You can use the WebFiling service to file this form online.

In accordance with Section 854 of the Companies Act 2006

AR01

Annual Return

A fee is payable with this form

(For returns made up to a date on or after 1 October 2011)



Please see 'How to pay' on the Please go to www companieshouse gov uk last page What this form is for What this form is NOT for You may use this form to confirm You cannot use this form to that the company information is notice of changes to the con officers, registered office add correct as at the date of this return company type or information You must file an Annual Return at relating to the company reco least once every year A30 31/05/2012 **COMPANIES HOUSE** Part 1 **Company details** Filling in this form The section must be completed by all companies Please complete in typescript or in bold black capitals All fields are mandatory unless specified or indicated by * **A1 Company details** O Company name change Company number 9 0 If your company has recently changed its name, please provide Company name in full PERSEVERANCE LIMITED the company name as at the date of this return Return date A2 2 Date of this return Please give the annual return made up date The return date must not be a future Your company's return date date The annual return must be delivered within 28 days of the date given below is usually the anniversary of incorporation or the anniversary If you would like the company's made up date to be earlier than 1 October 2011, of the last annual return filed at please complete the AR01 appropriate for earlier made up dates Companies House You may choose an earlier return date but it must not ^m 5 [™]0 °o Date of this return @ be a later date Principal business activity Principal business activity Please show the trade classification code number(s) for the principal You must provide a trade activity or activities 9 classification code (SIC code 2007) Classification code 1 or a description of your company's 9 6 0 9 0 main business in this section Classification code 2 A full list of the trade classification codes are available on our website Classification code 3 www.companieshouse.gov.uk Classification code 4 If you cannot determine a code, please give a brief description of your business activity below Principal activity description

Annual Return (For returns made up to a date on or after 1 October 2011) Α4 Company type • O Company type Please confirm your company type by ticking the appropriate box below (only If you are unsure of your company one box must be ticked) type, please check your latest Public limited company certificate of incorporation or our Private company limited by shares website Ø www.companieshouse.gov.uk Private company limited by guarantee Private company limited by shares exempt under section 60 Private company limited by guarantee exempt under section 60 Private unlimited company with share capital Private unlimited company without share capital Registered office address @ **A5** O Change of registered office Building name/number **REGENT HOUSE 1** This must agree with the address that is held on the Companies House Street PRATT MEWS record at the date of this return If the registered office address has changed, you should complete form Post town LONDON AD01 and submit it together with this annual return County/Region Postcode D W Single alternative inspection location (SAIL) of the A6 company records (if applicable) OSAIL address Building name/number This must agree with the address that is held on the Companies House Street record at the date of this return If the address has changed, you should complete form AD02 and Post town submit it together with this annual County/Region Postcode Location of company records o O Location of company records Please tick the appropriate box to indicate which records are kept at the SAIL If the company records are held at address in Section A6 the registered office address, do not Register of members tick any of the boxes in this section Register of directors Certain records must be kept by Directors' service contracts every company while other records are only kept by certain company Directors' indemnities types where appropriate Register of secretaries Records of resolutions etc If the records are not kept at the SAIL address, they must be available Contracts relating to purchase of own shares at the registered office Documents relating to redemption or purchase of own share out of If any of the company records have capital by private company moved from the registered office Register of debenture holders to the address in Section A6 since Report to members of outcome of investigation by public company into the last annual return, you must interests in its shares complete form AD03 and submit it together with this annual return Register of interests in shares disclosed to public company Instruments creating charges and register of charges England and Wales or Northern Ireland Instruments creating charges and register of charges Scotland

