

**Company number:
01667836**

**SMALL ELECTRICAL APPLIANCE MARKETING ASSOCIATION
ABBREVIATED STATUTORY FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2016**

**MOORE STEPHENS
CHARTERED ACCOUNTANTS
STATUTORY AUDITORS
RUTLAND HOUSE
MINERVA BUSINESS PARK
LYNCH WOOD
PETERBOROUGH
CAMBRIDGESHIRE
PE2 6PZ**

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SMALL ELECTRICAL APPLIANCE MARKETING ASSOCIATION
REPORTS AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2016

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AUDITORS' REPORT TO SMALL ELECTRICAL APPLIANCE MARKETING ASSOCIATION
UNDER SECTION 449 OF THE COMPANIES ACT 2006.

We have examined the abbreviated accounts on pages 2 to 3 together with the full financial statements of Small Electrical Appliance Marketing Association for the year ended 31 July 2016, prepared under s.396 of the Companies Act 2006.

This report is made solely to the company, in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with s.444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with s.444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.

Michael Lumsden (Senior Statutory Auditor)

for and on behalf of Moore Stephens
Chartered Accountants
Statutory Auditors
Rutland House
Minerva Business Park
Lynch Wood
Peterborough
Cambridgeshire
PE2 6PZ

Date: 8 December 2016

COMPANY NUMBER: 01667836

SMALL ELECTRICAL APPLIANCE MARKETING ASSOCIATION

ABBREVIATED BALANCE SHEET

AT 31 JULY 2016

	Note	2016	2015
		£	£
Current assets			
Debtors		4,703	8,640
Cash at bank and in hand		35,146	33,378
		<u>39,849</u>	<u>42,018</u>
Creditors			
Amounts falling due within one year		(7,836)	(8,761)
Net current assets		<u>32,013</u>	<u>33,257</u>
Total assets less current liabilities		<u>32,013</u>	<u>33,257</u>
Net assets		<u>32,013</u>	<u>33,257</u>
Capital and reserves			
Called up share capital	2	16	16
Profit and loss account		31,997	33,241
Shareholders' funds		<u>32,013</u>	<u>33,257</u>

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board of directors on 30 November 2016 and signed on its behalf.


S J Blurring
Director

The annexed notes form part of these financial statements.

SMALL ELECTRICAL APPLIANCE MARKETING ASSOCIATION

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2016

1. Accounting policies

The accounts have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the subscriptions receivable from members. Turnover is recognised in the period to which the subscriptions relate.

Debtors

Debtors are shown after providing for any amounts which in the opinion of the directors may not be collected in full.

Deferred taxation

Deferred tax assets and liabilities have arisen from timing differences between the recognition of gains and losses in the financial statements and their recognition in a tax computation. Full provision is made for all liabilities, and provision is made for assets to the extent that they are considered more likely than not to be recoverable in the foreseeable future. Provision is made using tax rates that are expected to apply in the periods in which the timing differences are expected to reverse based upon rates enacted at the balance sheet date.

2. Share capital

	2016	2015
Allotted during the year:		
	£	£
Ordinary shares of £1 each	16	16
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