# **Sports Information Services (Holdings) Limited**

# **Annual Report and Consolidated Financial Statements**

31 March 2022

Registered No. 01939932



# Annual report and financial statements for the year ended 31 March 2022

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# **Company Information**

## **Directors**

**R J Ames** 

F Done

**C J Hodges** 

C H B Mills

A D Artz

J M Scanlon

S Johnson

L J Walker

G D'Esposito

**L Mintas** 

# **Alternate directors**

M A Lawson

P J Kirszanek

T J M Tizard

# Secretary

SIS Cosec Limited

#### **Auditor**

Saffery Champness LLP Trinity 16 John Dalton Street Manchester M2 6HY

# **Registered Office**

Unit 2 Whitehall Avenue Kingston Milton Keynes Buckinghamshire MK10 0AX Alternate for C H B Mills Alternate for J M Scanlon Alternate for C J Hodges

# Strategic report for the year ended 31 March 2022

The directors of Sports Information Services (Holdings) Limited ("the Group") present their strategic report for the year ended 31 March 2022.

#### Principal activities and review of the business

The Group's principal activities during the year were:

- The provision of digital sportsbook products and services to the global online betting and gaming industry (SIS Digital); and
- the creation of consumer orientated product and content for use in the betting industry (49's group); and
- the provision of integrated television and information services to licensed betting offices (LBOs) globally (SIS Retail)

As a result of the recovery from Coronavirus pandemic, the Group has seen a significant improvement in Operating profit/loss before individually significant items from a £7.5m loss to an £8.9m profit. The start of the COVID-19 pandemic resulted in worldwide lockdowns at various times of the prior year, but particularly impacted SIS' UK and Ireland retail revenue. In the current year, although the Coronavirus pandemic continued, the impact was minimised with only initial months experiencing any closures in the UK and Ireland. Additionally, some of the benefits seen by the Digital side of the business during lockdown remained with both the digital customer base and revenues remaining above pre pandemic levels.

Operating profit after individually significant items has improved to a profit of £6.7m (2021 – loss of £8.1m).

Throughout the pandemic, the Group has been committed to continue developing its business offering across the sector and progress continues to be made.

SIS Digital – the digital business has continued to grow its customer base with increased racing content and services as well as new products launched to the digital market. The portfolio of racing products includes both highly produced linear content streaming as well as event by event streaming, internet protocol TV delivery and pricing services. The business started distributing its Competitive Gaming (E-Sports) product in May 2020 and has seen growth in its customer base in the year.

49's Group – In May 2020 SIS successfully launched its Competitive Gaming (E-sports) product and has increased the number of matches produced through expansion of its own inhouse esports studios facility and an expansion of the number of titles and streams provided. By the end of the financial year the business was creating a run rate of 75,000 esports events per annum. In addition, SIS has expanded the draw and Virtual products available through the live Draw and virtual business, 49's Limited it acquired in June 2020 and is producing c180,000 events per annum under the brand.

SIS Retail – Retail remains at the core of the Group and despite a particularly challenging start to the financial year, the retail sector has seen the return of customers once restrictions were lifted. In June 2021 SIS strengthened its long-term position by securing a three-year extension to the Retail media rights of the RMG racecourses, through to March 2026.

During the year the Group was restructured to align the structure with the strategy of the business. As such SIS Ltd transferred it's ownership in 49s Ltd and its subsidiary companies to 49s Group Limited. SIS Holdings transferred it's ownership in SIS Ltd to SIS Group Limited and SIS Ltd transferred its ownership in SIS Media to SIS Group Limited. There was no overall impact on the consolidated balance sheet as a result of these transactions.

#### **Business environment**

The Group is one of the most experienced betting services providers including picture services, production and data to the retail and online betting industry around the world.

The retail betting market in the UK has contracted during the last five years, due to increasing online competition leading to channel switching, taxation charges, Covid-19 and regulatory pressures faced by retail bookmakers. Although the Group had several contracts in place that enabled it to share the risk of LBO closures, there remains exposure to a decline in LBOs.

In anticipation of the decline in LBO numbers the Group has made a significant investment in its capabilities to deliver bespoke services to both retail and online bookmakers in the UK and globally.

In all its areas of activity the Group will differentiate itself from the competition by adopting a customer led approach and has and will continue to invest in experienced professionals to deliver a high-quality service.

#### Strategy

The board continue to support management in implementing the business strategy. The Group's organisational business model, customer and content strategy is aimed at supporting a customer focused business with potential for sustainable growth. There are four main strands to the Group's strategy:

- Become a key provider to chosen international markets;
- Create new products and content for betting purposes;
- Grow the digital business; and
- Minimise decline of current UK retail business.

#### Become a key provider to chosen international markets

The Group will acquire complementary content and services with leverage in other new markets and produce, package and present content to maximise the value for its customers and suppliers.

#### Create new content and products for betting purposes

The group will identify opportunities to create additional events for distribution to betting operators globally.

# Grow the digital business

The Group will acquire products and rights to appropriate content to produce a balanced portfolio bringing a compelling short form linear format to market.

#### Minimise decline of UK retail business

Maximise and protect revenue streams from existing content, investigate new business models for customers and transform cost structure to cut the cost of delivery.

## **Key Performance Indicators ('KPIs')**

The Group has made progress on its strategies during the year. The monitoring process is in part through KPIs, some of which are shown below:

		Restated	
	2022	2021	Definition, calculation and analysis
Group turnover	67.8%	(38.8%)	Year on year turnover expressed as a percentage. The increase in turnover in 2022 largely relates to bounce back from the impact of the COVID-19 pandemic in 2021.
Group operating profit/(loss) percentage (before individually significant items)	4.2%	(5.7%)	Group operating profit margin is the ratio of group operating profit (total operating profit before individually significant items) to group turnover, expressed as a percentage. The group operating profit percentage has increased against the prior year as a result of the improved revenues following the global removal of COVID-19 restrictions in place in the prior year.
Net cash inflow from operating activities (before tax payments)	£31.3m	(£16.0m)	Net cash inflow is calculated by reconciling operating profit to cash generated from the Group's activities. Cash increase in the year is a result of the operating profit for the year and a return to a normal working capital position following the removal of the COVID-19 restrictions on UK retail in the first quarter of the year.
Average number of employees	373	279	The average number of employees in employment within the Group. This has increased year on year, largely due to the expansion of the Competitive Gaming product and the decision to invest in the in-house creation of the content. The number of employees at the end of March 2022 was 439 (2021 - 305).

## Principal risks and uncertainties

As part of its corporate governance arrangements, the Group's risks are formally reviewed by the Audit and Risk Committee, a sub group of the Board of Directors, twice a year, and appropriate processes are put in place to monitor and mitigate them.

The key business risks affecting the Group are set out below:

# Exposure to credit, counterparty, liquidity and cash flow risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for that other party by failing to discharge an obligation. Group policies are aimed at minimising such losses. Details of the Group's debtors are shown in note 17 to the financial statements. Counterparty risk with respect to rights is monitored by the Board regularly.

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Group aims to mitigate liquidity risk by managing cash generation from its operations and applying cash collection targets throughout the Group. The Group has no active credit

facilities given the current surplus cash balances and is confident that facilities could be re-introduced in the future should the need arise.

## Exposure to credit, counterparty, liquidity and cash flow risk (continued)

Cash flow risk is the risk of exposure to variability in cash flows that is attributable to a particular risk associated with a recognised asset or liability such as future interest payments on a finance lease. The Group manages this risk through monthly reporting and analysis of commitments and cash flow projections.

## Foreign currency exchange risk

The Group is exposed to foreign exchange risks primarily arising from commercial transactions denominated in foreign currencies. However, the Group has some natural hedges given its customer and supplier base and has chosen to not use formal hedging products.

#### Interest rate risk

The Group is currently debt free and therefore has limited exposure to the risk of changes in market interest rates, other than to variations in its interest receivable.

#### Regulatory & Legal risk

The current Gambling Review being carried out by the government has potential to impact (positively or negatively) the UK digital business and SIS is following the developments closely. One of the subsidiary companies, 49s Limited, has taken a Gambling Commission licence for certain products and the Group continues to liaise with the UK Gambling Commission.

Given the contractual nature of the Group's activities the Group is from time to time involved in potential litigation. This is further discussed at notes 1, 6 and 26 to these financial statements.

#### Competition

The Group operates in several competitive markets which can result in a downward pressure on prices and loss of customers. The Group aims to mitigate this risk by continually expanding the range of products and services, monitoring the competition and its pricing strategy and continually investing in technology to ensure that the quality of service delivery remains unrivalled.

#### Data and transmission services

The Group's customers rely on real time data and uninterrupted content delivery. Loss of content would result in reduced quality in its services and potentially reduce income. Therefore, the Group has developed advanced business continuity procedures and disaster recovery solutions and has back-up facilities located around the country.

# **Employees**

The Group recognises that its employees are a key asset within the business. Losing key employees and being unable to recruit replacements with the right experience and skills could adversely impact the Group's performance. To manage this, the Group has training programmes to develop employees and has implemented several reward schemes that are linked to the Group's results and designed to retain key individuals.

### COVID-19

The outbreak of COVID-19 in March 2020 presented an issue for the Group as both customers and suppliers were impacted by lockdowns, as such the Group utilised its business continuity plans, enabling limited services to be provided to customers who remained operating using content from around the world. The Group continues to update its continuity plans as the COVID-19 situation changes and remained trading, although on a reduced basis, throughout.

#### Section 172 statement

In accordance with section 172(1) of the Companies Act 2006, in carrying out their duties to promote the success of the Group for its shareholders and in making key decisions, the directors consider the long-term consequences of their decisions, employees' interests, other stakeholders including customers and suppliers and the local community and industry in which it operates.

#### Potential long-term consequences of their decisions

The SIS business was created in 1987 and has been under the same ownership structure since 2006. In considering all key decisions, the long-term shareholder value is one of the main priorities of the directors.

#### Employees' interests

Further details are set out in the Directors' Report.