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| Part 2 | Officers of the company | | | | |
|----------------------|--|--|--|--|--|
| | This section should include details of the company at the date to which this annual return is made up | Continuation pages Please use a continuation page if you need to enter more officer | | | |
| | → For a secretary who is an individual, go to Section B1 → For a corporate secretary, go to Section C1 → For a director who is an individual, go to Section D1 → For a corporate director, go to Section E1 | détails. | | | |
| Secretary | | | | | |
| B1 | Secretary's details ® | | | | |
| | Please use this section to list all the secretaries of the company For a corporate secretary, complete Section C1-C4 | O Secretary appointments You may not use this form to appoint a secretary To do this, | | | |
| Title* | | please complete form AP03 and submit it together with this annual | | | |
| Full forename(s) | DONALD GEORGE | return | | | |
| Surname | POWELL | Corporate details Please use Section C1-C4 to enter | | | |
| Former name(s) 9 | | corporate secretary details | | | |
| | | Secretary details All details must agree with those previously notified to Companies House If you have made changes since the last annual return and have not notified us, please complete form CH03 | | | |
| | | Please provide any previous names which have been used for business purposes during the period of this return. Married women do not need to give former names unless previously used for business purposes. | | | |
| B2 | Secretary's service address • | | | | |
| Building name/number | 10 | Service address If you have previously notified | | | |
| Street | HATTENAESVAENGET | Companies House that the service address is at 'The Company's Registered Office', please state 'The | | | |
| Post town | SILKEBORG | Company's Registered Office' in the address | | | |
| County/Region | | This information will appear on the public record | | | |
| Postcode | 8 6 0 0 | public record | | | |
| Country | DENMARK | _ | | | |

Corporate secretary

| C1 | Corporate secretary's details • | |
|---|---|--|
| | Please use this section to list all the corporate secretaries of the company | O Corporate secretary appointments You cannot use this form to appoint |
| Corporate body/firm name | | a corporate secretary To do this, please complete form AP04 and submit it together with this annual return |
| Building name/number | | Corporate secretary details |
| Street | | All details must agree with those previously notified to Companies House If you have made changes since the last annual return and have not notified us, please complete |
| Post town | | form CH04 |
| County/Region | | This information will appear on the public record |
| Postcode | | Fas. (1997) |
| Country | | |
| C2 | Location of the registry of the corporate body or firm | |
| | Is the corporate secretary registered within the European Economic Area (EEA)? → Yes Complete Section C3 only → No Complete Section C4 only | |
| C3 | EEA companies ® | |
| Miles the seminary | Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register | ● EEA A full list of countries of the EEA can be found in our guidance www.companieshouse.gov.uk |
| Where the company/ firm is registered 9 | | This is the register mentioned in Article 3 of the First Company Law |
| Registration number | | Directive (68/151/EEC) |
| C4 | Non-EEA companies | ' |
| | Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register. | ◆ Non-EEA Where you have provided details of the register (including state) where the company or firm is registered, you must also provide its number in |
| Legal form of the corporate body or firm | | that register |
| Governing law | | |
| If applicable, where | | |
| the company/firm is registered © | | |
| If applicable, the registration number | | |

Director

| D1 | Director's details • | | | | |
|--|------------------------------|--|--|--|--|
| Please use this section to list all the directors of the company For a corporate director, complete Section E1-E4 | | O Director appointments You cannot use this form to appoint a director To do this, please | | | |
| Title* | | complete form APO1 and submit it together with this annual return | | | |
| Full forename(s) | DAVID JOHN | Corporate details | | | |
| Surname | HILL | Please use Section E1-E4 to enter corporate director details | | | |
| Former name(s) ② | | Director details All details must agree with those previously notified to Companies | | | |
| Country/State of residence | UNITED KINGDOM / ENGLAND | House If you have made changes since the last annual return and have not notified us, please | | | |
| Nationality | BRITISH | complete form CH01 | | | |
| Date of birth Business occupation (if any) | do d4 To T4 71 9 74 76 | Please provide any previous names | | | |
| | ARTISTE | which have been used for business purposes during the period of this return. Married women do not need to give former names. | | | |
| | | unless previously used for business purposes | | | |
| D2 | Director's service address 9 | <u></u> | | | |
| Building name/numbe | 47 | Service address If you have previously notified | | | |
| Street | SPRINGHILL PARK | Companies House that the service address is at 'The Company's | | | |
| | LOWER PENN | Registered Office', please state 'The Company's Registered Office' in the | | | |
| Post town | WOLVERHAMPTON | address | | | |
| County/Region | WEST MIDLANDS | This information will appear on the public record | | | |
| Postcode | W V 4 T S | | | | |
| Country | UNITED KINGDOM | | | | |

