DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

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COMPANY INFORMATION

DIRECTORS

D A Sproxton

P D F Lord N W Park

COMPANY SECRETARY

D A Sproxton

COMPANY NUMBER

2050843

REGISTERED OFFICE

Gas Ferry Road

Bristol BS1 6UN

AUDITORS

Nexia Smith & Williamson

Chartered Accountants & Statutory Auditor

Portwall Place Portwall Lane Bristol BS1 6NA

BANKERS

Coutts & Co Media Banking 440 Strand London WC2R 0QS

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and the financial statements for the year ended 31 December 2010

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the company during the year was that of film, broadcast and commercial producers and distributors

The directors are satisfied with the performance of the business during the year and the position of the company at the year end

RESULTS AND DIVIDENDS

The trading results for the year and the company's financial position at the end of the year are shown in the attached financial statements

The directors have not recommended a dividend (2009 - £nil)

FINANCIAL RISK MANAGEMENT

Prudent liquidity risk management implies maintaining sufficient cash on deposit and the availability of funding through an adequate amount of committed credit facilities

PRINCIPAL RISKS AND UNCERTAINTIES

The directors of Aardman Holdings Limited manage the group's risks at a group level, rather than at an individual business unit level. For this reason, the company's directors believe that a discussion of the group's risks would not be appropriate for an understanding of the development, performance or position of Aardman Animations Limited's business. The principal risks and uncertainties of the Aardman Holdings Limited group, which include those of the company, are discussed on page 3 of the group's annual report which does not form part of this report.

KEY PERFORMANCE INDICATORS

The directors of Aardman Holdings Limited manage the group's operations on a group basis. For this reason the company's directors believe that analysis using key performance indicators for the company is not necessary or appropriate for an understanding of the development, performance or position of the business of Aardman Animations Limited. The development, performance and position of the group is discussed on pages 2 and 3 of the group's annual report which does not form part of this report.

DIRECTORS

The directors who served during the year were

D A Sproxton P D F Lord N W Park

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

EMPLOYEES

The directors acknowledge the importance of good communications and relations with their employees, and believe that they should be aware of matters which affect the company which employs them. Employees are provided with regular information by various means and are represented at discussions concerning their welfare.

The company recognises its obligations towards less able people and endeavours to provide as much employment as the demands of the group's operations and the abilities of the less able persons allow Applications for employment from less able people are studied with care, and if existing employees became less able, every effort is made to find appropriate employment within the group. Opportunities are offered to less able employees to develop their knowledge and skills and undertake greater responsibility.

PROVISION OF INFORMATION TO AUDITORS

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the company's auditors
 are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of
 any information needed by the company's auditors in connection with preparing their report and to
 establish that the company's auditors are aware of that information

This confirmation is given and should be interpreted in accordance with the provision of s418 of the Companies Act 2006

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

AUDITORS

The auditors, Nexia Smith & Williamson, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006

This report was approved by the board and signed on its behalf

D A Sproxton Secretary

Date 26 September 2011

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AARDMAN ANIMATIONS LIMITED

We have audited the financial statements of Aardman Animations Limited for the year ended 31 December 2010, which comprise the Profit and Loss Account, the Balance Sheet and the related notes 1 to 22 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' Responsibilities Statement set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the Auditing Practices Board's website at www.frc.org.uk/apb/scope/private.cfm

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its profit
 for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF AARDMAN ANIMATIONS LIMITED

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or

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- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Ian Cooper

Senior Statutory Auditor

for and on behalf of

Nexia Smith & Williamson

Chartered Accountants Statutory Auditors

Portwall Place Portwall Lane Bristol BS1 6NA

26 September 2011

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

| | | 2010 | 2009 |
|---|------|--------------|-----------------|
| | Note | £ | (restated) £ |
| TURNOVER | 2 | 19,825,026 | 16,902,579 |
| Cost of sales | | (10,989,395) | (9,181,615) |
| GROSS PROFIT | | 8,835,631 | 7,720,964 |
| Distribution costs | | (23,440) | (24,216) |
| Administrative expenses | | (9,246,738) | (9,541,662) |
| Other operating income | 3 | 2,946,537 | 2,554,029 |
| OPERATING PROFIT | 4 | 2,511,990 | 709,115 |
| Interest receivable and similar income | | 5,412 | 3,245 |
| Interest payable and similar charges | 7 | (5,155) | (5,771) |
| PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | | 2,512,247 | 706,589 |
| Tax on profit on ordinary activities | 8 | (716,036) | (236, 202) |
| PROFIT FOR THE FINANCIAL YEAR | 16 | 1,796,211 | 470,387 |

