

Registered number
01921674

AVC Productions Limited

Report and Accounts

31 December 2010

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COMPANIES HOUSE

AVC Productions Limited Company Information

Directors

P C Hill
R J Lane

Secretary

R J Lane

Auditors

Colston Bush
Chartered Accountants
Lacemaker House
5 - 7 Chapel Street
Marlow
Buckinghamshire
SL7 3HN

Bankers

Barclays Bank Plc
Thames Valley Corporate Banking Centre
PO Box 2481, 60 Queens Road
Reading
Berkshire
RG1 4XX

Registered office

242-243 Gresham Road
Slough
Berkshire
SL1 4PH

Registered number

01921674

AVC Productions Limited

Registered number: 01921674

Directors' Report

The directors present their report and accounts for the year ended 31 December 2010

Principal activities and review of the business

The company's principal activities during the year continued to be event management and the hire of audio visual equipment and services

During the year under review the trading results of the company were considered to be very good in relation to the adverse economic climate. The reduction in the cost base undertaken during the previous year was reflected in the increase in gross profit percentage and net profit, leaving the company in a strong position to take advantage of future opportunities.

The management and operation of the company is subject to a number of risks. Risks are formally reviewed by the board and where possible appropriate processes put in place to monitor and mitigate them.

The key business risks affecting the company are -

- Competition
- Continued downturn in general economic environment

Future developments

The directors aim to continue the management policies which have resulted in the consolidation of the company's market position.

Results and dividends

The profit for the year, after taxation, amounted to £763,044. The directors do not recommend a final dividend. Interim dividends of £700,000 were paid during the year which leaves a surplus of £63,044 to be added to shareholder's reserves brought forward.

Directors

The following persons served as directors during the year

P C Hill
R J Lane

Political and charitable donations

During the year, the company made various charitable contributions totalling £2,145.

Directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the accounts,

AVC Productions Limited

Registered number: 01921674

Directors' Report

- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each person who was a director at the time this report was approved confirms that

- so far as he is aware, there is no relevant audit information of which the company's auditor is unaware, and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information

This report was approved by the board on 6th April 2011 and signed on its behalf



P C Hill
Director

AVC Productions Limited
Independent auditors' report
to the shareholders of AVC Productions Limited

We have audited the accounts of AVC Productions Limited for the year ended 31 December 2010 which comprise the Profit and Loss Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view. Our responsibility is to audit the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the accounts.

Opinion on the accounts

In our opinion the accounts

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

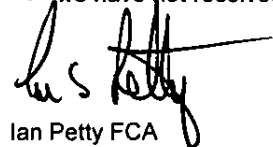
Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the accounts are prepared is consistent with the accounts.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the accounts are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Ian Petty FCA
(Senior Statutory Auditor)
for and on behalf of
Colston Bush
Accountants and Statutory Auditors

Lacemaker House
5 - 7 Chapel Street
Marlow
Buckinghamshire
SL7 3HN

AVC Productions Limited
Profit and Loss Account
for the year ended 31 December 2010

	Notes	2010 £	2009 £
Turnover	2	7,578,082	5,446,745
Cost of sales		(4,905,745)	(3,875,914)
Gross profit		<u>2,672,337</u>	<u>1,570,831</u>
Administrative expenses		(1,603,810)	(1,693,566)
Other operating income		31,040	31,040
Operating profit/(loss)	3	<u>1,099,567</u>	<u>(91,695)</u>
Interest receivable		55	130
Interest payable	6	(34,184)	(45,017)
Profit/(loss) on ordinary activities before taxation		<u>1,065,438</u>	<u>(136,582)</u>
Tax on profit/(loss) on ordinary activities	7	(302,394)	21,211
Profit/(loss) for the financial year		<u>763,044</u>	<u>(115,371)</u>

Continuing operations

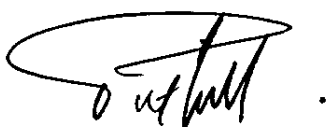
None of the company's activities were acquired or discontinued during the above two financial years

Statement of total recognised gains and losses

The company has no recognised gains or losses other than the profit/(loss) for the above two financial years