Director

| D1 | Director's details ¹⁰ | | |
|----------------------------|---|--|--|
| | Please use this section to list all the directors of the company For a corporate director, complete Section E1-E4 | Our price of appointments You cannot use this form to appoint a director To do this, please | |
| Title* | | complete form AP01 and submit it together with this annual return | |
| Full forename(s) | NEVILLE JOHN | Corporate details Please use Section E1-E4 to enter | |
| Surname | HOLDER | corporate director details | |
| Former name(s) ® | | Director details All details must agree with those previously notified to Companies | |
| Country/State of residence | UNITED KINGDOM / ENGLAND | House If you have made changes since the last annual return and have not notified us, please | |
| Nationality | BRITISH | complete form CH01 | |
| Date of birth | d 1 d 5 0 6 1 9 4 6 | • Former name(s) Please provide any previous names | |
| Business occupation | ARTISTE / COMPOSER | which have been used for business purposes during the period of | |
| (if any) | | this return Married women do not need to give former names unless previously used for business purposes | |
| D2 | Director's service address [©] | | |
| Building name/number | THE LODGE | Service address If you have previously notified | |
| Street | CHELFORD ROAD | Companies House that the service address is at 'The Company's | |
| | PRESTBURY | Registered Office', please state 'The Company's Registered Office' in the | |
| Post town | MACCLESFIELD | address | |
| County/Region | CHESHIRE | This information will appear on the public record | |
| Postcode | S K 1 0 4 A W | | |
| Country | UNITED KINGDOM | | |

| In accordance with |
|--------------------|
| Section 854 of the |
| Companies Act 2006 |

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Director

| D1 | Director's details [©] | | | | |
|---|---|--|--|--|--|
| Please use this section to list all the directors of the company For a corporate director, complete Section E1-E4 | | Director appointments You cannot use this form to appoint a director To do this, please | | | |
| Title* | | complete form APO1 and submit it together with this annual return | | | |
| Full forename(s) | JAMES WHILD | Corporate details | | | |
| Surname | LEA | Please use Section E1-E4 to enter corporate director details | | | |
| Former name(s) ② | | Director details All details must agree with those previously notified to Companies | | | |
| Country/State of residence | UNITED KINGDOM / ENGLAND | House If you have made changes since the last annual return and have not notified us, please | | | |
| Nationality | BRITISH | complete form CH01 | | | |
| Date of birth | d d d m 0 6 y 1 y 9 y 4 y 9 | • Former name(s) Please provide any previous names | | | |
| Business occupation (if any) | ARTISTE / COMPOSER | which have been used for business purposes during the period of this return. Married women do not need to give former names unless previously used for business purposes | | | |
| D2 | Director's service address ⁹ | | | | |
| Building name/number | THE THATCHED COTTAGE | Service address If you have previously notified | | | |
| Street | KIDDEMORE GREEN ROAD | Companies House that the service address is at 'The Company's | | | |
| | BREWOOD | Registered Office', please state 'The Company's Registered Office' in the | | | |
| Post town | STAFFORD | address | | | |
| County/Region | STAFFORDSHIRE | This information will appear on the public record | | | |
| Postcode | S T 1 9 9 B Q | banna record | | | |
| Country | UNITED KINGDOM | | | | |

| In accordance with |
|--------------------|
| Section 854 of the |
| Companies Act 2006 |

