ABBREVIATED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2002

A02 COMPANIES HOUSE 0517 22/01/08

A43 COMPANIES HOUSE 0538 14/01/03

Registered number: 1716002

ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

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COMPANY INFORMATION AT 31 MARCH 2002

DIRECTORS

Mr A Clift Mr J O Vize Mr P Cowley

SECRETARY

Mr P Cowley

REGISTERED OFFICE

18 The Parade Leamington Spa Warwickshire

BUSINESS ADDRESS

18 The Parade Leamington Spa CV32 4DW

AUDITORS

Jerrom Associates Chartered Certified Accountants The Exchange Haslucks Green Road Shirley Solihull West Midlands B90 2EL

DIRECTORS' REPORT

The directors present their annual report with the financial statements of the company for the year ended 31 March 2002.

PRINCIPAL ACTIVITIES

The principal activities of the company in the year under review were to carry on the business providing marketing services of every description and as trade and business consultants.

No significant change in the nature of these activities occurred during the year.

REVIEW OF THE BUSINESS

The net loss after providing for taxation amounted to £34,040.

DIVIDENDS

No dividends were paid during the year and no recommendation is made as to dividends.

POST BALANCE SHEET EVENTS

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in financial years subsequent to the financial year ended 31 March 2002.

FUTURE DEVELOPMENTS

The company is looking to expand its operations, increase turnover and profitability in the financial years subsequent to the year ended 31 March 2002.

DIRECTORS AND THEIR INTERESTS

The directors in office in the year and their beneficial interests in the company at the balance sheet date and the beginning of the year (or on appointment if later) were as follows:

		Number of Shares	
		2002	2001
Mr A Clift	£1 Ordinary Shares	4,500	4,330
Mr J O Vize	£1 Ordinary Shares	4,500	4,220
Mr P Cowley	£1 Ordinary Shares	1,000	950

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS' REPORT

AUDITORS

The auditors, Jerrom Associates, will be proposed for re-appointment in accordance with section 385 of the Companies Act 1985.

On behalf of the board:

Mr P Cowley

Director

Date: 11th December 2002

INDEPENDENT AUDITORS' REPORT TO THE COMPANY PURSUANT TO SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts on pages 5 to 18 together with the full financial statements of the company prepared under section 226 of the Companies Act 1985 for the year ended 31 March 2002.

BASIS OF OPINION

We have carried out the procedures we considered necessary to confirm, by reference to the audited financial statements, that the company is entitled to deliver abbreviated financial statements prepared in accordance with section 246A(3) of the Companies Act 1985 and that the abbreviated financial statements have been properly prepared from those financial statements. The scope of our work for the purpose of this report does not include examining or dealing with events after the date of our report on the full financial statements.

OPINION

In our opinion, the company is entitled to deliver abbreviated financial statements prepared in accordance with section 246A(3) of the Companies Act 1985 and the abbreviated financial statements on pages 5 to 18 have been properly prepared in accordance with that provision.

Jerrom Associates
Chartered Certified Accountants
Registered Auditors
The Exchange
Haslucks Green Road
Shirley Solihull
West Midlands
B90 2EL

Date: 11th December 2002

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2002

	Notes	2002 £	2001 £
GROSS PROFIT Administrative expenses		1,246,595 1,261,508	1,834,848 2,104,954
OPERATING LOSS Interest payable and similar charges	2 3	(14,913) (14,482)	(270,106) (46,040)
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(29,395)	(316,146)
Tax on loss on ordinary activities	6	(4,645)	(1,178)
LOSS ON ORDINARY ACTIVITIES AFTER TAXATION		(34,040)	(317,324)

Continuing operations

None of the company's activities were acquired or discontinued during the above two financial years.

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES FOR THE YEAR ENDED 31 MARCH 2002

	2002 £	2001 £
Loss for the year after taxation Unrealised movement on revaluation of trade investments	(34,040)	(317,325) (1,353)
TOTAL RECOGNISED LOSSES RELATING TO THE YEAR	(34,040)	(318,678)

ABBREVIATED BALANCE SHEET AT 31 MARCH 2002

			2002		2001
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	7		95,417		155,785
Investments	8		15,903		15,804
			111,320		171,589
CURRENT ASSETS	_				
Stocks	9	5,170		4,495	
Debtors Cash at bank and in hand	10	4,295,012 192,567		2,489,860 391,246	
	_	4,492,749	-	2,885,601	
		1,12,7.12		2,000,001	
CREDITORS: amounts falling due within one year	11	(4,597,107)		(3,016,565)	
NET CURRENT LIABILITIES	-		(104,358)		(130,964)
TOTAL ASSETS LESS CURRENT LIABILITIES			6,962		40,625
CREDITORS: amounts falling due after more than one year	12		-		(2,444)
PROVISIONS FOR LIABILITIES					
AND CHARGES	15		(6,763)		(3,942)
NET ASSETS			199		34,239
CAPITAL AND RESERVES					
Called up share capital	16		10,000		10,000
Profit and loss account	17		(9,801)		24,239
TOTAL SHAREHOLDERS'					
FUNDS	18		199		34,239

The abbreviated financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to medium-sized companies.

