#### **ABBREVIATED ACCOUNTS**

#### FOR THE YEAR ENDED 31 DECEMBER 2013

Company Registration No. 01477372 (England and Wales)

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A33 27/06/2014 #
COMPANIES HOUSE

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#### STRATEGIC REPORT

#### FOR THE YEAR ENDED 31 DECEMBER 2013

#### Review of the business

The results for the year and the financial position at the year end were considered satisfactory by the directors who expect continued profitability in the foreseeable future.

The management of the business and the execution of the company's strategy are subject to a number of risks. The key risk and future uncertainty relating to the business is potential changes in its regulatory environment. Other risks that the company may be subject to are detailed in the Directors' Report.

The number of betting shops operating at the 31st December 2013 was 38 (2012: 38). The company has continued to derive revenues from the operation of fixed odds betting terminals ("FOBT's") at its betting shops. The directors continue to monitor overhead spend with a view to preserving profitability.

Turnover has decreased by £2,058,226 representing a 5.6% decrease on the previous period.

Gross profit has increased by £184,056 representing an 2.3% increase on the previous period.

The company's operating profit has decreased compared with the previous year to £555,439 (2012: £792,348). The company's operating profit has been affected by the introduction of Machine Game Duty.

The directors continue to seek suitable opportunities for business expansion with 5 new shops to be opened in the next 12 months.

Mr F J Seymour

Director

19 June 2014

#### **DIRECTORS' REPORT**

#### FOR THE YEAR ENDED 31 DECEMBER 2013

The directors present their report and financial statements for the year ended 31 December 2013.

#### **Principal activities**

The principal activity of the company in the year under review continued to be that of a turf accountant.

#### Results and dividends

The results for the year are set out on page 5.

#### **Future developments**

The directors routinely monitor the risks that the business faces in its day-to-day operations and appropriate actions are taken to mitigate these risks. The following risks are considered pertinent to the business:

General economic risk - as with any other bookmaker, the business (betting and gaming) is susceptible to the risk of an economic downturn adversely effecting disposable income. Management monitors this situation closely and makes special offers to customers as appropriate.

Competitor risk - betting and gaming businesses face competition in the main from other bookmakers, betting exchanges and other interactive gaming providers. Betting exchanges compete aggressively with prices offered by them frequently being more favourable than those offered by traditional bookmakers. Management, therefore continues to set prices on a commercial basis, taking into account these competitive pressures.

Bookmaking risk - the risk of incurring large losses on bets due to incorrect pricing is mitigated by there being upper limits on bets, monitoring of customers' betting patterns and the use of the latest information services available.

Regulatory risk - the regulatory, legislative and fiscal environment in which the company operates can change at short notice, leading to additional costs of compliance. The directors monitor this risk closely to ensure that they remain compliant with all enacted legislation and consider the costs of such compliance in their financial plans.

#### **Directors**

The following directors have held office since 1 January 2013:

Mr D L Pluck Mr F J Seymour Mr N Thompson

#### **Taxation status**

The company was a close company within the provisions of the Income and Corporation Taxes Act 1988 and this position has not changed since the end of the financial year.

#### **Auditors**

The auditors, Duncan Sheard Glass, are deemed to be reappointed under section 487(2) of the Companies Act 2006.

## DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

#### Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the board

Mr F J Seymour

Director

19 June 2014

## INDEPENDENT AUDITORS' REPORT TO DAVID PLUCK (NORTH WEST) LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages 5 to 16, together with the financial statements of David Pluck (North West) Limited for the year ended 31 December 2013 prepared under section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Chapter 10 of Part 15 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 445 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

#### **Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 445(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.

lain White BSc FCA (Senior Statutory Auditor) for and on behalf of Duncan Sheard Glass