AR01 - continuation page Annual Return (For returns made up to a date on or after 1 October 2011)

| Director | | | | |
|------------------------------|---|--|--|--|
| D1 | Director's details • | | | |
| | Please use this section to list all the directors of the company For a corporate director, complete Section E1-E4 | O Director appointments You cannot use this form to appoint a director To do this, please | | |
| Title* | | complete form AP01 and submit it together with this annual return | | |
| Full forename(s) | DONALD GEORGE | Corporate details Please use Section E1-E4 to enter | | |
| Surname | POWELL | corporate director details | | |
| Former name(s) • | | Director details All details must agree with those previously notified to Companies House If you have made changes | | |
| Country/State of residence | DENMARK | since the last annual return and have not notified us, please | | |
| Nationality | BRITISH | complete form CH01 | | |
| Date of birth | d 1 d 0 0 9 1 9 1 9 4 16 | Please provide any previous names | | |
| Business occupation (if any) | ARTISTE | which have been used for business purposes during the period of this return. Married women do not need to give former names unless previously used for business purposes | | |
| D2 | Director's service address® | | | |
| Building name/numbe | er 10 | Service address If you have previously notified | | |
| Street | HATTENAESVAENGET | Companies House that the service address is at 'The Company's Registered Office', please state 'The Company's Registered Office' in the | | |
| Post town | SILKBORG | address | | |
| County/Region | | This information will appear on the public record | | |
| Postcode | 8 6 0 0 | | | |
| Country | DENMARK | | | |

Annual Return
(For returns made up to a date on or after 1 October 2011)

Corporate director

| E1 | Corporate director's details • | |
|---|---|--|
| | Please use this section to list all the corporate director's of the company | O Corporate director appointments You cannot use this form to appoint a corporate director To do this, |
| Corporate body/firm name | | please complete form APO2 and submit it together with this annual return |
| Building name/number | | Corporate director details All details must agree with those |
| Street | | previously notified to Companies House If you have made changes since the last annual return and have not notified us, please complete |
| Post town | | form CH02 This information will appear on the |
| County/Region | | public record |
| Postcode | | |
| Country | | |
| E2 | Location of the registry of the corporate body or firm | |
| | Is the corporate director registered within the European Economic Area (EEA)? → Yes Complete Section E3 only → No Complete Section E4 only | |
| E3 | EEA companies [®] | |
| | Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register | ● EEA A full list of countries of the EEA can be found in our guidance www.companieshouse.gov.uk |
| Where the company/ firm is registered • | | This is the register mentioned in Article 3 of the First Company Law |
| Registration number | | Directive (68/151/EEC) |
| E4 | Non-EEA companies | |
| | Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register. | Non-EEA Where you have provided details of the register (including state) where the company or firm is registered, you must also provide its number in |
| Legal form of the corporate body or firm | | that register |
| Governing law | | |
| If applicable, where the company/firm is registered • | | |
| If applicable, the registration number | | |

| Part 3 | Statement of capital ^o | | | | | |
|--|---|---|--|--|---|----------------------------------|
| Does your company have share capital? → Yes Complete the sections below and the following Part 4 → No Go to Part 5 (Signature) | | | | This should reflect the company's capital status at the made up date of this annual return | | |
| F1 | Share capital | in pound sterling (| (£) | | | |
| | | v each class of shares he ly complete Section F1 | eld in pound sterling and then go to Section F4 | | | |
| Class of shares (E.g. Ordinary/Preference etc |) | Amount paid up on each share ② | Amount (if any) unpaid on each share ② | Number of sha | res 🖸 | Aggregate nominal value 9 |
| ORDINARY | | £1 | | 100 | | £ 100 |
| | | | | | | £ |
| | | | | | | £ |
| <u> </u> | | | | | | £ |
| | | | Totals | 100 | | £ 100 |
| F2 | Share capital | in other currencies | s | | | W- 1117 |
| Please complete the ta Please complete a sep | | v any class of shares held th currency | d in other currencies | | | |
| Currency | | | | | -w · | |
| Class of shares (E.g. Ordinary/Preference etc | :) | Amount paid up on each share 2 | Amount (if any) unpaid on each share | Number of sha | res 🛭 | Aggregate nominal value 4 |
| | | | <u> </u> | | | |
| | | | Totals | <u> </u> | | |
| | | | | <u> </u> | | |
| Currency | | | | | | |
| Class of shares (E g Ordinary/Preference etc | :) | Amount paid up on each share | Amount (if any) unpaid on each share | Number of sha | es Ø | Aggregate nominal value ① |
| | | | | | | |
| | | | : | | | |
| | | | Totals | | | |
| F3 | Totals | | | | | |
| | Please give the total number of shares and total aggregate nominal value of issued share capital | | | | Total aggregate nominal value Please list total aggregate values in | |
| Total number of shares | different currencies separately example £100 + \$100 example £100 example £ | | | | | |
| Total aggregate nominal value 😉 | | | | | | |
| Including both the nominal share premium Total number of issued s | | Number of shares issu nominal value of each | share Plea | itinuation Pag ise use a Staten e if necessary | | oital continuation |