AVC Productions Limited
Balance Sheet
as at 31 December 2010

	Notes	2010 £	2009 £
Fixed assets			
Tangible assets	8	1,111,587	1,104,585
Investments	9	<u>2</u>	<u>2</u>
		1,111,589	1,104,587
Current assets			
Stocks	10	19,594	19,947
Debtors	11	2,428,194	1,768,201
Cash at bank and in hand		<u>426,523</u>	<u>8,410</u>
		2,874,311	1,796,558
Creditors: amounts falling due within one year	12	(2,260,707)	(1,316,179)
Net current assets		<u>613,604</u>	<u>480,379</u>
Total assets less current liabilities		<u>1,725,193</u>	<u>1,584,966</u>
Creditors, amounts falling due after more than one year	13	(133,308)	(56,125)
Net assets		<u>1,591,885</u>	<u>1,528,841</u>
Capital and reserves			
Called up share capital	17	10,000	10,000
Capital redemption reserve	18	10,000	10,000
Profit and loss account	19	1,571,885	1,508,841
Shareholders' funds	21	<u>1,591,885</u>	<u>1,528,841</u>



P C Hill

Director

Approved by the board on 6th April 2011

AVC Productions Limited
Cash Flow Statement
for the year ended 31 December 2010

	Notes	2010 £	2009 £
Reconciliation of operating profit to net cash inflow from operating activities			
Operating profit/(loss)		1,099,567	(91,695)
Depreciation charges and (profit) / loss on disposal		791,040	759,428
Decrease in stocks		353	1,491
(Increase)/decrease in debtors		(621,789)	39,868
Increase/(decrease) in creditors		758,186	(291,239)
Net cash inflow from operating activities		<u>2,027,357</u>	<u>417,853</u>

CASH FLOW STATEMENT

Net cash inflow from operating activities		2,027,357	417,853
Returns on investments and servicing of finance	22	(34,129)	(44,887)
Taxation		(30,868)	(40,185)
Capital expenditure	22	<u>(798,042)</u>	<u>(50,762)</u>
		1,164,318	282,019
Equity dividends paid		<u>(700,000)</u>	<u>(200,000)</u>
		464,318	82,019
Financing	22	(34,766)	(386,460)
Increase/(decrease) in cash		<u>429,552</u>	<u>(304,441)</u>

Reconciliation of net cash flow to movement in net debt

Increase/(decrease) in cash in the period		429,552	(304,441)
Decrease in debt and lease financing		34,766	386,460
Change in net debt	23	<u>464,318</u>	<u>82,019</u>
Net debt at 1 January		<u>(307,347)</u>	<u>(389,366)</u>
Net funds/(net debt) at 31 December		<u>156,971</u>	<u>(307,347)</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards

Financial statements

The financial statements present information about the company as an individual undertaking and not about its group. In the opinion of the directors the dormant subsidiary is considered to be immaterial and accordingly group accounts are not required

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost of each asset evenly over its expected useful life, as follows

Leasehold premises and improvements	over the lease term
Plant and machinery	25%
Short life equipment	50%
Motor vehicles	25%

Stocks

Stock is valued at the lower of cost and net realisable value

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes

Deferred tax is calculated at the tax rates which are expected to apply in the periods when the timing differences will reverse

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

Pensions

The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

2 Analysis of turnover	2010	2009
	£	£
By activity		
Principal continuing activity	<u>7,578,082</u>	<u>5,446,745</u>
By geographical market		
UK	7,351,666	5,446,745
Europe	<u>226,416</u>	<u>-</u>
	<u>7,578,082</u>	<u>5,446,745</u>
 3 Operating profit / (loss)	 2010	 2009
	£	£
This is stated after charging		
Depreciation of owned fixed assets	663,231	538,632
Depreciation of assets held under finance leases and hire purchase contracts	118,905	228,216
Operating lease rentals - plant and machinery	43,884	65,054
Operating lease rentals - land buildings	312,286	343,821
Auditors' remuneration for audit services	17,400	17,945
Auditors' remuneration for other services	<u>3,960</u>	<u>6,365</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

