

Company Registration No. 02276512 (England and Wales)

**ON-LINE TELEPHONE SURVEYS LIMITED**

**DIRECTOR'S REPORT AND  
UNAUDITED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2008**

WEDNESDAY

MC



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PC1 05/08/2009 835

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PC3 13/07/2009 4

COMPANIES HOUSE

# **ON-LINE TELEPHONE SURVEYS LIMITED**

## **COMPANY INFORMATION**

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<b>Director</b>	M J Everett (resigned 1 <sup>st</sup> June 2009) D Holliss B Gosschalk
<b>Secretary</b>	T V Shamlan
<b>Company number</b>	02276512
<b>Registered office</b>	MORI House, 79-81 Borough Road London SE1 1FY

# **ON-LINE TELEPHONE SURVEYS LIMITED**

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# ON-LINE TELEPHONE SURVEYS LIMITED

## DIRECTOR'S REPORT

### FOR THE YEAR ENDED 31 DECEMBER 2008

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The directors present their report and financial statements for the year ended 31 December 2008.

#### Directors

The following directors have held office since 1 January 2008:

M J Everett

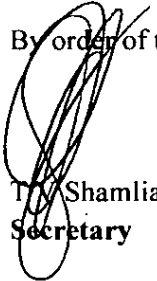
D Holliss

*The Company is not trading and did not do so in the financial year ending 31 Dec '08*

#### Directors' interests

There are no directors' interests requiring disclosure under the Companies Act 1985.

By order of the board

  
T. Shamlian

Secretary

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# ON-LINE TELEPHONE SURVEYS LIMITED

## BALANCE SHEET

AS AT 31 DECEMBER 2008

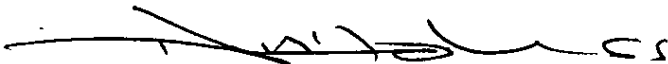
	Notes	2008 £	2007 £
<b>Current assets</b>			
Debtors	1	<u>59,455</u>	<u>59,455</u>
<b>Total assets less current liabilities</b>		<u>59,455</u>	<u>59,455</u>
 <b>Capital and reserves</b>			
Called up share capital	2	100	100
Profit and loss account		<u>59,355</u>	<u>59,355</u>
 <b>Shareholders' funds</b>		<u>59,455</u>	<u>59,455</u>

In preparing these financial statements:

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for:
  - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

Approved by the Board and authorised for issue on .....

2th July 2009



Director

# **ON-LINE TELEPHONE SURVEYS LIMITED**

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2008**

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### **Accounting policies**

#### **Basis of preparation**

The financial statements are prepared under the historical cost convention.

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 228 of the Companies Act 1985 as it is a subsidiary undertaking of Market Opinion & Research International Limited, a company incorporated in England & Wales, and is included in the consolidated accounts of the ultimate parent company, Ipsos SA, a company incorporated in France.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a subsidiary of a group whose consolidated financial statements are publically available.

#### **Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

The above investments comprise the two wholly owned subsidiaries, On-Line Scotland Limited, a company incorporated in Scotland, and On-Line Telephone Services Limited, a company incorporated in England. Both companies were dormant during the year.

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# ON-LINE TELEPHONE SURVEYS LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2008

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<b>1 Debtors</b>	<b>2008</b>	<b>2007</b>
	<b>£</b>	<b>£</b>
Amounts owed by group undertakings	59,455	59,455
	<u>          </u>	<u>          </u>
 <b>2 Share capital</b>	 <b>2008</b>	 <b>2007</b>
	<b>£</b>	<b>£</b>
<b>Authorised</b>		
1,000 Ordinary shares of £1 each	1,000	1,000
	<u>          </u>	<u>          </u>
 <b>Allotted, called up and fully paid</b>		
100 Ordinary shares of £1 each	100	100
	<u>          </u>	<u>          </u>

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# **ON-LINE TELEPHONE SURVEYS LIMITED**

## **NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2008**

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### **3 Control**

The company's immediate parent company is Market & Opinion Research International Limited, a company registered in England and Wales.

The ultimate parent undertaking is Ipsos SA, a company incorporated in France. The group financial statements are available from Ipsos SA, Rue du Val de Marne, Paris, 75013, France.

### **4 Related party transactions**

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company.

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