

AP03

Appointment of secretary

BLUEPRINT**2000**

You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form to appoint an individual as a secretary

☐ **What this form is for**
You cannot use this form to appoint a company as a secretary. To do this, please use form AP04 'Appointment of company secretary'.

WEDNESDAY



LD4

L200OPPE

23/01/2013

#13

COMPANIES HOUSE

, please
at
gov.uk

1 Company details

Company number 2 3 9 0 5 7 8

Company name in full DIGITAL STRATEGY LTD

→ Filing in this form

Please complete in typescript or in bold black capitals

All fields are mandatory unless specified or indicated by *

2 Date of secretary's appointment

Date of appointment d 0 d 1 m 0 m 1 y 2 y 0 y 1 y 3

3 New secretary's details

Title* Mr

Full forename(s) ROBERT EDWARD

Surname DAVISON

Former name(s) ①

① Former name(s)

Please provide any previous names which have been used for business purposes in the past 20 years

Married women do not need to give former names unless previously used for business purposes

Continue in section 6 if required

4 New secretary's service address ②

Please complete your service address below

Building name/number The Company's Registered Office

Street

Post town

County/Region

Postcode

Country

② Secretary's service address

This is the address that will appear on the public record. This does not have to be your usual residential address.

Please state 'The Company's Registered Office' if your service address is recorded in the company's register of secretaries as the company's registered office.

If you provide your residential address here it will appear on the public record.

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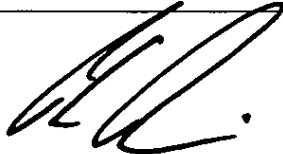
Signatures

I consent to act as secretary of the above named company

New secretary's
signature

Signature

X



X

Authorising signature

Signature

X



X

This form may be signed and authorised by

~~Director~~ ① Secretary, Person authorised ② ~~Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor~~**① Societas Europaea**

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

② Person authorised

Under either section 270 or 274 of the Companies Act 2006

6

Additional former names (continued from Section 3)

Former names ③

③ Additional former names

Use this space to enter any additional names

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **LOUISA RICHARDS**

Company name

Address **14 CURZON STREET**

Post town **LONDON**

County/Region

Postcode **W1J 5HN**

Country

DX

Telephone **0207 801 8841**



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register
- ☐ You have completed the date of appointment
- ☐ You have provided the service address
- ☐ The address must be a physical location. It cannot be a PO Box number (unless part of a full address), DX or LP (Legal Post in Scotland) number
- ☐ You have included all former names used for business purposes over the last 20 years
- ☐ The new secretary has signed the form
- ☐ You have provided an authorising signature



Important information

Please note that all information on this form will appear on the public record.



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales:

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland:

The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland:

The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1



Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk