Company Number: 1576093

Deloitte & Touche

THE BRITISH OLYMPIC ASSOCIATION (Limited by Guarantee)

Report and Financial Statements

31 December 2001

Deloitte & Touche Hill House 1 Little New Street London EC4A 3TR

> A92 COMPANIES HOUSE

0182 18/05/02

Deloitte & Touche

REPORT AND FINANCIAL STATEMENTS 2001

CONTENTS	Page
Officers and professional advisers	1
Directors' report	2
Statement of directors' responsibilities	4
Auditors' report	5
Income and expenditure account	6
Balance sheet	7
Cash flow statement	8
Notes to the cash flow statement	9
Notes to the accounts	11

Deloitte & Touche

REPORT AND FINANCIAL STATEMENTS 2001

OFFICERS AND PROFESSIONAL ADVISERS

PATRON

Her Majesty The Queen

PRESIDENT

Her Royal Highness The Princess Royal

CHAIRMAN

C C Reedie CBE

VICE CHAIRMEN

A J Woods

J C U James

OTHER DIRECTORS

Dame M A Glen Haig DBE

R D A Dodds OBE

(resigned 24 October 2001)

A M Clarkson FCA

D M Ellis

B Cookson

I C B Taylor

(resigned 24 October 2001)

D Hemery MBE

L A Evans MBE

(appointed 24 October 2001) (appointed 24 October 2001)

Lt Col M A Armstrong

CHIEF EXECUTIVE

S P Clegg OBE

DIRECTOR OF FINANCE AND ADMINISTRATION

N D R Aitken ACA

HEADQUARTERS AND REGISTERED OFFICE

1 Church Row

Wandsworth Plain

London SW18 1EH

MAIN BANKERS

Lloyds TSB Bank Plc

Central & West London

Floor 4

4/6 Copthall Avenue

London EC2R 7DA

HSBC plc PO Box 648

Poultry & Princes Street London EC2P 2BX

AUDITORS

Deloitte & Touche

Chartered Accountants

Hill House

1 Little New Street

London EC4A 3TR

SOLICITORS

Farrer & Co.

66 Lincoln's Inn Fields

London WC2 3LH

Deloitte & Touche

DIRECTORS' REPORT

The directors present their annual report and the audited financial statements for the year ended 31 December 2001.

PRINCIPAL ACTIVITIES

The British Olympic Association (BOA) is involved in encouraging interest in the Olympic Games and fostering the aims and ideals of the Olympic Movement throughout Britain. It exploits its assets and connections with the Olympic Movement to generate income, which is expended to send the best possible Team to the Olympic Games.

Therefore, it is responsible not only for the organisation, and co-ordination, of Britain's participation in the Olympic Games but also for the technical development of the Team, its welfare and scientific and medical back up. It does this specifically in order to further the Team's accomplishments and thereby the Association's attractiveness as a promotional conduit for commercial organisations.

REVIEW OF ACTIVITIES IN 2001

The main focus in participation terms for the BOA in the year was that of the Youth Olympic Team and the preparation for the Winter Games of the XIX Olympiad in Salt Lake City (SLC), Utah, America. The Youth Olympic Team participated in both summer and winter events which were held in Murcia and Vuokatti respectively. In the summer event the British team finished in a very distinguished second place on the medal table.

Towards the end of the year the organisation started to make the final arrangements for the forthcoming winter games. As a result the final deposits and preparations were made for the pre-Games training camp in Calgary as well as the headquarters and VIP facilities in SLC. As with Sydney in 2000 this incorporated a logistical and financial effort, which produced an ideal combination of comfort and world-class training facilities for all the Team GB winter sports competitors.

Throughout the year the BOA continued to complete their normal programmes of activity in addition to the challenges outlined above and, as initially outlined in last years report, a number of new initiatives began to make a considerable impact in terms of the finances of the BOA. The main areas of note were the continued income stream from the Talk Olympic programme, the opening of the winter training base in Lofer, Austria and the further expansion of the Olympicare health care scheme.

Following on from the success of the Sydney Olympic Games themselves a number of other initiatives have come to fruition in the year, the most notable one being that of the inaugural Olympic Gold Ball. This hugely successful event was held at the Savoy and with an enormous amount of help from the BBC together with over 40 Olympic medallists and a surprise appearance from Heather Small it was truly a night to remember.

