

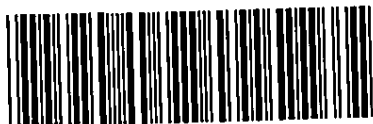
Company Registration No. 02276512 (England and Wales)

ON-LINE TELEPHONE SURVEYS LIMITED

**DIRECTOR'S REPORT AND
UNAUDITED FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 DECEMBER 2006

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ON-LINE TELEPHONE SURVEYS LIMITED

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ON-LINE TELEPHONE SURVEYS LIMITED

DIRECTOR'S REPORT

FOR THE YEAR ENDED 31 DECEMBER 2006

The director presents his report and financial statements for the year ended 31 December 2006

Principal activities

On 1 January 2003 the company's activities were transferred to Market & Opinion Research International Limited. Since that date the company has remained inactive.

Directors

The following directors have held office since 1 January 2006

M J Everett

J B Searle

(Resigned 6 January 2006)

Directors' interests

There are no directors' interests requiring disclosure under the Companies Act 1985

By order of the board



T V Shamlan

Secretary

25 January 2008

ON-LINE TELEPHONE SURVEYS LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2006

	Notes	2006 £	£	2005 £	£
Current assets					
Debtors	3	59,455		59,455	
Total assets less current liabilities			<u>59,455</u>		<u>59,455</u>
Capital and reserves					
Called up share capital	4		100		100
Profit and loss account	5		<u>59,355</u>		<u>59,355</u>
Shareholders' funds	6		<u>59,455</u>		<u>59,455</u>

In preparing these financial statements

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985,
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the Board and authorised for issue on 25 January 2008


M J Everett
Director

ON-LINE TELEPHONE SURVEYS LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2006

1 Accounting policies

1.1 Basis of preparation

The financial statements are prepared under the historical cost convention

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 228 of the Companies Act 1985 as it is a subsidiary undertaking of Market Opinion & Research International Limited, a company incorporated in England & Wales, and is included in the consolidated accounts of the ultimate parent company, Ipsos SA, a company incorporated in France.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a subsidiary of a group whose consolidated financial statements are publically available.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

2 Fixed asset investments

	Shares in group undertakings and participating interests £
Cost	
At 1 January 2006 & at 31 December 2006	200
Provisions for diminution in value	
At 1 January 2006 & at 31 December 2006	200
Net book value	
At 31 December 2006	-
At 31 December 2005	-

The above investments comprise the two wholly owned subsidiaries, On-Line Scotland Limited, a company incorporated in Scotland, and On-Line Telephone Services Limited, a company incorporated in England. Both companies were dormant during the year.

ON-LINE TELEPHONE SURVEYS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2006

3 Debtors	2006	2005
	£	£
Amounts owed by group undertakings	<u>59,455</u>	<u>59,455</u>
4 Share capital	2006	2005
	£	£
Authorised		
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
5 Statement of movements on profit and loss account		Profit and loss account £
Balance at 1 January 2006		<u>59,355</u>
Balance at 31 December 2006		<u>59,355</u>
6 Reconciliation of movements in shareholders' funds	2006	2005
	£	£
Loss for the financial year	-	-
Opening shareholders' funds	<u>59,455</u>	<u>59,455</u>
Closing shareholders' funds	<u>59,455</u>	<u>59,455</u>

ON-LINE TELEPHONE SURVEYS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2006

7 Control

The company's immediate parent company is Market & Opinion Research International Limited, a company registered in England and Wales

The ultimate parent undertaking is Ipsos SA, a company incorporated in France. The group financial statements are available from Ipsos SA, Rue du Val de Marne, Paris, 75013, France

8 Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company