#### Key relationships with customers and suppliers

The directors recognise that it is essential for the success of the Group to develop strong relationships with its customers and suppliers. This is achieved by building and developing these key relationships at the senior management level and mirroring this through the business. Key customer relationships are managed by the commercial department and key suppliers are managed through the Group's Vendor management team with product and IT department support.

The directors and senior management formally consider the interests of the Group and all its stakeholders at its regular board and management meetings.

#### Impact on community and other stakeholders

The directors believe that the business should be a good citizen within the industry and community in which it operates. The key aim of the Group is to provide regular and profitable short form betting content to its customers, whilst delivering maximum returns for the owners of that content.

The business is a keen supporter of charities with two corporate charities (Ride High and East Manchester Youth Zone) in place and the business supports the charities both directly and through its employees who fundraise.

Additionally, the business is a founding member of the All-in Diversity project whose aims are to promote diversity, inclusion and workplace equality. In July 2020 the business also signed up to GamCare which is the leading national provider of free information, advice and support for anyone affected by problem gambling.

On behalf of the board:

R J Ames

Director

8 November 2022

Registered No. 01939932

# Directors' report for the year ended 31 March 2022

The directors present their annual report and financial statements for the year ended 31 March 2022.

#### **Results and dividends**

The Group profit for the year after taxation amounted to £5,618,000 (2021: loss of £6,717,000). No dividend was declared or paid during the year to 31 March 2022 in respect of ordinary shares (2021: £nil).

#### Prior year adjustment

The prior year comparatives within the financial statements have been restated following a review by SIS Management of the accounting policy for the capitalisation of internal development. In order to be in line with comparative businesses in the industry and providing the relevant criteria for capitalisation under FRS102 are met, internal development time will be capitalised as intangible assets and will be amortised on a straight line basis over the useful life of the asset. Further information on the capitalisation is provided in note 1 and note 13.

The effect of the restatement is detailed within the financial statements (from page 16 onwards) and the Notes to the financial statements (Notes 1, 5, 11, 13 and 17).

#### **Directors**

The following directors served during the period:

**R J Ames** 

F Done

S Flanagan (resigned 1 Jan 2022)

C H B Mills

J M Scanlon

T K Beaumont (resigned 19 May 2021)
M Ford (resigned 20 Jul 2021)
S Clare (resigned 28 Feb 2022)

S Johnson

G D'Esposito (appointed 1 Sep 2021)
L Mintas (appointed 1 Sep 2021)
A D Artz (appointed 1 Sep 2021)
C J Hodges (appointed 1 Jan 2022)

#### **Alternate directors**

D E Johnson	(resigned 20 Jul 2021)	Alternate for S Flanagan
C J Hodges	(20 Jul 2021 – 1 Jan 2022)	Alternate for S Flanagan
T J M Tizard	(appointed 1 Jan 2022)	Alternate for C J Hodges
M A Lawson		Alternate for C H B Mills
P J Kirszanek		Alternate for J M Scanlon

Transactions with directors are disclosed in note 7 and 27 to the financial statements.

#### Political and charitable contributions

Charitable donations totalling £33,758 (2021 – £24,658) were paid during the year. No political donations were made in the current or prior year.

#### Research and development

SIS continually invests in developing new and innovative products and solutions to ensure they offer customers value for money when providing regular short form betting opportunities.

# Directors' report for the year ended 31 March 2022 (continued)

#### **Disabled employees**

The Group's policy is that applications for employment by disabled persons are always fully considered, bearing in mind the respective aptitudes and abilities of the applicant concerned. Furthermore, in the event of members of staff becoming disabled every effort would be made to ensure that their employment with the Group continued and appropriate training arranged. It is the policy of the Group that the training, career development and promotion of a disabled person should be, as far as possible, identical to that of a person who does not suffer from a disability.

#### **Employee involvement**

The Group recognises the importance of engaging employees to ensure they make their fullest contribution to the business. Engagement with employees or their representatives is maintained at all levels, with the aim of ensuring that their views are taken into account in decisions which are likely to affect their interests, and that all employees are aware of the financial and economic performance of their business units, and of the Group as a whole.

Various different communication channels are utilised by the management team, and these can take the form of regular employee representative meetings, regular all-employee calls to discuss the latest business performance and more detailed face to face "town hall" meetings. The effectiveness of communication with employees is constantly reviewed and evaluated and regular feedback is obtained.

The Group is committed to improving the skills of employees by offering training and development opportunities and this is managed through the regular employee appraisal process.

#### **Reporting of Greenhouse Gas (GHG) Emissions**

The Group's GHG emissions are included for the period 1 April 2021 to 31 March 2022 and are in accordance with the Streamlined Energy and Carbon Reporting (SECR) requirements.

The data has been calculated in accordance with SECR guidance and includes GHG emissions for all 3 UK sites where the Group is present but it excludes the energy usage of any assets that are not in the control of the Group i.e. decoders or electronic equipment held at customer sites.

The intensity ratio is calculated using the area occupied at all SIS sites in m2.

	2022	2021
Energy usage (kwh '000)	4,196	3,462
CO2 emissions (tonnes)	970	800
Site area (m2)	6,078	6,078
Intensity CO2 per m2	0.1595	0.1316

The increase in energy usage and intensity reflects the move out lockdown and the increasing return to the office through hybrid working. Additionally, the Group is utilising spare space for implementing and extending Live Draw and Competitive Gaming studio capacity within the sites. The Group recognises its environment and social responsibilities and has appointed ESG Consultants during this period to identify a pathway to achieve Net Zero.

# Directors' report for the year ended 31 March 2022 (continued)

## Disclosure of information to the auditor

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Group's auditor is unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Group's auditor is aware of that information.

# Disclosure in the strategic report

The Group has chosen, in accordance with Section 414 C(ii) of the Companies Act 2006, and as noted in this Directors' Report, to include certain matters in its Strategic Report that would otherwise be required to disclose in this Directors' Report, specifically in respect of principal activities and principal risks and uncertainties.

#### Other information

Particulars of significant events which have occurred since the end of the financial year have been included in note 29.

#### **Auditor**

Saffery Champness LLP were appointed as auditor to the company in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a general meeting.

On behalf of the Board:

R J Ames Director

8 November 2022

# **Directors' Responsibilities Statement**

The directors are responsible for preparing the annual report and financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with UK accounting standards and applicable law (UK Generally Accepted Accounting Practice) including FRS 102 The Financial Reporting Standard Applicable in the UK and Republic of Ireland.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards including FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements;
- assess the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless it is inappropriate to presume that the group and company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

# Independent auditor's report to the members of Sports Information Services (Holdings) Limited

#### **Opinion**

We have audited the financial statements of Sports Information Services (Holdings) Limited (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 March 2022 which comprise consolidated statement of comprehensive income, consolidated and company statements of financial position, consolidated and company statements of changes in equity, consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 March 2022 and of the group's profit for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

# **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and the parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group or the parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# Independent auditor's report to the members of Sports Information Services (Holdings) Limited (continued)

#### Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

# Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and their environment obtained in the course of the audit, we have not identified material misstatements in the Strategic report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

# Independent auditor's report to the members of Sports Information Services (Holdings) Limited (continued)

#### Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement set out on page 11, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the group and parent company financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

# Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the group and parent company's financial statements to material misstatement and how fraud might occur, including through discussions with the directors, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the group and parent company by discussions with directors and by updating our understanding of the sector in which the group and parent company operate.

Laws and regulations of direct significance in the context of the group and parent company include The Companies Act 2006, and UK Tax legislation as well as similar laws and regulations prevailing in each country in which we identified a significant component.

## Audit response to risks identified

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of group and parent company financial statement disclosures. We reviewed the parent company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the parent company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

# Independent auditor's report to the members of Sports Information Services (Holdings) Limited (continued)

## Auditor's responsibilities for the audit of the financial statements (continued)

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <a href="https://www.frc.org.uk/auditorsresponsibilities">www.frc.org.uk/auditorsresponsibilities</a>. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the parent company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the parent company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent company and the parent company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Diane Petit-Laurent FCA (Senior Statutory Auditor)

for and on behalf of Saffery Champness LLP

Chartered Accountants Statutory Auditors

De Lavert

Trinity 16 John Dalton Street Manchester M2 6HY

8 November 2022

# **Consolidated Statement of Comprehensive Income**

for the yea	r ended 31	March 2022
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	Restated
Note 2022	2021
£000	£000
Total	Total
Turnover 2 <b>218,349</b>	130,107
Operating expenses (209,290)	(139,425)
Other operating income 4 105	1,863
Group operating profit / (loss) before individually significant 5 9,164 items	(7,455)
Individually significant items 6 (2,200)	(622)
Group operating profit / (loss) after individually significant 6,964 items	(8,077)
Group's share of loss in associate 15 (271)	_
Other interest receivable and similar income 9 275	310
Interest payable and similar expenses 10 (6)	(3)
Profit / (loss) before taxation 6,962	(7,770)
Tax on profit / (loss) 11 (1,344)	1,053
Profit / (loss) after taxation 5,618	(6,717)
Other comprehensive income / (loss):	
Remeasures of net defined benefit obligation 24 <b>507</b>	(1,411)
Total tax on components of other comprehensive income 11 (177)	494
Other comprehensive income / (loss) for the year, net of tax 330	(917)
Total comprehensive income / (loss) for the year 5,948	(7,634)

