

CELLRENT LIMITED
REGISTERED NUMBER 1931021

DIRECTORS' REPORT AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2011

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CELLRENT LIMITED

DIRECTORS' REPORT

The Directors present their report and the audited Financial Statements of the Company for the year ended 31 December 2011

Principal Activities

The Company has no trading operations. The Company is an intermediate company in the Avis Budget Group, Inc group of companies (see note 9 Ultimate parent undertaking). The income received during the year was from a loan to a fellow group undertaking.

Review of the Business

The Company has continued to perform as expected throughout the year.

Given the nature of the business, the Directors are of the opinion that analysis using key performance indicators is not required in order to understand the development, performance or position of the business.

Results and Dividends

The Company made a profit after taxation for the year of £109,436 (2010: £120,207). No interim dividend has been paid during the year (2010: nil). The Directors do not recommend the payment of a final dividend (2010: nil).

Going concern

The Directors expect the Company to continue to operate in the coming year. Thus they continue to adopt the going concern basis in preparing the Financial Statements. Further details regarding the adoption of the going concern basis can be found in the Statement of accounting policies in Note 1 of the Financial Statements.

Financial Risk Management Objectives and Policies

The Directors consider that there is limited exposure to financial risk, as the majority of the Company's financial exposure is to other companies in the Avis Budget EMEA Limited (formerly Avis Europe plc) group. As such the Directors have not implemented a policy for the Company. Instead, the Company's financial risk management objectives and policies are aligned to those of the Avis Budget EMEA Limited (formerly Avis Europe plc) group of companies, which are as disclosed in the consolidated financial statements of the Company's ultimate holding company, Avis Budget Group, Inc.

Payments to Creditors

It is the Company's practice to agree terms of payment at the start of business with each supplier, to ensure that suppliers are aware of the terms of payment, and to pay in accordance with contractual and other legal obligations. The Company had no trade creditors at 31 December 2011 (2010: nil).

Directors

The Directors of the Company during the year and up to the date of signing of the Financial Statements are set out below:

S B D Fillingham
P L Ford (resigned 23 May 2012)
R Sachdeva (appointed 23 May 2012)

CELLRENT LIMITED

DIRECTORS' REPORT (continued)

Statement of Directors' Responsibilities

The Directors are responsible for preparing their report and the Financial Statements in accordance with applicable law and regulations

Company law requires the Directors to prepare Financial Statements for each financial year. Under that law the Directors have elected to prepare the Financial Statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these Financial Statements, the Directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the Financial Statements, and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of Disclosure of Information to Auditor

Each of the persons who is a Director at the date of approval of this report confirms that

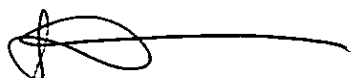
- so far as the Director is aware, there is no relevant audit information of which the Company's auditor is unaware, and
- each Director has taken all the steps that ought to have been taken as Director in order to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of Section 418 of the Companies Act 2006.

Auditor

PricewaterhouseCoopers LLP was the auditor of the Company until 28 October 2011 when they were replaced by Deloitte LLP. In accordance with Section 519 of the Companies Act 2006, PricewaterhouseCoopers LLP confirmed that there were no circumstances connected with their resignation which they considered should be brought to the notice of shareholders or creditors of the Company. Deloitte LLP will continue in office as permitted by Section 487 of the Companies Act 2006.