Approved by the board of directors on 11th December 2002 and signed on its behalf by:

Mr P Cowley Director

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MARCH 2002

	Notes	2002 £	2001 £
Net cash inflow from operating activities	2	321,018	357,792
Returns on investments and servicing of finance	19	(14,482)	(46,040)
Taxation	19	(2)	(1)
Capital expenditure	19	(34,219)	(34,986)
Acquisitions and disposals	19	(100)	-
Cash inflow before use of liquid resources and financing		272,215	276,765
Financing	19	(15,849)	(34,256)
INCREASE IN CASH IN THE YEAR		256,366	242,509
RECONCILIATION OF NET CASH FLOW TO	20		
MOVEMENT IN NET FUNDS / (DEBT) INCREASE IN CASH IN THE YEAR Cash outflow from movement in debt and lease financing	20	256,366 15,849	242,509 34,256
Change in net funds / (debt) resulting from cash flows New hire purchase contracts		272,215	276,765 (8,870)
Movement in funds / (debt) in the year Net debt at 1 April 2001		272,215 (82,045)	267,895 (349,942)
Net funds / (debt) at 31 March 2002		190,170	(82,047)

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

1. STATEMENT OF ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents the total invoice value, excluding value added tax, of goods sold and services rendered during the year.

Depreciation of tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its useful life:

Leasehold buildingsover the term of the leaseMotor vehicles25% reducing balanceEquipment, fixtures and fittings15% reducing balanceComputer equipment33% straight line

Stocks

Work in progress is stated at the lower of cost and net realisable value.

Net realisable value is based on estimated selling price less further costs to completion and disposal.

Investments

Investments held as fixed assets are stated at cost less provision for permanent diminution in value. Those held as current assets are stated at the lower of cost and net realisable value.

Dividends are brought to account in the profit and loss account when received.

Deferred taxation

Deferred taxation is provided using the liability method on all timing differences to the extent that they are expected to reverse in the future without being replaced, calculated at the rate at which it is anticipated the timing differences will reverse.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into the profit and loss account for the year.

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts are capitalised in the balance sheet and are depreciated over their estimated useful lives. The interest element of the rental obligations is charged to the profit and loss account over the period of the lease.

Pension costs

The company operates a money purchase (defined contribution) pension scheme. Contributions payable to this scheme are charged to the profit and loss account in the period to which they relate. These contributions are invested separately from the company's assets.

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

2.	OPERATING LOSS		
	Operating loss is stated	2002 £	2001 £
	After charging:	T.	æ
	Depreciation of fixed assets	94,587	85,244
	Auditors' remuneration	14,086	9,000
	Operating lease rentals	,	,
	Plant and machinery	20,672	76,973
	After crediting:		
	Profit on foreign currencies		1,250
	Reconciliation of operating loss to		
	net cash inflow from operating activities	2002	2001
		£	£
	Operating loss	(14,913)	(270,107)
	Depreciation	94,587	85,244
	(Increase) / decrease in stocks	(675)	3,199
	Increase in debtors	(1,805,152)	(760,655)
	Increase in creditors	2,047,171	1,300,111
	Net cash inflow from operating activities	321,018	357,792
3.	INTEREST PAYABLE AND SIMILAR CHARGES		
		2002	2001
		£	£
	On bank loans and overdrafts	12,531	42,014
	Lease finance charges and hire purchase interest	1,951	4,026
		14,482	46,040
4.	INFORMATION ON DIRECTORS AND EMPLOYEES	. <u></u>	
		2002	2001
		£	£
	Staff costs		
	Wages and salaries	506,534	1,234,487
	Other pension costs	51,496	88,011
	-	558,030	1,322,498
		=======================================	=,=,=,,,,

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

4. INFORMATION ON DIRECTORS AND EMPLOYEES - (continued)

	2002 No.	2001 No.
The average number of employees during the year was made up as follows:		
Number of employees	35	39
		
	2002 £	2001 £
Directors' emoluments		
Emoluments	50,000	75,600

5. PENSION COSTS

Money purchase (defined contribution) pension scheme

The company operates a money purchase (defined contribution) pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £51,496 (2001: £88,011).