# **Consolidated Statement of Financial Position**

at 31 March 2022

Fixed assets         Fixed assets         11,958         11,219           Intangible assets         13         11,958         11,219           Tangible assets         14         4,227         5,043           Investment in associate         15         2,560         -           Investment in associate         16         586         602           Current assets         17         35,656         38,214           Cash at bank and in hand         18         62,755         38,873           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Net current assets         38,033         34,790           Total assets less current liabilities         56,778         51,052           Provisions for liabilities         56,778         51,052           Other provisions         20         (2,028)         (1,984)           Deferred tax liability         11         (3,301)         (2,888)           Net assets excluding pension asset         51,	at 31 March 2022			Restated
Fixed assets         Intangible assets       13       11,958       11,219         Tangible assets       14       4,227       5,043         Investment in associate       15       2,560       —         Current assets         Stock       16       586       602         Debtors       17       35,656       38,214         Cash at bank and in hand       18       62,755       38,873         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       24       8,863       8,184         Capital up share capital       21       20       20         Share premium account       9,836       9,836			2022	
Intangible assets         13         11,958         11,219           Tangible assets         14         4,227         5,043           Investment in associate         15         2,560         —           Investment in associate         16         586         602           Investment assets         17         35,656         38,214           Cash at bank and in hand         18         62,755         38,873           Separation of the bank and in hand         18         62,755         38,873           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditor		Notes	£000	£000
Intangible assets         13         11,958         11,219           Tangible assets         14         4,227         5,043           Investment in associate         15         2,560         —           Investment in associate         16         586         602           Investment assets         17         35,656         38,214           Cash at bank and in hand         18         62,755         38,873           Separation of the bank and in hand         18         62,755         38,873           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Creditor				
Tangible assets       14       4,227       5,043         Investment in associate       15       2,560       -         Current assets       16       586       602         Stock       16       586       602         Debtors       17       35,656       38,214         Cash at bank and in hand       18       62,755       38,873         98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       24       8,863       8,184         Called up share capital       21       20       20       20         Share premium accoun				
New street in associate   15   2,560   -   18,745   16,262	_		•	-
Current assets         16,262           Stock         16         586         602           Debtors         17         35,656         38,214           Cash at bank and in hand         18         62,755         38,873           98,997         77,689           Creditors: amounts falling due within one year         19         (60,964)         (42,899)           Net current assets         38,033         34,790           Total assets less current liabilities         56,778         51,052           Provisions for liabilities         56,778         51,052           Other provisions         20         (2,028)         (1,984)           Deferred tax liability         11         (3,301)         (2,888)           Net assets excluding pension asset         51,449         46,180           Defined benefit pension asset         24         8,863         8,184           Net assets         60,312         54,364           Capital and reserves         60,312         54,364           Called up share capital         21         20         20           Share premium account         9,836         9,836           Capital redemption reserve         2         2         2 <t< td=""><td></td><td></td><td></td><td>5,043</td></t<>				5,043
Current assets       Stock       16       586       602         Debtors       17       35,656       38,214         Cash at bank and in hand       18       62,755       38,873         98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       56,778       51,052         Other provisions       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       24       8,863       8,184         Net assets       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2       2         Retained earnings       50,454       44,506	Investment in associate	15 _		<del>-</del>
Stock       16       586       602         Debtors       17       35,656       38,214         Cash at bank and in hand       18       62,755       38,873         98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506			18,745	16,262
Debtors       17       35,656       38,214         Cash at bank and in hand       18       62,755       38,873         98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2       2         Retained earnings       50,454       44,506	Current assets			
Cash at bank and in hand       18       62,755       38,873         98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2       2         Retained earnings       50,454       44,506	Stock	16	586	602
98,997       77,689         Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Other provisions       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506		17	35,656	38,214
Creditors: amounts falling due within one year       19       (60,964)       (42,899)         Net current assets       38,033       34,790         Total assets less current liabilities       56,778       51,052         Provisions for liabilities       20       (2,028)       (1,984)         Other provisions       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506	Cash at bank and in hand	18 _	62,755	38,873
Net current assets         38,033         34,790           Total assets less current liabilities         56,778         51,052           Provisions for liabilities         20         (2,028)         (1,984)           Deferred tax liability         11         (3,301)         (2,888)           Net assets excluding pension asset         51,449         46,180           Defined benefit pension asset         24         8,863         8,184           Net assets         60,312         54,364           Capital and reserves         21         20         20           Called up share capital         21         20         20           Share premium account         9,836         9,836           Capital redemption reserve         2         2           Retained earnings         50,454         44,506			98,997	77,689
Total assets less current liabilities         56,778         51,052           Provisions for liabilities         20         (2,028)         (1,984)           Deferred tax liability         11         (3,301)         (2,888)           Net assets excluding pension asset         51,449         46,180           Defined benefit pension asset         24         8,863         8,184           Net assets         60,312         54,364           Capital and reserves         21         20         20           Called up share capital         21         20         20           Share premium account         9,836         9,836           Capital redemption reserve         2         2         2           Retained earnings         50,454         44,506	Creditors: amounts falling due within one year	19 _	(60,964)	(42,899)
Provisions for liabilitiesOther provisions20(2,028)(1,984)Deferred tax liability11(3,301)(2,888)Net assets excluding pension asset51,44946,180Defined benefit pension asset248,8638,184Net assets60,31254,364Capital and reserves512020Called up share capital212020Share premium account9,8369,836Capital redemption reserve22Retained earnings50,45444,506	Net current assets		38,033	34,790
Other provisions       20       (2,028)       (1,984)         Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506	Total assets less current liabilities		56,778	51,052
Deferred tax liability       11       (3,301)       (2,888)         Net assets excluding pension asset       51,449       46,180         Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506	Provisions for liabilities			
Net assets excluding pension asset         51,449         46,180           Defined benefit pension asset         24         8,863         8,184           Net assets         60,312         54,364           Capital and reserves         21         20         20           Share premium account         9,836         9,836           Capital redemption reserve         2         2           Retained earnings         50,454         44,506	Other provisions	20	(2,028)	(1,984)
Defined benefit pension asset       24       8,863       8,184         Net assets       60,312       54,364         Capital and reserves       21       20       20         Called up share capital       21       20       20         Share premium account       9,836       9,836         Capital redemption reserve       2       2         Retained earnings       50,454       44,506	Deferred tax liability	11	(3,301)	(2,888)
Net assets         60,312         54,364           Capital and reserves         21         20         20           Called up share capital         21         20         9,836         9,836           Share premium account         9,836         9,836         9,836         2         2         2         2           Capital redemption reserve         2	Net assets excluding pension asset	_	51,449	46,180
Capital and reservesCalled up share capital212020Share premium account9,8369,836Capital redemption reserve22Retained earnings50,45444,506	Defined benefit pension asset	24 _	8,863	8,184
Called up share capital212020Share premium account9,8369,836Capital redemption reserve22Retained earnings50,45444,506	Net assets		60,312	54,364
Share premium account9,8369,836Capital redemption reserve22Retained earnings50,45444,506	Capital and reserves			
Capital redemption reserve22Retained earnings50,45444,506	Called up share capital	21	20	20
Retained earnings 50,454 44,506	Share premium account		9,836	9,836
	Capital redemption reserve		2	2
Shareholders' funds 60,312 54,364	Retained earnings		50,454	44,506
	Shareholders' funds	_	60,312	54,364

The financial statements were approved by the board of directors and authorised for issue on 8 November 2022. They were signed on its behalf by:

R J Ames Director

Company registration number: 01939932

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# **Company Statement of Financial Position**

## at 31 March 2022

	Notes	2022 £000	2021 £000
Fixed assets			
Investments	15		<del>-</del> _
Current assets			
Debtors	17	46,728	10,728
Cash at bank and in hand	18 _	14	14
		46,742	10,742
Creditors: amounts falling due within one year	19 _	(5)	(5)
Net current assets		46,737	10,737
Total assets less current liabilities		46,737	10,737
Creditors: amounts falling due after more than one year	_		
Net assets	-	46,737	10,737
Capital and reserves			
Called up share capital	21	20	20
Share premium account		9,836	9,836
Capital redemption reserve		2	2
Retained earnings	_	36,879	879
Shareholders' funds	-	46,737	10,737

The Company has elected to take the exemption under section 408 of the Companies Act 2006 not to present the Company Income Statement. The profit of the Company for the year was £nil (2021: £nil).

The financial statements were approved by the board of directors and authorised for issue on 8 November 2022. They were signed on its behalf by:

R J Ames

Director

Company registration number: 01939932

# **Consolidated Statement of Changes in Equity**

at 31 March 2022

	Called-up share capital	Retained earnings	Share premium account	Capital redemption reserve	Total
	£000	£000	£000	£000	£000
Balance as at 1 April 2020	20	50,864	9,836	2	60,722
Restatement of 2020 result (note 1)	_	1,276	_	-	1,276
Restated balance as at 1 April 2020	20	52,140	9,836	2	61,998
Original loss for the year 2021	-	(7,157)	-	-	(7,157)
Restatement of 2021 result (note 1)	_	440	-	-	440
Other comprehensive loss for the year	-	(917)	-	-	(917)
Total comprehensive loss for the year (Restated)	_	(7,634)	_	_	(7,634)
Balance as at 31 March (Restated)	20	44,506	9,836	2	54,364
Balance as at 1 April 2021 (Restated)	20	44,506	9,836	2	54,364
Profit for the year	_	5,618	-	_	5,618
Other comprehensive income for the year	_	330			330
Total comprehensive income for the year	-	5,948	-	-	5,948
Balance as at 31 March 2022	20	50,454	9,836	2	60,312

# Company Statement of Changes in Equity at 31 March 2022

	Called-up share capital	Retained earnings	Share premium account	Capital redemption reserve	Total
	£000	£000	£000	£000	£000
Balance as at 1 April 2020	20	879	9,836	2	10,737
Balance as at 31 March 2021	20	879	9,836	2	10,737
Balance as at 1 April 2021 Profit for the year	20 -	879 36,000	9,836 -	2 –	10,737 36,000
Balance as at 31 March 2022	20	36,879	9,836	2	46,737

# **Consolidated Statement of Cash Flows**

# at 31 March 2022

			Restated
		2022	2021
	Note	£000	£000
Cash flows from operating activities			
(Loss) / Profit for the year		5,618	(6,717)
Adjustments for:		0,010	(0), 1,
Depreciation of tangible assets	14	2,143	1,987
Amortisation of intangible assets	13	1,794	1,395
Amortisation of goodwill on investment in associate	15	168	
Interest receivable and similar income	9	(274)	(310)
Interest payable and similar expenses	10	6	3
Share of loss of associate	10	271	_
Taxation	11	1,344	(1,053)
Taxation	11	1,544	(1,033)
(Increase) / decrease in trade and other debtors		2,021	(24,850)
Decrease in stocks		16	89
Increase in trade and other creditors		18,182	14,312
(Decrease) in provisions		_	(20)
Cash generated from operations		31,292	(15,164)
Tax received / (paid)		(599)	256
Net cash inflow / (outflow) from operating activities	_	30,693	(14,908)
,		·	• • •
Cash flows from investing activities			
Interest received		79	85
Purchase of tangible fixed assets		(1,341)	(847)
Purchase of other intangible assets		(2,532)	(5,588)
Purchase of interest in associate		(2,999)	- · · · · · -
Net cash used in investing activities		(6,793)	(6,350)
		(4). 22)	,
Cash flows from financing activities			
Interest paid		(15)	(3)
Dividends paid		_	_
Net cash used in financing activities		(15)	(3)
Net increase / (decrease) in cash and cash equivalents		23,882	(21,261)
Cash and cash equivalents at the beginning of the year		38,873	60,134
Cash and cash equivalents at the end of the year		62,755	38,873

for the year ended 31 March 2022

#### 1. Accounting policies

#### **General Information**

Sports Information Services (Holdings) Limited is a is a private company, limited by shares, registered in England and Wales (registration number 01939932). The address of its registered office is Unit 2 Whitehall Avenue, Kingston, Milton Keynes, Buckinghamshire, MK10 0AX.

