

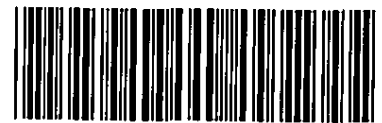
Company Registration No. 2002530

Bell Pottinger North Limited

Report and Unaudited Financial Statements

31 December 2008

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Bell Pottinger North Limited

Report and Financial Statements 2008

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Bell Pottinger North Limited

Report and Financial Statements 2008

Officers and Professional Advisers

Directors

R E Davison
F M Sharp

Secretary

T G Tolliss

Registered Office

14 Curzon Street
London
W1J 5HN

Solicitors

Slaughter and May
1 Bunhill Row
London
EC1Y 8YY

Bell Pottinger North Limited

Directors' Report Year ended 31 December 2008

The directors present their annual report and the unaudited financial statements of the company for the year ended 31 December 2008.

Review of business and future developments

The company did not trade during the year. The directors do not foresee any changes in the company's activities.


Results and dividends

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding accounting period. There have been no movements in shareholders' funds during the year under review or the preceding accounting period.

Directors and their interests

The directors of the company, all of whom were directors for the whole year, unless otherwise indicated are set out on page 1.

Approved by the Board of Directors
and signed on behalf of the Board



T G Tolliss
Secretary

24/07/2009

Bell Pottinger North Limited
Balance sheet
31 December 2008

	Note	£	2008 £	£	2007 £
Current assets					
Debtors	3	4		4	
		<u>4</u>		<u>4</u>	
Creditors: amounts falling due within one year					
		-		-	
Net current assets			4		4
			<u>4</u>		<u>4</u>
Net assets			<u>4</u>		<u>4</u>
Capital and reserves					
Called up share capital	4		2		2
Profit and loss account			<u>2</u>		<u>2</u>
Equity shareholders' equity			<u>4</u>		<u>4</u>

The annual accounts have not been audited because the company is entitled to the exemption provided by section 249 AA(1) of the Companies Act 1985 relating to dormant companies and its members have not required the company to obtain an audit of these accounts in accordance with s249B(2).

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts that give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with section 226 of the Companies act 1984 and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company.

These financial statements were approved by the Board of Directors on 24/07/2009.

Signed on behalf of the Board of Directors



T G Tolliss
Secretary

Bell Pottinger North Limited

Notes to the accounts Year ended 31 December 2008

1. Accounting policies

The financial statements are prepared in accordance with applicable United Kingdom accounting standards. The particular accounting policies adopted are described below.

Accounting convention

The financial statements are prepared under the historical cost convention.

2. Profit and loss account

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding accounting period. There have been no movements in shareholders' funds during the year under review or the preceding accounting period.

3. Debtors

	2008 £	2007 £
Amounts owed by group undertakings	4	4
	<u>4</u>	<u>4</u>

4. Called up share capital

	2008 £	2007 £
Authorised: 100 ordinary shares of £1 each	100	100
Allotted, called up and fully paid: 2 ordinary shares of £1 each	<u>2</u>	<u>2</u>

5. Ultimate parent undertaking

The ultimate parent company, controlling party and the parent undertaking of the largest group for which the group accounts are prepared and of which the company is a member is Chime Communications plc, which is incorporated in Great Britain. Copies of its financial statements are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ. The company's immediate parent undertaking and its immediate controlling party is Bell Pottinger Consultants Limited, incorporated in Great Britain. Chime Communications Plc is the parent undertaking of the smallest and largest group to consolidate these financial statements.

6. Related party transactions

The company has taken advantage of the exemption granted under paragraph 3(c) of FRS8 and has not disclosed details of transactions with other group companies qualifying as related parties.