

Sports Information Services (Holdings) Limited

Annual Report and Consolidated Financial Statements

31 March 2021

Registered No. 01939932

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Annual report and financial statements for the year ended 31 March 2021

Contents

	Page no.
Company Information	2
Strategic report for the year ended 31 March 2021	3
Directors' report for the year ended 31 March 2021	8
Directors' responsibilities statement in respect of the annual report and the financial statements	10
Independent auditor's report to the members of Sports Information Services (Holdings) Limited	11
Consolidated Income Statement and Statement of Comprehensive Income for the year ended 31 March 2021	15
Consolidated Statement of Financial Position at 31 March 2021	16
Company Statement of Financial Position at 31 March 2021	17
Consolidated Statement of Changes in Equity at 31 March 2021	18
Company Statement of Changes in Equity at 31 March 2021	19
Consolidated Statement of Cash Flows for the year ended 31 March 2021	20
Notes to the financial statements for the year ended 31 March 2021	21

Company Information

Directors

R J Ames
F Done
S Flanagan
C H B Mills
A D Artz
J M Scanlon
S Johnson
S Clare
G D'esposito
L Mintas

Alternate directors

M A Lawson
P J Kirszanek
C J Hodges

Alternate for C H B Mills
Alternate for J M Scanlon
Alternate for S Flanagan

Secretary

SIS Cosec Limited

Auditor

KPMG LLP
1 St Peter's Square
Manchester
M2 3AE

Registered Office

Unit 2 Whitehall Avenue
Kingston
Milton Keynes
Buckinghamshire
MK10 0AX

Strategic report

The directors of Sports Information Services (Holdings) Limited ("the Group") present their Annual Report and Consolidated Financial Statements comprising a Strategic Report, a Directors' Report and the Financial Statements for the year ended 31 March 2021.

Principal activities and review of the business

The Group's principal activities during the year were:

- The provision of digital sportsbook products and services to the global online betting and gaming industry (SIS Betting - Digital); and
- the creation of consumer orientated product and content for use in the betting industry (49's group); and
- the provision of integrated television and information services to licensed betting offices (LBOs) globally (SIS Betting - Retail)

As a result of the Coronavirus pandemic, the Group has seen a reduction in Operating profit/loss before individually significant items from a £3.6m profit to an £8.3m loss. The COVID-19 pandemic resulted in worldwide lockdowns at various times of the year, but particularly impacting SIS' UK/Ire retail revenue. In the opening quarter of the year, the business effectively went into hibernation, which involved the furlough of approximately 90% of the employees for an average of 3 months. Subsequent lockdowns later in the financial year, although not as severe, significantly disrupted the retail customers meaning the key services were not required. The Digital side of the business however saw significant upside from the pandemic and SIS has grown both the digital customer base and revenues.

Operating profit/loss after individually significant items has worsened to a loss of £8.92m (2020 – profit of £0.04m).

Despite the impact of the pandemic, SIS Group is committed to continue developing its business offering across the sector and progress continues to be made.

SIS Digital – the digital business has continued to grow with increased racing content and services as well as new products launched to the digital market. The portfolio of racing products includes both Watch and Bet as well as Bet and Watch streaming, internet protocol TV delivery and pricing services. The business has also launched its Competitive Gaming (E-Sports) product which went live with its first customer in May 2020.

49's Group – In May 2020 SIS successfully launched its Competitive Gaming (E-sports) product and has increased the number of matches produced either directly or through its partner to a run rate of 40,000 per annum. Additionally, SIS acquired the live Draw and virtual business, 49's Limited in June 2020 and has subsequently launched additional products under the brand.

SIS Retail – Retail remains at the core of the Group and despite a particularly challenging year, the retail sector has seen the return of customers once restrictions were lifted. SIS has strengthened its long-term position by securing a three-year extension to the Retail media rights of the RMG racecourses, through to December 2026.

Business environment

The Group is one of the most experienced betting services providers including picture services, production and data to the retail and online betting industry around the world.

The retail betting market in the UK has contracted during the last four years, due to increasing online competition leading to channel switching, taxation charges and regulatory pressures faced by retail bookmakers, although the Group had several contracts in place that enabled SIS to share the risk of LBO closures there remains exposure to a decline in LBOs.

Strategic report (continued)

Business environment (continued)

In anticipation of the decline in LBO numbers the Group has made a significant investment in its capabilities to deliver bespoke services to both retail and online bookmakers in the UK and globally.

In all its areas of activity the Group will differentiate itself from the competition by adopting a customer led approach and has and will continue to invest in experienced professionals to deliver a high-quality service.

Strategy

The board continue to support management in implementing the business strategy. The Group's organisational business model, customer and content strategy is aimed at supporting a customer focused business with potential for sustainable growth. There are four main strands to the Group's strategy:

- Become a key provider to chosen international markets
- Create new products and content for betting purposes
- Grow the digital business
- Minimise decline of current UK retail business

Become a key provider to chosen international markets

The Group will acquire complementary content and services with leverage in other new markets.

Create new content and products for betting purposes

The group will identify opportunities to create additional events for distribution to betting operators globally.

Grow the digital business

The Group will acquire products and rights to appropriate content to produce a balanced portfolio bringing a compelling short form linear format to market.

Minimise decline of UK retail business

Maximise and protect revenue streams from existing content, investigate new business models for customers and transform cost structure to cut the cost of delivery.

Strategic report (continued)

Key Performance Indicators ('KPIs')

The Group has made progress on its strategies during the year. The monitoring process is in part through KPIs, some of which are shown below:

	2021	2020	Definition, calculation and analysis
Group turnover	(38.8%)	(11.9%)	Year on year turnover expressed as a percentage. The decrease in turnover in 2021 largely relates to the impact of the COVID-19 pandemic.
Group operating profit/(loss) margin (before individually significant items)	(6.4%)	1.7%	Group operating profit margin is the ratio of group operating profit (total operating profit before individually significant items) to group turnover, expressed as a percentage. The group operating profit margin has decreased against the prior year as a result of the reduced revenues caused by lockdowns and restrictions of the global COVID-19 pandemic.
Net cash outflow from operating activities (before tax payments)	(£16.0m)	(£3.5m)	Net cash inflow is calculated by reconciling operating profit to cash generated from the Group's activities. Cash reduction in the year is a result of the operating losses suffered and also a working capital shortfall caused by the restrictions on UK retail in the last quarter of the year. The working capital position has improved since the end of the year.
Average number of employees	279	260	The average number of employees in employment within the Group. This has increased year on year, largely due to the expansion of the Competitive Gaming product and the decision to invest in the in-house creation of the content. The number of employees at the end of March 2021 was 305 (2020 - 256).

Principal risks and uncertainties

As part of its corporate governance arrangements, the Group's risks are formally reviewed by the Board of Directors twice a year, and appropriate processes are put in place to monitor and mitigate them.

The key business risks affecting the Group are set out below:

Exposure to credit, counterparty, liquidity and cash flow risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for that other party by failing to discharge an obligation. Group policies are aimed at minimising such losses. Details of the Group's debtors are shown in note 17 to the financial statements. Counterparty risk with respect to rights is monitored by the Board regularly.

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Group aims to mitigate liquidity risk by managing cash generation from its operations and applying cash collection targets throughout the Group. The Group has no active credit facilities given the current surplus cash balances and is confident that facilities could be re-introduced in the future should the need arise.

Strategic report (continued)

Exposure to credit, counterparty, liquidity and cash flow risk (continued)

Cash flow risk is the risk of exposure to variability in cash flows that is attributable to a particular risk associated with a recognised asset or liability such as future interest payments on a finance lease. The Group manages this risk through monthly reporting and analysis of commitments and cash flow projections.

Foreign currency exchange risk

The Group is exposed to foreign exchange risks primarily arising from commercial transactions denominated in foreign currencies. However, the Group has some natural hedges given its customer and supplier base and has chosen to not use formal hedging products.

Interest rate risk

The Group is currently debt free and therefore has limited exposure to the risk of changes in market interest rates, other than to variations in its interest receivable.

Regulatory & Legal risk

The current Gambling Review being carried out by the government has potential to impact (positively or negatively) the UK digital business and SIS is following the developments closely. One of the subsidiary companies has taken a Gambling Commission licence for certain products and the Group continues to liaise with the UK Gambling Commission.

Given the contractual nature of the Group's activities the Group is from time to time involved in potential litigation. This is further discussed at note 1, 6 and 26 to these financial statements.

Competition

The Group operates in several competitive markets which can result in a downward pressure on prices and loss of customers. The Group aims to mitigate this risk by continually expanding the range of products and services, monitoring the competition and its pricing strategy and continually investing in technology to ensure that the quality of service delivery remains unrivalled.

Data and transmission services

The Group's customers rely on real time data and uninterrupted content delivery. Loss of content would result in reduced quality in its services and potentially reduce income. Therefore, the Group has developed advanced business continuity procedures and disaster recovery solutions and has back-up facilities located around the country.

Employees

The Group recognises that its employees are a key asset within the business. Losing key employees and being unable to recruit replacements with the right experience and skills could adversely impact the Group's performance. To manage this, the Group has training programmes to develop employees and has implemented several reward schemes that are linked to the Group's results and designed to retain key individuals.