| F4 | Statement of capital (Voting rights) | | | |
|----------------|--|--|--|--|
| | Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Sections F1 and F2 | | | |
| Class of share | ORDINARY | | | |
| Voting rights | ONE VOTE PER SHARE | | | |
| | | | | |
| Class of share | | | | |
| Voting rights | | | | |
| voting rights | | | | |
| Class of share | | | | |
| Voting rights | | | | |
| voting rights | | | | |
| Class of share | | | | |
| Voting rights | | | | |
| | | | | |

| | ARO1 Annual Return (For returns made up to a date on or after 1 October 2011) | | | | | |
|------------|---|--|--|--|--|--|
| Part 4 | Shareholders | Shareholders | | | | |
| | Does your company have share capital? → Yes go to Section G1 'Companies with share capital' → No Go to Part 5 (Signature) | | | | | |
| G1 | Companies with share capital | | | | | |
| Question 1 | Were any of the company's shares admitted to trading on a market at any time during this return period? Please tick the appropriate box below No go to Section G2 'Past and present shareholders' Yes go to Question 2. | A market is one established under the rules of a UK recognised investment exchange or any other regulated markets in or outside of the UK, or any other market outside | | | | |
| Question 2 | Please only refer to Question 2 below if you have answered 'Yes' to Question 1 If you answered 'No', please go to Section G2 'Past and present shareholders' | of the UK The current UK recognized investment exchanges and regulated markets can be found at www.fsa.gov.uk/register/exchanges.do | | | | |
| | Did the company, throughout the return period, have any shares admitted to trading on a relevant market and was it, throughout the return period, an issuer to which DTR5 applies? Please tick the appropriate box below No go to Section G4 'Shareholders who hold at least 5% of any class of shares of the company as at the made up date of the return' | ODTR5 refers to the Vote Holder and Issuer Notification Rules contained in Chapter 5 of the Disclosure and Transparency Rules source book issued by the Financial Services Authority Notification is required when the percentage acquisition of | | | | |
| | Yes go to Part 5 'Signature' | a shareholder in the company has reached a certain threshold (starting at 3%) | | | | |
| G2 | List of past and present shareholders ® | | | | | |
| | The company is required to provide a full list of past and present shareholders if one was not included with either of the last two returns. Please tick the appropriate box below There were no shareholder changes in this period. Go to Part 5 (Signature) A full list of shareholders is enclosed. | This section only applies to companies answering 'No' in Section G1 | | | | |
| | How is the list of shareholders enclosed. Please tick the appropriate | | | | | |
| | box below The list of shareholders is enclosed on paper Go to Section G3 'List of past and present shareholders' | | | | | |
| | The list of shareholders is enclosed in another format. Go to Part 5 (Signature) | | | | | |
| | | | | | | |

Annual Return

(For returns made up to a date on or after 1 October 2011)

G3

List of past and present shareholders O

Changes during this period to shareholders' particulars or details of the amount of stock or shares transferred must be completed each year

