REGISTRAR

Company Registration No. 2023720 (England and Wales)

SURPRISE MARKETING LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2012



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SURPRISE MARKETING LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 APRIL 2012

| | Notes | 2012 | | 2011 | |
|---------------------------------------|-------|----------|---------|----------|----------|
| | | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible assets | 2 | | 202 | | 224 |
| Current assets | | | | | |
| Stocks | | 90 | | 120 | |
| Debtors | | 2,512 | | 3,270 | |
| | | 2,602 | | 3,390 | |
| Creditors: amounts falling due within | | | | | |
| one year | | (11,821) | | (17,041) | |
| Net current liabilities | | | (9,219) | | (13,651) |
| Total assets less current habilities | | | (9,017) | | (13,427) |
| Control and annual | | | | | |
| Capital and reserves | 3 | | 500 | | 500 |
| Called up share capital | 3 | | | | (13,927) |
| Profit and loss account | | | (9,517) | | |
| Shareholders' funds | | | (9,017) | | (13,427) |
| | | | | | |

For the financial year ended 30 April 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 125/1/13

R Highfield

Director

Company Registration No. 2023720

SURPRISE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 APRIL 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Plant and machinery

10% reducing balance

2 Fixed assets

| | | Tan | Tangible assets | |
|---|------------------------------------|------|-----------------|--|
| | | | £ | |
| | Cost | | | |
| | At 1 May 2011 & at 30 April 2012 | | 12,591 | |
| | Depreciation | | | |
| | At 1 May 2011 | | 12,367 | |
| | Charge for the year | | 22 | |
| | At 30 April 2012 | | 12,389 | |
| | Net book value | | | |
| | At 30 April 2012 | | 202 | |
| | At 30 April 2011 | | 224 | |
| | | | | |
| 3 | Share capital | 2012 | 2011 | |
| | | £ | £ | |
| | Allotted, called up and fully paid | | | |
| | 500 Ordinary shares of £1 each | 500 | 500 | |
| | | | | |