4 Directors' emoluments	2010	2009
	£	£
Emoluments	282,557	240,255
Company contributions to money purchase pension schemes	18,714	17,585
	<u>301,271</u>	<u>257,840</u>
 Highest paid director		
Emoluments	227,238	187,036
Company contributions to money purchase pension schemes	14,100	14,114
	<u>241,338</u>	<u>201,150</u>
 Number of directors in company pension schemes:	2010	2009
	Number	Number
Money purchase schemes	<u>2</u>	<u>2</u>
 5 Staff costs	2010	2009
	£	£
Wages and salaries	1,813,487	1,912,385
Social security costs	203,679	204,060
Other pension costs	21,314	19,510
	<u>2,038,480</u>	<u>2,135,955</u>
 Average number of employees during the year	Number	Number
Administration	12	14
Production	47	44
	<u>59</u>	<u>58</u>
 6 Interest payable	2010	2009
	£	£
Bank loans and overdrafts	1,454	155
Finance charges payable under finance leases and hire purchase contracts	32,730	44,862
	<u>34,184</u>	<u>45,017</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

7 Taxation	2010	2009
	£	£
Analysis of charge in period		
Current tax		
UK corporation tax on profits of the period	340,598	30,868
Deferred tax		
Origination and reversal of timing differences	(38,204)	(52,079)
 Tax on profit/(loss) on ordinary activities	 <u>302,394</u>	 <u>(21,211)</u>

Factors affecting tax charge for period

The differences between the tax assessed for the period and the standard rate of corporation tax are explained as follows

	2010	2009
	£	£
Profit/(loss) on ordinary activities before tax	<u>1,065,438</u>	<u>(136,582)</u>
Standard rate of corporation tax in the UK	28%	28%
	£	£
Profit on ordinary activities multiplied by the standard rate of corporation tax	298,323	(38,243)
Effects of		
Expenses not deductible for tax purposes	5,703	3,450
Depreciation for period in excess of capital allowances	41,243	75,951
Other adjustments, including marginal relief	(4,671)	(10,290)
 Current tax charge for period	 <u>340,598</u>	 <u>30,868</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

8 Tangible fixed assets

	Short leasehold premises and improvements £	Plant and machinery £	Motor vehicles £	Total £
Cost				
At 1 January 2010	363,434	6,549,946	83,142	6,996,522
Additions	41,358	685,078	82,928	809,364
Disposals	(62,048)	(809,544)	(7,561)	(879,153)
At 31 December 2010	<u>342,744</u>	<u>6,425,480</u>	<u>158,509</u>	<u>6,926,733</u>
Depreciation				
At 1 January 2010	237,055	5,591,895	62,987	5,891,937
Charge for the year	33,003	717,280	31,853	782,136
On disposals	(62,048)	(793,099)	(3,780)	(858,927)
At 31 December 2010	<u>208,010</u>	<u>5,516,076</u>	<u>91,060</u>	<u>5,815,146</u>
Net book value				
At 31 December 2010	<u>134,734</u>	<u>909,404</u>	<u>67,449</u>	<u>1,111,587</u>
At 31 December 2009	<u>126,379</u>	<u>958,051</u>	<u>20,155</u>	<u>1,104,585</u>
			2010 £	2009 £
Net book value of plant and machinery included above held under finance leases and hire purchase contracts			<u>227,751</u>	<u>292,656</u>

9 Investments

	Investments in subsidiary undertakings £
Cost	
At 1 January 2010	2
At 31 December 2010	<u>2</u>

The company holds 20% or more of the share capital of the following companies

Company	Shares held Class	%	Capital and reserves £	Profit (loss) for the year £
Audio Visual Communications Limited	Ordinary	100	2	-

Audio Visual Communications Limited has been dormant since incorporation

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

10 Stocks	2010	2009
	£	£
Raw materials and consumables	<u>19,594</u>	<u>19,947</u>
The difference between purchase price or production cost of stocks and their replacement cost is not material		
11 Debtors	2010	2009
	£	£
Trade debtors	2,033,310	1,414,942
Other debtors	228,649	185,266
Prepayments and accrued income	<u>166,235</u>	<u>167,993</u>
	<u>2,428,194</u>	<u>1,768,201</u>
Amounts due after more than one year included in Deferred tax	<u>184,584</u>	<u>146,380</u>
12 Creditors: amounts falling due within one year	2010	2009
	£	£
Bank loans and overdrafts	-	11,439
Obligations under finance lease and hire purchase contracts	136,244	248,193
Trade creditors	877,919	624,398
Corporation tax	340,598	30,868
Other taxes and social security costs	405,117	233,157
Other creditors	345,630	40,877
Accruals and deferred income	<u>155,199</u>	<u>127,247</u>
	<u>2,260,707</u>	<u>1,316,179</u>
13 Creditors: amounts falling due after one year	2010	2009
	£	£
Obligations under finance lease and hire purchase contracts	<u>133,308</u>	<u>56,125</u>
14 Obligations under finance leases and hire purchase contracts	2010	2009
	£	£
Amounts payable		
Within one year	136,244	248,193
Within two to five years	<u>133,308</u>	<u>56,125</u>
	<u>269,552</u>	<u>304,318</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

