

Company Registration No. 02276512 (England and Wales)

ON-LINE TELEPHONE SURVEYS LIMITED

**DIRECTOR'S REPORT AND
UNAUDITED FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 DECEMBER 2012



ON-LINE TELEPHONE SURVEYS LIMITED

COMPANY INFORMATION

Director

D K Holliss
B Gosschalk

Company number

02276512

Registered office

MORI House, 79-81 Borough Road
London
SE1 1FY

ON-LINE TELEPHONE SURVEYS LIMITED

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ON-LINE TELEPHONE SURVEYS LIMITED

DIRECTOR'S REPORT

FOR THE YEAR ENDED 31 DECEMBER 2012

The directors present their report and financial statements for the year ended 31 December 2012

Directors

The following directors have held office since 1 January 2012

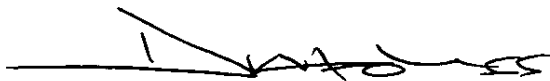
D K Holliss
B Gosschalk

The Company is not trading and did not do so in the financial year ending 31st December 2012

Directors' interests

There are no directors' interests requiring disclosure under the Companies Act 2006

By order of the board

A handwritten signature in black ink, appearing to read 'D K Holliss', is written over a horizontal line.

D K Holliss
Director

ON-LINE TELEPHONE SURVEYS LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2012

	Notes	2012 £	2011 £
Current assets			
Debtors	1	59,455	59,455
Total assets less current liabilities		<u>59,455</u>	<u>59,455</u>
Capital and reserves			
Called up share capital	2	100	100
Profit and loss account		<u>59,355</u>	<u>59,355</u>
Shareholders' funds		<u>59,455</u>	<u>59,455</u>

In preparing these financial statements

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 477 of the Companies Act 2006,
- (b) No notice has been deposited under Section 476 of the Companies Act 2006, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with Section 386 of the Companies Act 2006, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 393, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the Board and authorised for issue on 19th June 2013



D K Holliss
Director

ON-LINE TELEPHONE SURVEYS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2012

Accounting policies

Basis of preparation

The financial statements are prepared under the historical cost convention

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of Market Opinion & Research International Limited, a company incorporated in England & Wales, and is included in the consolidated accounts of the ultimate parent company, Ipsos SA, a company incorporated in France.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a subsidiary of a group whose consolidated financial statements are publically available.

Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

ON-LINE TELEPHONE SURVEYS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2012

1 Debtors	2012	2011
	£	£
Amounts owed by group undertakings	<u>59,455</u>	<u>59,455</u>

2 Share capital	2012	2011
	£	£
Authorised		
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

3 Control

The company's immediate parent company is Market & Opinion Research International Limited, a company registered in England and Wales

The ultimate parent undertaking is Ipsos SA, a company incorporated in France. The group financial statements are available from Ipsos SA, Rue du Val de Marne, Paris, 75013, France

4 Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company.