6. TAX ON LOSS ON ORDINARY ACTIVITIES

	2002 £	2001 £
The taxation charge comprises:		~
Corporation tax at 20% (2001 - 20%) Transfer to deferred tax	1,824 2,821	- 1,178
	4,645	1,178

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

7. TANGIBLE FIXED ASSETS

	Leasehold Improvements £	Office Equipment	Motor Vehicles £	Total £
Cost:	~	~	-	~
At 1 April 2001	58,217	581,123	86,174	725,514
Additions	23,998	20,163	-	44,161
Disposals	-	-	(32,091)	(32,091)
At 31 March 2002	82,215	601,286	54,083	737,584
Depreciation:				
At I April 2001	38,887	454,610	76,232	569,729
Charge for year	23,329	71,258	-	94,587
On disposals		-	(22,149)	(22,149)
At 31 March 2002	62,216	525,868	54,083	642,167
Net book value:				
At 31 March 2002	19,999	75,418	<u>-</u>	95,417
At 31 March 2001	19,330	126,513	9,942	155,785
			2002 £	2001 £
Analysis of net book value	of land and buildings:		3.	3 4
Short leasehold			19,999	19,330
Included above are assets hire purchase contracts as		es or		
			2002 £	2001 £
Net book values: Office Equipment			5,728	28,866
INVESTMENTS				
Cost or valuation:		1 April 2001 £	Additions £	31 March 2002 £
Other investments		15,803	100	15,903

Other investments other than loans

8.

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

8. INVESTMENTS - (continued)

Shares in related undertakings:

Cost or valuation:	1 April 2001	Additions £	31 March 2002 £
Shares: Group undertaking	15,803	100	15,903
Net book value	15,803		15,903

The investment in group undertakings represents 100% issued share capital of Palmer Hargreaves GMBH incorporated in Germany, the following information relates to this company at 31st March 2002:

	£
Aggregate capital & reserves	289,588
Retained profit / (loss) for the year	109,131

9. WORK IN PROGRESS

		2002 £	2001 £
	Short term work in progress	5,170	4,495
10.	DEBTORS		
		2002	2001
		£	£
	Trade debtors	1,333,850	2,107,160
	Amounts owed by group undertakings	2,948,782	377,556
	Other debtors	12,379	5,143
		4,295,011	2,489,859
11.	CREDITORS: amounts falling due within one year		
		2002	2001
		£	£
	Bank loans and overdrafts	-	456,933
	Net obligations under finance leases and hire purchase		
	contracts	2,398	13,916
	Trade creditors	196,663	97,649
	Amounts owed to group undertakings	4,197,207	2,319,227
	Corporation tax	2,824	1,000
	Other taxes and social security costs	37,870	25,255
	Accruals and deferred income	160,144	102,585
		4,597,106	3,016,565

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

11. CREDITORS: amounts falling due within one year - (continued)

Bank loans and overdrafts amounting to £456,933 (2000 £654,788) are secured by a floating charge on all the assets of the company.

12. CREDITORS: amounts falling due after more than one year

		2002 £	2001 £
	Bank loans and overdrafts Net obligations under finance leases and hire purchase	-	1
	contracts	-	2,443
		•	2,444
13.	BORROWINGS	=	
		2002 £	2001 £
	The company's borrowings are repayable as follows Up to one year and on demand	<u>-</u>	456,933

14. OBLIGATIONS UNDER FINANCE LEASES AND HIRE PURCHASE CONTRACTS

	2002 £	2001 £
The company's obligations are repayable as follows:		
Within one year or on demand In two to five years	2,442	15,594 2,442
Total gross obligations	2,442	18,036
Finance charges and interest allocated to future accounting periods	(45)	(1,678)
Total net obligations	2,397	16,358
Net obligations analysed as follows: Included in creditors - amounts falling due within one year Included in creditors - amounts falling due after more than one year	2,398	13,916 2,443
one year		
	2,398	16,359