Brexit

Due to the previous uncertainty surrounding the UK's departure from the European Union the directors took steps to mitigate against this risk, by establishing a subsidiary in Ireland that has broadcast licences under section 71 of the Broadcasting Act 2009 to enable the continuing lawful delivery of services into the EU. The Irish subsidiary, SIS Media Limited, began trading in April 2019. The impact of any further Brexit risk is expected to be minimal.

COVID-19

The outbreak of COVID-19 in March 2020 presented an issue for the Group as both customers and suppliers were impacted by lockdowns, as such the Group utilised its business continuity plans, enabling limited services to be provided to customers who remained operating using content from around the world. The Group continues to update its continuity plans as the COVID-19 situation changes and remained trading, although on a reduced basis, throughout.

Strategic report (continued)

Section 172 statement

In accordance with section 172(1) of the Companies Act 2006, in carrying out their duties to promote the success of the Group for its shareholders and in making key decisions, the directors consider the long term consequences of their decisions, employees' interests, other stakeholders including customers and suppliers and the local community and industry in which it operates.

Potential long-term consequences of their decisions

The SIS business was created in 1987 and has been under the same ownership structure since 2006. In considering all key decisions, the long-term shareholder value is one of the main priorities of the directors.

Employees' interests

Further details are set out in the Directors' Report.

Key relationships with customers and suppliers

The directors recognise that it is essential for the success of the Group to develop strong relationships with its customers and suppliers. This is achieved by building and developing these key relationships at the senior management level and mirroring this through the business. Key customer relationships are managed by the commercial department and key suppliers are managed through the Group's Vendor management team with product and IT department support.

The directors and senior management formally consider the interests of the Group and all its stakeholders at its regular board and management meetings.

Impact on community and other stakeholders

The directors believe that the business should be a good citizen within the industry and community in which it operates. The key aim of the Group is to provide regular and profitable short form betting content to its customers, whilst delivering maximum returns for the owners of that content.

The business is a keen supporter of charities with two Corporate charities (Ride High and East Manchester Youth Zone) in place and the business both supports the charities directly and through its employees who fundraise.

Additionally, the business is a founding member of the All-in Diversity project whose aims are to promote diversity, inclusion and workplace equality. In July 2020 the business also signed up to GamCare which is the leading national provider of free information, advice and support for anyone affected by problem gambling.

Approved by the Board and signed on its behalf by:



R J Ames

Director

22 November 2021

Registered No. 01939932

Directors' report

The directors present their report of Sports Information Services (Holdings) Limited for the year ended 31 March 2021.

Results and dividends

The Group loss for the year after taxation amounted to £7,157,000 (2020: profit of £610,000). No dividend was declared or paid during the year to 31 March 2021 in respect of ordinary shares (2020: £5,000,197).

Directors

The following directors served during the period:

R J Ames	
F Done	
S Flanagan	
C H B Mills	
J M Scanlon	
T K Beaumont	(resigned 19 May 2021)
M Ford	(resigned 20 Jul 2021)
B Patel	(resigned 8 Jan 2021)
S Clare	(appointed 28 Jan 2021)
S Johnson	(appointed 16 Mar 2021)

Alternate directors

D E Johnson	(resigned 20 Jul 2021)	Alternate for S Flanagan
M A Lawson		Alternate for C H B Mills
P J Kirszanek		Alternate for J M Scanlon

Transactions with directors are disclosed in note 7 and 27 to the financial statements.

Political and charitable contributions

Charitable donations totalling £24,658 (2020 – £26,660) were paid during the year. No political donations were made in the current or prior year.

Research and development

SIS continually invests in developing new and innovative products and solutions to ensure they offer customers value for money when providing regular short form betting opportunities.

Disabled employees

The Group's policy is that applications for employment by disabled persons are always fully considered, bearing in mind the respective aptitudes and abilities of the applicant concerned. Furthermore, in the event of members of staff becoming disabled every effort would be made to ensure that their employment with the Group continued and appropriate training arranged. It is the policy of the Group that the training, career development and promotion of a disabled person should be, as far as possible, identical to that of a person who does not suffer from a disability.

Employee involvement

The Group recognises the importance of engaging employees to ensure they make their fullest contribution to the business. Engagement with employees or their representatives is maintained at all levels, with the aim of ensuring that their views are taken into account in decisions which are likely to affect their interests, and that all employees are aware of the financial and economic performance of their business units, and of the Group as a whole.

Directors' report (continued)

Employee involvement (continued)

Various different communication channels are utilised by the management team, and these can take the form of regular employee representative meetings, regular all-employee calls to discuss the latest business performance and more detailed face to face "town hall" meetings. The effectiveness of communication with employees is constantly reviewed and evaluated and regular feedback is obtained.

The Group is committed to improving the skills of employees by offering training and development opportunities and this is managed through the regular employee appraisal process.

Reporting of Greenhouse Gas (GHG) Emissions

The Group's GHG emissions are included for the period 1 April 2020 to 31 March 2021 and are in accordance with the Streamlined Energy and Carbon Reporting (SECR) requirements.

The data has been calculated in accordance with SECR guidance and includes GHG emissions for all UK sites where the Group is present.

The intensity ratio is calculated using the area occupied at all SIS sites in m2.

	2021	2020
Energy usage (kwh '000)	3,462	4,454
CO2 emissions (tonnes)	800	1,029
Site area (m2)	6,078	6,078
Intensity CO2 per m2	0.1316	0.1693

With the reduction in occupancy of its buildings during the year the Group has taken measures to minimise the energy used through switching off all unused electrical equipment and for unused areas minimising heating and aircon. Additionally, the Group has continued with a number of energy efficiency actions during the year, minimising on premises computer systems by transferring systems to the cloud, enabling improved control and therefore reduced energy consumption.

Disclosure of information to the auditor

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Group's auditor is unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Group's auditor is aware of that information.

Other information

Particulars of significant events which have occurred since the end of the financial year have been included in note 29.

Auditor

Pursuant to Section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

Directors' report (continued)

On behalf of the Board:

A handwritten signature in black ink, appearing to be 'R J Ames', followed by a period.

R J Ames
Director
22 November 2021

Directors' Responsibilities Statement

The directors are responsible for preparing the strategic report and the directors' report and the group and parent company financial statements (the "financial statements") in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK accounting standards and applicable law (UK Generally Accepted Accounting Practice) including FRS 102 *The Financial Reporting Standard Applicable in the UK and Republic of Ireland*.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent company and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards including FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements;
- assess the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.



KPMG LLP
One St Peter's Square
Manchester
M2 3AE
United Kingdom

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS INFORMATION SERVICES (HOLDINGS) LIMITED

Opinion

We have audited the financial statements of Sports Information Services (Holdings) Limited ("the company") for the year ended 31st March 2021 which comprise the Consolidated Income Statement and Statement of Comprehensive Income, the Consolidated Statement of Financial Position, the Company Statement of Financial Position, the Consolidated Statement of Changes in Equity, the Company Statement of Changes in Equity, the Consolidated Statement of Cash Flows and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31st March 2021 and of the group's loss for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the group in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

Going concern

The directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the group or the company or to cease their operations, and as they have concluded that the group and the company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over their ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the directors' conclusions, we considered the inherent risks to the group's business model and analysed how those risks might affect the group and company's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the directors' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the group or the company's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the group or the company will continue in operation.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS INFORMATION SERVICES (HOLDINGS) LIMITED (CONTINUED)

Fraud and breaches of laws and regulations – ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of directors, the audit committee, other members of those charged with governance and inspection of policy documentation as to the Group's high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud.
- Reading Board/ audit committee/remuneration committee minutes.
- Considering remuneration incentive schemes and performance targets for management/ directors
- Using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account possible pressures to meet profit targets, the COVID-19 pandemic impact on trade covering the period end and our overall knowledge of the control environment we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries and the risk of bias in accounting estimates and judgements such as provision for legal disputes and pension assumptions. On this audit we do not believe there is a fraud risk related to revenue recognition because revenue around the year end was minimal due to COVID-19 licensed betting outlet closures.

We did not identify any additional fraud risks.

We also performed procedures including:

- Identifying journal entries and other adjustments to test based on risk criteria and comparing the identified entries to supporting documentation. These included those posted to unusual accounts.
- Assessing significant accounting estimates and judgements for bias.

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with the directors and other management (as required by auditing standards), and from inspection of the Group's regulatory and legal correspondence and discussed with the directors and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Group is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related companies legislation), distributable profits legislation, defined benefit pension scheme legislation and taxation legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS INFORMATION SERVICES (HOLDINGS) LIMITED (CONTINUED)

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations (continued)

Secondly, the Group is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, regulatory capital and liquidity and certain aspects of company legislation recognising the regulated nature of some of the Group's activities, operating within the gambling industry. Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the directors and other management and inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

For the ongoing legal matters discussed in notes 6 and 26 we assessed disclosures against our understanding from legal correspondence and inquiry with those charged with governance.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

Strategic report and directors' report

The directors are responsible for the strategic report and the directors' report. Our opinion on the financial statements does not cover those reports and we do not express an audit opinion thereon.

