

**Registered number:**

01620771

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**RADIO BROADLAND LIMITED**

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**ANNUAL REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 MARCH 2022**

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## **RADIO BROADLAND LIMITED**

### **COMPANY INFORMATION**

<b>Directors</b>	Steven Gabriel Miron Darren David Singer
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<b>Registered number</b>	01620771
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<b>Registered office</b>	30 Leicester Square London, WC2H 7LA United Kingdom
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# **RADIO BROADLAND LIMITED**

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# **RADIO BROADLAND LIMITED STRATEGIC REPORT FOR THE YEAR ENDED 31 MARCH 2022**

## **Introduction**

The Directors present their Strategic report for Radio Broadland Limited (the "Company").

The Directors, in preparing this Strategic Report, have complied with section 414C of the Companies Act 2006. It has been prepared solely to provide the shareholders with information to assess how directors have performed their duty to promote the success of the Company for the year ended 31 March 2022.

## **Business review**

The principal activity of the Company, a subsidiary of the Global Media & Entertainment Limited group ('the Group'), is the operation in the Norwich, Great Yarmouth and Lowestoft areas of the independent radio licence for Heart 102.4FM.

Revenue for the year ended 31 March 2022 amounted to £2,532,000 (2021: £2,294,000). The profit for the year before taxation amounted to £851,000 (2021: £59,000).

## **Principal risks and uncertainties**

The Company is a subsidiary of Global Media & Entertainment Limited Group, limited by shares. From the perspective of the Company, the principal risks and uncertainties are integrated with the principal risks of the Group and are not managed separately. The review of the business of Global Media & Entertainment Limited and its subsidiaries, which provides an analysis of the main trends and factors likely to affect the development, performance and position of the business, and a description of the principal risks and uncertainties facing the business, can be found in the Group financial statements of Global Media & Entertainment Limited.

### *Liquidity risk*

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the Company uses intercompany borrowings from other Group companies.

### *Market Risk*

The key risk to the business is that an advertising slowdown may put pressure on traditional revenues, and reduce the value of the investments held. The risk is monitored and managed through Group management.

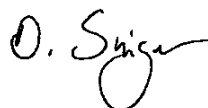
### *Interest rate risk*

Interest rate risk arises from intercompany balances that bear interest at a fixed rate. The Directors have reviewed the Company's exposure to interest rates and have concluded that the risk is appropriate in relation to the financial results of the Company.

## **Financial key performance indicators**

Given the straightforward nature of the business, the Company's Directors are of the opinion that analysis using KPIs is not necessary for an understanding of the development, performance or position of the business. The KPIs for the Global Media & Entertainment Limited Group can be found in the Annual Report of Global Media & Entertainment Limited, which is available to the public.

This report was approved by the board on 15 December 2022 and signed on its behalf.



Darren David Singer  
Director

**RADIO BROADLAND LIMITED  
DIRECTORS' REPORT  
FOR THE YEAR ENDED 31 MARCH 2022**

The Directors present their report and the financial statements for the year ended 31 March 2022.

**Results and dividends**

The profit for the year, after taxation, amounted to £693,000 (2021: £44,000 profit).

The Directors have not recommended any dividends to be declared at this time (2021: £nil). No dividends were paid during the period (2021: £nil).

**Directors**

The Directors who served during the year and to the date of this report were:

Steven Gabriel Miron  
Darren David Singer

**Future developments**

The Directors confirm that, after making enquiries, they have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis of accounting in preparing these financial statements. Further information around the assessment of Going Concern can be found in Note 2 of the financial statements.

**Qualifying third party indemnity provisions**

The Directors benefit from qualifying third party indemnity provisions in place for the Company and for the Global Media & Entertainment group. No claims have been made in the year.

**Political contributions**

The Company made no political contributions during the year (2021: £nil).

**Matters covered in the strategic report**

An indication of likely future developments in the business of the Company, and financial risk management objectives and policies are included in the Strategic report.