#### Statement of compliance

The Group and individual financial statements of Sports Information Services (Holdings) Limited have been prepared in compliance with United Kingdom Accounting Standards, including Financial Reporting Standard 102, "The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland" ("FRS 102") and the Companies Act 2006. The presentational currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1,000.

## Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Basis of preparation

The financial statements have been prepared on the going concern basis, in accordance with applicable UK Accounting Standards, under the historical cost convention, as modified by certain financial assets and liabilities measured at fair value through profit or loss.

The preparation of financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group and Company accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in the section "Critical judgements and estimates in applying the accounting policy" of this note.

The Company has taken advantage of the exemption in section 408 of the Companies Act from disclosing its individual Income Statement.

#### Going concern

The Group had net assets of £60,312,000 (2021: £54,364,000). Subsequent to the year end, trading has returned to pre-COVID levels, with the business cash generative and profitable.

The Directors have prepared detailed forecasts and trading projections for at least 12 months following the date that these financial statements were approved and authorised for issue.

Considering the operations of the Group and the industry it is affiliated to, it has and will be affected by COVID-19, however the cash reserves of the Group will be sufficient to compensate for any unexpected short-term fall in revenue.

The Directors have prepared forecasts for at least 12 months following the date of approval of these financial statements, including severe but plausible downsides, to understand the potential impacts of COVID-19, based on the trading levels experienced through the COVID-19 pandemic. None of the scenarios impacted the business in a way that liquidity levels were unsustainable.

Consequently, the directors are confident that the Group will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

## Exemptions for qualifying entities under FRS 102

FRS 102 allows a qualifying entity certain disclosure exemptions, if certain conditions, have been complied with, including notification of and no objection to, the use of exemptions by the Company's shareholders. A qualifying entity is defined as a member of a Group that prepares publicly available financial statements, which give a true and fair view, in which that member is consolidated.

As a qualifying entity, the Company has taken advantage of the following exemptions:

- (i) from the requirement to prepare a statement of cash flows as required by paragraph 3.17(d) of FRS 102;
- (ii) from the requirement to present certain financial instrument disclosures, as required by sections 11 and 12 of FRS 102;
- (iii) from the requirement to present a reconciliation of the number of shares outstanding at the beginning and end of the period as required by paragraph 4.12(a)(iv) of FRS 102; and
- (iv) from the requirement to disclose the key management personnel compensation in total as required by paragraph 33.7 of FRS 102.

## Basis of consolidation

The Group consolidated financial statements include the financial statements of the Company and all of its subsidiary undertakings made up to 31 March 2022.

#### **Subsidiaries**

A subsidiary is an entity controlled by the Group. Control is the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Where the Group owns less than 50% of the voting powers of an entity but controls the entity by virtue of an agreement with other investors which give it control of the financial and operating policies of the entity it accounts for that entity as a subsidiary.

Where a subsidiary has different accounting policies to the Group, adjustments are made to those subsidiary financial statements to apply the Group's accounting policies when preparing the consolidated financial statements.

Any subsidiary undertakings sold or acquired during the year are included up to, or from, the dates of change of control respectively.

Where control of a subsidiary is lost, the gain or loss is recognised in the Consolidated Income Statement. The cumulative amounts of any exchange differences on translation, recognised in equity, are not included in the gain or loss on disposal and are transferred to retained earnings. The gain or loss also includes amounts included in other comprehensive income that are required to be reclassified to profit or loss but excludes those amounts that are not required to be reclassified.

Where control of a subsidiary is achieved in stages, the initial acquisition that gave the Group control is accounted for as a business combination. Thereafter where the Group increases its controlling interest in the subsidiary the transaction is treated as a transaction between equity holders. Any difference between the fair value of the consideration paid and the carrying amount of the non-controlling interest acquired is recognised directly in equity. No changes are made to the carrying value of assets, liabilities or provisions for contingent liabilities.

All intra-group transactions, balances, income and expenses are eliminated on consolidation. Adjustments are made to eliminate the profit or loss arising on transactions with associates to the extent of the Group's interest in the entity.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

#### **Turnover**

Turnover, which excludes value added tax, represents the invoiced value of services supplied. Amounts received in advance from customers are deferred and recognised in the Income Statement only once the service has been provided and, if for a period, over the term of the related contract.

#### Rendering of services

Turnover is recognised to the extent that the Group obtains the right to consideration in exchange for its performance. Turnover is measured at the fair value of the consideration received, excluding discounts, rebates, VAT and other sales taxes or duty.

#### Foreign currencies

#### (i) Functional and presentation currency

The Group financial statements are presented in pound sterling and rounded to thousands.

The Company's functional and presentation currency is pound sterling.

#### (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Income Statement except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Income Statement within 'finance (expense)/income'. All other foreign exchange gains and losses are presented in the Income Statement within 'Other operating (losses)/gains'.

#### (iii) Translations

The trading results of Group undertakings are translated into sterling at the average exchange rates for the year. The assets and liabilities of overseas undertakings, including goodwill and fair value adjustments arising on acquisition, are translated at the exchange rates ruling at the year end. Exchange adjustments arising from the retranslation of opening net investments and from the translation of the profits or losses at average rates are recognised in 'Other comprehensive income' and allocated to non-controlling interest as appropriate.

#### **Employee benefits**

The entity provides a range of benefits to employees, including paid holiday arrangements, annual bonus arrangements and defined contribution and defined benefit pension scheme.

#### Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits are recognised as an expense in the period in which the service is received.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

# Employee benefits (continued)

Defined benefit pension plan

The Group operated a defined benefit pension scheme for SIS Outside Broadcasts Limited, which requires contributions to be made to separately administered funds. The scheme was closed to new members in April 2008, from which time membership of a defined contribution plan has been available. The defined benefit pension scheme was closed from 31 March 2011. In March 2014, a flexible apportionment arrangement was implemented to transfer the liabilities in the scheme from SIS Outside Broadcasts Limited to its present company Sports Information Services Limited.

The cost of providing benefits under the defined benefit plan is determined using the projected unit method, which attributes entitlement to benefits to the current period (to determine current service cost) and to the current and prior periods (to determine the present value of defined benefit obligations) and is based on actuarial advice. Past service costs are recognised in profit or loss in the period in which they occur. When a settlement or a curtailment occurs the change in the present value of the scheme liabilities and the fair value of the plan assets reflects the gain or loss which is recognised in the statement of comprehensive income. Losses are measured at the date that the employer becomes demonstrably committed to the transaction and gains when all parties whose consent is required are irrevocably committed to the transaction.

The interest element of the defined benefit cost represents the change in present value of scheme obligations resulting from the passage of time and is determined by applying the discount rate to the opening present value of the benefit obligation, taking into account material changes in the obligation during the year. The expected return on plan assets is based on an assessment made at the beginning of the year, adjusted for the effect on the fair value of plan assets of contributions received and benefits paid during the year and is determined by multiplying the fair value of the scheme assets by the same discount rate which is used in arriving at the present value of the benefit obligation. The difference between the expected return on plan assets and the interest cost is recognised in the Income Statement as other finance income or expense

Actuarial gains and losses are charged or credited to other comprehensive income in the period in which they occur. The defined benefit pension asset or liability in the Statement of Financial Position comprises the total for each plan of the present value of the defined benefit obligation (using a discount rate based on high quality corporate bonds that have been rated at AA or equivalent status), less any past service cost not yet recognised and less the fair-value of plan assets out of which the obligations are to be settled directly. Fair value is based on market price information and in the case of quoted securities is the published bid price. The value of a net pension benefit asset is limited to the amount that may be recovered either through reduced contributions or agreed refunds from the scheme.

#### Defined contribution pension plan

The Group operates a contributory money-purchase pension scheme. Payments made to the fund are charged in the financial statements as part of employment costs as incurred.

#### Annual bonus plan

An expense is recognised in the Income Statement when the Group has a legal or constructive obligation to make payments under the plans as a result of past events and a reliable estimate of the obligation can be made.

#### Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognises termination benefits when the entity recognises costs for a restructuring and involves the payment of termination benefits.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

#### Taxation

Taxation expense for the period comprises current and deferred tax recognised in the reporting period. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

#### Current tax

Current tax is the amount of income tax payable in respect of the taxable profit for the year or prior years. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end.

#### Deferred taxation

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the reporting date where transactions or events have occurred at that date that will result in an obligation to pay more, or right to pay less or to receive more, tax, with the following exceptions:

- Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, or gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the reporting date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the reporting date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.
- Provision is made for deferred taxation that would arise on remittance of the retained earnings of subsidiaries, associates and joint ventures only to the extent that, at the reporting date, dividends have been accrued as receivable.
- Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Current and deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the reporting date.