2002 promises to be another busy year for the BOA with one of the largest ever teams being sent to the Winter Games in Salt Lake City. We hope to build on the previous successes of Sydney and to continue in providing the best resources and support for our Olympic athletes enabling them to achieve their own personal bests.

DONATIONS

During the year the company made the following donations:

British Olympic Foundation Olympic Council of Ireland Scholarships

DIRECTORS' REPORT

DIRECTORS

The directors of the company are shown in the list of officers and professional advisers on page 1.

AUDITORS

A resolution for the reappointment of Deloitte & Touche as auditors of the company is to be proposed at the forthcoming Annual General Meeting.

Approved by the Board of Directors and signed on behalf of the Board

C Reedie CBE Chairman

10 April 2002



STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company as at the end of the financial year and of the surplus or deficit of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Deloitte & Touche Hill House 1 Little New Street London EC4A 3TR

Tel: National 020 7936 3000 International + 44 20 7936 3000 Fax (Gp. 3): 020 7583 8517 LDE: DX 599 www.deloitte.co.uk

Deloitte & Touche

AUDITORS' REPORT TO THE MEMBERS OF THE BRITISH OLYMPIC ASSOCIATION

We have audited the financial statements of The British Olympic Association for the year ended 31 December 2001 which comprise the income and expenditure account, the balance sheet, the cash flow statement and the related notes 1 to 11 and A to F. These financial statements have been prepared under the accounting policies set out therein.

Respective responsibilities of directors and auditors

As described in the statement of directors' responsibilities, the company's directors are responsible for the preparation of the financial statements in accordance with applicable United Kingdom law and accounting standards. Our responsibility is to audit the financial statements in accordance with relevant United Kingdom legal and regulatory requirements and auditing standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

We read the directors' report for the above year and consider the implications for our report if we become aware of any apparent misstatements.

Basis of audit opinion

We conducted our audit in accordance with United Kingdom auditing standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion, we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31 December 2001 and of its excess of income over expenditure for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Deloitte & Touche

clote whombe

Chartered Accountants and Registered Auditors

Hill House

1 Little New Street

London

EC4A 3TR

/ April 2002



Deloitte & Touche

INCOME AND EXPENDITURE ACCOUNT Year ended 31 December 2001

	Note	2001 £	2000 £
INCOME: continuing operations			
Commercial income		2,685,296	4,517,863
Olympicare		611,960	-
Donations from appeals		54,762	1,618,366
Income from investments		102,287	119,670
Bank deposit interest		36,067	104,791
Members' subscriptions and affiliation fees		4,593	4,514
Profit on sale of investments		57,562	87,702
Scholarships		58,865	54,000
Olympic Solidarity Grants and Subsidies		51,917	602,968
British Olympic Medical Centre Income		145,854	74,434
Income from the Olympic Gold Ball		82,165	-
Talk Olympic		30,469	65,829
Income from Lofer, Austria		55,661	-
Sundry income		30,872	127,141
		4,008,330	7,377,278
EXPENDITURE: continuing operations			
Winter and Summer Games		126,404	1,360,986
Youth Olympic Team (formerly European Youth Olympic Days)		72,04 7	291
Athlete liaison services		27,016	27,442
Direct expenditure on commercial activities		494,594	966,572
Costs associated with the Olympic Gold Ball		32,259	-
Talk Olympic costs		30,745	52,666
Technical services (including Holding Camp)		84,658	1,017,246
Lofer Training Camp		83,587	-
Sports Science and medical services		77,139	53,263
Olympicare		546,449	163,121
Grants and donations		152,300	166,753
Agency commission and release fees		19,301	614,360
General administration expenses		455,363	583,144
Staff costs (excluding appeals and sponsorship)	2	1,436,765	1,505,913
Auditors' remuneration: audit services		12,500	11,625
other services		9,270	6,850
Amortisation	4	200	-
Depreciation: owned assets	5	67,212	94,529
leased assets	5	19,098	6,058
Loss on disposal of fixed assets	J	1,880	929
Finance charge on leased assets		1,778	3,039
Thance charge on loased assets			
		(3,750,565)	(6,634,787)
EXCESS OF INCOME OVER EXPENDITURE FOR THE YEAR BEFORE TAXATION:		257,765	742,491
TAXATION CREDIT / (CHARGE)	3	(191)	(14,262)
TRANSFERRED TO RESERVES	10	257,574	728,229

A statement of the movement on reserves is shown in note 10.

