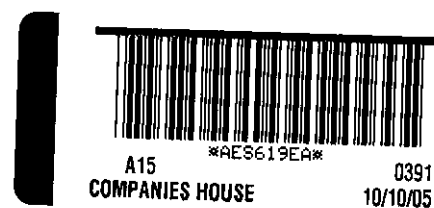


**W.O.W. CAMPAIGNS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 DECEMBER 2004**



(Registered company number: 1482088)

**W.O.W. CAMPAIGNS LIMITED**  
**(A Company Limited by Guarantee)**

**BALANCE SHEET**

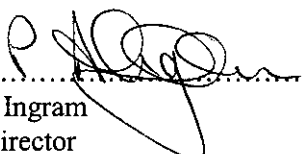
**31 DECEMBER 2004**

|                                     | Notes | £  | 2004<br>£ | £ | 2003<br>£ | £ |
|-------------------------------------|-------|----|-----------|---|-----------|---|
| <b>CURRENT ASSETS</b>               |       |    |           |   |           |   |
| Debtors                             | 4     | 33 |           |   | 33        |   |
| <b>CREDITORS</b>                    |       |    |           |   |           |   |
| Amounts falling due within one year | 5     | -  |           |   | -         |   |
|                                     |       |    |           |   |           |   |
| <b>TOTAL NET ASSETS</b>             |       |    | £ 33      |   | £ 33      |   |
| <b>RESERVES</b>                     |       |    |           |   |           |   |
| Profit and loss account             | 6     |    | £ 33      |   | £ 33      |   |

The director is satisfied that the company is entitled to exemption from audit under section 249A(1) of the Companies Act 1985, and that no notice under section 249B(2) has been deposited.

The director acknowledges her responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

  
 .....  
 P Ingram  
 Director

5 / 10 ..... 2005

The notes on page 3 form part of these accounts.

**W.O.W. CAMPAIGNS LIMITED**  
**(A Company Limited by Guarantee)**

**NOTES TO THE FINANCIAL STATEMENTS**

**YEAR ENDED 31 DECEMBER 2004**

**1. ACCOUNTING POLICIES**

**Accounting Convention**

The accounts have been prepared under the historical cost convention and in accordance the Financial Reporting Standard for Smaller Entities (effective June 2002) and the Companies Act 1985.

**Cash Flow Statement**

No cash flow statement is prepared for the current year as the company qualifies for the small company exemption.

| <b>2</b> | <b>DEBTORS</b> | <b>2004</b><br><b>£</b> | <b>2003</b><br><b>£</b> |
|----------|----------------|-------------------------|-------------------------|
|          | Other debtors  | 33                      | 33                      |
|          |                | <hr/>                   | <hr/>                   |