## **Business combination and goodwill**

Business combinations are accounted for by applying the purchase method.

The cost of a business combination is the fair value of the consideration given, liabilities incurred or assumed and of equity instruments issued plus the costs directly attributable to the business combination. Where control is achieved in stages the cost is the consideration at the date of each transaction.

On acquisition of a business, fair values are attributed to the identifiable assets, liabilities and contingent liabilities unless the fair value cannot be measured reliably, in which case the value is incorporated in goodwill. Where the fair value of contingent liabilities cannot be reliably measured, they are disclosed on the same basis as other contingent liabilities.

Goodwill recognised represents the excess of the fair value and directly attributable costs of the purchase consideration over the fair values to the Group's interest in the identifiable net assets, liabilities and contingent liabilities acquired.

Amortisation of goodwill is charged to the income statement on a straight-line basis over the estimated useful life of the business combination. The estimate of useful life is assessed at the point of acquisition.

for the year ended 31 March 2022

## 1. Accounting policies (continued)

## Intangible fixed assets

Rights

Intangible assets are stated at cost less accumulated amortisation and accumulated impairment losses. Costs to acquire broadcast rights are capitalised as intangible assets as at the date when the Company has a contractual obligation to pay the acquisition cost. Where the payments are for a period over one year, the intangible asset is carried at the present value of the contracted future payments.

When the right to broadcast commences, the intangible asset is amortised over the contract term of the rights. The carrying value of broadcast rights are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

#### Research and development

Expenditure on research activities is recognised in the income statement as an expense as incurred.

As part of a revision to the accounting policy from 1<sup>st</sup> April 2021, expenditure on development activities may be capitalised if the product or process is technically and commercially feasible and the Company intends and has the technical ability and sufficient resources to complete development, future economic benefits are probable and if the Company can measure reliably the expenditure attributable to the intangible asset during its development. Development activities involve design for, construction or testing of the production of new or substantially improved products or processes. The expenditure capitalised includes the cost of materials, direct labour and an appropriate proportion of overheads. Other development expenditure is recognised in the income statement as an expense as incurred. Capitalised development expenditure is stated at cost less accumulated amortisation and less accumulated impairment losses.

The directors believe that the revised accounting policy is more comparable with similar businesses and as such it is appropriate that the change should be made within the current year and then restated for financial years 2020 and 2021. The effect on the financial statements is as follows: Opening shareholders' funds at 1 April 2021 increase by £1,276,000; Loss for the year to 31 March 2021 decreases by £440,000; Net Assets at 31 March 2021 increase by £1,716,000.

# Tangible fixed assets

Tangible fixed assets are stated at their purchase price, together with any expenses of acquisition and installation less accumulated depreciation and accumulated impairment losses.

Tangible fixed assets are written off in equal instalments over the following estimated useful asset lives:

Installed equipment – 3 - 8 years
Studio equipment – 5 years

Fixtures, fittings and other equipment – 3 - 7 years

Leasehold improvements – 4 years or over the life of the lease

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

Assets that are in the process of being built for use are categorised as Assets Under Construction (AUCs). Assets in the course of construction are stated at cost. These assets are not depreciated until it is available for use. Once completed these assets are transferred to depreciating tangible fixed assets.

Tangible fixed assets are derecognised on disposal or when no future economic benefits are expected. On disposal, the difference between the net disposal proceeds and the carrying amount is recognised in the Income Statement and included in 'Other operating (losses)/gains'.

for the year ended 31 March 2022

## Accounting policies (continued)

#### Leased assets

At inception, the Group assesses agreements that transfer the right to use assets. The assessment considers whether the arrangement is, or contains, a lease based on the substance of the arrangement.

# Operating leases

Leases that do not transfer all the risks and rewards of ownership are classified as operating leases. Payments under operating leases are charged to the Income Statement on a straight-line basis over the period of the lease. Incentives received to enter into an operating lease are credited to the Income Statement, to reduce the lease expense, on a straight-line basis over the period of the lease. However, the Group has taken advantage of the exemption in respect of lease incentives on leases in existence on the date of transition to FRS 102 (1 April 2014) and continues to credit such lease incentives to the Income Statement over the period to the first review date on which the rent is adjusted to market rates.

#### Finance leases

Assets held under finance leases, which are leases where substantially all the risks and rewards of ownership of the asset have passed to the Group and hire purchase contracts are capitalised in the Statement of Financial Position and depreciated over the shorter of the lease term and the asset's useful lives.

The capital elements of future obligations under leases and hire purchase contracts are included as liabilities on the inception of the arrangement. Lease payments are apportioned between capital repayment and finance charge, using the effective interest rate method. The interest elements of the rental obligations are charged in the Income Statement over the periods of the leases and hire purchase contracts and represent a constant proportion of the balance of capital repayments outstanding.

### Impairment of non-financial assets

At each reporting date, non-financial assets not carried at fair value are assessed to determine whether there is an indication that the asset may be impaired. If there is such an indication the recoverable amount of the asset is compared to the carrying amount of the asset.

The recoverable amount of the asset is the higher of the fair value less costs to sell and value in use. Value in use is defined as the present value of the future pre-tax and interest cash flows obtainable as a result of the asset's continued use. The pre-tax and interest cash flows are discounted using a pre-tax discount rate that represents the current market risk-free rate and the risks inherent in the asset.

If the recoverable amount of the asset is estimated to be lower than the carrying amount, the carrying amount is reduced to its recoverable amount. An impairment loss is recognised in the Income Statement, unless the asset has been revalued when the amount is recognised in the other comprehensive income to the extent of any previously recognised revaluation. Thereafter any excess is recognised in the Income Statement.

If an impairment loss is subsequently reversed, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but only to the extent that the revised carrying amount does not exceed the carrying amount that would have been determined (net of depreciation) had no impairment loss been recognised in prior periods. A reversal of an impairment loss is recognised in the Income Statement.

#### **Government grants**

Grants from the government (CJRS furlough) are recognised at their fair value where there is reasonable assurance that the grant will be received, and the company will comply with all the attached conditions. Government grants relating to costs are recognised in the profit and loss when they become receivable and are shown as other operating income.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

#### **Investments**

The Group has taken advantage of the exemption under paragraph 35.10(f) of FRS 102 to measure investments in subsidiaries and jointly controlled entities in its separate opening Statement of Financial Position at cost. Investments are accounted for at cost less any accumulated impairment losses.

#### **Associates**

An associate is an entity in which the Group has significant influence, but not control, over the operating and financial policies of the entity. Significant influence is presumed to exist when the investor holds between 20% and 50% of the equity voting rights.

In the Group's consolidated accounts, interests in associated undertakings are accounted for using the equity method. Under this method the investment in associate is measured at cost less accumulated profit/loss movements and implicit goodwill.

#### Stocks

The stock holding comprises items that are used within the LBO estate, largely decoders and other small items, that can be transferred out as a fixed asset or consumable items. The stock cost formula is on a FIFO basis and is valued at the lower of cost and fair value less cost to sell. The fair value is based upon a professional internal estimate less any further anticipated costs to be incurred during the disposal.

At the end of each reporting date stocks are assessed for impairment. If an item of stock is impaired, the identified stock is reduced to its selling price less costs to complete and sell and an impairment charge is recognised in the Income Statement. Where a reversal of the impairment is recognised the impairment charge is reversed, up to the original impairment loss, and is recognised as a credit in the Income Statement.

# Cash and cash equivalents

Cash and cash equivalents includes cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### Financial instruments

The Group has chosen to adopt sections 11 and 12 of FRS 102 in respect of financial instruments.

#### Financial assets

Basic financial assets, including trade and other debtors and cash and bank balances, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

Such assets are subsequently carried at amortised cost using the effective interest method where applicable. At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the Income Statement.

Financial assets are derecognised when (i) the contractual rights to the cash flows from the asset expire or are settled, or (ii) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (iii) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

for the year ended 31 March 2022

#### 1. Accounting policies (continued)

#### Financial Liabilities

Basic financial liabilities, including trade and other creditors are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments.

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in profit or loss in finance costs or finance income as appropriate unless they are included in a hedging arrangement.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

#### Offsetting

Financial assets and liabilities are offset, and the net amount presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

## **Provisions**

A provision is recognised when the Group has a present legal or constructive obligation as a result of a past event; it is probable that an outflow of economic benefits will be required to settle the obligation and the amount of the obligation can be estimated reliably.

Provisions for the expected costs of maintenance under guarantees are charged against profits when products have been invoiced. The effect of the time value of money is not material and therefore the provisions are not discounted.

# Related party transactions

The Group discloses transactions with related parties which are not wholly owned within the same Group. Where appropriate, transactions of a similar nature are aggregated unless, in the opinion of the directors, separate disclosure is necessary to understand the effect of the transactions on the Group financial statements.

for the year ended 31 March 2022

## 1. Accounting policies (continued)

#### Critical judgements and estimates in applying the accounting policies

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of the accounting policies and the reported amounts of assets and liabilities, revenue and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are reasonable under the circumstances. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

# (a) India

The Group continues to deal with tax and legal issues from the broadcasting of the 2010 Commonwealth game. Arbitration proceedings to recover the outstanding payment from the Indian broadcaster concluded in July 2020 and an award was handed down to the Group, however appeals have been made regarding the award and the appeal hearings are pending.

Each year management assess the situation based on factual information and make fair judgements on the position of this liability. The position of the arbitration and tax proceedings is such that no further provision is deemed necessary at this stage. Additional information is disclosed in note 26.

#### (b) Bonus schemes

The business has bonus schemes in place for senior management which vest outside of individual financial periods based on various performance criteria. Each year management assess the situation based on information and make fair judgements on the position of this liability.

Any amounts provided for are included within accruals (see note 19). The Directors acknowledge if the performance criteria is not met at the end of the vesting period, actual amounts paid may be materially different to accrued amounts.