There are no recognised gains or losses for the financial year or the preceding financial year other than as shown in the income and expenditure account, therefore a statement of total recognised gains and losses is not given.

Deloitte & Touche

BALANCE SHEET 31 December 2001

	Note	£	2001 £	£	2000 £
FIXED ASSETS				ow.	~
Intangible assets	4		3,800		-
Tangible assets	5		905,162		907,900
Investments	6		1,701,414		2,129,373
			2,610,376		3,037,273
CURRENT ASSETS					
Stocks		3,794		8,770	
Debtors	7	709,933		1,381,160	
Cash at bank and in hand		2,257,369		1,322,096	
		2,971,096		2,712,026	
CREDITORS: amounts falling due within		_,- , _,-,-		_,, 1 _, 0_0	
one year	8	(995,380)		(1,417,055)	
NET CURRENT ASSETS			1,975,716		1,294,971
TOTAL ASSETS LESS CURRENT					
LIABILITIES			4,586,092		4,332,244
CREDITORS: amounts falling due after					
more than one year	9				(3,726)
			4,586,092		4,328,518
RESERVES	10		4,586,092		4,328,518

These financial statements were approved by the Board of Directors on 10 April 2002.

C Reedie CBE

Chairman

Deloitte & Touche

CASH FLOW STATEMENT Year ended 31 December 2001

CASH FLOW STATEMENT	2001 £	2000 £
Net cash inflow/(outflow) from operating activities (note A) Returns on investment and servicing of finance (note C) Taxation (note D) Capital expenditure and financial investment (note E)	422,579 136,576 (10,992) 396,069	(1,860,648) 221,422 (2,241) 332,983
Net cash inflow/(outflow) before financing Financing (note F)	944,232 (8,959)	(1,308,484) (14,827)
Increase/(decrease) in cash	935,273	(1,323,311)
Reconciliation of net cash flow to movement in net funds (note B)		
Increase/(decrease) in cash for the year Cash outflow from decrease in lease financing	935,273 8,959	(1,323,311) 14,827
Change in net funds resulting from cash flows	944,232	(1,308,484)
Net funds at 1 January	1,309,411	2,617,895
Net funds at 31 December	2,253,643	1,309,411

Deloitte & Touche

NOTES TO THE CASHFLOW STATEMENT Year ended 31 December 2001

A.	Reconciliation of excess of income over expenditure to net cash inflow/ (outflow) from operating
	activities

	2001 £	2000 £
Excess of income over expenditure before taxation	257,765	742,491
Gross income from investments received	(102,287)	(119,670)
Bank deposit interest received	(36,067)	(104,791)
Interest element of finance lease rental payment	1,778	3,039
Amortisation charge	200	-
Depreciation charges	86,310	100,587
Loss on disposal of fixed assets	1,880	929
Decrease/ (increase) in stocks	4,976	(6,171)
Decrease/ (increase) in debtors	671,227	(971,400)
Decrease in creditors	(405,641)	(1,417,960)
Profit on disposal of investments	(57,562)	(87,702)
	422,579	(1,860,648)
		

B Analysis of changes in net funds

	31 December 2000 £	Cash flows £	Other changes	31 December 2001
Cash at bank and in hand Finance leases due within one year Finance leases due after one year	1,322,096 (8,959 (3,726	935,273 8,959 -	(3,726) 3,726	2,257,369 (3,726)
Total	1,309,411	944,232		2,253,643

C. Returns on investment and servicing of finance

	2001 £	2000 £
Interest received	36,067	104,791
Investment income	102,287	119,670
Interest element of finance lease rental payments	(1,778)	(3,039)
	136,576	221,422

D. Taxation

2001	2000
£	£
UK corporation tax paid (10,992)	(2,241)