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

15.	PROVISIONS FOR LIABILITIES AND CHARGES		
		2002 £	2001 £
	Deferred taxation (see below)		
	Balance at 1 April 2001	3,942	2,764
	Transferred to profit and loss account	2,821	1,178
		6,763	3,942
	Total provision for liabilities and charges	6,763	3,942
		Fully provide	
		2002	2001
	Deferred tax is calculated at 20% (2001 - 20%) analysed over the following timing differences:	£	£
	On the excess of capital allowances over depreciation	6,763	3,942
16.	SHARE CAPITAL		
		2002 £	2001 £
	Authorised:		
	Equity interests: 20,000 Ordinary Shares of £1 each	20,000	20,000
	Allotted, called up and fully paid:		
	Equity interests: 10,000 Ordinary shares of £1 each	10,000	10,000
17.	PROFIT AND LOSS ACCOUNT		
		2002 £	2001 £
	Retained profit as at 1 April 2001	24,239	342,917
	Loss for the year	(34,040)	(317,325)
	Transfer to revaluation reserve		(1,353)
	(Accumulated loss) / Retained profit as at 31 March 2002	(9,801)	24,239

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

18.	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS			
		2002 £	2001 £	
	Loss for the year Other recognised gains and losses relating to the year	(34,040)	(317,325) (1,353)	
	Net reduction to shareholders' funds Opening shareholders' funds	(34,040) 34,239	(318,678) 352,917	
	Closing shareholders' funds	199	34,239	
	Represented by:- Equity interests	199	34,239	
19.	ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED STATEMENT	IN THE CASH FLO	W	
		2002 £	2001 £	
	Returns on investments and servicing of finance Interest paid Interest element of hire purchase contracts	(12,531) (1,951)	(42,014) (4,026)	
	Net cash outflow from returns on investments and servicing of finance	(14,482)	(46,040)	
	Taxation Corporation tax paid	(2)	(1)	
	Net cash outflow from taxation	(2)	(1)	
	Capital expenditure Purchase of tangible fixed assets Receipts from sale of tangible fixed assets	(44,161) 9,942	(34,986)	
	Net cash outflow from capital expenditure	(34,219)	(34,986)	
	Acquisitions and disposals Purchase of subsidiary undertakings	(100)	-	
	Net cash outflow from acquisitions and disposals	(100)	-	
	Financing Repayments of long term loans Capital element of hire purchase contract payments	(1,888) (13,961)	(2,832) (31,424)	
	Net cash outflow from financing	(15,849)	(34,256)	

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

20. ANALYSIS OF CHANGES IN NET FUNDS

		Other	
2001	Cash flow	movements	2002
£	£	£	£
391,246	(198,679)	-	192,567
(455,045)	455,045	-	-
	256,366		
(1,888)	-	-	(1,888)
(1)	1,888	(1,888)	(1)
(16,359)	13,961		(2,398)
(82,047)	272,215	(1,888)	188,280
	£ 391,246 (455,045) (1,888) (1) (16,359)	£ £ 391,246 (198,679) (455,045) 455,045 256,366 (1,888) - (1) 1,888 (16,359) 13,961	2001 Cash flow movements £ £ £ 391,246 (198,679) - (455,045) 455,045 - 256,366 (1,888) (1) 1,888 (1,888) (16,359) 13,961 -

21. CONTINGENT LIABILITIES

The company has given cross guarantees to the Bank of Ireland Group in favour of Mint Communications (UK) Ltd and Ilypsys (UK) Ltd.

22. REVENUE COMMITMENTS

At the year end the company was committed to making the following payments during the next year in respect of operating leases with expiry dates as follows:

	Land and buildings		Other	
	2002 £	2001 £	2002 €	2001 £
Within one year More than one year and less	-	-	2,709	14,718
than five years	-	-	12,995	38,548
	-	-	15,704	53,266

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2002

23. RELATED PARTY DISCLOSURES

Included in Debtors are amounts owed by Group/Associated Companies as follows:

	£
Campaign Direct Limited	3,193
Twenty One Group Limited	2,928,760
Ilypsys (UK) Limited	15,929
Ilypsys Systems Limited	1,000

Included in creditors are amounts owed to Group/Associated Companies as follows:

	t.
Firehouse Publishing Limited	880,565
BPMS Limited	887,926
Ilypsys Systems GMBH	330,115
Mint Communications Limited	147,092
PH Impetus Limited	1,951,509

Transactions

The Company trades in its normal course of business with its group and associated companies. All the transactions were undertaken on normal commercial terms. Details are as follows:

Management Charges paid to	£
Twenty One Group Limited	155,907
•	
Purchased from	
Campaign Direct Limited	350
PH Impetus Limited	1,621,205
Mint Communications Limited	4,204
Ilypsys (UK) Limited	466,596
Other charges from	
Twenty One Group Limited	114,597
Sales to	
Twenty One Group Limited	1,993
Campaign Direct Limited	3,283
Firehouse Publishing Limited	7,500
Ilypsys Systems Limited	1,000
Ilypsys (UK) Limited	21,927
Mint Communications Limited	1,922
PH Impetus Limited	217,694