All amounts relate to continuing operations

There were no recognised gains and losses for 2010 or 2009 other than those included in the Profit and Loss account

The notes on pages 9 to 20 form part of these financial statements

AARDMAN ANIMATIONS LIMITED REGISTERED NUMBER 2050843

BALANCE SHEET AS AT 31 DECEMBER 2010

| | Note | £ | 2010 £ | £ | 2009 £ |
|---|-------|-------------|-----------|-------------|-----------|
| FIXED ASSETS | | | | | |
| Tangible assets | 9 | | 2,099,680 | | 2,108,004 |
| Investments | 10 | | 102 | | 102 |
| | | | 2,099,782 | | 2,108,106 |
| CURRENT ASSETS | | | | | |
| Stocks | 11 | 3,374,479 | | 4,347,709 | |
| Debtors | 12 | 4,521,917 | | 3,206,463 | |
| Cash at bank and in hand | | 3,150,424 | | 2,055,833 | |
| | | 11,046,820 | | 9,610,005 | |
| CREDITORS amounts falling due within one year | 13 | (3,398,286) | | (3,766,006) | |
| NET CURRENT ASSETS | | | 7,648,534 | | 5,843,999 |
| TOTAL ASSETS LESS CURRENT LIABIL | ITIES | | 9,748,316 | | 7,952,105 |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 15 | | 1,000 | | 1,000 |
| Profit and loss account | 16 | | 9,747,316 | | 7,951,105 |
| SHAREHOLDERS' FUNDS | 17 | | 9,748,316 | | 7,952,105 |

The financial statements were approved and authorised for issue by the board and were signed on its behalf by, //

D A Sproxton Director

Date 26 September 2011

The notes on pages 9 to 20 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES

1 1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

12 Consolidation

The company was, at the end of the year, a wholly-owned subsidiary of another company incorporated in the EU and, in accordance with section 400 of the Companies Act 2006, is not required to produce, and has not published, consolidated accounts Accordingly the accounts present information about the company as an individual undertaking and not about its group

13 Cash flow

The company, being a subsidiary undertaking where 90% or more of the voting rights are controlled within the group whose consolidated financial statements are publicly available, is exempt from the requirement to draw up a cash flow statement in accordance with FRS 1

1.4 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

The comparative turnover and administrative expenses figures have been restated to reflect a reclassification of specific job costs relating to the prior year. There is no impact on reported profit or net assets in either period.

1 5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases.

Improvements to property

over the period of the lease

Short life studio equipment

- 33% on cost

Studio equipment Fixtures & fittings 15% on reducing balance 15% on reducing balance

Motor vehicles

25% on reducing balance

Computer equipment

33% on cost

Bicycles

- 100% on cost

Assets in the course of construction are not depreciated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES (continued)

1.6 Stocks and work in progress

Stock reflects the production cost of completed films, broadcasts, commercials and other projects Production costs are matched with income and charged through the profit and loss account over the recoupment period as specified in the production agreements, except where the conditions of UITF40 are met and the costs and income can be matched against the work performed in accordance with the relevant contracts

Work in progress reflects the cost of films, broadcasts, commercials and other projects which are still in production and also includes development expenditure on feature film projects not yet in production

17 Royalties received

Royalty income is included on a receivable basis, calculated on distribution income and sales of merchandise arising during each accounting period, as reported by licensees

18 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year. The assets of the scheme are held seperately from those of the company.

19 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

1.10 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction

Exchange gains and losses are recognised in the profit and loss account

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES (continued)

1 11 Fees received in advance

Monies received in respect of films and other projects in progress at the balance sheet date are initially treated as deferred income. Income is recognised on contract completion or when the right to consideration is earned, in accordance with UITF 40.

1 12 Operating leases

Rentals under operating leases are charged to the profit and loss account on a straight line basis over the lease term

1 13 Commission receivable

Commission income is included on a receivable basis

1 14 Investments

Investments held as fixed assets are shown at cost less provision for impairment

2. TURNOVER

The whole of the turnover is attributable to the one principal activity of the company