Deloitte & Touche

NOTES TO THE CASHFLOW STATEMENT Year ended 31 December 2001

E. Capital Expenditure and financial investment

		2001 £	2000 £
	Purchase of intangible fixed assets	(4,000)	
	Purchase of tangible fixed assets	(85,522)	(41,263)
	Proceeds of disposal of tangible fixed assets	70	-
	Purchase of investments	(9,076)	(619,122)
	Disposal of investments	494,597	993,368
		396,069	332,983
F.	Financing		
		2001	2000
		£	£
	Capital element of finance lease rental payments	(8,959)	(14,827)



1. ACCOUNTING POLICIES

The financial statements are prepared in accordance with applicable accounting standards. The particular accounting policies adopted are described below.

Accounting convention

These accounts are prepared under the historical cost convention.

Income

Income from appeals and donations, members' annual subscriptions, affiliation fees and investments is taken to income when received. Commercial income is recognised in the period to which it relates.

Depreciation

Depreciation of fixed assets is calculated to write off their cost over their estimated useful lives, which are considered to be:

Freehold property - 50 years
Leasehold improvements - 3 years
Office furniture - 10 years
Computer equipment - 3 years
Motor vehicles - 3 years

Amortisation

Trade marks are amortised on the straight line basis over 20 years which is the estimated useful life of the assets.

Stocks

Stocks representing clocks, ties, badges, etc. are valued at the lower of cost and net realisable value.

Foreign currency

Monetary assets and liabilities denominated in foreign currency are translated into sterling at the rates of exchange ruling at the balance sheet date. Exchange profits and losses arising during the year are dealt with through the income and expenditure account.

Companies Act 1985

The directors are of the opinion that the formats of profit and loss accounts prescribed by Schedule 4 of the Companies Act 1985 are not relevant to the Association due to the special nature of its operation.

Pension fund costs

The Association operates a defined contribution pension scheme. The pension costs represent the contributions payable to the pension scheme in respect of the accounting period.

Investments

Investments held as fixed assets are stated at cost less provision for any impairment in value.

Leases

Assets held under finance leases and hire purchase contracts are capitalised at their fair value on the inception of the leases and depreciated over their estimated useful lives. The finance charges are allocated over the period of the lease in proportion to the capital amount outstanding.

Comparatives

Certain comparative figures in the income and expenditure account of the 2000 Financial Statements have been reclassified to give a more meaningful comparison with the 2001 accounts. This does not have an impact on the stated surplus for that year.



2. EMPLOYEES AND DIRECTORS

	2001 No.	2000 No.
The average number employed by the Association was:	45	51
	£	£
The costs incurred in respect of these employees were:		
Wages and salaries	1,283,558	1,547,439
Social security costs	124,270	142,540
Pension fund costs	104,654	77,287
Other staff costs	148,281	93,424
	1,660,764	1,860,690
	1,660,764	1,860,690

£223,999 (2000 - £354,777) of the above costs are included in Direct Expenditure on Commercial Activities.

Directors' emoluments during the year amounted to £139,278 (2000 - £138,844). Pension contributions of £18,976 (2000 - £12,580) were paid in respect of directors. Emoluments and pension contributions were paid only in respect of S.Clegg OBE and N.Aitken.

During the year the following transactions have taken place with businesses in which directors had an interest:

Payment for office facilities and other costs to D.L.Bloomer and Partners in which C.C.Reedie has a material interest - £20,000 (2000 - £18,000). In addition a payment was made to D.L.Bloomer and Partners for secretarial costs - £8,081 (2000 - £8,217).

Payment for office facilities and other costs to Maltby Heating Engineers Ltd in which A.J.Woods has a material interest - £6,000 (2000 - £6,000). In 2000, Pruzynski and Partners was paid £6,000 for office facilities and costs. As P.Pruzynski resigned in 2000, no further payments were made in 2001.

As at 31 December 2001, a director was owed a total of £85 representing a reimbursement of expenses (2000 - £244).

3. TAXATION

	2001 £	2000 £
United Kingdom corporation tax	-	19,949
Prior year adjustment	-	(5,687)
Tax suffered at source	191	-
		
	191	14,262
	=	

The Schedule D Case VI losses carried forward at the end of the period are approximately £4,200,000.