You must provide a 'full list' of all company shareholders on

- The company's first annual return following incorporation,
- Every third annual return after a full list has been provided
- Please list the company shareholders in alphabetical order

Joint shareholders should be listed consecutively

Further shareholders

Please use a 'List of past and present shareholders' continuation page if necessary

This section only applies to companies answering 'No' to Question 1 in Section G1

| Shareholder's Name (Address not required) | Class of share | Shares or stock currently held Number of shares or amount of stock | Shares or stock transferred (if appropriate) | |
|--|----------------|---|--|----------------------------------|
| | | | Number of shares or amount of stock | Date of registration of transfer |
| DAVID JOHN HILL | ORDINARY | 25 | | 1 1 |
| NEVILLE JOHN HOLDER | ORDINARY | 25 | | 1 1 |
| JAMES WHILD LEA | ORDINARY | 25 | | 1 1 |
| DONALD GEORGE POWELL | ORDINARY | 25 | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | | 1 1 |
| | | | 1 | |

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G4

Shareholders who hold at least 5% of any class of share(s) of the company as at the made up date of this return

This section should show only the shareholders that hold at least 5% of any class of share(s) of the company at the date of this return

It should only be completed by companies that have answered 'Yes' to Question 1 in Section G1, and 'No' to Question 2 in Section G1

If there were no shareholders holding at least 5% of any class of share(s) at the date of this return, this section may be left blank

→ Go to Part 5 (Signature)

This section only applies to companies answering 'No' to Question 2 in Section G1

Please list the company shareholders in alphabetical order

Joint shareholders should be listed consecutively

Further shareholders

Please use a 'Shareholders who hold at least 5% of any class of share(s) of the company as at the made up date of this return' continuation page if necessary

Shares or stock currently held Shareholder's name Shareholder's address Class of share Number of shares or amount of stock

Annual Return

(For returns made up to a date on or after 1 October 2011)

Part 5 **Signature** This must be completed by all companies O Societas Europaea If the form is being filed on behalf of a Socretas Europaea (SE) please I am signing this form on behalf of the company delete 'director' and insert details of which organ of the SE the person Signature signing has membership X **O** Person authorised Under either section 270 or 274 of the Companies Act 2006 This form may be signed by Director **0**, Secretary, Person authorised **9**, Charity commission receiver and manager, CIC manager, Judicial factor

Annual Return

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Important information **Presenter information** Please note that all information on this form will You do not have to give any contact information, but if you do it will help Companies House if there is a query appear on the public record on the form. The contact information you give will be visible to searchers of the public record How to pay Contact name A fee of £40 is payable to Companies House in respect of an Annual Return Company name **NEWMAN & COMPANY** Make cheques or postal orders payable to 'Companies House' **REGENT HOUSE** Where to send 1 PRATT MEWS You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below LONDON County/Region For companies registered in England and Wales The Registrar of Companies, Companies House, Postcode W Crown Way, Cardiff, Wales, CF14 3UZ Country DX 33050 Cardiff UNITED KINGDOM DX For companies registered in Scotland The Registrar of Companies, Companies House, Telephone 020 7554 4840 Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF Checklist DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post) We may return forms completed incorrectly or with information missing For companies registered in Northern Ireland The Registrar of Companies, Companies House, Please make sure you have remembered the Second Floor, The Linenhall, 32-38 Linenhall Street, following Belfast, Northern Ireland, BT2 8BG ☐ That if the made up date of the return is any earlier DX 481 N R Belfast 1 than 1 October 2011, you must complete the appropriate form AR01 **Further information** ☐ The company name and number match the information held on the public Register For further information, please see the guidance notes ☐ You have completed your principal business activity on the website at www.companieshouse.gov.uk ☐ You have not used this form to make changes to the or email enquiries@companieshouse gov uk registered office address. You have not used this form to make changes to This form is available in an secretary and director details You have fully completed the Statement of capital alternative format. Please visit the (if applicable) forms page on the website at You have signed the form ☐ You have enclosed the correct fee www.companieshouse.gov.uk