Registered Number 02060325

ARS Limited

Abbreviated Accounts

30 September 2011

Company Information

Registered Office:

16 Farm Place Kensington London W8 7SX

Reporting Accountants:

K E Cross Ltd.

2 Air Balloon Road Bristol Avon BS5 8LA

Balance Sheet as at 30 September 2011

	Notes	2011 £	£	2010 £	£
Fixed assets		_	_	_	~
Tangible	2		1		1
			1		1
Current assets Stocks		19,470		21,633	
Debtors		1,200		4,000	
Cash at bank and in hand		107,567		19,221	
Total current assets		128,237		44,854	
Creditors: amounts falling due within one year		(98,423)		(89,143)	
Net current assets (liabilities)			29,814		(44,289)
Total assets less current liabilities			29,815		(44,288)
Creditors: amounts falling due after more than one ye	ar		(150,000)		(150,000)
Total net assets (liabilities)			(120,185)		(194,288)
Capital and reserves Called up share capital	3		100		100
Profit and loss account	S		(120,285)		(194,388)
Shareholders funds			(120,185)		(194,288)

- a. For the year ending 30 September 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 28 June 2012

And signed on their behalf by:

Dr D Segal, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2011

Accounting policies

Going concern

The financial statements have been prepared on the going concern basis due to the continued support of a director, Dr D Segal, who has given his undertaking not to draw down the amounts due to him on his loan and current accounts with the company until such time as the company has sufficient funds to permit these withdrawals.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods and services , excluding value added tax.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings 0% Straight line over 6 years

Computer equipment 33% on cost

7 Tangible fixed assets

		ı o tai
Cost		£
At 01 October 2010	_	18,095
At 30 September 2011	_	18,095
Depreciation		
At 01 October 2010	_	18,094
At 30 September 2011	_	18,094

	Net Book Value			
	At 30 September 2011			1
	At 30 September 2010		-	1
3	Share capital			
		2011	2010	
		£	£	
	Allotted, called up and fully			
	paid:			
	100 Ordinary shares of £1	100	100	
	each	100	100	

ULTIMATE CONTROLLING

4 PARTY

The company was under the control of a director, Dr David Segal, throughout the current and previous period as he owned 75% of the issued share capital throughout this time. No transactions with related parties were undertaken such as are required to be disclosed under the Financial Reporting Standard for Smaller Entitities (effective April 2008) except for those disclosed below: Director's loan and current accounts - balances owing to Dr Segal at 30/09/11 £246,314 (2010 £233,841).