FINANCIAL STATEMENTS
31 MARCH 2016

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FINANCIAL STATEMENTS

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OFFICERS AND PROFESSIONAL ADVISERS

A Almond D Townsend THE BOARD OF DIRECTORS

G Lawrence **K Salters** A Cowan D O'Flynn Sir M J Narey - Chairman

D Forde G K Haigh J Momen **F** Landtmeters C Ireland

REGISTERED OFFICE 20 Conduit Street

London W1S 2XW

AUDITOR

Menzies LLP Chartered Accountants

Lynton House

7 - 12 Tavistock Square London

WC1H 9LT

DIRECTORS' REPORT

YEAR ENDED 31 MARCH 2016

The directors present their report and the financial statements of the company for the year ended 31 March 2016.

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was that of promoting responsible drinking, helping prevent alcohol misuse, fostering a balanced understanding of alcohol-related issues and encouraging responsible marketing.

DIRECTORS

The directors who served the company during the year were as follows:

A Almond

D Townsend

G Lawrence

K Salters

A Cowan

D O'Flynn

R Andrews

Sir M J Narey

D Forde

G K Haigh

J Lousau

J Momen

F Landtmeters

A Almond was appointed as a director on 10 August 2015.

D Townsend was appointed as a director on 10 July 2015.

J Momen was appointed as a director on 31 October 2015.

R Andrews resigned as a director on 10 August 2015.

J Lousada resigned as a director on 31 October 2015.

C Ireland was appointed as a director on 1 August 2016.

A Cowan resigned as a director on 31 July 2016.

GOING CONCERN

The directors have a reasonable expectation that the company has adequate resources to continue operational existence for the foreseeable future. For this reason the directors continue to adopt the going concern basis of accounting in preparing the annual financial statements.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will
 continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITOR

Menzies LLP are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

DIRECTORS' REPORT (continued)

YEAR ENDED 31 MARCH 2016

Each of the persons who is a director at the date of approval of this report confirm that:

- so far as each director is aware, there is no relevant audit information of which the company's auditor is unaware; and
- each director has taken all steps that they ought to have taken as a director to make themself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Registered office: 20 Conduit Street London W1S 2XW Signed on behalf of the directors

Sir M J Narey

Chairman

Approved by the directors on 13/12/16

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF THE PORTMAN GROUP

YEAR ENDED 31 MARCH 2016

We have audited the financial statements of The Portman Group for the year ended 31 March 2016. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective January 2015) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's shareholders, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

As explained more fully in the Directors' Responsibilities Statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2016 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report and take advantage of the small companies exemptions from the requirement to prepare a strategic report.

Lynton House 7 - 12 Tavistock Square

London WC1H 9LT

20 Secember 2016

RICHARD WATSON FCCA (Senior Statutory Auditor) For and on behalf of MENZIES LLP Chartered Accountants & Statutory Auditor

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 MARCH 2016

	Note	2016 £	2015 £
TURNOVER		1,172,628	1,138,778
Administrative expenses		1,174,465	1,091,159
OPERATING (LOSS)/PROFIT	2	(1,837)	47,619
Interest receivable	4	910	731
(LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		(927)	48,350
Tax on (loss)/profit on ordinary activities	5	182	146
(LOSS)/PROFIT FOR THE FINANCIAL YEAR		(1,109)	48,204



The notes on pages 7 to 9 form part of these financial statements.

BALANCE SHEET

31 MARCH 2016

		2016		2015	
	Note	£	£	£	£
FIXED ASSETS Tangible assets	6		24,030		30,278
CURRENT ASSETS Debtors Cash at bank and in hand	7	84,301 373,956		144,624 279,774	
CREDITORS: Amounts falling due within one year	8	458,257 411,453		424,398 382,733	
NET CURRENT ASSETS			46,804		41,665
TOTAL ASSETS LESS CURRENT LIABILITIES			70,834		71,943
RESERVES Profit and loss account	11 12		70,834		71,943
MEMBERS' FUNDS			70,834		71,943

Sir M J Narey Chairman

Company Registration Number: 2184853

Mad Nas

The notes on pages 7 to 9 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2016

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

Turnove

Turnover comprises of membership fees.