A geographical analysis of turnover is as follows

| | | 2010 | 2009 (restated) |
|---|--------------------------|-------------|--------------------|
| | | £ | £ |
| | United Kingdom | 11,092,423 | 10,754,009 |
| | European Union | 3,790,575 | 1,649,755 |
| | United States of America | 3,366,019 | 3,500,277 |
| | Other | 1,576,009 | 998,538 |
| | | 19,825,026 | 16,902,579 |
| 3 | OTHER OPERATING INCOME | | |
| | | 2010 | 2009 |
| | | £ | £ |
| | Royalty receivable | 276,497 | 236,981 |
| | Bike lease scheme | 15,418 | 6,132 |
| | Commissions receivable | 2,654,622 | 2,310,916 |
| | | 2,946,537 | 2,554,029 |
| | | | |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

| 4. | OPERATING PROFIT | | |
|----|--|---|---|
| | Operating profit is stated after charging | | |
| | | 2010 £ | 2009 £ |
| | Depreciation Auditor's remuneration Auditor's remuneration - non-audit Difference on foreign exchange Loss on sale of tangible assets Impairment Other operating lease costs | 663,050 15,900 12,859 36,583 7,227 - 89,124 | 745,040 15,700 16,570 8,937 348,812 152,899 220,417 |
| 5 | STAFF COSTS | | |
| | Staff costs, including directors' remuneration, were as follows | | |
| | | 2010 £ | 2009 £ |
| | Wages and salaries Social security costs Other pension costs | 9,078,795 611,569 142,442 | 9,659,858 1,031,897 340,958 |
| | | 9,832,806 | 11,032,713 |
| | The average monthly number of employees, including the directors, d | uring the year was | as follows |
| | Core staff | 2010 No 113 | 2009 No 107 |
| | Project related freelancers | 126 | 158 |
| | - - | 239 | 265 |
| 6 | DIRECTORS' REMUNERATION | | |
| | | 2010 | 2009 |
| | Emoluments | £ 115,776 ———— | 97,582 |
| | Company pension contributions to defined contribution pension schemes | 10,853 | 10,903 |
| | During the year retirement benefits were accruing to 1 director contribution pension schemes | <i>(2009 - 1)</i> in res | pect of defined |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

| 7 | INTEREST PAYABLE | | |
|---|--|--------------------|------------------|
| | | 2010 | 2009 |
| | On bank loans and overdrafts | £ 5,155 ———— | 5,771 ——— |
| 8 | TAXATION | | |
| | | 2010 £ | 2009 £ |
| | Analysis of tax charge in the year | | |
| | Current tax (see note below) | | |
| | UK corporation tax charge on profit for the year Adjustments in respect of prior periods | 721,050 (6,850) | 320,208 9,423 |
| | | 714,200 | 329,631 |
| | Double taxation relief | (58,436) | (30,644) |
| | | 655,764 | 298,987 |
| | Foreign tax on income for the year | 58,436 | 30,644 |
| | Total current tax | 714,200 | 329,631 |
| | Deferred tax | | |
| | Capital allowances | - | (125,549) |
| | Other | 1,836 | 32,120 |
| | Total deferred tax (see note 14) | 1,836 | (93,429) |
| | Tax on profit on ordinary activities | 716,036 | 236,202 |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

8 TAXATION (continued)

Factors affecting tax charge for the year

The tax assessed for the year is higher than (2009 - higher than) the standard rate of corporation tax in the UK of 28% (2009 - 28%) The differences are explained below

| | 2010 £ | 2009 £ |
|--|---------------------------------------|--|
| Profit on ordinary activities before tax | 2,512,247 | 706,589 |
| Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 28% (2009 - 28%) | 703,429 | 197,845 |
| Effects of: | | |
| Expenses not deductible for tax purposes, other than goodwill amortisation and impairment Depreciation for year in excess of capital allowances Adjustments to tax charge in respect of prior periods Other timing differences leading to an increase (decrease) in taxation | 9,443 10,087 (6,850) (1,512) | 12,379 142,105 9,423 (32,121) |
| Non-taxable income Group relief claimed before payment Payment for group relief | (397) - - | - (29,643) 29,643 |
| Current tax charge for the year (see note above) | 714,200 | 329,631 |

Factors that may affect future tax charges

Finance (No 2) Act 2010 included legislation to reduce the main rate of corporation tax from 28% to 27% from 1 April 2011, and its impact is reflected above. On 23 March 2011 the Government announced its intention to further reduce the main rate of corporation tax from 1 April 2011 to 26% with further annual reductions of 1% each year culminating in a rate of 23% on 1 April 2014.