# (c) Pension benefits

The present value of the pension obligations depends on a number of factors that are determined on an actuarial basis using a number of assumptions. The assumptions used in determining the net cost (income) for pensions include the discount rate. Any changes in these assumptions will impact the carrying amount of pension obligations.

for the year ended 31 March 2022

## 1. Accounting policies (continued)

## Critical judgements and estimates in applying the accounting policies (continued)

The Group determines the appropriate discount rate at the end of each year. This is the interest rate that should be used to determine the present value of estimated future cash outflows expected to be required to settle the pension obligations. In determining the appropriate discount rate, the Group considers the interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid and that have terms to maturity approximating the terms of the related pension obligation.

Other key assumptions for pension obligations are based in part on current market conditions. Additional information is disclosed in note 24.

## (d) Pension surplus recognition

There have been no changes to the scheme rules during the year and at the end of the current year the directors have revisited the judgement and are comfortable with the position that the Group is able to recognise the scheme surplus under the gradual settlement route following the principles of IFRIC 14. Please refer to note 24 for further details.

## (e) Other litigation

As with any commercial operation, the Group may from time to time, be party to certain legal cases. Each year management assess the situation based on factual information and make fair judgements on the position of this potential liability. Management then make the best estimate to provide accordingly within the financial statements. Additional information is discussed in note 6.

#### 2. Turnover

An analysis of turnover by geographical market is given below:

	2022	2021
	£000	£000
UK	156,961	100,459
Other	61,389	29,648
	218,350	130,107
An analysis of turnover by activity is given below:	2022 £000	2021 £000
Retail	169,210	90,577
Digital	45,292	35,818
Other	3,848	3,712
	218,350	130,107

for the year ended 31 March 2022

# 3. Acquisition of businesses

#### 49's Limited

On the 27<sup>th</sup> June 2020, the Group (through its subsidiary SIS FN Limited) acquired 100% of the share capital of 49's Limited for a net consideration of £4.7m. There is a potential for further deferred consideration in June 2023 which is contingent on UK/Ireland retail subscribers. On review of the agreement conditions, at the balance sheet date there has been no provision made for this additional consideration. 49's is a business that creates content including numbers draws and virtual racing which has been a part of the SIS service for a number of years.

As part of its strategy, the Group intends to strengthen the content provision as well as the customer reach. Upon acquisition, the entity hived up the majority of the trade and assets of 49's Limited to SIS FN Limited. On the 9th July 2020, 49's Limited changed its name to 49's (1996) Limited and SIS FN Limited changed its name to 49's Limited. On acquisition there were no revisions made to the book values as these were deemed to be equal to the fair values.

## Racelab Pty Limited (Racelab)

On the 30<sup>th</sup> June 2021, the Group (through its subsidiary Sports Information Services Limited) acquired 25% of the share capital of Racelab, an Australian company, for a consideration of £2.9m. The Group has an option to increase its stake in Racelab further subject to certain conditions being met. Racelab operates independently and the Group has one member on the three person Racelab Board, accordingly Racelab is held as an investment by Sports Information Services Limited in its accounts.

#### 4. Other operating income

	2022	2021
	£000	£000
Government grants	105	1,863

During the year, the Group received £105,000 from the Coronavirus Job Retention Scheme (CJRS) (2021: £1,846,000) and £nil from the Temporary Wage Subsidy Scheme (2021: £17,000).

# 5. Group operating profit

		Restated
This is stated after charging:	2022	2021
	£000	£000
Amortisation of intangible assets (note 13)	1,794	1,396
Amortisation of goodwill on investment in associate (note 15)	168	_
Depreciation of owned assets (note 14)	2,143	1,987
Operating lease rentals	995	1,065
Services provided by the company's auditor and its associates:		
Fees payable for the audit of the parent undertaking and group financial		
statements	98	125
Fees payable for other services	-	110
Fees payable for tax services	-	3
Loss on foreign exchange	199	40

Included within the above figures is £5,000 paid in respect of the parent undertaking audit (2021 – £5,000).

for the year ended 31 March 2022

#### 6. Individually significant items

	2022	2021
	£000	£000
Litigation fees	2,200	622

2022

2021

As with any commercial operation, the Group may from time to time, be party to certain legal cases. During the year the Group continued to defend ongoing litigation and costs included in the Profit and Loss account for the year were £2,200,000 (2021: £622,000). Due to the size of this number in previous years, in the context of the overall profit for the relevant year, and that costs of this magnitude are not expected to reoccur on a frequent basis the cost has been separately disclosed as an individually significant item.

The profit and loss account in the period since the litigation started reflects all fees and costs incurred to date, along with all relevant provisions and accruals. Following the confidential settlement agreed in June 2022 no further charges to profit are expected.

#### 7. Directors' remuneration

	2022	2021
	£000	£000
Directors' remuneration in respect of qualifying services (excluding	044	501
pension contributions)	911	591
Remuneration in respect of qualifying services (excluding pension fund contributions) of the highest paid director were:	625	286

The Group made contributions to money-purchase pension schemes on behalf of the highest paid director of £10,000 (2021 - £10,000) and £nil (2020 - £nil) in respect of other directors.

No share options have been granted to or exercised by any of the directors.

# Key management compensation

Key management includes the directors and members of senior management. The compensation paid to key management for employee services is shown below:

	2022	2021
	£000	£000
Key management remuneration in respect of qualifying services		
(excluding pension contributions)	1,682	1,133

The Group made contributions to money-purchase pension schemes on behalf of the key management personnel of £36,068 (2021 – £45,679).

Executive directors and key management personnel take part in bonus incentive schemes that vest outside of the financial period. Future awards are fully accrued in the accounts, however, are only included in the directors' remuneration note when paid.

for the year ended 31 March 2022

8. Staff cost	ts
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	2022 £000	2021 £000
Wages and salaries	17,704	12,919
Social security costs	1,540	1,182
Pension costs	1,072	928
	20,316	15,029

The average monthly number of persons employed by the Group, including the executive director, during the year was 373 (2021 - 279).

	2022	2021
Executive Director	1	1
Senior Management	8	8
Operational	261	167
Support	103	103
	373	279
9. Interest receivable and similar income		
J. Micrest receivable and similar medine	2022	2021
	£000	£000
Bank interest receivable	(103)	(85)
Pension interest receivable	(172)	(225)
	(275)	(310)
10. Interest payable and similar charges		
	2022	2021
	£000	£000
Other finance costs	6	3

for the year ended 31 March 2022

# 11. Tax

Tax expense included in the Income Statement

The tax charge is made up as follows:

The tax charge is made up	p as follows:					
					R	estated
					2022	2021
					£000	£000
Current tax:		,				
UK corporation tax on the	profits for th	e year			1,246	_
Adjustment to current tax	xation in respe	ect of prior years			(464)	(54)
Foreign tax					20	2
Total current tax					802	(52)
Deferred tax:						
Origination and reversal of	of timing differ	rences			298	(1,056)
Adjustments to deferred	tax in respect	of prior periods			517	(36)
Effect of change in rates					(273)	91
Total tax charge on profit				<del></del>	1,344	(1,053)
Tax credit included in oth	er comprehen	sive income				
					2022	2021
					£000	£000
Deferred tax in relation to	the pension :	scheme			177	(494)
Total tax credit included i	n other compi	rehensive income	e		177	(494)
		2022			2021	
	£000	£000	£000	£000	Restated £000	
		Deferred tax			Deferred tax	Total tax
Recognised in income statement	802	542	1,344	(52)	(1,001)	(1,053)
Recognised in other comprehensive income	_	177	177	_	(494)	(494)
Total tax	802	719	1,521	(52)	(1,495)	(1,547)

for the year ended 31 March 2022

### 11. Tax (continued)

The tax assessed for the year differs from the standard rate of corporation tax in the UK of 19% (2021 – 19%). The differences are explained below:

		Restated
	2022	2021
	£000	£000
Profit / (loss) for the year	5,619	(6,717)
Tax charge / (credit) for the year	1,344	(1,053)
Profit / (Loss) before tax	6,963	(7,770)
Profit / (loss) multiplied by standard rate of corporation tax in the UK of 19% (2021 – 19%)	1,323	(1,476)
Effects of:		
Expenses not deductible for taxation purposes	153	71
Foreign tax credits	~	25
Other timing differences	102	267
Adjustments in respect of prior years	71	(53)
Lower foreign tax rates	61	78
Income not taxable for tax purposes	(35)	(1)
Effect of change in rates	(331)	36
Tax (credit) / charge for the year	1,344	(1,053)

Deferred tax assets and liabilities are attributable to the following:

	Assets		Liabilities		. Net	
		Restated				Restated
	2022	2021	2022	2021	2022	2021
	£000	£000	£000	£000	£000	£000
Decelerated capital allowances	(883)	(431)	199	22	(684)	(4Ó9)
Deferred tax on pension surplus	-	-	3,102	2,864	3,102	2,864
Other timing differences	(1,101)	(1,837)	-	2	(1,101)	(1,835)
Net tax (assets) / liabilities	(1,984)	(2,268)	3,301	2,888	1,317	620

In addition to the deferred tax liability above, the Group has additional unrecognised gross tax losses of £1,586,000 (2021: £1,512,000).

for the year ended 31 March 2022

### 11. Tax (continued)

Factors affecting future tax charges:

The main rate of corporation tax for the year ended 31 March 2022 was 19% and will remain in force until 31 March 2023.

At the March 2022 Budget the Chancellor announced that from 1 April 2023 the main rate of corporation tax will be 25% for companies with annual profits over £250,000. For certain companies with annual profits below £50,000 the rate will remain at 19%. Marginal relief provisions will also be introduced so that, where a qualifying company's profits fall between the lower (£50,000) and upper (£250,000) limits, it will be able to claim an amount of marginal relief that bridges the gap between the lower and upper limits providing a gradual increase in the corporation tax rate.

The changes to increase the main rate of corporation to tax to 25% was enacted on 10 June 2021, therefore deferred tax rates at the year end have been measured using these enacted tax rates and reflected in the financial statements.