Membership fees represent the invoiced value of membership charges billed to the members of The Portman Group. These fees are recognised in full in the profit and loss account during the period to which they relate.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Plant & Machinery	-	Over 10 years
Fixtures & Fittings	-	33% straight line
Equipment	-	33% straight line

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Pension costs

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2. OPERATING (LOSS)/PROFIT

Operating (loss)/profit is stated after charging:

	2016	2015
	£	£
Staff pension contributions	2,625	6,084
Depreciation of owned fixed assets	8,360	12,763
Auditor's fees	6,950	6,825
		-

3. DIRECTORS' REMUNERATION

The directors' aggregate remuneration in respect of qualifying services were:

	2016 £	2015 £
Aggregate remuneration	60,000	53,332

NOTES TO THE FINANCIAL STATEMENTS

4.	INTEREST RECEIVABLE		
		2016 £	2015 £
	Bank interest receivable	910	731
5.	TAXATION ON ORDINARY ACTIVITIES		
	Analysis of charge in the year		
		2016 £	2015 £
	Current tax:		
	UK Corporation tax based on the results for the year at 20% (2015 - 20%)	182	146
	Total current tax	182	146
	Factors that may affect future tax charges The company has an estimated £78,167 (2015: £80,975) of accumulated ta	ıx losses for use agains	st future profits.
6.	TANGIBLE ASSETS		
			Plant and machinery etc.
	•		£
	COST At 1 April 2015 Additions		109,983 2,112
	At 31 March 2016		112,095
	DEPRECIATION At 1 April 2015 Charge for the year		79,705 8,360
	At 31 March 2016		88,065
	NET BOOK VALUE At 31 March 2016		24,030
	At 31 March 2015		30,278
7.	DEBTORS		
		2016	2015
		£	£
	Trade debtors VAT recoverable	_ 25,565	101,357 1,094
	Other debtors	58,736	42,173
		84,301	144,624
8.	CREDITORS: Amounts falling due within one year		
		2016 £	2015 £
	Trade creditors	57,570	45,093
	Corporation tax Other taxation and social security	182 15,535	146 13 763
	Other creditors	338,166	13,763 323,731
		411,453	382,733

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2016

9. COMMITMENTS UNDER OPERATING LEASES

At 31 March 2016 the company had aggregate annual commitments under non-cancellable operating leases as set out below.

2016	2015
£	£
24,200	24,200

10. PENSION COMMITMENTS

Contributions payable by the company for the year were £2,625 (2015: £6,084).

11. COMPANY LIMITED BY GUARANTEE

Operating leases which expire: Within 1 year

The Portman Group is a company limited by guarantee. As such it is the directors' opinion that there is no ultimate controlling party.

12. PROFIT AND LOSS ACCOUNT

	2016	2015
	£	£
Balance brought forward	71,943	23,739
(Loss)/profit for the financial year	(1,109)	48,204
Balance carried forward	70,834	71,943

MANAGEMENT INFORMATION YEAR ENDED 31 MARCH 2016 The following pages do not form part of the statutory financial statements which are the subject of the independent auditor's report on page 4.

DETAILED PROFIT AND LOSS ACCOUNT

	2016 £	2015 £
TURNOVER	1,172,628	1,138,778
OVERHEADS Administrative expenses	1,174,465	1,091,159
OPERATING (LOSS)/PROFIT	(1,837)	47,619
Bank interest receivable	910	731
(LOSS)/PROFIT ON ORDINARY ACTIVITIES	(927)	48,350

NOTES TO THE DETAILED PROFIT AND LOSS ACCOUNT

Setablishment expenses Rent S5,457 45,032 Light and heat 1,132 1,416 Insurance 30,083 23,026 Repairs and maintenance 2,937 3,343 Cleaning of premises 5,644 5,648		2016		2015	
Personnel costs Control to Start Control to S		£	£	£	£
Directors salaries Wages and salaries Wages and salaries Social Security Social Soc	ADMINISTRATIVE EXPENSES				
Directors salaries Wages and salaries Wages and salaries Social Security Social Soc	Personnel costs				
Social Security S5,975 S6,360 Staff pension contributions 2,625 6,084 S6,360		60,000		53,332	
Social Security S5,975 S6,360 Staff pension contributions C601,449 S633,360	Wages and salaries	482,849		517,584	
Staff pension contributions 2,625 6,084 633,365		55,975		56,360	
Establishment expenses 55,457 45,032 Light and heat 1,132 1,416 Insurance 30,083 23,026 Repairs and maintenance 2,937 3,343 Cleaning of premises 5,644 5,648 General expenses Telephone 4,414 5,982 Computer costs 7,945 7,280 Strategic initiatives 388,098 295,070 Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees – 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE	Staff pension contributions	2,625			
Rent 55,457 45,032 Light and heat 1,132 1,416 Insurance 30,083 23,026 Repairs and maintenance 2,937 3,343 Cleaning of premises 5,644 5,648			601,449		633,360
Light and heat	Establishment expenses				
Insurance 30,083 23,026 Repairs and maintenance 2,937 3,343 3,443 5,644 5,648 5,648 5,644 5,648 5,64	Rent	55,457		45,032	
Insurance 30,083 23,026 Repairs and maintenance 2,937 3,343 3,443 5,644 5,648 5,648 5,644 5,648 5,64	Light and heat	1,132		1,416	
Cleaning of premises 5,644 5,648 95,253 78,46 General expenses Telephone 4,414 5,982 Computer costs 7,945 7,280 Strategic initiatives 388,098 295,070 Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE	Insurance	30,083		23,026	
PS,253 PS,460	Repairs and maintenance	2,937		3,343	
General expenses Telephone 4,414 5,982 Computer costs 7,945 7,280 Strategic initiatives 388,098 295,070 Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	Cleaning of premises	5,644		5,648	
Telephone			95,253		78,465
Computer costs 7,945 7,280 Strategic initiatives 388,098 295,070 Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	General expenses				
Strategic initiatives 388,098 295,070 Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees – 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	Telephone [*]	4,414		5,982	
Printing, stationery and postage 6,141 4,988 Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees – 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	Computer costs	7,945		7,280	
Staff training 921 471 Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	Strategic initiatives	388,098		295,070	
Staff welfare 2,282 1,451 Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE	Printing, stationery and postage	6,141		4,988	
Other staff related expenses 12,232 1,850 Sundry expenses 18,874 23,992 Legal and professional fees – 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE 1,091,15	Staff training	921		471	
Sundry expenses 18,874 23,992 Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 Financial costs Bank charges 1,361 1,62 INTEREST RECEIVABLE		2,282		1,451	
Legal and professional fees - 1,498 Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 476,402 377,71 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE	Other staff related expenses	12,232		1,850	
Accountancy fees 20,185 15,869 Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 476,402 377,71 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE	Sundry expenses	18,874		23,992	
Auditors remuneration 6,950 6,500 Depreciation of office equipment 8,360 12,763 476,402 377,71 Financial costs Bank charges 1,361 1,62 1,174,465 1,091,15	Legal and professional fees	_		1,498	
NTEREST RECEIVABLE 12,763 12,763 12,763 12,763 12,763 12,763 12,763 12,763 12,763 12,763 13,77,71 12,763 13,61 13,62 13,61 13,62 13,	Accountancy fees	20,185		15,869	
Financial costs Bank charges 1,361 1,091,15 INTEREST RECEIVABLE	Auditors remuneration	6,950		6,500	
Financial costs 1,361 1,62 Bank charges 1,174,465 1,091,15 INTEREST RECEIVABLE 1,091,15	Depreciation of office equipment	8,360		12,763	
Bank charges 1,361 1,62 1,174,465 1,091,15 INTEREST RECEIVABLE			476,402		377,714
1,174,465 1,091,15 INTEREST RECEIVABLE			1 261		1.620
INTEREST RECEIVABLE	Bank Charges				
			1,174,465		1,091,159
Bank interest receivable 910 73	INTEREST RECEIVABLE		040		
	Bank interest receivable		910		731