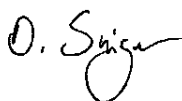
**Post balance sheet events**

There have been no significant events impacting the Company post balance sheet date.

**Small companies note**

In preparing this report, the Directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 15 December 2022 and signed on its behalf.



**Darren David Singer**  
Director

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**RADIO BROADLAND LIMITED**  
**DIRECTORS' RESPONSIBILITIES STATEMENT**  
**FOR THE YEAR ENDED 31 MARCH 2022**

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law).

Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the financial statements, the directors are required to:

- a. select suitable accounting policies and then apply them consistently;
- b. state whether applicable United Kingdom Accounting Standards, comprising FRS 101 have been followed, subject to any material departures disclosed and explained in the financial statements;
- c. make judgements and accounting estimates that are reasonable and prudent; and
- d. prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

**RADIO BROADLAND LIMITED**  
**STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 31 MARCH 2022**

	Note	2022 £'000	2021 £'000
Revenue	4	2,532	2,294
Operating charges		<u>(1,707)</u>	<u>(2,235)</u>
<b>Operating profit</b>		<b>825</b>	<b>59</b>
Interest receivable and similar income	8	<u>26</u>	<u>—</u>
<b>Profit before tax</b>		<b>851</b>	<b>59</b>
Tax on Profit	9	<u>(158)</u>	<u>(15)</u>
<b>Profit for the financial year</b>		<b><u>693</u></b>	<b><u>44</u></b>

There were no recognised gains and losses for 2022 or 2021 other than those included in the Statement of comprehensive income.

There was no other comprehensive income for 2022 (2021 : £nil)

The notes on pages 7 to 15 form part of these financial statements.

**RADIO BROADLAND LIMITED**  
**BALANCE SHEET**  
**AS AT 31 MARCH 2022**

	Note	2022 £'000	2021 £'000
<b>Non-current assets</b>			
Deferred tax	12	<u>30</u>	<u>28</u>
		<b>30</b>	<b>28</b>
<b>Current assets</b>			
Debtors: amounts falling due within one year	10	<u>758</u>	<u>31</u>
		<b>758</b>	<b>31</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Creditors: amounts falling due within one year	11	<u>(42)</u>	<u>(6)</u>
<b>Total assets less current liabilities</b>		<u><b>746</b></u>	<u><b>53</b></u>
<b>Net assets</b>		<u><b>746</b></u>	<u><b>53</b></u>
<b>Capital and reserves</b>			
Called up share capital	13	<b>10</b>	<b>10</b>
Profit and loss account		<u><b>736</b></u>	<u><b>43</b></u>
		<u><b>746</b></u>	<u><b>53</b></u>

Registered number: 01620771

The members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The Company was entitled to exemption from audit under section 479A of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 15 December 2022.



**Darren David Singer**  
Director

The notes on pages 7 to 15 form part of these financial statements.



**RADIO BROADLAND LIMITED**  
**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 31 MARCH 2022**

	Called up share capital £'000	Profit and loss account £'000	Total equity £'000
At 1 April 2021	10	43	53
<b>Comprehensive income for the year</b>			
Profit for the year	—	693	693
<b>Total comprehensive income for the year</b>	—	693	693
<b>At 31 March 2022</b>	<b>10</b>	<b>736</b>	<b>746</b>

	Called up share capital £'000	Profit and loss account £'000	Total equity £'000
At 1 April 2020	10	(1)	9
<b>Comprehensive income for the year</b>			
Profit for the year	—	44	44
<b>Total comprehensive income for the year</b>	—	44	44
<b>At 31 March 2021</b>	<b>10</b>	<b>43</b>	<b>53</b>

The notes on pages 7 to 15 form part of these financial statements.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**1. General information**

Radio Broadland Limited (the "Company") is incorporated and domiciled in the United Kingdom. The Company is a private company limited by shares, and is registered in England and Wales.

The principal activity of the Company is the production and transmission of radio programmes and the sale of radio advertising and sponsorship.