15 Deferred taxation	2010 £	2009 £
Accelerated capital allowances	(184,584)	(146,380)
Undiscounted provision for deferred tax	(184,584)	(146,380)

	2010 £	2009 £
At 1 January	(146,380)	(94,301)
Deferred tax charge in profit and loss account	(38,204)	(52,079)
At 31 December	<u>(184,584)</u>	<u>(146,380)</u>

In accordance with FRS 19 the deferred tax asset is included in current assets

The directors consider that the deferred tax asset could be recovered in the future

16 Bank security

Bank facilities are secured by a fixed and floating charge dated 15th May 2003 over the assets of the company

17 Share capital	Nominal value	2010 Number	2010 £	2009 £
Allotted, called up and fully paid Ordinary shares	£1 each	10,000	<u>10,000</u>	<u>10,000</u>

18 Capital redemption reserve	2010 £
At 1 January 2010	10,000
At 31 December 2010	<u>10,000</u>

19 Profit and loss account	2010 £
At 1 January 2010	1,508,841
Profit for the financial year	763,044
Dividends	(700,000)
At 31 December 2010	<u>1,571,885</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

20 Dividends	2010 £	2009 £
Dividends for which the company became liable during the year		
Dividends paid	<u>700,000</u>	<u>200,000</u>

21 Reconciliation of movement in shareholders' funds	2010 £	2009 £
At 1 January	1,528,841	1,844,212
Profit/(loss) for the financial year	763,044	(115,371)
Dividends	(700,000)	(200,000)
At 31 December	<u>1,591,885</u>	<u>1,528,841</u>

22 Gross cash flows	2010 £	2009 £
Returns on investments and servicing of finance		
Interest received	55	130
Interest paid	(1,454)	(155)
Interest element of finance lease rental payments	<u>(32,730)</u>	<u>(44,862)</u>
	<u>(34,129)</u>	<u>(44,887)</u>
Capital expenditure		
Payments to acquire tangible fixed assets	(809,364)	(75,522)
Receipts from sales of tangible fixed assets	<u>11,322</u>	<u>24,760</u>
	<u>(798,042)</u>	<u>(50,762)</u>
Financing		
Capital element of finance lease rental payments	<u>(34,766)</u>	<u>(386,460)</u>

23 Analysis of changes in net debt	At 1 Jan 2010 £	Cash flows £	Non-cash changes £	At 31 Dec 2010 £
Cash at bank and in hand	8,410	418,113		426,523
Overdrafts	(11,439)	11,439		-
		<u>429,552</u>		
Finance leases	(304,318)	34,766		(269,552)
Total	<u>(307,347)</u>	<u>464,318</u>	<u>-</u>	<u>156,971</u>

AVC Productions Limited
Notes to the Accounts
for the year ended 31 December 2010

24 Capital commitments	2010	2009
	£	£
Amounts contracted for but not provided in the accounts	<u>21,803</u>	<u>92,490</u>

25 Pension commitments

As explained in the accounting policies set out in pages 8 to 9, the company operates a defined contribution scheme with the contributions paid in the accounting period charged to the profit and loss account. The pension charge for the period amounted to £21,314 (2009 £19,510).

26 Other financial commitments

At the year end the company had annual commitments under non-cancellable operating leases as set out below:

	Land and buildings 2010 £	Land and buildings 2009 £	Other 2010 £	Other 2009 £
Operating leases which expire				
within one year	-	7,771	4,381	346
within two to five years	116,514	49,696	17,979	23,119
in over five years	<u>206,296</u>	<u>206,296</u>	<u>-</u>	<u>-</u>
	<u>322,810</u>	<u>263,763</u>	<u>22,360</u>	<u>23,465</u>

27 Related party transactions

P. C. Hill

Director and shareholder

Dividends paid during the year to Mr P. C. Hill totalling £620,000

A. Hill

Shareholder

Dividends paid during the year to Mrs A. Hill totalling £80,000

28 Ultimate controlling party

The company is controlled by Mr P. C. Hill, a director and majority shareholder.