Company Registration No. 2008350 (England and Wales)

A G SAMOUELLE LIMITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

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COMPANY INFORMATION

Directors Mr A G Samouelle

Mrs J H Samouelle

Secretary Mr A G Samouelle

Company number 2008350

Registered office Harwood House

43 Harwood Road

London SW6 4QP

Accountants Warrener Stewart

Harwood House 43 Harwood Road

London SW6 4QP

Business address PO Box 41

Camberley Surrey GU15 1TD

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and financial statements for the year ended 31 December 2010

Principal activities

The principal activity of the company continued to be that of jewellery trading

Directors

The following directors have held office since 1 January 2010

Mr A G Samouelle Mrs J H Samouelle

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

On behalf of the board

Mr A G Samouelle

Director 22 July 2011

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

	Notes	2010 £	2009 £
Turnover		122,565	122,167
Cost of sales		(74,386)	(85,979)
Gross profit		48,179	36,188
Distribution costs Administrative expenses		(4,971) (18,101)	(7,941) (22,854)
Operating profit	2	25,107	5,393
Interest payable and similar charges		-	(143)
Profit on ordinary activities before taxation		25,107	5,250
Tax on profit on ordinary activities	3	(5,300)	(1,090)
Profit for the year	7	19,807	4,160

BALANCE SHEET

AS AT 31 DECEMBER 2010

		2010		2009	
	Notes	£	£	£	£
Current assets					
Stocks		228,234		251,846	
Debtors	4	10,741		12,022	
Cash at bank and in hand		19,580		5,001	
		258,555		268,869	
Creditors amounts falling due within					
one year	5	(80,809)		(110,930)	
Total assets less current liabilities			177,746		157,939
					
Capital and reserves					
Called up share capital	6		2		2
Profit and loss account	7		177,744		157,937
Shareholders' funds			177,746		157,939
			=====		

For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Approved by the Board for issue on 22 July 2011

Mr A G Samouelle

Director

Company Registration No. 2008350

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

12 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

13 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

14 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

15 Stocks

Stock is valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving items

2	Operating profit	2010 £	2009 £
	Operating profit is stated after charging		
	Directors' remuneration	6,435	6,409
3	Taxation	2010	2009
		£	£
	Domestic current year tax		
	U K corporation tax	5,300	1,090
	Total current tax	5,300	1,090
4	Debtors	2010 £	2009 £
		2	-
	Trade debtors	7,735	10,684
	Other debtors	3,006	1,338
		10,741	12,022
		-	-

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

5	Creditors: amounts falling due within one year	2010	2009
		£	£
	Trade creditors	-	6,207
	Taxation and social security	5,300	5,164
	Other creditors	75,509	99,559
		80,809	110,930
		·	<u></u>
6	Share capital	2010	2009
		£	£
	Allotted, called up and fully paid		
	2 Ordinary shares of £1 each	2	2
7	Statement of movements on profit and loss account		
			Profit and
			loss
			account
			£
	Balance at 1 January 2010		157,937
	Profit for the year		19,807
	Balance at 31 December 2010		177,744

8 Related party balances and control

Included in other creditors is a loan owed to A.G. Samouelle of £73,134 (2009 £97,134). The loan is interest free with no fixed date for repayment

A G Samouelle is a director and shareholder of the company

There is no individual controlling party, the company being under the joint control of its two directors