It has not yet been possible to quantify the full anticipated effect of these proposed changes combined with other announced reductions to rates of capital allowances, although this will further reduce the company's future current tax charge and reduce the company's deferred tax balances accordingly

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

9. TANGIBLE FIXED ASSETS

| | Improvements to property £ | Short life studio equipment £ | Studio equipment £ | Fixtures & fittings £ |
|--|----------------------------------|--|-----------------------------------|-----------------------------------|
| Cost | | | | |
| At 1 January 2010 Additions Disposals | 583,382 - - | 97,574 - | 3,759,192 141,609 (168,243) | 564,918 49,735 - |
| At 31 December 2010 | 583,382 | 97,574 | 3,732,558 | 614,653 |
| Depreciation | | | | |
| At 1 January 2010 Charge for the year On disposals | 583,382 - - | - 32,525 - | 2,049,773 279,937 (107,043) | 422,878 28,767 - |
| At 31 December 2010 | 583,382 | 32,525 | 2,222,667 | 451,645 |
| Net book value | | | | |
| At 31 December 2010 | <u> </u> | 65,049 | 1,509,891 | 163,008 |
| At 31 December 2009 | - | - | 1,709,419 | 142,040 |
| | Motor vehicles £ | Computer equipment | Bicycles £ | Total £ |
| Cost | ~ | _ | _ | _ |
| At 1 January 2010 Additions Disposals | 83,129 4,984 - | 2,664,458 408,285 - | 11,986 13,739 (8,141) | 7,667,065 715,926 (176,384) |
| At 31 December 2010 | 88,113 | 3,072,743 | 17,584 | 8,206,607 |
| Depreciation | | <u> </u> | | |
| At 1 January 2010 Charge for the year On disposals | 76,652 2,865 - | 2,414,390 305,217 - | 11,986 13,739 (8,141) | 5,559,061 663,050 (115,184) |
| At 31 December 2010 | 79,517 | 2,719,607 | 17,584 | 6,106,927 |
| Net book value | | | | |
| At 31 December 2010 | 8,596 | 353,136 | - | 2,099,680 |
| At 31 December 2009 | 6,477 | 250,068 | - | 2,108,004 |
| | | | | |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

| 10 | FIXED ASSET INVESTMENTS | | | | | | |
|-----|--|--------------------|------------------------------|----------------------|--|--|--|
| | | | ı | nvestments | | | |
| | | | | in | | | |
| | | | | subsidiary companies | | | |
| | | | | £ | | | |
| | Cost or valuation | | | | | | |
| | At 1 January 2010 and 31 December 2010 | | | 102 | | | |
| | Net book value | | • | | | | |
| | At 31 December 2010 | | | 102 | | | |
| | At 31 December 2009 | | : | 102 | | | |
| | Subsidiary undertakings | | | | | | |
| | oubsidiary undertakings | | | | | | |
| | | Business | Country of Incorporation | Holding | | | |
| | Morph Limited Aardman Creature Comforts USA Limited | Dormant Dormant | England England | 100% 100% | | | |
| | The aggregate of the share capital and reserves as at 31 December 2010 and of the profit or loss for the | | | | | | |
| | year ended on that date for the subsidiary undertakings were | as follows | Aggregate | | | | |
| | | | of share | | | | |
| | | | capital and reserves £ | Profit/(loss) | | | |
| | Morph Limited | | 100 | • | | | |
| | Aardman Creature Comforts USA Limited | | 2 | - | | | |
| 11. | STOCKS | | | | | | |
| | | | 2010 £ | 2009 £ | | | |
| | Work in progress | | 1,559,008 | 3,841,747 | | | |
| | Finished goods | | 1,815,471 | 505,962 | | | |
| | | | 3,374,479 | 4,347,709 | | | |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

| 12 | DEBTORS | | |
|-----|---|--------------------------|--------------------|
| | | 2010 £ | 2009 £ |
| | Trade debtors | 2,558,197 | 1,098,638 |
| | Amounts owed by group undertakings | 860,046 | 389,624 |
| | Other debtors | 2,325 | 9,612 |
| | Prepayments and accrued income | 751,699 | 702,718 |
| | Amounts recoverable on long term contracts | 340,885 | 995,270 |
| | Deferred tax asset (see note 14) | 8,765 | 10,601 |
| | | 4,521,917 | 3,206,463 |
| 13 | CREDITORS | | |
| | Amounts falling due within one year | | |
| | | 2010 | 2009 |
| | | £ | £ |
| | Trade creditors | 448,933 | 771,196 |
| | Amounts owed to group undertakings | 2,015 | 446,553 |
| | Corporation tax | 523,849 | 227,406 |
| | Social security and other taxes | 580,948 | 616,173 |
| | Other creditors | 31,444 | 42,840 |
| | Accruals and deferred income | 1,811,097 | 1,661,838 |
| | | 3,398,286 | 3,766,006 |
| 14. | DEFERRED TAX ASSET | | |
| | | 2010 | 2009 |
| | | 2010 £ | 2009 £ |
| | At horazona of wood | 10,601 | |
| | At beginning of year (Charge for)/released during year | (1,836) | (82,828) 93,429 |
| | (Charge for meleased during year | (1,630) | |
| | At end of year | 8,765 | 10,601 |
| | The deferred tax asset is made up as follows | | |
| | | 2010 | 2009 |
| | | £ | £ |
| | Other timing differences | 8,765 | 10,601 |
| | There is an unprovided deferred tax asset of £36,393 (2009 - £2 | 7,375) in respect of acc | celerated capital |