Our responsibility is to read the strategic report and the directors' report and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work:

- we have not identified material misstatements in the strategic report and the directors' report;
- in our opinion the information given in those reports for the financial year is consistent with the financial statements; and
- in our opinion those reports have been prepared in accordance with the Companies Act 2006.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SPORTS INFORMATION SERVICES (HOLDINGS) LIMITED (CONTINUED)

Matters on which we are required to report by exception

Under the Companies Act 2006, we are required to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or

We have nothing to report in these respects.

Directors' responsibilities

As explained more fully in their statement set out on page 10, the directors are responsible for: the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the group and parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

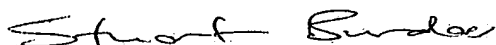
Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.



Stuart Burdass (Senior Statutory Auditor)
for and on behalf of KPMG LLP, Statutory Auditor
Chartered Accountants
1 St Peter's Square
Manchester
M2 3AE

22 November 2021

Consolidated Income Statement and Statement of Comprehensive Income

for the year ended 31 March 2021

	<i>Note</i>	2021	2020
		£000	£000
		Total	Total
Turnover	2	130,107	212,593
Operating expenses		(140,267)	(208,975)
Other operating income	4	1,863	–
		<hr/>	<hr/>
Group operating (loss) / profit before individually significant items	5	(8,297)	3,618
Individually significant items	6	(622)	(3,577)
		<hr/>	<hr/>
Group operating (loss) / profit after individually significant items		(8,919)	41
Other interest receivable and similar income	9	310	756
Interest payable and similar expenses	10	(3)	(1)
		<hr/>	<hr/>
(Loss) / Profit before taxation		(8,612)	796
Tax on (loss) / profit	11	1,455	(186)
		<hr/>	<hr/>
(Loss) / Profit after taxation		(7,157)	610
		<hr/>	<hr/>
Other comprehensive (loss) / income:			
Remeasures of net defined benefit obligation	24	(1,411)	1,968
Total tax on components of other comprehensive income	11	494	(689)
		<hr/>	<hr/>
Other comprehensive (loss) / income for the year, net of tax		(917)	1,279
		<hr/>	<hr/>
Total comprehensive (loss) / income for the year		(8,074)	1,889
		<hr/>	<hr/>

Consolidated Statement of Financial Position

at 31 March 2021

	Notes	2021 £000	2020 £000
Fixed assets			
Intangible assets	13	9,101	5,750
Tangible assets	14	5,043	5,768
		<u>14,144</u>	<u>11,518</u>
Current assets			
Stock	16	602	691
Debtors	17	38,616	15,437
Cash at bank and in hand	18	38,873	60,134
		<u>78,091</u>	<u>76,262</u>
Creditors: amounts falling due within one year	19	<u>(42,899)</u>	<u>(31,144)</u>
Net current assets		<u>35,192</u>	<u>45,118</u>
Total assets less current liabilities		<u>49,336</u>	<u>56,636</u>
Provisions for liabilities			
Other provisions	20	(1,984)	(2,004)
Deferred tax liability	11	(2,888)	(3,280)
Net assets excluding pension asset		<u>44,464</u>	<u>51,352</u>
Defined benefit pension asset	24	8,184	9,370
Net assets		<u>52,648</u>	<u>60,722</u>
Capital and reserves			
Called up share capital	21	20	20
Share premium account		9,836	9,836
Capital redemption reserve		2	2
Retained earnings		<u>42,790</u>	<u>50,864</u>
Shareholders' funds		<u>52,648</u>	<u>60,722</u>

The financial statements were approved by the board of directors on 22 November 2021 and signed on its behalf by:



R J Ames

Director

Company registration number: 01939932

Company Statement of Financial Position

at 31 March 2021

	Notes	2021 £000	2020 £000
Fixed assets			
Investments	15	–	–
Current assets			
Debtors	17	10,728	10,718
Cash at bank and in hand	18	14	19
		10,742	10,737
Creditors: amounts falling due within one year	19	(5)	–
Net current assets		10,737	10,737
Total assets less current liabilities		10,737	10,737
Creditors: amounts falling due after more than one year		–	–
Net assets		10,737	10,737
Capital and reserves			
Called up share capital	21	20	20
Share premium account		9,836	9,836
Capital redemption reserve		2	2
Retained earnings		879	879
Shareholders' funds		10,737	10,737

The Company has elected to take the exemption under section 408 of the Companies Act 2006 not to present the Company Income Statement. The profit for the Company for the year was £nil (2020: profit of £4,898k).

The financial statements were approved by the board of directors on 22 November 2021 and signed on its behalf by:



R J Ames
Director

Company registration number: 01939932

Consolidated Statement of Changes in Equity

at 31 March 2021

	<i>Called-up share capital</i>	<i>Retained earnings</i>	<i>Hedging reserve</i>	<i>Share premium account</i>	<i>Capital redemption reserve</i>	<i>Total</i>
	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>
Balance as at 1 April 2019	20	53,975	–	9,836	2	63,833
Profit for the year	–	610	–	–	–	610
Other comprehensive income for the year	–	1,279	–	–	–	1,279
Total comprehensive income for the year	–	1,889	–	–	–	1,889
Dividends	–	(5,000)	–	–	–	(5,000)
Total transactions with owners, recognised directly in equity	–	(5,000)	–	–	–	(5,000)
Balance as at 31 March 2020	20	50,864	–	9,836	2	60,722
Balance as at 1 April 2020	20	50,864	–	9,836	2	60,722
Loss for the year	–	(7,157)	–	–	–	(7,157)
Other comprehensive loss for the year	–	(917)	–	–	–	(917)
Total comprehensive loss for the year	–	(8,074)	–	–	–	(8,074)
Balance as at 31 March 2021	20	42,790	–	9,836	2	52,648

Company Statement of Changes in Equity

at 31 March 2021

	<i>Called-up share capital</i>	<i>Retained earnings</i>	<i>Share premium account</i>	<i>Capital redemption reserve</i>	<i>Total</i>
	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>
Balance as at 1 April 2019	20	981	9,836	2	10,839
Profit for the year	–	4,898	–	–	4,898
Other comprehensive income for the year	–	–	–	–	–
Total comprehensive income for the year	–	4,898	–	–	4,898
Dividends	–	(5,000)	–	–	(5,000)
Total transactions with owners, recognised directly in equity	–	(5,000)	–	–	(5,000)
Balance as at 31 March 2020	20	879	9,836	2	10,737
Balance as at 1 April 2020	20	879	9,836	2	10,737
Balance as at 31 March 2021	20	879	9,836	2	10,737

Consolidated Statement of Cash Flows

at 31 March 2021

	Note	2021 £000	2020 £000
Cash flows from operating activities			
(Loss) / Profit for the year		(7,157)	610
Adjustments for:			
Depreciation of tangible assets	14	1,987	2,192
Impairment of tangible assets	14	–	119
Amortisation of intangible assets	13	1,395	1,263
Interest receivable and similar income	9	(310)	(756)
Interest payable and similar expenses	10	3	1
Taxation	11	(1,455)	186
(Increase) / decrease in trade and other debtors		(24,850)	14,518
Decrease in stocks		89	429
Increase / (decrease) in trade and other creditors		14,312	(20,400)
(Decrease) in provisions		(20)	(1,622)
		(16,006)	(3,460)
Tax received / (paid)		256	(492)
Net cash from operating activities		(15,750)	(3,952)
Cash flows from investing activities			
Interest received		85	576
Acquisition of tangible fixed assets		(847)	(1,806)
Acquisition of other intangible assets		(4,746)	–
Net cash used in investing activities		(5,508)	(1,230)
Cash flows from financing activities			
Interest paid		(3)	(1)
Dividends paid		–	(5,000)
Net cash used in financing activities		(3)	(5,001)
Net (decrease) in cash and cash equivalents		(21,261)	(10,183)
Cash and cash equivalents at the beginning of the year		60,134	70,317
Cash and cash equivalents at 31 March 2021		38,873	60,134

Notes to the financial statements

at 31 March 2021

1. Accounting policies

General Information

Sports Information Services (Holdings) Limited is a private limited company, incorporated, domiciled and registered in the United Kingdom. The address of its registered office is Unit 2 Whitehall Avenue, Kingston, Milton Keynes, Buckinghamshire, MK10 0AX.

Statement of compliance

The Group and individual financial statements of Sports Information Services (Holdings) Limited have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, "The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland" ("FRS 102") and the Companies Act 2006. The presentational currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1,000.

Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Basis of preparation

The financial statements have been prepared on the going concern basis, in accordance with applicable UK Accounting Standards, under the historical cost convention, as modified by certain financial assets and liabilities measured at fair value through profit or loss.

The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group and Company accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in the section "Critical judgements and estimates in applying the accounting policy" of this note.

The Company has taken advantage of the exemption in section 408 of the Companies Act from disclosing its individual Income Statement.

Going concern

The Group had net assets of £52,648,000 (2020: £60,722,000). Subsequent to the year end, trading has returned to pre-COVID levels, with the business cash generative and profitable. Cash balances have also increased to £42.7m as at September 2021.

