

Company Registration No. 01986177 (England and Wales)

MORI FINANCIAL SERVICES LIMITED

**DIRECTORS' REPORT AND
UNAUDITED FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 DECEMBER 2006

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MORI FINANCIAL SERVICES LIMITED

COMPANY INFORMATION

Directors	A F Whitmore B Gosschalk
Secretary	T V Shamlan
Company number	01986177
Registered office	MORI House, 79-81 Borough Road London SE1 1FY

MORI FINANCIAL SERVICES LIMITED

CONTENTS

	Page
Directors' report	1
Statement of total recognised gains and losses	2
Balance sheet	3
Notes to the financial statements	4 - 5

MORI FINANCIAL SERVICES LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2006

The directors present their report and financial statements for the year ended 31 December 2006. The company is dormant and has not traded during the year.

Directors

The following directors have held office since 1 January 2006:

A F Whitmore

B Gosschalk

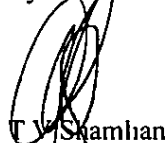
J B Searle

(Resigned 6 January 2006)

Directors' interests

There are no directors' interests requiring disclosure under the Companies Act 1985. The interests of R M Worcester and B Gosschalk in the share capital of the company's ultimate parent company are disclosed in that company's directors' report.

By order of the board



T V Shamlian

Secretary

25 January 2008

MORI FINANCIAL SERVICES LIMITED

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES

FOR THE YEAR ENDED 31 DECEMBER 2006

	Notes	Year ended 31 December 2006 £	31 December 2005 as restated £
Prior year adjustment	4	(3,689)	-
Total gains and losses recognised since last financial statements		<u>(3,689)</u>	<u>-</u>

MORI FINANCIAL SERVICES LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2006

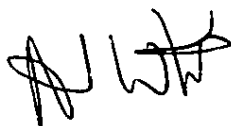
		2006	2005
	Notes	£	as restated £
Current assets			
Debtors	2	400,823	397,512
Total assets less current liabilities		<u>400,823</u>	<u>397,512</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account	4	400,723	397,412
Shareholders' funds		<u>400,823</u>	<u>397,512</u>

In preparing these financial statements

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by section 249AA(1) of the Companies Act 1985,
- (b) No notice has been deposited under section 249B(2) of the Companies Act 1985, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the Board and authorised for issue on 25 January 2008

A F Whitmore
Director



MORI FINANCIAL SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2006

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cashflow statement on the grounds that it is a subsidiary of a UK group whose consolidated financial statements are publicly available

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

2 Debtors

	2006 £	2005 £ as restated
Amounts owed by group undertakings	<u>400,823</u>	<u>397,512</u>

3 Share capital

	2006 £	2005 £
Authorised		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

MORI FINANCIAL SERVICES LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2006

4 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 January 2006 as previously reported	404,412
Prior year adjustment	(3,689)
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Balance at 1 January 2006 as restated	400,723
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Balance at 31 December 2006	400,723
	<hr/> <hr/>

The prior year adjustment has arisen due to the impact of UITF Abstract 40 in the 2004 accounts, and the corporation tax on the additional profits which arose from this change in accounting treatment. In the prior year this tax was paid through the accounts of Market and Opinion Research International Limited, but has been reallocated to this company as a prior year adjustment.

5 Control

The immediate parent company is Market & Opinion Research International Limited, a company incorporated in England and Wales.

The ultimate parent undertaking is Ipsos SA, a company incorporated in France. The group financial statements are available from Ipsos SA, Rue du Val de Marne, Paris, 75013, France.

6 Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company.