allowances

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

| 15 | SHARE CAPITAL | | |
|-----|---|------------------------|---------------------------------|
| | | 2010 | 2009 |
| | | £ | £ |
| | Allotted, called up and fully paid | | |
| | 1,000 Ordinary shares of £1 each | 1,000 | 1,000 |
| 16. | RESERVES | | |
| | | | Profit and loss account £ |
| | At 1 January 2010 Profit for the year | | 7,951,105 1,796,211 |
| | At 31 December 2010 | | 9,747,316 |
| 17. | RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS | | |
| | | 2010 £ | 2009 £ |
| | Opening shareholders' funds Profit for the year | 7,952,105 1,796,211 | 7,481,718 470,387 |
| | Closing shareholders' funds | 9,748,316 | 7,952,105 |

18 PENSION COMMITMENTS

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £364,243 (2009 - £340,958). Contributions totalling £31,859 (2009 - £28,690) were payable to the fund at the balance sheet date and are included in creditors.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

19. OPERATING LEASE COMMITMENTS

At 31 December 2010 the company had annual commitments under non-cancellable operating leases as follows

| | Land and buildings | | | Other | |
|-------------------------|--------------------|----------|--------|--------|--|
| | 2010 | 2009 | 2010 | 2009 | |
| | £ | £ | £ | £ | |
| Expiry date | | | | | |
| Within 1 year | - | 50,000 | 23,053 | 1,012 | |
| Between 2 and 5 years | 396,040 | 297,915 | 57,055 | 72,361 | |
| After more than 5 years | | <u> </u> | 7,187 | 13,419 | |

20 RELATED PARTY TRANSACTIONS

The following information is provided in accordance with Financial Reporting Standard 8, Related Party Transactions -

Year ended 31 December 2010

| Name of Related Party | Relationship 1 | Type of transaction | Value of transaction £ | Debtor at 31.12 10 £ |
|-----------------------------|---------------------|--|-------------------------------------|----------------------|
| Wallace & Gromit Ltd | Fellow subsidiary | Commissions payable Recharge of cost of sales | 249,181 | 22,506 |
| | | | 30,076 | |
| Year ended 31 December 2009 | | | | |
| Name of Related Party | Relationship 1 | Type of transaction | Value of transaction £ | Debtor at 31 12 09 £ |
| Wallace & Gromit Ltd | Fellow subsidiary C | Commissions payable Settled balance Recharge of cost of sales | 196,865 16,975 <u>175,529</u> | 12,110 - |

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

20 RELATED PARTY TRANSACTIONS (continued)

The company has taken advantage of the exemptions provided by Financial Reporting Standard Number 8 from disclosing transactions with other wholly owned group companies on the grounds that it is itself a wholly owned subsidiary and its parent published consolidated accounts

During the year the company acted as guarantor for the 1998 Aardman Holdings Limited Approved Profit Sharing Scheme At the year end £207,885 (2009 - £206,615) was secured by the company, and was the maximum amount secured during the year

During the year the company was charged £5,192 (2009 - £251,250) for royalty payments by N W Park, a director of the company At 31 December 2010 an amount of £nil (2009 - £nil) was outstanding

The company is controlled by its parent company, Aardman Holdings Limited, which is itself controlled by D A Sproxton and P D F Lord, directors of the company

21. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The ultimate parent company is Aardman Holdings Limited, a company registered in England and Wales Copies of the parent's consolidated accounts may be obtained from Aardman Holdings Limited, Gas Ferry Road, Bristol, BS1 6UN

22 CONTINGENCIES

The company is party to a composite guarantee dated 19 December 2007 with Aardman Holdings Limited, Aardman Features Limited and Wallace & Gromit Limited A mortgage debenture is provided over the fixed and floating assets of the company

At 31 December 2010 total borrowings subject to this agreement were £6,057,885 (2009 - £6,906,615)