The Directors have prepared detailed forecasts and trading projections for at least 12 months following the date of these financial statements.

Considering the operations of the Group and the industry it is affiliated to, it has and will be affected by COVID-19, however the cash reserves of the Group will be sufficient to compensate for any unexpected short-term fall in revenue.

Management has prepared forecasts for at least 12 months following the date of approval of these financial statements, including severe but plausible downsides, to understand the potential impacts of COVID-19, based on the trading levels experienced through the COVID-19 pandemic. None of the scenarios impacted the business in a way that liquidity levels were unsustainable.

Consequently, the directors are confident that the Group will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Exemptions for qualifying entities under FRS 102

FRS 102 allows a qualifying entity certain disclosure exemptions, if certain conditions, have been complied with, including notification of and no objection to, the use of exemptions by the Company's shareholders. A qualifying entity is defined as a member of a Group that prepares publicly available financial statements, which give a true and fair view, in which that member is consolidated.

As a qualifying entity, the Company has taken advantage of the following exemptions:

- (i) from the requirement to prepare a statement of cash flows as required by paragraph 3.17(d) of FRS 102;
- (ii) from the requirement to present certain financial instrument disclosures, as required by sections 11 and 12 of FRS 102;
- (iii) from the requirement to present a reconciliation of the number of shares outstanding at the beginning and end of the period as required by paragraph 4.12(a)(iv) of FRS 102; and
- (iv) from the requirement to disclose the key management personnel compensation in total as required by paragraph 33.7 of FRS 102.

Basis of consolidation

The Group consolidated financial statements include the financial statements of the Company and all of its subsidiary undertakings made up to 31 March 2021.

Subsidiaries

A subsidiary is an entity controlled by the Group. Control is the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Where the Group owns less than 50% of the voting powers of an entity but controls the entity by virtue of an agreement with other investors which give it control of the financial and operating policies of the entity it accounts for that entity as a subsidiary.

Where a subsidiary has different accounting policies to the Group, adjustments are made to those subsidiary financial statements to apply the Group's accounting policies when preparing the consolidated financial statements.

Any subsidiary undertakings sold or acquired during the year are included up to, or from, the dates of change of control respectively.

Where control of a subsidiary is lost, the gain or loss is recognised in the Consolidated Income Statement. The cumulative amounts of any exchange differences on translation, recognised in equity, are not included in the gain or loss on disposal and are transferred to retained earnings. The gain or loss also includes amounts included in other comprehensive income that are required to be reclassified to profit or loss but excludes those amounts that are not required to be reclassified.

Where control of a subsidiary is achieved in stages, the initial acquisition that gave the Group control is accounted for as a business combination. Thereafter where the Group increases its controlling interest in the subsidiary the transaction is treated as a transaction between equity holders. Any difference between the fair value of the consideration paid and the carrying amount of the non-controlling interest acquired is recognised directly in equity. No changes are made to the carrying value of assets, liabilities or provisions for contingent liabilities.

All intra-group transactions, balances, income and expenses are eliminated on consolidation. Adjustments are made to eliminate the profit or loss arising on transactions with associates to the extent of the Group's interest in the entity.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Turnover

Turnover, which excludes value added tax, represents the invoiced value of services supplied. Amounts received in advance from customers are deferred, and recognised in the Income Statement only once the service has been provided and, if for a period, over the term of the related contract.

Rendering of services

Turnover is recognised to the extent that the Group obtains the right to consideration in exchange for its performance. Turnover is measured at the fair value of the consideration received, excluding discounts, rebates, VAT and other sales taxes or duty.

Foreign currencies

(i) Functional and presentation currency

The Group financial statements are presented in pound sterling and rounded to thousands.

The Company's functional and presentation currency is pound sterling.

(ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Income Statement except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Income Statement within 'finance (expense)/income'. All other foreign exchange gains and losses are presented in the Income Statement within 'Other operating (losses)/gains'.

(iii) Translations

The trading results of Group undertakings are translated into sterling at the average exchange rates for the year. The assets and liabilities of overseas undertakings, including goodwill and fair value adjustments arising on acquisition, are translated at the exchange rates ruling at the year end. Exchange adjustments arising from the retranslation of opening net investments and from the translation of the profits or losses at average rates are recognised in 'Other comprehensive income' and allocated to non-controlling interest as appropriate.

Employee benefits

The entity provides a range of benefits to employees, including paid holiday arrangements, annual bonus arrangements and defined contribution and defined benefit pension scheme.

Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits are recognised as an expense in the period in which the service is received.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Employee benefits (continued)

Defined benefit pension plan

The Group operated a defined benefit pension scheme for SIS Outside Broadcasts Limited, which requires contributions to be made to separately administered funds. The scheme was closed to new members in April 2008, from which time membership of a defined contribution plan has been available. The defined benefit pension scheme was closed from 31 March 2011. In March 2014, a flexible apportionment arrangement was implemented to transfer the liabilities in the scheme from SIS Outside Broadcasts Limited to its present company Sports Information Services Limited.

The cost of providing benefits under the defined benefit plan is determined using the projected unit method, which attributes entitlement to benefits to the current period (to determine current service cost) and to the current and prior periods (to determine the present value of defined benefit obligations) and is based on actuarial advice. Past service costs are recognised in profit or loss in the period in which they occur. When a settlement or a curtailment occurs the change in the present value of the scheme liabilities and the fair value of the plan assets reflects the gain or loss which is recognised in the statement of comprehensive income. Losses are measured at the date that the employer becomes demonstrably committed to the transaction and gains when all parties whose consent is required are irrevocably committed to the transaction.

The interest element of the defined benefit cost represents the change in present value of scheme obligations resulting from the passage of time and is determined by applying the discount rate to the opening present value of the benefit obligation, taking into account material changes in the obligation during the year. The expected return on plan assets is based on an assessment made at the beginning of the year, adjusted for the effect on the fair value of plan assets of contributions received and benefits paid during the year and is determined by multiplying the fair value of the scheme assets by the same discount rate which is used in arriving at the present value of the benefit obligation. The difference between the expected return on plan assets and the interest cost is recognised in the Income Statement as other finance income or expense.

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they occur. The defined benefit pension asset or liability in the Statement of Financial Position comprises the total for each plan of the present value of the defined benefit obligation (using a discount rate based on high quality corporate bonds that have been rated at AA or equivalent status), less any past service cost not yet recognised and less the fair-value of plan assets out of which the obligations are to be settled directly. Fair value is based on market price information and in the case of quoted securities is the published bid price. The value of a net pension benefit asset is limited to the amount that may be recovered either through reduced contributions or agreed refunds from the scheme.

Defined contribution pension plan

The Group operates a contributory money-purchase pension scheme. Payments made to the fund are charged in the financial statements as part of employment costs as incurred.

Annual bonus plan

An expense is recognised in the Income Statement when the Group has a legal or constructive obligation to make payments under the plans as a result of past events and a reliable estimate of the obligation can be made.

Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognises termination benefits when the entity recognises costs for a restructuring and involves the payment of termination benefits.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Taxation

Taxation expense for the period comprises current and deferred tax recognised in the reporting period. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

Current tax

Current tax is the amount of income tax payable in respect of the taxable profit for the year or prior years. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end.

Deferred taxation

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the reporting date where transactions or events have occurred at that date that will result in an obligation to pay more, or right to pay less or to receive more, tax, with the following exceptions:

- Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, or gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the reporting date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the reporting date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.
- Provision is made for deferred taxation that would arise on remittance of the retained earnings of subsidiaries, associates and joint ventures only to the extent that, at the reporting date, dividends have been accrued as receivable.
- Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Current and deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the reporting date.

Business combination and goodwill

Business combinations are accounted for by applying the purchase method.

The cost of a business combination is the fair value of the consideration given, liabilities incurred or assumed and of equity instruments issued plus the costs directly attributable to the business combination. Where control is achieved in stages the cost is the consideration at the date of each transaction.

On acquisition of a business, fair values are attributed to the identifiable assets, liabilities and contingent liabilities unless the fair value cannot be measured reliably, in which case the value is incorporated in goodwill. Where the fair value of contingent liabilities cannot be reliably measured, they are disclosed on the same basis as other contingent liabilities.

Goodwill recognised represents the excess of the fair value and directly attributable costs of the purchase consideration over the fair values to the Group's interest in the identifiable net assets, liabilities and contingent liabilities acquired.

Amortisation of goodwill is charged to the profit or loss on a straight-line basis over the estimated useful life of the business combination. The estimate of useful life is assessed at the point of acquisition.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Intangible fixed assets

Rights

Intangible assets are stated at cost less accumulated amortisation and accumulated impairment losses. Costs to acquire broadcast rights are capitalised as intangible assets as at the date when the Company has a contractual obligation to pay the acquisition cost. Where the payments are for a period over one year, the intangible asset is carried at the present value of the contracted future payments.

When the right to broadcast commences, the intangible asset is amortised over the contract term of the rights. The carrying value of broadcast rights are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Tangible fixed assets

Tangible fixed assets are stated at their purchase price, together with any expenses of acquisition and installation less accumulated depreciation and accumulated impairment losses.