#### 12. Dividends

12. Dividends			2022 £000	2021 £000
Equity dividends paid: £nil (2021 – £nil) per share				_
13. Intangible assets and goodwill				
Group	Rights	Goodwill	Development	Total
	£000	£000	£000	£000
Cost:				
At 1 April 2021 (Restated)	10,263	4,746	2,251	17,260
Other acquisitions – internally developed	_	<del>-</del>	2,533	2,533
At 31 March 2022	10,263	4,746	4,784	19,793
Amortisation:				
At 1 April 2021 (Restated)	5,513	395	133	6,041
Charge for the year	1,000	528	266	1,794
At 31 March 2022	6,513	923	399	7,835
Net book value:				
At 31 March 2022	3,750	3,823	4,385	11,958
At 1 April 2021 (Restated)	4,750	4,351	2,118	11,219

for the year ended 31 March 2022

#### 13. Intangible assets and goodwill (continued)

#### Rights

The Group invests in future core media rights from significant UK and overseas racecourse and dog track Groups. Lead-in amounts are occasionally payable on these agreements between the date the contracts were signed and the start date for the rights.

Rights are amortised on a straight-line basis over the term of the contract.

The carrying value of the intangible assets will be fully amortised by December 2025.

#### Goodwill

Goodwill arising on the acquisition of 49's Limited during the prior year was the consideration in excess of the net assets acquired (note 3).

Goodwill is amortised over a 9 year term, this being the length of the major contracts agreed as part of the acquisition of the business.

The amortisation charges in the year are included within operating expenses in the consolidated income statement.

#### **Development**

The Group invests in future internal product development and internal costs can be capitalised as intangible assets in accordance with FRS102, providing that the following criteria are met:

- a) The technical feasibility of completing the intangible asset so that it will be available for use or sale:
- b) The intention to complete the intangible asset and use it or sell it;
- c) The ability to use or sell the intangible asset;
- d) How the intangible asset will generate probable future economic benefits e.g demonstrating the existence of a market for the intangible asset (or the output of the intangible asset) or, if it is to be used internally, the usefulness of the intangible asset;
- e) The availability of adequate technical, financial and other resources to complete the development and to use or sell the intangible asset; and
- f) The ability to measure reliably the expenditure attributable to the intangible asset during its development.

Internal development time noted as intangible assets will be amortised on a straight-line basis over the estimated useful life of the asset. The useful life of the asset can range from between 3 to 10 years and will be determined as part of the approval process by the Management team.

for the year ended 31 March 2022

## 14. Tangible fixed assets

			Fixtures,			
			fittings and	Leasehold	Payments	
	Installed	Studio	other	improve-	on account	
Group	equipment	equipment	equipment	ments	/ AUCs	Total
	£000	£000	£000	£000	£000	£000
Cost:						
At 1 April 2021	30,903	9,631	16,394	8,345	975	66,248
Additions	19	31	292	_	998	1,340
Transfers	941	381	3	_	(1,325)	_
Disposals	(24,220)		(20)			(24,240)
At 31 March 2022	7,643	10,043	16,669	8,345	648	43,348
Depreciation:						
At 1 April 2021	30,074	8,151	15,052	7,928	_	61,205
Charge for the year	532	708	710	193	_	2,143
Disposals	(24,220)	_	(7)			(24,227)
At 31 March 2022	6,386	8,859	15,755	8,121	<u> </u>	39,121
Net book value:						
At 31 March 2022	1,257	1,184	914	224	648	4,227
At 1 April 2021	829	1,480	1,342	417	975	5,043

As at 31 March 2022 and 31 March 2021 there were no leased assets.

for the year ended 31 March 2022

#### 15. Investments

#### **Company**

	Country of			
Name	incorporation	Ownership	2022	2021
			£000	£000
Cost of investment				
Sports Information Services Limited ^	England	100%	_	-
SIS Outside Broadcasts Limited ^	England	100%	-	_
Satellite Information Services Limited *^~	England	100%	-	_
Intercontinental Racing Limited *~	England	50%	-	_
SISBet Limited *~	England	100%	_	_
SIS Media Limited ^	Ireland	100%	-	_
SISLink Inc ^	USA	100%	-	_
SIS Live Partnership ^	n/a	100%	-	_
SIS Cosec Limited	England	100%	_	_
49s Limited ^~	England	100%	-	_
49s (1996) Limited ^~	England	100%	_	_
49s Competitive Gaming Limited ^~	England	100%	-	_
Sports Information Services Group Limited	England	100%	-	_
49s Group Limited	England	100%	-	_
Racelab Pty Limited ^	Australia	25% _	_	_
Total cost of investments				_

- \* Dormant.
- Held by subsidiary undertakings.
- Exempt from audit under S479A of the Companies Act 2006.

Each undertaking has the following registered address: Unit 2 Whitehall Avenue, Kingston, Milton Keynes, Buckinghamshire, MK10 0AX; with the exception of SIS Media Limited whose registered address is: 6<sup>th</sup> Floor, South Bank House, Barrow Street, Dublin 4, Ireland.

The trading activities of subsidiaries are the same as the principal activities of the Group (excluding the dormant entities).

The above companies have been consolidated in the Group financial statements.

In December 2009, Sports Information Services Limited and SIS Outside Broadcasts Limited entered into a partnership agreement. The purpose of this partnership is to carry on the joint obligations under the Commonwealth Games 2010 (CWG) contract. The name of the partnership, under the terms of the partnership agreement, is SIS Live.

On 9 January 2020, SIS Greyhounds (Holdings) Limited changed its name to SIS FN Limited. On 9 July 2020, SIS FN Limited changed its name to 49's Limited.

On 27<sup>th</sup> June 2020, 49's Limited was acquired by the Group and subsequently changed its name to 49's (1996) Limited. Refer to note 3.

On 10<sup>th</sup> February 2021, 49's Group Limited & Sports Information Services Group Limited were incorporated.

for the year ended 31 March 2022

## 15. Investments (continued)

Group

	2022	2022	2021	2021
	Group	Company	Group	Company
	£000	£000	£000	£000
Investment in associate	2,560			

On 30<sup>th</sup> June 2021, a 25% stake in Racelab Pty Limited was acquired.

### **Movement in investments**

### Group

			Interest in	
			associate	
			£000	
Cost				
At 1 April 2021			_	
Additions			2,999	
At 31 March 2022		-	2,999	
Share of post-acquisition reserves				
At 1 April 2021			~-	
Retained losses			(271)	
Implicit goodwill			(168)	
At 31 March 2022		-	(439)	
Carrying amount				
At 31 March 2022		-	2,560	
At 1 April 2021		œ	<u> </u>	
16. Stocks				
	2022	2022	2021	2021
	Group	Company	Group	Company
	£000	£000	£000	£000
Finished goods	586	_	602	_

for the year ended 31 March 2022

### 17. Debtors

			Restated	
,	2022	2022	2021	2021
	Group	Company	Group	Company
	£000	£000	£000	£000
Trade debtors	20,217	_	11,990	_
Amounts owed by group undertakings	_	10,728	_	10,728
Other debtors	<b>367</b>	-	4,693	-
Prepayments and accrued income	13,088	_	19,263	_
Deferred tax (note 11)	1,984	_	2,268	<u> </u>
	35,656	10,728	38,214	10,728

The amounts owed by group undertakings are unsecured and repayable on demand.

### 18. Cash at bank

	2022	2022	2021	2021
	Group	Company	Group	Company
	£000	£000	£000	£000
Cash at bank and in hand	62,755	14	38,873	14

### 19. Creditors: amounts falling due within one year

	2022	2022	2021	2021
	Group	Company	Group	Company
	£000	£000	£000	£000
Trade creditors	4,479	-	12,366	_
Other creditors	1,002	5	1,500	5
Other taxes and social security costs	2,664	_	328	_
Deferred income and payments in advance	22,696	_	4,291	_
Accruals	30,123	-	24,414	_
	60,964	5	42,899	5
		· · · · · · · · · · · · · · · · · · ·		

for the year ended 31 March 2022

#### 20. Other provisions

Group	Property	WEEE	Total
	£000	£000	£000
At 1 April 2021	1,513	471	1,984
Utilised	(106)	-	(107)
Charge/(credit) for the year	150	<u> </u>	150
At 31 March 2022	1,557	471	2,028

#### **Property**

The property provision relates to the obligations on surrender of property leases to re-instate the premises to the same state and condition as before occupancy including making good all damage caused by removal, as well as the onerous element of lease commitments for properties that are vacant prior to the lease end date. The provision is based on independent advice and is management's best estimate of the provision required as at 31 March 2022. The provision will be fully utilised by 2031.

#### WEEE

The Waste Electrical and Electronic Equipment Directive (WEEE Directive) aims to minimise the impact of electrical and electronic goods on the environment by increasing re-use and recycling and reducing the amount of WEEE going to landfill. It seeks to achieve this by making producers responsible for financing the collection, treatment, and recovery of waste electrical equipment, and by obliging distributors to allow consumers to return their waste equipment free of charge. Therefore, the WEEE provision relates to the collection, treatment and recovery of waste electrical equipment that is leased to licensed betting offices in the UK.

for the year ended 31 March 2022

### 21. Issued share capital and other reserves

Group and Company		2022		2021
Allotted, called up and fully paid	No.	£	No.	£
Ordinary shares of 10p each	199,529	19,953	199,529	19,953

The Company has one class of ordinary shares which carry no right to fixed income.

The Group and Company's other reserves are as follows:

The share premium reserve contains the premium arising on issue of equity shares.

The retained earnings reserve represents cumulative profits or losses net of dividends paid and other adjustments.

The capital redemption reserve was created when the Company purchased its own shares and is non-distributable.