4. INTANGIBLE FIXED ASSETS

	Trade marks £	Total £
Cost: At 1 January 2001	-	-
Additions	4,000	4,000
At 31 December 2001	4,000	4,000
Amortisation: At 1 January 2001	_	_
Charge for the year	200	200
At 31 December 2001	200	200
Net book value:		
At 31 December 2001	3,800	3,800
At 31 December 2000	-	-

5. TANGIBLE FIXED ASSETS

	Freehold Property £	Leasehold Improvement £	Office Furniture £	Computer Equipment £	Motor Vehicles £	Total £
Cost:						
At 1 January 2001	1,130,073	-	155,268	460,607	-	1,745,948
Additions	-	39,120	8,379	34,648	3,375	85,522
Disposals	_		(18,537)	(55,963)		(74,500)
At 31 December 2001	1,130,073	39,120	145,110	439,292	3,375	1,756,970
Depreciation:						
At 1 January 2001	313,742	=	102,057	422,249	-	838,048
Charge for the year	22,601	13,040	10,860	38,684	1,125	86,310
Disposals	-		(16,586)	(55,964)		(72,550)
At 31 December 2001	336,343	13,040	96,331	404,969	1,125	851,808
Net book value:						
At 31 December 2001	793,730	26,080	48,779	34,323	2,250	905,162
At 31 December 2000	816,331	-	53,211	38,358	-	907,900

The net book value of fixed assets includes £nil (2000, £6,058) in respect of computer and office equipment held under finance leases.

Drivers Jonas performed a valuation of the freehold property owned by the Company in March 2002. Their report values the freehold at £1,200,000 using an existing use basis. The value of the freehold property has not been reflected in the financial statements, as these are prepared under the historical cost convention.

Deloitte & Touche

NOTES TO THE ACCOUNTS Year ended 31 December 2001

6. FIXED ASSET INVESTMENTS

•			Listed investments £
	Cost:		0.400.000
	At 31 December 2000 Additions		2,129,373
	Disposals		9,076 (437,035)
	Disposais		
	At 31 December 2001		1,701,414
	Balance sheet value:		
	At 31 December 2001		1,701,414
	At 31 December 2000		2,129,373
	Market value:		
	At 31 December 2001		3,761,927
	At 31 December 2000		5,005,246
7.	DEBTORS		
		2001	2000
		£	£
	Trade debtors	99,213	436,173
	Other debtors	63,741	138,155
	Prepayments and accrued income	546,979	806,832
		709,933	1,381,160
	All amounts are due within one year.		
8.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2001 £	2000 £
	Trade creditors	385,832	157,639
	Obligations under finance leases and hire purchase contracts	3,726	8,959
	Corporation Tax	9,052	19,853
	Other taxation and social security	81,946	87,341
	Other creditors	33,280	419,751
	Accruals and deferred income	481,544	723,512
		995,380	1,417,055

9. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2001 £	2000 £
Obligations under finance leases and hire purchase contracts	-	3,726

The amounts payable under finance leases and hire purchase contracts are due for repayment within two to five years.

10. RESERVES

	Development And		
	General reserve £	Contingency Reserve £	Total £
At 1 January 2001 Transfer from income and expenditure account	2,328,518 257,574	2,000,000	4,328,518 257,574
At 31 December 2001	2,586,092	2,000,000	4,586,092

The liability of the members on winding up is limited to £10 per voting member.

11. OPERATING LEASE COMMITMENTS

At 31 December 2001 the Company was committed to making the following payments in respect of operating leases.

	2001 £
Land and buildings	r.
Leases which expire: Within one year	_
Within two to five years	37,791
	37,791
Other operating leases	
Leases which expire: Within one year	_
Within two to five years	26,676
	26,676
	64,467
	

The operating leases relate to the facilities at the winter training centre established in Lofer, Austria during 2001. The commitments shown have been translated from Austrian Schillings using the exchange rate prevailing as at 31 December 2001.

Deloitte & Touche

NOTES TO THE ACCOUNTS Year ended 31 December 2001

The amounts charged to the Income & Expenditure account in the year regarding these operating leases are as follows:

	2001 £
Land and buildings	21,333
Other operating leases	15,147
	36,480