Tangible fixed assets are written off in equal instalments over the following estimated useful asset lives:

Installed equipment	–	3 - 8 years
Studio equipment	–	5 years
Motor vehicles	–	4 - 10 years
Fixtures, fittings and other equipment	–	3 - 7 years
Leasehold improvements	–	4 years or over the life of the lease

The motor vehicles include the value of any modifications made to incorporate broadcasting equipment.

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Assets that are in the process of being built for use are categorised as Assets Under Construction (AUCs). Assets in the course of construction are stated at cost. These assets are not depreciated until it is available for use. Once completed these assets are transferred to depreciating tangible fixed assets.

Tangible fixed assets are derecognised on disposal or when no future economic benefits are expected. On disposal, the difference between the net disposal proceeds and the carrying amount is recognised in the Income Statement and included in 'Other operating (losses)/gains'.

Leased assets

At inception, the Group assesses agreements that transfer the right to use assets. The assessment considers whether the arrangement is, or contains, a lease based on the substance of the arrangement.

Operating leases

Leases that do not transfer all the risks and rewards of ownership are classified as operating leases. Payments under operating leases are charged to the Income Statement on a straight-line basis over the period of the lease. Incentives received to enter into an operating lease are credited to the Income Statement, to reduce the lease expense, on a straight-line basis over the period of the lease. However, the Group has taken advantage of the exemption in respect of lease incentives on leases in existence on the date of transition to FRS 102 (1 April 2014) and continues to credit such lease incentives to the Income Statement over the period to the first review date on which the rent is adjusted to market rates.

Finance leases

Assets held under finance leases, which are leases where substantially all the risks and rewards of ownership of the asset have passed to the Group, and hire purchase contracts are capitalised in the Statement of Financial Position and depreciated over the shorter of the lease term and the asset's useful lives.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Leased assets (continued)

The capital elements of future obligations under leases and hire purchase contracts are included as liabilities on the inception of the arrangement. Lease payments are apportioned between capital repayment and finance charge, using the effective interest rate method. The interest elements of the rental obligations are charged in the Income Statement over the periods of the leases and hire purchase contracts and represent a constant proportion of the balance of capital repayments outstanding.

Impairment of non-financial assets

At each reporting date, non-financial assets not carried at fair value are assessed to determine whether there is an indication that the asset may be impaired. If there is such an indication the recoverable amount of the asset is compared to the carrying amount of the asset.

The recoverable amount of the asset is the higher of the fair value less costs to sell and value in use. Value in use is defined as the present value of the future pre-tax and interest cash flows obtainable as a result of the asset's continued use. The pre-tax and interest cash flows are discounted using a pre-tax discount rate that represents the current market risk-free rate and the risks inherent in the asset.

If the recoverable amount of the asset is estimated to be lower than the carrying amount, the carrying amount is reduced to its recoverable amount. An impairment loss is recognised in the Income Statement, unless the asset has been revalued when the amount is recognised in the other comprehensive income to the extent of any previously recognised revaluation. Thereafter any excess is recognised in the Income Statement.

If an impairment loss is subsequently reversed, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but only to the extent that the revised carrying amount does not exceed the carrying amount that would have been determined (net of depreciation) had no impairment loss been recognised in prior periods. A reversal of an impairment loss is recognised in the Income Statement.

Government grants

Grants from the government (CJRS furlough) are recognised at their fair value where there is reasonable assurance that the grant will be received, and the company will comply with all the attached conditions. Government grants relating to costs are recognised in the profit and loss when they become receivable and are shown as other operating income.

Investments

The Group has taken advantage of the exemption under paragraph 35.10(f) of FRS 102 to measure investments in subsidiaries and jointly controlled entities in its separate opening Statement of Financial Position at cost. Investments are accounted for at cost less any accumulated impairment losses.

Stocks

The stock holding comprises items that are used within the LBO estate, largely decoders and other small items, that can be transferred out as a fixed asset or consumable items. The stock cost formula is on a FIFO basis and is valued at the lower of cost and fair value less cost to sell. The fair value is based upon a professional internal estimate less any further anticipated costs to be incurred during the disposal.

At the end of each reporting date stocks are assessed for impairment. If an item of stock is impaired, the identified stock is reduced to its selling price less costs to complete and sell and an impairment charge is recognised in the Income Statement. Where a reversal of the impairment is recognised the impairment charge is reversed, up to the original impairment loss, and is recognised as a credit in the Income Statement.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Cash and cash equivalents

Cash and cash equivalents includes cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Financial instruments

The Group has chosen to adopt sections 11 and 12 of FRS 102 in respect of financial instruments.

Financial assets

Basic financial assets, including trade and other debtors and cash and bank balances, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Such assets are subsequently carried at amortised cost using the effective interest method where applicable. At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the Income Statement.

Financial assets are derecognised when (i) the contractual rights to the cash flows from the asset expire or are settled, or (ii) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (iii) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

Financial Liabilities

Basic financial liabilities, including trade and other creditors are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments.

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate, unless they are included in a hedging arrangement.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

Offsetting

Financial assets and liabilities are offset and the net amount presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Provisions

A provision is recognised when the Group has a present legal or constructive obligation as a result of a past event; it is probable that an outflow of economic benefits will be required to settle the obligation and the amount of the obligation can be estimated reliably.

Provisions for the expected costs of maintenance under guarantees are charged against profits when products have been invoiced. The effect of the time value of money is not material and therefore the provisions are not discounted.

Related party transactions

The Group discloses transactions with related parties which are not wholly owned within the same Group. Where appropriate, transactions of a similar nature are aggregated unless, in the opinion of the directors, separate disclosure is necessary to understand the effect of the transactions on the Group financial statements.

Critical judgements and estimates in applying the accounting policies

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of the accounting policies and the reported amounts of assets and liabilities, revenue and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are reasonable under the circumstances. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

(a) India

The Group continues to deal with tax and legal issues from the broadcasting of the 2010 Commonwealth game. Arbitration proceedings to recover the outstanding payment from the Indian broadcaster concluded in July 2020 and an award was handed down to the Group, however appeals are now expected.

Each year management assess the situation based on factual information and make fair judgements on the position of this liability. The position of the arbitration and tax proceedings is such that no further provision is deemed necessary at this stage. Additional information is disclosed in note 26.

(b) Bonus schemes

The business has bonus schemes in place for senior management which vest outside of individual financial periods based on various performance criteria. Each year management assess the situation based on information and make fair judgements on the position of this liability.

Any amounts provided for are included within accruals (see note 19). The Directors acknowledge if the performance criteria is not met at the end of the vesting period, actual amounts paid may be materially different to accrued amounts.

(c) Pension benefits

The present value of the pension obligations depends on a number of factors that are determined on an actuarial basis using a number of assumptions. The assumptions used in determining the net cost (income) for pensions include the discount rate. Any changes in these assumptions will impact the carrying amount of pension obligations.

Notes to the financial statements

at 31 March 2021

1. Accounting policies (continued)

Critical judgements and estimates in applying the accounting policies (continued)

The Group determines the appropriate discount rate at the end of each year. This is the interest rate that should be used to determine the present value of estimated future cash outflows expected to be required to settle the pension obligations. In determining the appropriate discount rate, the Group considers the interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid and that have terms to maturity approximating the terms of the related pension obligation.

Other key assumptions for pension obligations are based in part on current market conditions. Additional information is disclosed in note 24.

(d) Pension surplus recognition

There have been no changes to the scheme rules during the year and at the end of the current period the directors have revisited the judgement and are comfortable with the position that the Group is able to recognise the scheme surplus under the gradual settlement route following the principles of IFRIC 14. Please refer to note 24 for further details.

(e) Other litigation

As with any commercial operation, the Group may from time to time, be party to certain legal cases. Each year management assess the situation based on factual information and make fair judgements on the position of this potential liability. Management then make the best estimate to provide accordingly within the financial statements. Additional information is discussed in note 6.

2. Turnover

An analysis of turnover by geographical market is given below:

	2021 £000	2020 £000
UK	100,459	178,610
Other	29,648	33,983
	<u>130,107</u>	<u>212,593</u>

An analysis of turnover by activity is given below:

	2021 £000	2020 £000
Retail	90,577	192,628
Digital	35,818	16,758
Other	3,712	3,207
	<u>130,107</u>	<u>212,593</u>

3. Acquisition of businesses

49's Limited

On the 27th June 2020, the Group (through its subsidiary SIS FN Limited) acquired 100% of the share capital of 49's Limited for a net consideration of £4.7m. There is a potential for further deferred consideration in June 2023 which is contingent on UK/Ire retail subscribers. On review of the agreement conditions, at the balance sheet date there has been no provision made for this additional consideration. 49's is a business that creates content including numbers draws and virtual racing which has been a part of the SIS service for a number of years.

Notes to the financial statements

at 31 March 2021

3. Acquisition of businesses (continued)

As part of its strategy, the Group intends to strengthen the content provision as well as the customer reach. Upon acquisition, the entity hived up the majority of the trade and assets of 49's Limited to SIS FN Limited. On the 9th July 2020, 49's Limited changed its name to 49's (1996) Limited and SIS FN Limited changed its name to 49's Limited. The business contributed revenue of £1.1m and net profit of £0.4m to the Group in the period. On acquisition there were no revisions made to the book values as these were deemed to be equal to the fair values.

