(Registered Number: 01641954)

Annual Report and Financial Statements For the year ended 31 December 2010

FRIDAY



Directors' Report

The directors have pleasure in presenting their report together with the financial statements for the year ended 31 December 2010

Principal activity

The company did not trade during the year and is unlikely to do so in the foreseeable future

Directors

The current directors of the company or those who served during the year are as follows

- A Phillips resigned 2 August 2010
- J Duhigg appointed 2 August 2010
- S Johnson
- P Field
- S Twilliger appointed 18 April 2011

The present directors will continue in office pursuant to the Articles of Association.

Elective resolutions

An elective resolution was passed in respect of dispensing with the following provisions

- the laying of the annual report and financial statements before the company in general meeting, and
- · the holding of an annual general meeting,

The provisions of this elective resolution will apply for subsequent years until the election is revoked

Auditors

The company is dormant and accordingly a resolution has been passed for auditors not to be appointed

This report was approved on the 26 May 2011

By order of the Board

S Johnson Director

80 Strand London WC2R 0RL

Balance sheet at 31 December 2010

| Current assets | 2010 £ | 2009 £ |
|---|-----------|-----------|
| Debtor | | |
| Amount owed by Group undertaking | 100 | _100 |
| Equity share capital | | |
| Authonsed, allotted, called up and fully paid | | |
| 100 shares of £1 each | 100 | 100 |

For the year ended 31 December 2010 the company was entitled to the exemption under section 480 of the Companies Act 2006 Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for

- i) ensuring the company keeps accounting records which comply with section 221, and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company

The notes on page 3 form part of these financial statements

The financial statements on pages 2 and 3 were approved by the board on the 26 May 2011 and were signed on its behalf by

S Johnson Director

Company Number 01641954

Notes to the Financial Statements For the year ended 31 December 2010

1 Accounting policy and basis of Financial Statements

The financial statements are prepared in accordance with the historical cost basis of accounting and in accordance with applicable Accounting Standards in the United Kingdom

2 Profit and loss account

During the year, the company has not traded or incurred any liabilities and accordingly no profit and loss account is submitted. The company's profit or loss on ordinary activities before taxation was therefore nil.

3 Ultimate and immediate parent undertakings

The company's immediate parent undertaking is Dorling Kindersley Limited and its ultimate parent undertaking is Pearson plc, both companies being registered in England and Wales. Copies of the consolidated financial statements of Pearson plc are available to the public from the following address

The Secretary Pearson plc 80 Strand London WC2R 0RL