These financial statements are presented in pound sterling (£), which is the Company's functional and presentational currency. All amounts have been rounded to the nearest thousand, unless otherwise indicated.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 101 'Reduced Disclosure Framework' and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 3).

The following principal accounting policies have been applied:

**2.2 Financial reporting standard 101 - reduced disclosure exemptions**

The company has taken advantage of the following disclosure exemptions under FRS 101:

- the requirements of IFRS 7 Financial Instruments: Disclosures
- the requirements of paragraphs 91-99 of IFRS 13 Fair Value Measurement
- the requirements of the second sentence of paragraph 110 and paragraphs 113(a), 114, 115, 118, 119(a) to (c), 120 to 127 and 129 of IFRS 15 Revenue from Contracts with Customers
- the requirement in paragraph 38 of IAS 1 'Presentation of Financial Statements' to present comparative information in respect of:
  - paragraph 79(a)(iv) of IAS 1;
  - paragraphs 76 and 79(d) of IAS 40 Investment Property; and
- the requirements of paragraphs 10(d), 10(f), 16, 38A, 38B, 38C, 38D, 40A, 40B, 40C, 40D, 111 and 134-136 of IAS 1 Presentation of Financial Statements
- the requirements of IAS 7 Statement of Cash Flows
- the requirements of paragraphs 30 and 31 of IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors
- the requirements of paragraph 17 and 18A of IAS 24 Related Party Disclosures
- the requirements in IAS 24 Related Party Disclosures to disclose related party transactions entered into between two or more members of a group, provided that any subsidiary which is a party to the transaction is wholly owned by such a member
- the requirements of paragraphs 130(f)(ii), 130(f)(iii), 134(d)-134(f) and 135(c)-135(e) of IAS 36 Impairment of Assets.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**2. Accounting policies (continued)**

**2.2 Financial reporting standard 101 - reduced disclosure exemptions (continued)**

**New accounting standards**

The following new standards, amendments to standards and interpretations issued by the International Accounting Standards Board ("IASB") became effective during the year ended 31 March 2022. The accounting policies adopted in the presentation of these financial statements reflect the adoption of the following new standards, amendments to standards and interpretations as of 1 April 2021. The adoption of these standards has not materially impacted the Company's earnings, Balance Sheet, or introduced additional disclosure requirements:

- Amendments to IFRS 9, IFRS 7, IFRS 4 and IFRS 16 Interest Rate Benchmark Reform – Phase 2 (issued on 27 August 2020)
- Amendments to IFRS 17 and Extension of the Temporary Exemption from applying IFRS 9 (Amendments to IFRS 4)
- IFRS 16 'Leases' rent concessions

**2.3 Going concern**

The financial statements have been prepared using the going concern basis of accounting. The Company's business activities, together with the factors likely to affect its future development and position, are set out in the Business Review section of the Strategic report on page 1. The Company participates in the group centralised treasury arrangements and so shares banking arrangements with its parent and fellow subsidiaries.

The Global Media & Entertainment group ("the Group") has prepared detailed forecasts of expected future cash flows for the three years ending 31 March 2025 ("the forecast"). The Board considers the forecast has been prepared on an appropriate basis taking into account current consensus forecasts of the audio advertising market.

The forecasts and going concern review performed at the Group level has not raised concerns over the ability of the Group, or Company, to continue as a going concern and more details on the Group's response to operational and financial risks can be seen within the financial statements of Global Media & Entertainment Limited.

The Directors have received suitable representations from Global Media & Entertainment Limited that it will continue to provide sufficient financial support to enable the Company to continue to trade for the foreseeable future and to not seek repayment of intercompany loans for a period of not less than 12 months from the date of approval of these financial statements.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**2. Accounting policies (continued)**

**2.4 Revenue**

Revenue recognition is based on the satisfaction of performance obligations, and an assessment of when control is transferred to the customer. The transaction price is allocated to these identified performance obligations, including an estimate of any variable consideration, and stated net of any sales taxes, agency commissions and trade discounts.

