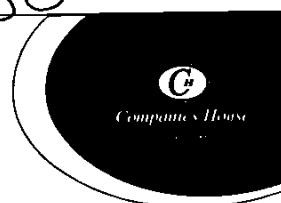


SH19

Statement of capital

042451 / 50



A fee is payable with this form
Please see 'How to pay' on the last page

✓ What this form is for

You may use this form as a statement of capital for a private limited company reducing its capital supported by a solvency statement; or for a private or public limited company reducing its capital supported by a court order

X What this form is NOT for

You cannot use this form to complete a statement of capital for a company re-registering from unlimited to limited

THURSDAY



A38

A2JND5ZM

24/10/2013

#131

COMPANIES HOUSE

1 Company details

Company number 0 1 4 9 3 4 0 7

Company name in full Ipsos Insight Ltd

→ Filling in this form

Please complete in typescript or in bold black capitals.

All fields are mandatory unless specified or indicated by *

Statement of capital

Section 2 (also Section 3 and Section 4 if appropriate) should reflect the company's share capital as reduced by the resolution

2 Statement of capital (Share capital in pound sterling (£))

Please complete the table below to show any class of shares held in pound sterling
If all your issued capital is in sterling, only complete Section 2 and then go to Section 5

| Class of shares (E.g. Ordinary/Preference etc.) | Amount paid up on each share ① | Amount (if any) unpaid on each share ① | Number of shares ② | Aggregate nominal value ③ |
|--|-----------------------------------|---|--------------------|---------------------------|
| Ordinary | £1 | | 1 | £ 1 |
| | | | | £ |
| | | | | £ |
| | | | | £ |
| Totals | | | 1 | £ 1 |

3 Statement of capital (Share capital in other currencies)

Please complete the table below to show any class of shares held in other currencies
Please complete a separate table for each currency

| Currency | | | | |
|--|-----------------------------------|---|--------------------|---------------------------|
| Class of shares (E.g. Ordinary / Preference etc.) | Amount paid up on each share ① | Amount (if any) unpaid on each share ① | Number of shares ② | Aggregate nominal value ③ |
| | | | | |
| | | | | |
| Totals | | | | |

① Including both the nominal value and any share premium

② Total number of issued shares in this class

③ Number of shares issued multiplied by nominal value of each share

Continuation pages

Please use a Statement of Capital continuation page if necessary

SH19

Statement of capital

| Currency | | | | |
|--|-----------------------------------|---|--------------------|--|
| Class of shares (E g Ordinary/Preference etc.) | Amount paid up on each share ① | Amount (if any) unpaid on each share ① | Number of shares ② | Aggregate nominal value ③ |
| | | | | |
| | | | | |
| Totals | | | | |
| ① Including both the nominal value and any share premium | | ② Number of shares issued multiplied by nominal value of each share | | Continuation pages Please use a Statement of Capital continuation page if necessary |
| ③ Total number of issued shares in this class | | | | |

4 Statement of capital (Totals)

| | | |
|--|----|---|
| Please give the total number of shares and total aggregate nominal value of issued share capital | | ③ Total aggregate nominal value Please list total aggregate values in different currencies separately For example £100 + €100 + \$100 etc |
| Total number of shares | 1 | |
| Total aggregate ③ nominal value | £1 | |

5 Statement of capital (Prescribed particulars of rights attached to shares)

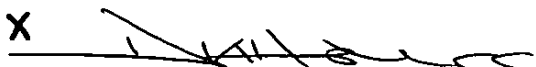
| | | |
|---|---|--|
| Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 2 and Section 3 | | ③ Prescribed particulars of rights attached to shares The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares A separate table must be used for each class of share Please use a Statement of capital continuation page if necessary |
| Class of share | Ordinary | |
| Prescribed particulars ③ | each share is entitled to one vote in any circumstances, each share is entitled pari passu to dividend payments or any other distribution, each share is entitled pari passu to participate in a distribution arising from a winding up of the company, | |
| Class of share | | |
| Prescribed particulars ③ | | |

SH19 Statement of capital

| | | |
|-----------------------------|--|---|
| Class of share | | 1 Prescribed particulars of rights attached to shares The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares A separate table must be used for each class of share Please use a Statement of capital continuation page if necessary |
| Prescribed particulars 1 | | |
| Class of share | | |
| Prescribed particulars 1 | | |

6

Signature

| | | |
|---|--|---|
| I am signing this form on behalf of the company | | 1 Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE), please delete 'director' and insert details of which organ of the SE the person signing has membership 1 Person authorised Under either section 270 or 274 of the Companies Act 2006 |
| Signature | Signature  | |
| This form may be signed by Director 1, Secretary, Person authorised 1, CIC manager | | |

SH19

Statement of capital



Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name Rupert van Hullen

Company name Ipsos MORI UK Ltd

Address 79-81 Borough Road,

Post town London

County/Region

Postcode S E 1 1 F Y

Country

DX

Telephone



Checklist

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have completed the relevant sections of the statement of capital
- ☐ You have signed the form
- ☐ You have enclosed the correct fee



Important information

Please note that all information on this form will appear on the public record



How to pay

A fee of £10 is payable to Companies House to reduce the share capital by Court Order or by Solvency Statement

Make cheques or postal orders payable to 'Companies House'



Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1



Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk