

Company number: 02139739

THE COMPANIES ACT 2006
PRIVATE LIMITED COMPANY
WRITTEN RESOLUTION
OF
CHELSEA MARKET RESEARCH LIMITED

21 December 2021 (the "Circulation Date")

In accordance with Chapter 2 of Part 13 of the Companies Act 2006 (CA 2006) and the articles of association of Chelsea Market Research Limited (the Company), the sole director of the Company proposes that each of the following resolutions be passed as special resolutions (the Resolutions).

SPECIAL RESOLUTIONS

THAT:

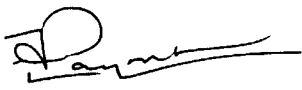
- (i) the amount standing to the credit of the share premium account be reduced from GBP 624,247.00 to GBP 0.

AGREEMENT

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, being the person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signed by
for and on behalf of
WPP JUBILEE LIMITED

DocuSigned by:

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Director

Date: 21 December 2021

NOTES

The sole member must signify its agreement to the proposed resolution by delivering a signed copy to The Legal Department at Sea Containers House, 18 Upper Ground, London, SE1 9GL.

However, if the sole member does not agree with the proposed resolution, it does not need to reply. Once the sole member has signified its agreement to the proposed resolution, such agreement may not be revoked. The proposed resolution will lapse if it is not passed within 28 days from the Circulation Date.

*Note: An "eligible member" is a member who is, or would be, entitled to vote on the above resolution on the Circulation Date (i.e., the date on which copies of the resolution are first sent or submitted to the member).