Under IFRS 15, the Company must evaluate whether the goods or services are transferred over time or at a point in time for each performance obligation.

A summary of how the key classes of revenue are recognised is provided below:

Radio advertising	Point in time, at date of broadcast
Sponsorship	Over the term of the contract
Internet revenue	Over the term of the contract
Transmission fees	Over the term of the contract
Production of adverts	Point in time, on date of release to clients
Enterprise revenue	Point in time, on agreed settlement with all parties

*Contract assets*

A contract asset is the right to consideration in exchange for goods and services transferred to the customer. If the Company performs by transferring goods or services to a customer before the customer pays consideration or before payment is due, a contract asset is recognised for the earned consideration that is conditional.

*Contract liabilities*

A contract liability is the obligation to transfer goods or services to a customer for which the Company has received consideration (or an amount of consideration due) from the customer. If a customer pays consideration before the Company transfers goods or services to the customer, a contract liability is recognised when the payment is made, or the payment is due (whichever is earlier). Contract liabilities are recognised as revenue when the Company performs under the contract.

**2.5 Finance costs**

Finance costs are charged to profit or loss over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

**2.6 Share capital and reserves**

*Ordinary shares*

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of ordinary shares are recognised as a deduction from equity, net of any tax effects.

*Profit and loss account*

Retained earnings includes the cumulative net gains and losses recognised in the profit and loss account.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**2. Accounting policies (continued)**

**2.7 Debtors**

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**2.8 Creditors**

Creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Creditors are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

**2.10 Current and deferred taxation**

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the *Balance Sheet date*, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax liabilities are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**3. Critical accounting judgements and key sources of estimation uncertainty**

In preparing these financial statements, management have not made any significant judgements, estimates and assumptions that affect the application of the Company's accounting policies and the reported amount of assets, liabilities, income, expenses and other disclosures.

**4. Revenue**

	2022	2021
	£'000	£'000
Radio advertising	2,532	2,294
	<u>2,532</u>	<u>2,294</u>

All advertising revenue arose within the United Kingdom.

Timing of revenue recognition:

	2022	2021
	£'000	£'000
Good and services transferred at a point in time	2,532	2,294
	<u>2,532</u>	<u>2,294</u>

**5. Agency agreement**

During the year Global Media Group Services Limited provided personnel and other services to the Company. The amounts included in 'operating charges' contain a charge for these services of £917,557 (2021: £1,301,986).

**6. Employees**

The Company did not directly employ any staff in the year (2021 : nil)

**7. Directors' remuneration**

During the year ended 31 March 2022 Darren David Singer and Steven Gabriel Miron received remuneration from Global Media Group Services Limited and the majority of their time was spent on services to Global Media & Entertainment Limited, the ultimate parent company. Details of their remuneration as directors of Global Media & Entertainment Limited are disclosed in that company's financial statements. None of the Directors received remuneration in respect of qualifying services to the Company (2021: £nil).

**8. Interest receivable**

	2022	2021
	£'000	£'000
Interest receivable from group companies	26	—
	<u>26</u>	<u>—</u>

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**9. Taxation**

	<b>2022</b>	<i>2021</i>
	<b>£'000</b>	<i>£'000</i>
<b>Corporation tax</b>		
Current tax on profit for the year	<b>158</b>	<i>6</i>
Adjustments in respect of previous periods	<b>—</b>	<i>4</i>
	<b>158</b>	<i>10</i>
<b>Total current tax</b>	<b>158</b>	<i>10</i>
<b>Deferred tax</b>		
Origination and reversal of timing differences	<b>(3)</b>	<i>5</i>
<b>Total deferred tax</b>	<b>(3)</b>	<i>5</i>
<b>Taxation on Profit</b>	<b>155</b>	<i>15</i>

**Factors affecting tax charge for the year**

The tax assessed for the year is the lower than (2021 - higher than) the standard rate of corporation tax in the UK of 19% (2021 - 19%). The differences are explained below:

