

Registered Number 01738276

MAINLINE MARKETING U K. LIMITED

Abbreviated Accounts

31 October 2012

Abbreviated Balance Sheet as at 31 October 2012

	Notes	2012 £	2011 £
Fixed assets			
Tangible assets	2	1,035,826	1,055,007
		<u>1,035,826</u>	<u>1,055,007</u>
Current assets			
Stocks		638,282	487,180
Debtors		799,456	1,033,237
Cash at bank and in hand		1,532	4,968
		<u>1,439,270</u>	<u>1,525,385</u>
Creditors: amounts falling due within one year		(875,941)	(983,004)
Net current assets (liabilities)		<u>563,329</u>	<u>542,381</u>
Total assets less current liabilities		<u>1,599,155</u>	<u>1,597,388</u>
Creditors: amounts falling due after more than one year		-	(105,829)
Accruals and deferred income		-	(31,327)
Total net assets (liabilities)		<u>1,599,155</u>	<u>1,460,232</u>
Capital and reserves			
Called up share capital		84,002	84,002
Revaluation reserve		106,325	106,354
Profit and loss account		1,408,828	1,269,876
Shareholders' funds		<u>1,599,155</u>	<u>1,460,232</u>

- For the year ending 31 October 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 5 July 2013

And signed on their behalf by:
Peter Rutter, Director

Notes to the Abbreviated Accounts for the period ended 31 October 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover comprises revenue recognized by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts.

Tangible assets depreciation policy

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected lives on the following bases

Freehold property - 3% straight line
 Short leasehold property - 4% straight line
 Plant and machinery - 10% straight line
 Motor vehicles - 25% reducing balance
 fixtures and fittings - 10% reducing balance

2 Tangible fixed assets

	£
Cost	
At 1 November 2011	1,055,007
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 October 2012	<u>1,055,007</u>
Depreciation	
At 1 November 2011	-
Charge for the year	19,181
On disposals	-
At 31 October 2012	<u>19,181</u>
Net book values	
At 31 October 2012	<u>1,035,826</u>
At 31 October 2011	<u>1,055,007</u>

3 Transactions with directors

Name of director receiving advance or credit:	Peter and Vivien Rutter
Description of the transaction:	Rental
Balance at 1 November 2011:	£ 18,500
Advances or credits made:	-
Advances or credits repaid:	-
Balance at 31 October 2012:	<u>£ 18,500</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.