

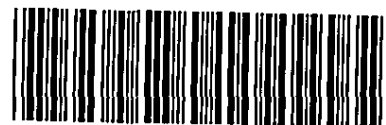
Registered No. 2450400

# **Bulldog Magazines Limited**

## **Report and Financial Statements**

**31 December 2007**

THURSDAY



A56      \*AUGKQ295\*      36  
14/08/2008  
COMPANIES HOUSE

## **Bulldog Magazines Limited**

Registered No 2450400

### **DIRECTORS**

J A Fry  
A D Jeakings

### **SECRETARY**

J O Ellison

### **REGISTERED OFFICE**

Prospect House  
Rouen Road  
Norwich  
NR1 1RE

**Bulldog Magazines Limited**

**DIRECTORS' REPORT**

The directors present their report and the financial statements for the year ended 31 December 2007

**PRINCIPAL ACTIVITY AND REVIEW OF BUSINESS**

The company did not trade during the year

**DIRECTORS**

The directors who held office during the year were as follows

J A Fry  
A D Jeakings

**STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS**

Company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

select suitable accounting policies and then apply them consistently ,

make judgements and estimates that are reasonable and prudent ,

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors confirm that the financial statements comply with the above requirements

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

By order of the board



J O Ellison  
Secretary  
21 July 2008

## Bulldog Magazines Limited

### BALANCE SHEET AT 31 DECEMBER 2007

	Notes	2007 £	2006 £
<b>CURRENT ASSETS</b>			
Debtors	3	55,000	55,000
<b>NET ASSETS</b>		<u>55,000</u>	<u>55,000</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	45,454	45,454
Share premium account	5	9,546	9,546
Profit and loss account	5	-	-
<b>SHAREHOLDERS' FUNDS</b>	5	<u>55,000</u>	<u>55,000</u>


For the year ended 31 December 2007 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985

No members have required the company to obtain an audit of its accounts for the period in question in accordance with section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibility for

- Ensuring the company keeps accounting records which comply with section 221,
- Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its financial year, and of its profit and loss for the financial period in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company

These accounts were approved by the Board of Directors on 21 July 2008 and signed on their behalf by

  
A D Jeakings  
Director

# Bulldog Magazines Limited

## NOTES TO THE FINANCIAL STATEMENTS AT 31 DECEMBER 2007

### 1 ACCOUNTING POLICIES

Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards

### 2 PROFIT AND LOSS ACCOUNT

The company has not traded during the period and accordingly it has made neither a profit nor a loss. No profit and loss account has therefore been prepared

### 3 DEBTORS

	2007 £	2006 £
Amounts due from fellow subsidiary in more than one year	55,000	55,000

### 4 SHARE CAPITAL

	2007 £	2006 £
<b>Authorised</b>		
Ordinary shares of £1 each	100,000	100,000
<b>Allotted, called up and fully paid</b>		
Ordinary shares of £1 each	45,454	45,454

### 5 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	Share capital £	Share premium £	Profit & loss account £	Shareholders' funds £
At 30 June 2005	45,454	9,546	276,124	331,124
Dividend paid in the period	-	-	(276,124)	(276,124)
At 31 December 2006	45,454	9,546	-	55,000
Profit for the year	-	-	-	-
At 31 December 2007	45,454	9,546	-	55,000

## **Bulldog Magazines Limited**

### **NOTES TO THE FINANCIAL STATEMENTS AT 31 DECEMBER 2007**

#### **6 HOLDING COMPANY**

At 31 December 2007, the parent undertaking for which group financial statements were drawn up and of which the company was a member was Archant Limited, registered in England and Wales. Copies of that company's financial statements can be obtained from The Registrar, Companies House, Crown Way, Maindy, Cardiff

#### **7 RELATED PARTY TRANSACTIONS**

The company has taken advantage of exemptions in respect of FRS 8 on the grounds that it is a wholly owned subsidiary