

**W.O.W. CAMPAIGNS LIMITED**  
**UNAUDITED ABRIDGED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2020**

WEDNESDAY



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A09

14/04/2021

#278

COMPANIES HOUSE

(Registered company number: 1482088)

**W.O.W. CAMPAIGNS LIMITED**  
**(A Company Limited by Guarantee)**

The directors present their report and the unaudited abridged financial statements of the company for the year ended 31 December 2020.

**DIRECTORS**

The directors who served the company during the year were as follows:

**Directors:**                    **Ben Birnberg**  
                                      **Norina O'Hare (appointed 01/05/2018)**

**Registered Office:**        **44-48 Shepherdess Walk**  
                                      **London**  
                                      **N1 7JP**

**SMALL COMPANY PROVISIONS**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

This report was approved by the directors on **27 January 2021** and signed on behalf of the directors by:



.....  
**Norina O'Hare**  
**Director**

**W.O.W. CAMPAIGNS LIMITED**  
**(A Company Limited by Guarantee)**

**ABRIDGED BALANCE SHEET**

**31 DECEMBER 2020**

		<b>2020</b>		<b>2019</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>CURRENT ASSETS</b>					
Debtors	2	33		33	
<b>CREDITORS</b>					
Amounts falling due within one year		-		-	
		<hr/>		<hr/>	
<b>TOTAL NET ASSETS</b>			<b>£ 33</b>		<b>£ 33</b>
			<hr/>		<hr/>
<b>RESERVES</b>					
Profit and loss account			<b>£ 33</b>		<b>£ 33</b>
			<hr/>		<hr/>

For the year ending 31 December 2020, the company was entitled to exemption from audit under section 477 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the requirements of this Act with respect to accounting records and for the preparation of accounts.

The members have agreed to the preparation of abridged accounts for this accounting period in accordance with Section 444(2A).

These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies' regime.

*Norina O'Hare*

.....  
**Norina O'Hare**  
**Director**  
**9 April 2021**

The notes on page 4 form part of these accounts.

**W.O.W. CAMPAIGNS LIMITED**  
**(A Company Limited by Guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**

**YEAR ENDED 31 DECEMBER 2020**

**1. ACCOUNTING POLICIES**

**Accounting Convention**

The accounts have been prepared under the historical cost convention and in accordance the Financial Reporting Standard for Smaller Entities (effective June 2002) and the Companies Act 1985.

**Cash Flow Statement**

No cash flow statement is prepared for the current year as the company qualifies for the small company exemption.

<b>2</b>	<b>DEBTORS</b>	<b>2020</b>	<b>2019</b>
		<b>£</b>	<b>£</b>
	Other debtors	33	33
		<hr/>	<hr/>