19 June 2014

Chartered Accountants Statutory Auditor

Torn White

Castle Chambers 43 Castle Street Liverpool L2 9TL

# ABBREVIATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2013

		2013	2012
	Notes	£	£
Turnover		34,095,524	36,153,750
Other operating income less cost of sal	les	(25,869,398)	(28,115,670)
Administrative expenses		(7,675,702)	(7,245,732)
Operating profit	2	550,424	792,348
Investment income	3	5,073	4,427
Other interest receivable and similar	ar		
income		6,567	2,873
Interest payable and similar charges	4	(8,187)	(11,571)
Profit on ordinary activities before			
taxation		553,877	788,077
Tax on profit on ordinary activities	5	(185,710)	(216,729)
Profit for the year	15	368,167	571,348

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the profit and loss account.

## ABBREVIATED BALANCE SHEET AS AT 31 DECEMBER 2013

		20	113	20	12
	Notes	£	£	£	£
Fixed assets					
Intangible assets	6		188,195		319,019
Tangible assets	7		5,168,660		4,443,315
			5,356,855		4,762,334
Current assets					
Stocks	8	18,500		19,000	
Debtors	9	895,075		504,378	
Investments	10	105,809		92,091	
Cash at bank and in hand		787,663		1,585,394	
		1,807,047		2,200,863	
Creditors: amounts falling due within one year	11	(1,002,261)		(1,197,600)	
Net current assets			804,786		1,003,263
Total assets less current liabilities			6,161,641		5,765,597
Creditors: amounts falling due after more than one year	12		(1,268,339)		(1,294,316)
Provisions for liabilities	13		(742,851)		(689,000)
			4,150,451		3,782,281
			====		=====
Capital and reserves					
Called up share capital	14		200		200
Share premium account	15		42,291		42,291
Profit and loss account	15		4,107,960		3,739,790
Shareholders' funds	16		4,150,451		3,782,281

These abbreviated accounts have been prepared in accordance with the special provisions in section 445(3) of the Companies Act 2006 relating to medium-sized companies.

Approved by the Board and authorised for issue on 19 June 2014

Mr D L Pluck
Director

Company Registration No. 01477372

# CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2013

	£	2013 £	£	2012 £
Net cash inflow from operating activities		914,377		1,766,491
Returns on investments and servicing of finance				
Interest received	5,632		2,873	
Interest paid	(2,423)		(4,647)	
Dividends received	5,073		4,427	
Net cash inflow for returns on investments and servicing of finance		8,282		2,653
Taxation		(239,359)		(204,974)
Capital expenditure and financial investment				
Payments to acquire tangible assets	(1,692,498)		(783,324)	
Payments to acquire investments	-		(8,499)	
Receipts from sales of intangible assets	-		99,740	
Receipts from sales of tangible assets	292,000		27,760	
Net cash outflow for capital expenditure		(1,400,498)		(664,323)
Net cash (outflow)/inflow before management of liquid resources and financing		(717,198)		899,847
Management of liquid resources				
		-		-
Financing Repayment of other long term loans	(40,009)		(44,998)	
Increase in debt	(40,009)		(44,998)	
Net cash outflow from financing		(40,009)		(44,998)
(Decrease)/increase in cash in the year		(757,207)		854,849

# NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2013

1	Reconciliation of operating profit to net cash activities	outflow from	operating	2013	2012
				£	£
	Operating profit			550,424	792,348
	Depreciation of tangible assets			742,035	750,536
	Amortisation of intangible assets			130,824	130,824
	Profit on disposal of tangible assets			(80,595)	-
	Profit on disposal of intangible assets			-	(99,740)
	Decrease/(increase) in stocks			500	(1,000)
	(Increase)/decrease in debtors			(389,762)	111,987
	Decrease in creditors within one year			(41,549)	(50,814)
	Increase in pension provision			2,500	132,350
	Net cash inflow from operating activities			914,377	1,766,491
2	Analysis of net (debt)/funds	1 January 2013		Other non- 3	2013
		£	£	£	£
	Net cash:	4.505.004	(707.704)		707.000
	Cash at bank and in hand	1,585,394	(797,731)	-	787,663
	Bank overdrafts	(40,524)	40,524		
		1,544,870	(757,207)	-	787,663
	Liquid resources:				
	Current asset investments Bank deposits	92,091	13,718	-	105,809
	Dank deposits				
	Debt:				
	Debts falling due after one year	(1,294,316)	25,977	-	(1,268,339)
	Net funds/(debt)	342,645	(717,512)	-	(374,867)
3	Reconciliation of net cash flow to movement	t in net (debt)/f	unds	2013	2012
				£	£
	(Decrease)/increase in cash in the year			(757,207)	854,849
	Cash outflow from increase in liquid resources			13,718	714
	Cash outflow from decrease in debt			25,977	40,008
	Movement in net (debt)/funds in the year			(717,512)	895,571
	Opening net funds/(debt)			342,645	(552,926)
	Closing net (debt)/funds			(374,867)	342,645

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents the provision of services falling within the companys' activities during the year. In the case of over the counter trade in Licensed Betting Offices, turnover represents the amounts staked by customers in respect of individual bets placed on events that have occurred by the accounting period end.

Turnover from FOBT's represents amounts staked less amounts returned in winnings in respect of activity completed by the accounting period end and is stated net of VAT.

#### 1.4 Goodwill

Goodwill is the difference between the fair value of consideration paid on the acquisition of a business and the aggregate fair value of its separate net assets. Goodwill is capitalised and amortised through the profit and loss account over its estimated useful economic life. Amortisation is calculated so as to write off the goodwill cost acquired, less estimated residual value, over the goodwill's estimated useful economic life, which the directors consider to be a period of between 2 and 15 years.

#### 1.5 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Over 25 years

Freehold buildings
Long leasehold buildings
Plant and machinery
Office furniture and fittings

Over the life of the lease 25% reducing balance 15% reducing balance

Motor vehicles

25% reducing balance

No depreciation is charged in respect of land.

#### 1.6 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term even if payments are not made on such a basis.

#### 1.7 Investments

Current asset investments represent listed invesments which are stated at market value.

#### 1.8 Stock

Stock is valued at the lower of cost and net realisable value. Stocks consists entirely of betting slips and stationery costs.

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

#### 1 Accounting policies

(Continued)

#### 1.9 Deferred taxation

The accounting policy in respect of deferred tax reflects the requirements of FRS19 - Deferred tax. Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

#### 1.10 Dilapidations

Provision for dilapidations on property leases is made where the lease expires (including break clause's) within 5 years of the Balance Sheet date. No provision is made for leases expiring beyond 5 years as it is considered that a transfer of economic benefit beyond this point is too uncertain.

Operating profit	2013	2012
	£	£
· · · · · · · · · · · · · · · · · · ·	420.024	120.024
<u>•</u>	•	130,824
	742,035	750,536
· · · · · · · · · · · · · · · · · · ·	4.070	4.070
·	·	4,878
	1,301,638	1,201,750
	45.000	45.000
annual accounts	15,000	15,000
and after crediting:		
· · · · · · · · · · · · · · · · · · ·	(80.595)	_
•	-	(99,740)
3		
Investment income	2013	2012
	£	£
Income from fixed asset investments	5,073	4,427
Bank interest	5,632	2,873
Other interest	935	•
	11,640	7,300
Interest payable		2012
	£	£
On other loans wholly repayable within five years	5,764	6,924
Other interest	2,423	4,647
	8,187	11,571
	Operating profit is stated after charging: Amortisation of intangible assets Depreciation of tangible assets Operating lease rentals - Plant and machinery - Other assets Fees payable to the company's auditor for the audit of the company's annual accounts and after crediting: Profit on disposal of tangible assets Profit on disposal of intangible assets Investment income  Income from fixed asset investments Bank interest Other interest  Interest payable  On other loans wholly repayable within five years	Operating profit is stated after charging: Amortisation of intangible assets Depreciation of tangible assets Operating lease rentals - Plant and machinery - Other assets - Plant and machinery - Other assets Fees payable to the company's auditor for the audit of the company's annual accounts  and after crediting: Profit on disposal of tangible assets Profit on disposal of intangible assets Income from fixed asset investments Bank interest Other interest On other loans wholly repayable within five years Other interest  Oth

