# W.O.W. CAMPAIGNS LIMITED FINANCIAL STATEMENTS FOR YEAR ENDED 31 DECEMBER 2016



(Registered company number: 1482088)

## W.O.W. CAMPAIGNS LIMITED (A Company Limited by Guarantee)

#### **BALANCE SHEET**

#### **31 DECEMBER 2016**

				20	16		. 2	2015
		Note	es	£	£		£	£
CURRENT ASSETS			·.				. 1	
Debtors	*	2		33			33	
				•		•		
CREDITORS Amounts falling due wit	hin	•						
one year	•		•;	· -			-	
	• •	. )				· —		
TOTAL NET ASSETS	}				£ 33	. *		£ 33
			-				•	· · · · · · · · · · · · · · · · · · ·
RESERVES			·					
Profit and loss account					£ 33		:	£ 33
					·			•

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the year ending 31 December 2016, the company was entitled to exemption from audit under section 477 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The director acknowledges his responsibility for complying with the requirements of this Act with respect to accounting records and for the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies' regime.

S Preston Director

29 September 2017

The notes on page 3 form part of these accounts.

### W.O.W. CAMPAIGNS LIMITED (A Company Limited by Guarantee)

#### NOTES TO THE FINANCIAL STATEMENTS

#### YEAR ENDED 31 DECEMBER 2016

#### 1. ACCOUNTING POLICIES

#### Company information

W.O.W Campaigns Limited is a private company limited by shares incorporated in England and Wales. The registered office is 44-48 Shepherdess Walk, London, N1 7JP.

#### 1.1 Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with Section 1A of FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

These financial statements for the year ended 31 December 2016 are the first financial statements of W.O.W Campaigns Limited prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland.

The date of transition to FRS 102 was 1 January 2015. The financial position and performance for the previous period is not affected by the transition to FRS102.

2	DEBTORS						2016		2015
	**						••	£	£
. ′	Other debtors		q		٠,			33	· 33·
•	Other debiots.		• •				•	. 25	33