Effect of acquisition

The acquisition had the following effect on the Group's assets and liabilities.

	Book values on acquisition
	£000
Net assets at the acquisition date:	
Tangible fixed assets	298
Trade and other debtors	364
Cash	1,329
Trade and other creditors	(707)
Net identifiable assets and liabilities	<u>1,284</u>
Total value of business combination:	
Consideration paid:	£000
Initial cash consideration relating to business combination	6,000
Costs directly attributable to the business combination	30
Total consideration	<u>6,030</u>
Goodwill on acquisition (note 13)	<u>4,746</u>

The expected useful life of goodwill stemming from this acquisition is 9 years.

4. Other operating income

	2021 £000	2020 £000
Government grants	<u>1,863</u>	<u>–</u>

During the year, the Group received £1,846k from the Coronavirus Job Retention Scheme (CJRS) and £17k from the Temporary Wage Subsidy Scheme.

Notes to the financial statements

at 31 March 2021

5. Group operating profit

This is stated after charging:

	2021 £000	2020 £000
Amortisation of intangible assets (note 13)	1,395	1,263
Depreciation of owned assets (note 14)	1,987	2,192
Operating lease rentals	1,065	1,408
Services provided by the company's auditor and its associates:		
Fees payable for the audit of the parent undertaking and group financial statements	125	113
Fees payable for other services	110	142
Fees payable for tax services	3	114
Loss on foreign exchange	40	124

Included within the above figures is £5,000 paid in respect of the parent undertaking audit (2020 – £5,750).

6. Individually significant items

	2021 £000	2020 £000
Litigation fees	622	3,577

As with any commercial operation, the Group may from time to time, be party to certain legal cases. During the year the Group continued to defend ongoing litigation and costs included in the Profit and Loss account for the year were £622,000. Due to the size of this number in previous years, in the context of the overall profit for the relevant year, and that costs of this magnitude are not expected to reoccur on a frequent basis the cost has been separately disclosed as an individually significant item.

Included in the figures above are the best estimate of future cash outflows in relation to litigation based on known facts at the date of signature of these financial statements. The directors note there is considerable uncertainty as to the timing of any cash outflows in relation to a claim. Legal fees are expected to continue to be incurred in FY22 but it is possible that cashflows resulting from the claim may not be paid until FY23 or later. Any cost estimate of future cashflow is included within accruals (note 19).

Notes to the financial statements

at 31 March 2021

7. Directors' remuneration

	2021 £000	2020 £000
Directors' remuneration in respect of qualifying services (excluding pension contributions)	591	887
Remuneration in respect of qualifying services (excluding pension fund contributions) of the highest paid director were:	286	581

The Group made contributions to money-purchase pension schemes on behalf of the highest paid director of £10,000 (2020 – £10,000) and £nil (2020 - £nil) in respect of other directors.

No share options have been granted to or exercised by any of the directors.

Key management compensation

Key management includes the directors and members of senior management. The compensation paid to key management for employee services is shown below:

	2021 £000	2020 £000
Key management remuneration in respect of qualifying services (excluding pension contributions)	1,133	1,935

The Group made contributions to money-purchase pension schemes on behalf of the key management personnel of £45,679 (2020 – £51,808).

Executive directors and key management personnel take part in bonus incentive schemes that vest outside of the financial period. Future awards are fully accrued in the accounts, however, are only included in the directors' remuneration note when paid.

8. Staff costs

	2021 £000	2020 £000
Wages and salaries	12,919	14,462
Social security costs	1,182	1,360
Pension costs	928	1,004
	15,029	16,826

The average monthly number of persons employed by the Group, including the executive director, during the year was 279 (2020 – 260).

	2021	2020
Executive Director	1	1
Senior Management	8	9
Operational	167	143
Support	103	107
	279	260

Notes to the financial statements

at 31 March 2021

9. Interest receivable and similar income

	2021 £000	2020 £000
Bank interest receivable	(85)	(576)
Pension interest receivable	(225)	(180)
	<u>(310)</u>	<u>(756)</u>

10. Interest payable and similar charges

	2021 £000	2020 £000
Other finance costs	<u>3</u>	<u>1</u>

11. Tax

Tax expense included in the Income Statement

The tax charge is made up as follows:

	2021 £000	2020 £000
Current tax:		
UK corporation tax on the profits for the year	–	257
Adjustment to current taxation in respect of prior years	(54)	(182)
Foreign tax	2	9
Total current tax	<u>(52)</u>	<u>84</u>
Deferred tax:		
Origination and reversal of timing differences	(1,458)	358
Adjustments to deferred tax in respect of prior periods	(36)	(43)
Effect of change in rates	91	(213)
Total tax charge on profit	<u>(1,455)</u>	<u>186</u>

Notes to the financial statements

at 31 March 2021

11. Tax (continued)

Tax credit included in other comprehensive income

	2021 £000	2020 £000
Deferred tax in relation to the pension scheme	(494)	689
Total tax credit included in other comprehensive income	<u>(494)</u>	<u>689</u>

	£000	2021 £000	£000	£000	2020 £000	£000
	Current tax	Deferred tax	Total tax	Current tax	Deferred tax	Total tax
Recognised in income statement	(52)	(1,403)	(1,455)	84	102	186
Recognised in other comprehensive income	–	(494)	(494)	–	689	689
Total tax	<u>(52)</u>	<u>(1,897)</u>	<u>(1,949)</u>	<u>84</u>	<u>791</u>	<u>875</u>

The tax assessed for the year differs from the standard rate of corporation tax in the UK of 19% (2020 – 19%). The differences are explained below:

	2021 £000	2020 £000
(Loss) / profit for the year	(7,157)	610
Tax charge for the year	<u>(1,455)</u>	<u>186</u>
(Loss) / profit before tax	<u>(8,612)</u>	<u>796</u>

(Loss) / profit multiplied by standard rate of corporation tax in the UK of 19% (2020 – 19%)

(1,636) 151

Effects of:

Expenses not deductible for taxation purposes	71	936
Foreign tax credits	25	–
Other timing differences	25	29
Adjustments in respect of prior years	(53)	(217)
Lower foreign tax rates	78	27
Income not taxable for tax purposes	(1)	(605)
Effect of change in rates	36	(135)
Tax (credit) / charge for the year	<u>(1,455)</u>	<u>186</u>

Notes to the financial statements

at 31 March 2021

11. Tax (continued)

Deferred tax assets and liabilities are attributable to the following:

	Assets		Liabilities		Net	
	2021	2020	2021	2020	2021	2020
	£000	£000	£000	£000	£000	£000
Decelerated capital allowances	(833)	(992)	22	–	(811)	(992)
Deferred tax on pension surplus	–	–	2,864	3,280	2,864	3,280
Other timing differences	(1,837)	(206)	2	–	(1,835)	(206)
Net tax (assets) / liabilities	(2,670)	(1,198)	2,888	3,280	218	2,082

In addition to the deferred tax liability above, the Group has additional unrecognised gross tax losses of £1,512,000 (2020: £1,585,000).

Factors affecting future tax charges:

A reduction in the UK corporation tax rate from 19% to 17% (effective from 1 April 2020) was substantively enacted on 6 September 2016. This will reduce the Group's future current tax charge accordingly. The deferred tax asset at 31 March 2021 has been calculated based on the rate that is expected to be applicable at the time of reversal of the asset. In the 3 March 2021 Budget, it was announced that the UK tax rate will increase to 25% from 1 April 2023. This will have a consequential effect on the Group's future tax charge.

12. Dividends

	2021	2020
	£000	£000
Equity dividends paid: £nil (2020 – £25.06) per share	–	5,000

Notes to the financial statements

at 31 March 2021

13. Intangible assets and goodwill

<i>Group</i>	<i>Rights £000</i>	<i>Goodwill £000</i>	<i>Total £000</i>
Cost:			
At 1 April 2020	10,263	–	10,263
Acquisitions through business combinations	–	4,746	4,746
At 31 March 2021	10,263	4,746	15,009
Amortisation:			
At 1 April 2020	4,513	–	4,513
Charge for the year	1,000	395	1,395
At 31 March 2021	5,513	395	5,908
Net book value:			
At 31 March 2021	4,750	4,351	9,101
At 1 April 2020	5,750	–	5,750

Rights

The Group invests in future core media rights from significant UK and overseas racecourse and dog track Groups. Lead-in amounts are occasionally payable on these agreements between the date the contracts were signed and the start date for the rights.

Rights are amortised on a straight-line basis over the term of the contract.

The carrying value of the intangible assets will be fully amortised by December 2025.

Goodwill

Goodwill arising on the acquisition of 49's Limited during the year was the consideration in excess of the net assets acquired (note 3).

The amortisation charges in the year are included within operating expenses in the consolidated income statement.

