Wales)

Abbreviated Unaudited Accounts  
for the Year Ended 31 December 2011  
for  
A & M SALES AND MARKETING LTD

WEDNESDAY



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COMPANIES HOUSE

Contents of the Abbreviated Accounts  
for the Year Ended 31 December 2011

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A & M SALES AND MARKETING LTD

Company Information  
for the Year Ended 31 December 2011

**DIRECTORS:**

Mrs L Bradley  
C Bradley

**SECRETARY:**

Mrs L Bradley

**REGISTERED OFFICE:**

182 Clifton Drive South  
Lytham St Annes  
Lancashire  
FY8 1HQ

**REGISTERED NUMBER:**

02540108 (England and Wales)

**ACCOUNTANTS:**

Whittles LLP  
Chartered Accountants  
1 Richmond Road  
St Annes on Sea  
Lancashire  
FY8 1PE

**A & M SALES AND MARKETING LTD (REGISTERED NUMBER 02540108)**

**Abbreviated Balance Sheet**  
**31 December 2011**

	Notes	31 12 11 £	£	31 12 10 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		42,180		58,282
<b>CURRENT ASSETS</b>					
Stocks		13,000		2,650	
Debtors		31,776		22,784	
Cash at bank		-		23,897	
		44,776		49,331	
<b>CREDITORS</b>					
Amounts falling due within one year		56,768		54,040	
<b>NET CURRENT LIABILITIES</b>			(11,992)		(4,709)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			30,188		53,573
<b>CREDITORS</b>					
Amounts falling due after more than one year			(4,182)		(17,359)
<b>PROVISIONS FOR LIABILITIES</b>			(4,187)		(3,122)
<b>NET ASSETS</b>			21,819		33,092
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			21,719		32,992
<b>SHAREHOLDERS' FUNDS</b>			21,819		33,092

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

Abbreviated Balance Sheet - continued  
31 December 2011

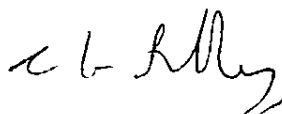
The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 27 February 2012 and were signed on its behalf by.

Mrs L Bradley - Director

A handwritten signature in cursive script, appearing to read 'L Bradley', followed by a small dot.

C Bradley - Director

A handwritten signature in cursive script, appearing to read 'C Bradley', followed by a double underline.

Notes to the Abbreviated Accounts  
for the Year Ended 31 December 2011

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter

- |                         |   |  |
|-------------------------|---|--|
| Land and buildings      | - | Straight line over 25 years  |
| Plant and machinery etc | - | 25% on reducing balance, 20% on cost and Straight line over 25 years |

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Hire purchase and leasing commitments**

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2011	88,372
Additions	17,585
Disposals	(29,900)
	<hr/>
At 31 December 2011	76,057
	<hr/>
<b>DEPRECIATION</b>	
At 1 January 2011	30,090
Charge for year	8,770
Eliminated on disposal	(4,983)
	<hr/>
At 31 December 2011	33,877
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 December 2011	42,180
	<hr/>
At 31 December 2010	58,282
	<hr/>

A & M SALES AND MARKETING LTD (REGISTERED NUMBER 02540108)

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 December 2011

**3 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value	31 12 11 £	31 12 10 £
100	Ordinary	£1	<u>100</u>	<u>100</u>