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### FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 1995

**FOR** 

THE BRAIN TRUST LIMITED A company limited by guarantee

#### **COMPANY INFORMATION**

**DIRECTORS:** 

Tony Buzan Vanda North Sir Brian Tovey KCMG Lady Mary Tovey

Graham Bignall

Raymond Keene OBE

SECRETARY:

Lady Mary Tovey

**REGISTERED OFFICE:** 

8 Cresswell Gardens

London SW5 0BJ

**REGISTERED NUMBERS:** 

Company Charity

2383683

1001012

### REPORT OF THE DIRECTORS

The directors, otherwise referred to as the Council of Management, present their report with the financial statements of the company for the year ended 31 March 1995

#### PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of promoting education and training in cognitive processes and techniques . The company is a registered charity .

#### **DIRECTORS**

The directors of the company in office during the year were as follows:
Tony Buzan
Vanda North
Sir Brian Tovey KCMG
Lady Mary Tovey
Graham Bignall
Raymond Keene OBE
James Webster

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period . In preparing those financial statements , the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business .

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking steps for the prevention and detection of fraud and other irregularities

In preparing this report, the directors have taken advantage of special exemptions applicable to small companies conferred by Part 11 of Schedule 8 to the Companies Act 1985.

ON BEHALF OF THE BOARD

Tony Buzan - Director Dated: 29th June 1995

14 July 1995

## PROFIT AND LOSS ACCOUNT for the Year ended 31 March 1995

		31. 3. 95		31, 3, 94	
	Notes	£	£	£	£
TURNOVER	2		5,055	_	13,082
GROSS PROFIT			5,055		13,082
Total Donations , Sponsorships and Operating Costs		-	4,142	-	5,779
			913		7,303
Interest Received	4		46		0
OPERATING PROFIT ON ORDINARY ACTIVITIES		-		_	
BEFORE TAXATION	3		959		7,303
Tax on Profit on Ordinary Activities			0		0
PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION		-	959	•••	7,303
Retained Profit brought forward			9,885		2,582
RETAINED PROFIT CARRIED FORWAR	D	£	10,844	£	9,885

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profit for the current year and the profit for the previous period .

#### BALANCE SHEET As at 31 March 1995

		31. 3. 95		31. 3. 94	
	Notes	£	£	£	£
FIXED ASSETS investments	5		100		100
CURRENT ASSETS			100		100
Debtors Cash at Bank	6	2,482 13,758		2,482 7,303	
CREDITORS : Amounts falling due within one year		16,240		9,785	
	7	5,496		0	
NET CURRENT ASSETS:			10,744		9,785
TOTAL ASSETS LESS CURRENT					
LIABILITIES :			10,844		9,885
		£	10,844	£	9,885
CAPITAL AND RESERVES Profit and Loss Account	_				
Tront and Loss Account	8		10,844		9,885
		£	10,844	£	9,885
The directors confirm:					

The directors confirm:

a) that for the year in question the company was entitled to exemption under subsection (1) of Section 249 (A).

b) that no notice has been deposited under Section 249 (B) (1) in relation to its accounts for the financial year, and

c) that the directors acknowledge their responsibilities for :

(i) ensuring that the company keeps accounting records which comply with Section 221, and

(ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial period in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the board on 29 June 1995

Director

...Director

### NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 1995

#### 1. ACCOUNTING POLICIES

#### Accounting Convention

The financial statements have been prepared under the historical cost convention . Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company .

#### Turnover

Subscriptions and donations are taken as income when received by the charity . No apportionment is made for the time period covered by subscriptions .

#### Tangible Fixed Assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and Machinery - 33% on cost

#### Stocks

Stock is valued at the lower of cost and net realisable value , after making due allowance for obsolete and slow moving items .

#### Taxation and Deferred Taxation

The company is exempt from United Kingdom Corporation Tax by virtue of its being a registered charity since 23 November 1990 . No provision for taxation or deferred taxation is therefore made in respect of activities and gains arising since that date .

#### Foreign Currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

#### 2. TURNOVER

The turnover and profit before taxation are attributable to the one principal activity of the company .

#### 3. OPERATING PROFIT

The operating profit is stated after charging:

	31, 3 95	31. 3.94
P: 1 1 - 1 - 1	£	£
Directors' Emoluments	0	0
Depreciation - Owned Assets	0	0
Auditors' Remuneration	0	0

## NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 1995 (Continued)

4.	INTERE	ST F	RECEI	<b>VED</b>
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Bank Interest			31. 3 95 £	£
bank interest			46	0
5. FIXED ASSET INVESTMENTS				
COST:				£
As at 1 April 1994				100
NET BOOK VALUE : As at 31 March 1995				100
As at 31 March 1994				100
The company's investments in the o	e following :		sted compa	nies
Company	Percentage Holding I	Country of ncorporation		
Brain Clubs Limited	100	England		
6. DEBTORS : AMOUNTS FALLING DUE WITHIN ONE YEAR				
			31. 3.95	
Subsidiary company			£ 2482	£ 2482
7. CREDITORS ; AMOUNTS FALLING DUE WITHIN ONE YEAR				
			31. 3.95 £	31. 3.94 £
Income in Advance			5496	

# NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 1995 (Continued)

### 8. RECONCILIATION OF MOVEMENTS IN RESERVES

Profit for the Financial Year	31. 3.95 £ 959	31. 3.94 £ 7303
NET ADDITION TO RESERVES Opening Reserves	959 9885	7303 2582
CLOSING RESERVES	10844	9885