By Order of the Board



J A Nicholson
Company Secretary
27 September 2012

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF CELLRENT LIMITED

We have audited the Financial Statements of Cellrent Limited for the year ended 31 December 2011 which comprise the profit and loss account, the balance sheet and the related Notes on pages 6 to 8. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Statement of Directors' Responsibilities, the Directors are responsible for the preparation of the Financial Statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the Financial Statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the Financial Statements

An audit involves obtaining evidence about the amounts and disclosures in the Financial Statements sufficient to give reasonable assurance that the Financial Statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the Directors, and the overall presentation of the Financial Statements. In addition, we read all the financial and non-financial information in the Directors Report to identify material inconsistencies with the audited Financial Statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on Financial Statements

In our opinion the Financial Statements

- give a true and fair view of the state of the Company's affairs as at 31 December 2011 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the Financial Statements are prepared is consistent with the Financial Statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the Financial Statements are not in agreement with the accounting records and returns, or
- certain disclosures of Directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



A Marks (Senior statutory auditor)
for and on behalf of Deloitte LLP
Chartered Accountants and Statutory Auditor
Reading
28 September 2012

CELLRENT LIMITED

PROFIT AND LOSS ACCOUNT

for the year ended 31 December 2011

	Notes	2011 £	2010 £
Interest receivable on loans to group undertakings		109,436	120,207
Profit on ordinary activities before taxation		109,436	120,207
Tax on profit on ordinary activities	4	-	-
Profit for the financial year	7	109,436	120,207

The profit and loss account for the Company is entirely in respect of continuing operations. There is no difference between the profit on ordinary activities before taxation and the retained profit for the year stated above and their historical equivalents.

In both the current and the prior year, all recognised gains and losses are included in the profit and loss account and therefore a statement of recognised gains and losses has not been presented.

The accompanying Notes on pages 6 to 8 form an integral part of these Financial Statements.


CELLRENT LIMITED

BALANCE SHEET

as at 31 December 2011

	Notes	2011 £	2010 £
Current assets			
Debtors amounts owed by group undertakings	5	1,684,208	1,574,772
Net assets		<u>1,684,208</u>	<u>1,574,772</u>
Capital and reserves			
Called-up share capital	6	1,676,564	1,676,564
Profit and loss reserve/(deficit)	7	7,644	(101,792)
Shareholder's funds - equity	8	<u>1,684,208</u>	<u>1,574,772</u>

The Financial Statements on pages 4 to 8 were approved by the Board on 27 September 2012 and were signed on its behalf by


S B D Fillingham
Director
Cellrent Limited
Registered No 1931021

CELLRENT LIMITED

NOTES TO THE FINANCIAL STATEMENTS

for the year ended 31 December 2011

1. Statement of Accounting Policies

A summary of the principal accounting policies, all of which have been applied consistently throughout the year, is set out below

(a) Basis of Accounting

The Financial Statements have been prepared on the going concern basis, under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards and the Companies Act 2006

(b) Cash Flow Statement

The Company is included in the consolidated financial statements of Avis Budget Group, Inc, which are publicly available, and therefore has elected to utilise the exemption provided in FRS 1 (Revised 1996), Cash flow statements, and not produce a cash flow statement

(c) Foreign Currency

Assets and liabilities denominated in foreign currencies are translated at the rates of exchange ruling at the year end Transactions during the year are recorded at rates of exchange in effect when the transaction occurs Profits and losses on exchange are dealt with in the profit and loss account

(d) Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes which have arisen but not reversed by the balance sheet date, except as otherwise required by FRS 19, Deferred tax A deferred tax asset is only recognised when there are expected to be suitable future taxable profits within the tax group against which to reverse the underlying timing differences

(e) Dividends

Final dividends to the Company's shareholders are recognised as a liability in the Financial Statements in the period in which the dividends are approved by the Company's shareholders Interim dividends are recognised when paid

(f) Going Concern

The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future Thus they continue to adopt the going concern basis of accounting in preparing the annual financial statements

2. Directors' emoluments and employees

The Directors received no emoluments in respect of their services to the Company during the year (2010 nil)

The average monthly number of Directors during the year was 2 (2010 2) There were no other employees during the year (2010 nil)

3. Auditor's remuneration

The auditor's remuneration is borne by Avis Budget Services Limited, a fellow subsidiary undertaking The fee payable to the Company's auditor for the audit of the Company's Financial Statements for the year ended 31 December 2011 was £1,000 (2010 £1,000)