Notes to the financial statements

at 31 March 2021

14. Tangible fixed assets

<i>Group</i>	<i>Installed equipment £000</i>	<i>Studio equipment £000</i>	<i>Fixtures, fittings and other equipment £000</i>	<i>Leasehold improve- ments £000</i>	<i>Payments on account / AUCs £000</i>	<i>Total £000</i>
Cost:						
At 1 April 2020	30,830	8,667	15,142	8,310	689	63,638
Acquisitions through business combinations	–	793	980	–	–	1,773
Additions	84	164	272	35	293	848
Transfers	–	7	–	–	(7)	–
Disposals	(11)	–	–	–	–	(11)
At 31 March 2021	<u>30,903</u>	<u>9,631</u>	<u>16,394</u>	<u>8,345</u>	<u>975</u>	<u>66,248</u>
Depreciation:						
At 1 April 2020	29,690	6,814	13,586	7,780	–	57,870
Acquisition through business combinations	–	781	694	–	–	1,475
Charge for the year	391	664	772	148	12	1,987
Disposals	(7)	(120)	–	–	–	(127)
At 31 March 2021	<u>30,074</u>	<u>8,139</u>	<u>15,052</u>	<u>7,928</u>	<u>12</u>	<u>61,205</u>
Net book value:						
At 31 March 2021	<u>829</u>	<u>1,492</u>	<u>1,342</u>	<u>417</u>	<u>963</u>	<u>5,043</u>
At 1 April 2020	<u>1,140</u>	<u>1,853</u>	<u>1,556</u>	<u>530</u>	<u>689</u>	<u>5,768</u>

As at 31 March 2021 and 31 March 2020 there were no leased assets.

Notes to the financial statements

at 31 March 2021

15. Investments

Company

<i>Name</i>	<i>Country of incorporation</i>	<i>Ownership</i>	<i>2021 £000</i>	<i>2020 £000</i>
Cost of investment				
Sports Information Services Limited ^	England	100%	–	–
SIS Outside Broadcasts Limited ^	England	100%	–	–
Satellite Information Services Limited *^~	England	100%	–	–
Intercontinental Racing Limited *~	England	50%	–	–
SISBet Limited *~	England	100%	–	–
SIS Media Limited ^	Ireland	100%	–	–
SISLink Inc ^	USA	100%	–	–
SIS Live Partnership ^	n/a	100%	–	–
SIS Cosec Limited	England	100%	–	–
49s Limited ^~	England	100%	–	–
49s (1996) Limited ^~	England	100%	–	N/A
49s Competitive Gaming Limited ^~	England	100%	–	N/A
Sports Information Services Group Limited *	England	100%	–	N/A
49s Group Limited *	England	100%	–	N/A
Total cost of investments			–	–

* Dormant.

^ Held by subsidiary undertakings.

~ Exempt from audit.

Each undertaking has the following registered address: Unit 2 Whitehall Avenue, Kingston, Milton Keynes, Buckinghamshire, MK10 0AX; with the exception of SIS Media Limited whose registered address is: 6th Floor, South Bank House, Barrow Street, Dublin 4, Ireland.

The trading activities of subsidiaries are the same as the principal activities of the Group (excluding the dormant entities).

The above companies have been consolidated in the Group financial statements.

In December 2009, Sports Information Services Limited and SIS Outside Broadcasts Limited entered into a partnership agreement. The purpose of this partnership is to carry on the joint obligations under the Commonwealth Games 2010 (CWG) contract. The name of the partnership, under the terms of the partnership agreement, is SIS Live.

On 9 January 2020, SIS Greyhounds (Holdings) Limited changed its name to SIS FN Limited. On 9 July 2020, SIS FN Limited changed its name to 49's Limited.

On 27th June 2020, 49's Limited was acquired by the Group and subsequently changed its name to 49's (1996) Limited. Refer to note 3.

On 10th February 2021, 49's Group Limited & Sports Information Services Group Limited were incorporated.

Notes to the financial statements

at 31 March 2021

16. Stocks

	2021		2020	
	Group	Company	Group	Company
	£000	£000	£000	£000
Finished goods	602	–	691	–

17. Debtors

	2021	2021	2020	2020
	Group	Company	Group	Company
	£000	£000	£000	£000
Trade debtors	11,990	–	3,902	–
Amounts owed by group undertakings	–	10,728	–	10,718
Other debtors	4,693	–	2,681	–
Prepayments and accrued income	19,263	–	7,656	–
Deferred tax (note 11)	2,670	–	1,198	–
	38,616	10,728	15,437	10,718

The amounts owed by group undertakings are unsecured and repayable on demand.

18. Cash at bank

	2021	2021	2020	2020
	Group	Company	Group	Company
	£000	£000	£000	£000
Cash at bank and in hand	38,873	14	60,134	19

19. Creditors: amounts falling due within one year

	2021	2021	2020	2020
	Group	Company	Group	Company
	£000	£000	£000	£000
Trade creditors	12,366	–	6,633	–
Other creditors	1,500	5	1,543	–
Other taxes and social security costs	328	–	314	–
Deferred income and payments in advance	4,291	–	2,268	–
Accruals	24,414	–	20,386	–
	42,899	5	31,144	–

Notes to the financial statements

at 31 March 2021

20. Other provisions

<i>Group</i>	<i>Property</i> <i>£000</i>	<i>WEEE</i> <i>£000</i>	<i>Total</i> <i>£000</i>
At 1 April 2020	1,525	479	2,004
Utilised	(107)	–	(107)
Charge/(credit) for the year	95	(8)	87
At 31 March 2021	<u>1,513</u>	<u>471</u>	<u>1,984</u>

Property

The property provision relates to the obligations on surrender of property leases to re-instate the premises to the same state and condition as before occupancy including making good all damage caused by removal, as well as the onerous element of lease commitments for properties that are vacant prior to the lease end date. The provision is based on independent advice and is management's best estimate of the provision required as at 31 March 2021. The provision will be fully utilised by 2031.

WEEE

The Waste Electrical and Electronic Equipment Directive (WEEE Directive) aims to minimise the impact of electrical and electronic goods on the environment by increasing re-use and recycling and reducing the amount of WEEE going to landfill. It seeks to achieve this by making producers responsible for financing the collection, treatment, and recovery of waste electrical equipment, and by obliging distributors to allow consumers to return their waste equipment free of charge. Therefore, the WEEE provision relates to the collection, treatment and recovery of waste electrical equipment that is leased to licensed betting offices in the UK.

Notes to the financial statements

at 31 March 2021

21. Issued share capital and other reserves

<i>Group and Company</i>		2021		2020
<i>Allotted, called up and fully paid</i>	<i>No.</i>	<i>£</i>	<i>No.</i>	<i>£</i>
Ordinary shares of 10p each	199,529	19,953	199,529	19,953

The Company has one class of ordinary shares which carry no right to fixed income.

The Group and Company's other reserves are as follows:

The share premium reserve contains the premium arising on issue of equity shares.

The retained earnings reserve represents cumulative profits or losses net of dividends paid and other adjustments.

The capital redemption reserve was created when the Company purchased its own shares and is non-distributable.

22. Financial instruments

	2021		2020	
	<i>Group</i>	<i>Company</i>	<i>Group</i>	<i>Company</i>
	<i>£000</i>	<i>£000</i>	<i>£000</i>	<i>£000</i>
<i>Financial assets that are debt instruments measured at amortised cost</i>				
Trade debtors	11,990	–	3,902	–
Amounts owed by group undertakings	–	10,728	–	10,728
Other debtors	521	–	84	–
	<u>12,511</u>	<u>10,728</u>	<u>3,986</u>	<u>10,728</u>
<i>Financial liabilities that are debt instrument measured at amortised cost</i>				
Trade creditors	12,366	–	6,633	–
Other creditors	1,500	5	1,543	–
	<u>13,866</u>	<u>5</u>	<u>8,176</u>	<u>–</u>

23. Capital commitments

The Group has the following capital commitments:

<i>Group</i>	2021	2020
	<i>£000</i>	<i>£000</i>
Capital expenditure	<u>2,962</u>	<u>2,931</u>

The committed capital expenditure relates to the investment in production and distribution technology equipment.

Notes to the financial statements

at 31 March 2021

24. Pensions

The Group operates one defined benefit pension scheme, the SIS Outside Broadcasts Pension Scheme. The scheme began on 1 April 2008 and was created to reflect the old BBC defined benefits scheme for SIS Outside Broadcasts Limited employees. In March 2014, a flexible apportionment arrangement was implemented to transfer the liabilities in the scheme from SIS Outside Broadcasts Limited to its parent company Sports Information Services Limited.

The valuation used has been based on the last actuarial valuation at 31 March 2019. The scheme assets are stated at their market values at the respective reporting dates and overall expected rates of return are established by applying discount rate to each category of scheme assets.

The final salary defined pension scheme was closed from 31 March 2011.

During 2017-18 the Group worked with the pension administrators and trustees to offer an enhanced transfer value exercise to the deferred members of the pension scheme. Free Independent financial advice was provided to all members who considered the option. The exercise resulted in a number of members transferring their benefits out of the scheme into alternative arrangements that more suited their requirements.

There have been no changes to the scheme rules during the year and at the end of the current period the directors have revisited the judgement and are comfortable with the position that the Group is able to recognise the scheme surplus under the gradual settlement route following the principles of IFRIC 14.