	<b>2022</b>	<i>2021</i>
	<b>£'000</b>	<i>£'000</i>
Profit on ordinary activities before tax	<b>851</b>	<i>59</i>
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2021 - 19%)	<b>162</b>	<i>11</i>
<b>Effects of:</b>		
Adjustments to tax charge in respect of prior periods	<b>—</b>	<i>4</i>
Changes in corporation tax rate	<b>(7)</b>	<i>—</i>
<b>Total tax charge for the year</b>	<b>155</b>	<i>15</i>

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**9. Taxation (continued)**

**Factors that may affect future tax charges**

The tax rates used to measure the deferred tax assets and liabilities recorded in these financial statements are the tax rates in the period in which we expect the deferred tax assets or liabilities to crystallise.

In Finance Act 2021, it was enacted that the main rate of UK corporation tax would be increased to 25.0% from 1 April 2023. UK deferred tax has been valued at either 19.0% or 25.0% (31 March 2021: 19.0%) depending on the period in which it is forecast to unwind.

**10. Debtors**

	2022	2021
	£'000	£'000
Amounts owed by group undertakings	758	31
	<u>758</u>	<u>31</u>

Amounts owed by group undertakings are repayable on demand, unsecured and attract a 6% annual interest charge.

**11. Creditors: Amounts falling due within one year**

	2022	2021
	£'000	£'000
Corporation tax liability	—	6
Other creditors	42	—
	<u>42</u>	<u>6</u>

**12. Deferred taxation**

	2022	2021
	£'000	£'000
At beginning of year	28	32
Charged to profit or loss	2	(4)
<b>At end of year</b>	<u>30</u>	<u>28</u>

The deferred tax asset is made up as follows:

	2022	2021
	£'000	£'000
Deferred capital allowances	30	28
	<u>30</u>	<u>28</u>



**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**13. Share capital**

	2022 £'000	2021 £'000
<b>Authorised, called up and fully paid</b>		
10,200 (2021 - 10,200) Ordinary shares of £1.00 each	<u>10</u> 10	<u>10</u> 10

**14. Reserves**

**Profit & loss account**

Retained earnings includes the cumulative net gains and losses recognised in the profit and loss account.

**15. Guarantees**

Guarantees as at the balance sheet date were as follows:

- a) An inter-group cross guarantee held by HSBC Bank plc (as agent) whereby the Company guarantees to meet the obligations of Global Media & Entertainment Limited under its banking facilities arrangements.
- b) A floating charge over the assets of the Company held by HSBC Bank plc (as agent) by way of debenture.
- c) The Company is a member of a group for VAT purposes, resulting in a joint and several liabilities for amounts owing by other group companies for unpaid VAT.

**16. Related party transactions**

As the Company is a wholly owned subsidiary of Global Media & Entertainment Limited (the ultimate parent company) the Company has taken advantage of the exemption contained within FRS 101.8(k) and has therefore not disclosed transactions or balances with wholly owned group companies (or investees of the group qualifying as related parties). The consolidated financial statements of Global Media & Entertainment Limited, within which this Company is included, can be obtained from the address given below.

**17. Controlling party**

The Directors regard Global Media Group Services Limited, a company incorporated in Great Britain and registered in England and Wales, as the immediate parent company. The Company is limited by shares.

The Directors regard Global Media & Entertainment Limited, a company incorporated in Great Britain and registered in England and Wales, as the Company's ultimate parent undertaking.

The Directors consider that Global Radio Group Limited, a company incorporated in Jersey, is the ultimate controlling party of the Company.

The largest and smallest group in which the results of the Company are consolidated is that headed by Global Media & Entertainment Limited, the ultimate parent company which is incorporated in Great Britain. The consolidated financial statements of this company are available to the public and may be obtained from the registered address, 30 Leicester Square, London WC2H 7LA.

**RADIO BROADLAND LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2022**

**18. Post balance sheet events**

There have been no significant events impacting the Company since year end.