### 22. Financial instruments

	2022		2021	
	Group	Company	Group	Company
	£000	£000	£000	£000
Financial assets that are debt instruments measured at amortised cost				
Trade debtors	20,217	-	11,990	-
Amounts owed by group undertakings	_	10,728	_	10,728
Other debtors	2,554		521	
	22,771	10,728	12,511	10,728
Financial liabilities that are debt instrument measured at amortised cost			·	
Trade creditors	-	_	12,366	-
Other creditors	· —	-	1,500	5
•	_	<del>-</del>	13,866	5

### 23. Capital commitments

The Group has the following capital commitments:

Group	2022	2021
	£000	£000
Capital expenditure	148	2,962

The committed capital expenditure relates to the investment in production and distribution technology equipment.

for the year ended 31 March 2022

#### 24. Pensions

The Group operates one defined benefit pension scheme, the SIS Outside Broadcasts Pension Scheme. The scheme began on 1 April 2008 and was created to reflect the old BBC defined benefit scheme for SIS Outside Broadcasts Limited employees. In March 2014, a flexible apportionment arrangement was implemented to transfer the liabilities in the scheme from SIS Outside Broadcasts Limited to its parent company Sports Information Services Limited.

The valuation used has been based on the last actuarial valuation at 31 March 2019. The scheme assets are stated at their market values at the respective reporting dates and overall expected rates of return are established by applying discount rate to each category of scheme assets.

The final salary defined pension scheme was closed from 31 March 2011.

During 2017-18 the Group worked with the pension administrators and trustees to offer an enhanced transfer value exercise to the deferred members of the pension scheme. Free Independent financial advice was provided to all members who considered the option. The exercise resulted in a number of members transferring their benefits out of the scheme into alternative arrangements that more suited their requirements.

There have been no changes to the scheme rules during the year and at the end of the current period the directors have revisited the judgement and are comfortable with the position that the Group is able to recognise the scheme surplus under the gradual settlement route following the principles of IFRIC 14.

The assets and liabilities of the schemes at 31 March 2022 are:

	2022	2021
	£000	£000
Fair value of scheme assets		
<ul> <li>Corporate bonds</li> </ul>	25,278	24,532
<ul><li>Cash</li></ul>	45	46
	25,323	24,578
Present value of defined benefit obligation	(16,460)	(16,394)
Surplus	8,863	8,184
Irrecoverable surplus	-	-
Defined benefit pension asset	8,863	8,184

for the year ended 31 March 2022

### 24. Pensions (continued)

The amounts recognised in the Income Statement and in the other comprehensive income for the year are analysed as follows:

are analysed as follows:		
	2022	2021
	£000	£000
Recognised in the income statement		
Expected return on assets	(510)	(551)
Interest cost	338	326
Total (credit) to the income statement	(172)	(225)
Taken to the other comprehensive income	2022	2021
	£000	£000
Actual return on scheme assets	1,321	2,004
Less expected return on scheme assets	(510)	(551)
	811	1,453
Irrecoverable surplus	• –	_
Actuarial (loss)/gain on the defined benefit obligation	(304)	(2,864)
Surplus recognition		
Actuarial (loss)/gain recognised in the other comprehensive income	507	(1,411)
	2022	2021
·	£000	£000
Main assumptions:		
Discount rate	2.70%	2.10%
Salary growth	N/A	N/A
Inflation assumption	3.90%	3.50%
Rate of increase in pension payments – RPI up to 10%	3.90%	3.50%
Rate of increase in pension payments – RPI up to 5%%	3.80%	3.40%
Base Mortality Table	S3PXA_L	S3PXA_L
	tables	tables
Loading to mortality rates	100%	90.0%
	CMI 2021	CMI 2020
	(core)	(core)
Mortality Projection Basis	projection with	projection
	1.25% p.a. long-term	with 1% p.a. Iong-term
	improvement	improvement
	unhiosement	mprovement

for the year ended 31 March 2022

### 24. Pensions (continued)

Changes in the present value of the defined benefit obligations are analysed as follows:

	£000
At 1 April 2021	16,394
Interest cost	338
Actuarial gain	304
Benefits paid	(576)
At 31 March 2022	16,460
Changes in the fair value of plan assets are analysed as follows:	
	£000
At 1 April 2021	24,578
Expected return on plan assets	510
Actuarial experienced losses	811
Benefits paid	(576)
At 31 March 2022	25,323
Amounts for the current year are:	
	2022
	£000
Fair value of scheme assets	25,323
Present value of defined benefit obligation	(16,460)
Defined benefit pension surplus	8,863
Experience adjustment on plan assets	811

The cumulative amount of actuarial gains and losses recognised since 1 April 2008 in the statement of comprehensive income is a net gain of £1,288,000 (2021 - £781,000).

for the year ended 31 March 2022

#### 25. Other financial commitments

At 31 March 2022 the Group had the following future minimum lease payments under non-cancellable operating leases for each of the following periods:

Group	2022	2021
	£000	£000
Nick Intendices and seem	1.024	1.046
Not later than one year	1,024	1,046
Later than one year and not later than five years	1,798	2,376
Later than five years	1,739	2,118
Total	4,562	5,540

#### Company

The Company had no capital or other commitments at 31 March 2022 (2021: £nil).

#### 26. Contingent liabilities

#### India

The Group continues to deal with tax and legal issues that arose from the broadcasting of the 2010 Commonwealth Games (CWG) in Delhi, India through SIS Live, a general partnership created between two of the Group companies.

Following the successful conclusion of the TV coverage by SIS Live, there was continued scrutiny of the entire CWG project by the Indian government and approximately 40% of the contract remains unpaid (with SIS Live withholding payment of a corresponding proportion from its principal Indian subcontractor).

A provision of £5.9m was charged to the Income Statement in the year ended 31 March 2011 and it remains appropriate to maintain the provision at that level to cover any exposure against these outstanding transactions.

Arbitration proceedings to recover the outstanding payment from the Indian broadcaster concluded in July 2020 and the tribunal handed down an award to SIS Live Partnership, however, appeals have been submitted by both parties. No contingent asset is recognised in the financial statements.

SIS Live Partnership received a draft assessment in March 2014 from the Indian tax authorities in relation to financial year ended 31 March 2011. The partnership strongly rejected the draft assessment, which included factual inaccuracies and incorrect application of tax law and on the advice of its lawyers and tax advisors commenced appeal proceedings through the Dispute Resolution Panel (DRP) of the Indian Tax Authority. The appeal has been heard by the DRP at various hearings since September 2014 and has resulted in a significantly reduced final tax demand, with the latest estimates indicating a net refund position. No contingent asset or liability is recognised in the financial statements.

During August 2020 SIS Live Partnership received a Show Cause Notice (SCN) under the Foreign Exchange Management Act 1999 (FEMA) referring to events dating back to 2011 and 2012 and detailing potential penalties to be paid. Lawyers have been engaged to contest the SCN to defend against the financial claim, and to ensure that SIS Live Partnership is in the best position to receive any funds awarded by the arbitration proceedings in the future. No contingent liability is recognised in the financial statements.

The overall position on the arbitration, tax proceedings and FEMA complaint remains that no further adjustment to the Income Statement is deemed necessary at this stage as the directors do not believe payments are probable. The costs associated with recovery are expensed in the year incurred.

for the year ended 31 March 2022

#### 27. Related party transactions

During the year the Group entered into transactions, in the ordinary course of business, with other related parties. These transactions are deemed to have taken place at arm's length. The Company has taken advantage of the exemption in section 33.1A of FRS 102, not to disclose transactions with its wholly owned subsidiaries. Transactions entered into, and trading balances outstanding at 31 March 2022, are as follows:

		Purchases	Tax losses of	Amounts	<b>Amounts</b>
		from related	related party	owed from	owed to
	related party	party	utilised	related party	related party
	£000	£000	£000	£000	£000
Ladbrokes Coral Group Limited					
2022	71,394	19,416	-	8,050	314
2021	31,746	16,340	-	6	7,111
William Hill Organization Ltd					
2022	34,615	_	_	4,107	-
2021	12,864	-	_	522	<u> </u>
Betfred Group					
2022	33,100	_	_	515	-
2021	16,270	(8)		_	65
Catalyst Media Group plc					
2022	_	_	_	-	_
2021	_		4	_	
Caledonia Investments plc					
2022	_	_	_	_	_
2021	_	<u> </u>	85	_	

Ladbrokes Coral Group Limited owns 23.41% of the ordinary shares in the Company. William Hill Organization Ltd owns 19.51% of the ordinary shares in the Company. Catalyst Media Group plc owns 20.54% of the ordinary shares in the Company, through its wholly owned subsidiary, Alternateport Limited. Caledonia Investments plc owns 22.55% of the ordinary shares in the Company. The Betfred Group, made up of Done Brothers (Cash Betting) Limited and Tote (Successor Company) Limited, owns 6% of the ordinary shares in the Company, through Tote (Successor Company) Limited.

for the year ended 31 March 2022

#### 27. Related party transactions (continued)

During April 2017, SIS signed an agreement with Great Leighs Estates Limited to extend the media rights at Chelmsford City Racecourse. This resulted in the conversion of £6,750,000 secured loan notes, along with accrued interest and penalties (total of £7,862,330) being converted into intangible assets as upfront media rights payments, with the balance repayable to SIS (by way of discounted media rights fees) in equal monthly instalments over the duration of the extended rights agreement (December 2025). It should be noted that Mr Fred Done, a director and shareholder of the company, provides a personal guarantee for the full outstanding balance at any point in time.

See note 7 for disclosure of the directors' remuneration and key management compensation.

Amounts contributed to pension funds are as follows:

·	2022
	£000
SIS Limited Defined Contribution Pension Scheme (Standard Life)	1,590
SIS Media Limited Pension Scheme (Standard Life & Zurich)	48

### 28. Ultimate controlling party

These financial statements are the smallest and largest group financial statements in which the results of Sports Information Services (Holdings) Limited results and its subsidiaries are consolidated. The Directors do not consider there to be any one ultimate controlling party.

#### 29. Subsequent Events

During June 2022, the active litigation claim brought by The Racing Partnership Limited and others against one of the Group's subsidiaries, Sports Information Services Limited was resolved amicably between the parties. The precise terms of the resolution remain confidential between the parties, however, the results for FY22 incorporate accruals and provisions relating to costs and settlement of the litigation and no further charges to profit are expected.