The assets and liabilities of the schemes at 31 March 2021 are:

	2021	2020
	£000	£000
Fair value of scheme assets		
– Corporate bonds	24,532	23,210
– Cash	46	101
	<u>24,578</u>	<u>23,311</u>
Present value of defined benefit obligation	(16,394)	(13,941)
Surplus	<u>8,184</u>	<u>9,370</u>
Irrecoverable surplus	–	–
Defined benefit pension asset	<u><u>8,184</u></u>	<u><u>9,370</u></u>

Notes to the financial statements

at 31 March 2021

24. Pensions (continued)

The amounts recognised in the Income Statement and in the other comprehensive income for the year are analysed as follows:

	2021 £000	2020 £000
Recognised in the income statement		
Expected return on assets	(551)	(582)
Interest cost	326	402
Total (credit) to the income statement	(225)	(180)
Taken to the other comprehensive income	2021 £000	2020 £000
Actual return on scheme assets	2,004	102
Less expected return on scheme assets	(551)	(582)
	1,453	(480)
Irrecoverable surplus	–	–
Actuarial (loss)/gain on the defined benefit obligation	(2,864)	2,448
Surplus recognition	–	–
Actuarial (loss)/gain recognised in the other comprehensive income	(1,411)	1,968
	2021 £000	2020 £000
Main assumptions:		
Discount rate	2.10%	2.40%
Salary growth	N/A	N/A
Inflation assumption	3.50%	2.80%
Rate of increase in pension payments – RPI up to 10%	3.50%	2.80%
Rate of increase in pension payments – RPI up to 5%%	3.40%	2.75%
Base Mortality Table	S3PXA_L tables	S3PMA_L /S3PFA_L
Loading to mortality rates	90.0%	90.0%
	CMI 2020 (core)	CMI 2019 (core)
Mortality Projection Basis	projection with 1% p.a. long-term improvement	projection with 1% p.a. long-term improvement

Notes to the financial statements

at 31 March 2021

24. Pensions (continued)

Changes in the present value of the defined benefit obligations are analysed as follows:

	2021 £000
At 1 April 2020	13,941
Interest cost	326
Actuarial gain	2,864
Benefits paid	(737)
At 31 March 2021	<u>16,394</u>

Changes in the fair value of plan assets are analysed as follows:

	2021 £000
At 1 April 2020	23,311
Expected return on plan assets	551
Actuarial experienced losses	1,453
Benefits paid	(737)
At 31 March 2021	<u>24,578</u>

Amounts for the current year are:

	2021 £000
Fair value of scheme assets	24,578
Present value of defined benefit obligation	<u>(16,394)</u>
Defined benefit pension surplus	8,184
Experience adjustment on plan assets	1,453

The cumulative amount of actuarial gains and losses recognised since 1 April 2008 in the statement of comprehensive income is a net gain of £781,000 (2020 – £2,192,000).

Notes to the financial statements

at 31 March 2021

25. Other financial commitments

At 31 March 2021 the Group had the following future minimum lease payments under non-cancellable operating leases for each of the following periods:

<i>Group</i>	<i>2021</i>	<i>2020</i>
	<i>£000</i>	<i>£000</i>
Not later than one year	1,046	1,004
Later than one year and not later than five years	2,376	2,515
Later than five years	2,118	2,498
Total	5,540	6,017

Company

The Company had no capital or other commitments at 31 March 2021 (2020: £nil).

26. Contingent liabilities

India

The Group continues to deal with tax and legal issues that arose from the broadcasting of the 2010 Commonwealth Games (CWG) in Delhi, India through SIS Live, a general partnership created between two of the Group companies.

Following the successful conclusion of the TV coverage by SIS Live, there was continued scrutiny of the entire CWG project by the Indian government and approximately 40% of the contract remains unpaid (with SIS Live withholding payment of a corresponding proportion from its principal Indian subcontractor).

A provision of £5.9m was charged to the Income Statement in the year ended 31 March 2011 and it remains appropriate to maintain the provision at that level to cover any exposure against these outstanding transactions.

Arbitration proceedings to recover the outstanding payment from the Indian broadcaster concluded in July 2020 and the tribunal handed down an award to SIS Live Partnership, however, appeals have been submitted by both parties.

SIS Live Partnership received a draft assessment in March 2014 from the Indian tax authorities in relation to financial year ended 31 March 2011. The partnership strongly rejected the draft assessment, which included factual inaccuracies and incorrect application of tax law and on the advice of its lawyers and tax advisors commenced appeal proceedings through the Dispute Resolution Panel (DRP) of the Indian Tax Authority. The appeal has been heard by the DRP at various hearings since September 2014 and has resulted in a significantly reduced final tax demand, with the latest estimates indicating a net refund position.

During August 2020 SIS Live Partnership received a Show Cause Notice (SCN) under the Foreign Exchange Management Act 1999 (FEMA) referring to events dating back to 2011 and 2012 and detailing potential penalties to be paid. Lawyers have been engaged to contest the SCN to defend against the financial claim, and to ensure that SIS Live Partnership is in the best position to receive any funds awarded by the arbitration proceedings in the future.

The overall position on the arbitration, tax proceedings and FEMA complaint remains that no further adjustment to the Income Statement is deemed necessary at this stage as the directors do not believe a payment is probable. The costs associated with recovery are expensed in the year incurred.

Notes to the financial statements

at 31 March 2021

26. Contingent liabilities (continued)

Other litigation

The Group is currently subject to an active litigation claim, with the full outcome still unknown at year end. The Directors have included an estimate on the total costs of the claim within this year's results (note 6).

27. Related party transactions

During the year the Group entered into transactions, in the ordinary course of business, with other related parties. These transactions are deemed to have taken place at arm's length. The Company has taken advantage of the exemption in section 33.1A of FRS 102, not to disclose transactions with its wholly owned subsidiaries. Transactions entered into, and trading balances outstanding at 31 March 2021, are as follows:

	<i>Sales to related party £000</i>	<i>Purchases from related party £000</i>	<i>Tax losses of related party utilised £000</i>	<i>Amounts owed from related party £000</i>	<i>Amounts owed to related party £000</i>
Ladbrokes Coral Group Limited					
2021	31,746	16,340	–	6	7,111
2020	<u>73,869</u>	<u>18,016</u>	<u>–</u>	<u>–</u>	<u>1,557</u>
William Hill Organization Ltd					
2021	12,864	–	–	522	–
2020	<u>39,599</u>	<u>15</u>	<u>–</u>	<u>–</u>	<u>20</u>
Betfred Group					
2021	16,270	(8)	–	–	65
2020	<u>33,422</u>	<u>8</u>	<u>–</u>	<u>–</u>	<u>826</u>
Catalyst Media Group plc					
2021	–	–	4	–	–
2020	<u>–</u>	<u>–</u>	<u>4</u>	<u>–</u>	<u>–</u>
Caledonia Investments plc					
2021	–	–	85	–	–
2020	<u>–</u>	<u>–</u>	<u>92</u>	<u>–</u>	<u>–</u>

Ladbrokes Coral Group Limited owns 23.41% of the ordinary shares in the Company. William Hill Organization Ltd owns 19.51% of the ordinary shares in the Company. Catalyst Media Group plc owns 20.54% of the ordinary shares in the Company, through its wholly owned subsidiary, Alternatport Limited. Caledonia Investments plc owns 22.55% of the ordinary shares in the Company. The Betfred Group, made up of Done Brothers (Cash Betting) Limited and Tote (Successor Company) Limited, owns 6% of the ordinary shares in the Company, through Tote (Successor Company) Limited.

Notes to the financial statements

at 31 March 2021

27. Related party transactions (continued)

During April 2017, SIS signed an agreement with Great Leighs Estates Limited to extend the media rights at Chelmsford City Racecourse. This resulted in the conversion of £6,750,000 secured loan notes, along with accrued interest and penalties (total of £7,862,330) being converted into intangible assets as upfront media rights payments, with the balance repayable to SIS (by way of discounted media rights fees) in equal monthly instalments over the duration of the extended rights agreement (December 2025). It should be noted that Mr Fred Done, a director and shareholder of the company, provides a personal guarantee for the full outstanding balance at any point in time.

See note 7 for disclosure of the directors' remuneration and key management compensation.

Amounts contributed to pension funds are as follows:

	2021
	£000
SIS Limited Defined Contribution Pension Scheme (Standard Life)	1,471
SIS Media Limited Pension Scheme (Standard Life & Zurich)	50

28. Ultimate controlling party

These financial statements are the smallest and largest group financial statements in which the results of Sports Information Services (Holdings) Limited results and its subsidiaries are consolidated. The Directors do not consider there to be any one ultimate controlling party.

29. Subsequent Events

On the 30th June 2021, the Group acquired 25% of the share capital of Racelab Pty Limited for a net consideration of £2.9m, with an option to acquire further shareholding in future years. Racelab is an Australian technology company providing horse racing analytics, informatics and pricing using sophisticated technology and Artificial Intelligence and is seen as a strong strategic fit with SIS and its content offering. The investment will allow further development of the technology platforms of Racelab.