CELLRENT LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued) for the year ended 31 December 2011

4. Tax on profit on ordinary activities

	2011 £	2010 £
(i) Analysis of charge in year		
Current tax	-	-
Tax on profit on ordinary activities	-	-

(ii) Factors affecting the current tax charge for the year

The current tax charge for the year is lower (2010 lower) than the standard rate of UK corporation tax (26.5%) (2010 28%) and is explained as follows

	2011 £	2010 £
Profit on ordinary activities before taxation	109,436	120,207
Profit on ordinary activities multiplied by the standard rate of corporation tax in the UK of 26.5% (2010 28%)	29,001	33,658
Group relief received for nil consideration	(29,001)	(33,658)
Current tax	-	-

The Finance Act 2011 included legislation to reduce the main rate of corporation tax in the UK from 27% to 26%, with effect from 1 April 2011 and from 26% to 25%, with effect from 1 April 2012. As announced in the 2012 Budget, from 1 April 2012 the rate decreased to 24% with further reductions proposed to reduce the rate by 1% per annum to 22% by 1 April 2014.

5. Debtors, amounts owed by group undertakings

The maximum credit risk exposure is the carrying amount of the amounts owed by fellow subsidiaries. No allowance for bad debts has been made as all amounts owed by fellow subsidiaries are expected to be fully recoverable.

Inter-company loans are fixed rate with a weighted average cost for amounts owed by fellow subsidiaries at 31 December 2011 of 6.25% (2010 6.8%). There were no floating rate inter-company loans.

6. Called-up share capital

	2010 and 2011 £
Allotted, issued and fully paid share capital	
1,676,564 (2010 1,676,564) Ordinary Shares of £1 each	1,676,564

CELLRENT LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued) for the year ended 31 December 2011

7 Profit and loss reserve/(deficit)

	2011 £	2010 £
At 1 January 2011	(101,792)	(221,999)
Profit for the financial year	109,436	120,207
At 31 December 2011	7,644	(101,792)

8. Reconciliation of movements in shareholder's funds

	2011 £	2010 £
Profit for the financial year	109,436	120,207
At 1 January	1,574,772	1,454,565
At 31 December	1,684,208	1,574,772

9. Ultimate parent undertaking

The Company is a subsidiary undertaking of Avis Europe Holdings Limited, which is part of the group of companies owned by Avis Budget EMEA Limited (formerly Avis Europe plc). Both these parent undertakings are registered in England and Wales.

Until 2 October 2011, Avis Budget EMEA Limited (formerly Avis Europe plc) was the smallest parent undertaking to consolidate the Financial Statements of the Company. The largest parent undertaking to consolidate the Financial Statements of the Company was s a D'leteren n v, which is incorporated in Belgium. The ultimate controlling party of s a D'leteren n v is the D'leteren family.

On 14 June 2011, the boards of directors of Avis Budget Group, Inc. and Avis Europe plc reached agreement on the terms of a cash acquisition by AE Consolidation Limited (a wholly owned subsidiary of Avis Budget Group, Inc.) of Avis Europe plc effected by means of Scheme of Arrangement under Part 26 of the Companies Act 2006. The effective date of the Scheme of Arrangement was 3 October 2011, at which time Avis Budget Group, Inc. became the Company's ultimate holding company and the smallest and largest parent undertaking to consolidate the Financial Statements of the Company. Avis Budget Group, Inc. is incorporated in the United States of America and registered on NASDAQ. The financial statements of Avis Budget Group, Inc. are publicly available at www.avisbudgetgroup.com.

10. Related party transactions

The Company has taken advantage of the exemption within FRS 8, Related Party Transactions, for wholly owned subsidiary undertakings not to disclose transactions with other entities within the same group. The consolidated financial statements for Avis Budget Group, Inc., in which the Company is included, are publicly available at www.avisbudgetgroup.com.