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

5	Taxation	2013 £	2012 £
	Domestic current year tax	_	_
	U.K. corporation tax	140,000	245,000
	Adjustment for prior years	(5,641)	(2,271)
	Total current tax	134,359	242,729
	Deferred tax		
	Deferred tax charge/credit current year	51,351	(26,000)
		185,710	216,729
	Factors affecting the tax charge for the year		
	Profit on ordinary activities before taxation	553,877 ———	788,077 ———
	Profit on ordinary activities before taxation multiplied by standard rate of UK		
	corporation tax of 23.00% (2012 - 24.00%)	127,392	189,138
	Effects of:		<del></del>
	Non deductible expenses	21,194	5,170
	Capital allowances	(3,789)	49,940
	Adjustments to previous periods	(5,641)	(2,271)
	Effect of variation in rate of taxation	2,302	6,142
	Marginal rate relief	(7,099)	(5,390)
		6,967	53,591
	Current tax charge for the year	134,359	242,729

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

6	Intangible fixed assets						Goodwill
	Cost At 1 January 2013 & at 3	31 December 2	2013				£ 1,600,088
	Amortisation At 1 January 2013 Charge for the year						1,281,069 130,824
	At 31 December 2013						1,411,893
	Net book value At 31 December 2013						188,195
	At 31 December 2012						319,019
7	Tangible fixed assets	Freehold buildings	Long leasehold	Plant and machinery	Office furniture	Motor vehicles	Total
		£	buildings £	£	and fittings £	£	£
	Cost At 1 January 2013 Additions Disposals	1,964,147 299,549 -	1,433,997 78,356	3,316,619 1,148,326 (652,642)	3,694,604 166,272	101,708 - -	10,511,075 1,692,503 (652,642)
	At 31 December 2013	2,263,696	1,512,353	3,812,303	3,860,876	101,708	11,550,936
	<b>Depreciation</b> At 1 January 2013 On disposals	674,768	605,225	2,434,921 (441,237)	2,291,206	61,640	6,067,760 (441,237)
	Charge for the year	79,679	115,098	315,506	235,450	10,020	755,753
	At 31 December 2013	754,447	720,323	2,309,190	2,526,656	71,660	6,382,276
	Net book value At 31 December 2013	1,509,249	792,030	1,503,113	1,334,220	30,048	5,168,660
	At 31 December 2012	1,289,379	828,771	881,697	1,403,399	40,069	4,443,315

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

8	Stocks	2013 £	2012 £
	Finished goods and goods for resale	18,500	19,000
9	Debtors	2013 £	2012 £
	Other debtors	203,504	167,137
	Prepayments and accrued income	691,571	337,241
		895,075	504,378
10	Current asset investments  Listed investments	2013 £ 105,809	<b>2012</b> £ 92,091
11	Creditors: amounts falling due within one year	2013 £	2012 £
	Bank loans and overdrafts		40,524
	Trade creditors	- 345,685	321,029
	Corporation tax	140,000	245,000
	Other taxes and social security costs	286,228	266,075
	Directors' current accounts	107,167	103,026
	Other creditors	53,441	77,650
	Accruals and deferred income	69,740	144,296
		1,002,261	1,197,600

The bank overdraft amounting to £Nil (2012: £40,524) is secured by a debenture incorporating a first legal charge over the freehold property at 130/132 Market Street, Droylsden.

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

2012 £	2013 £	ear	Creditors: amounts falling due after more than one	12
1,294,316	1,268,339		Other loans	
1,294,316	1,268,339		Analysis of loans Wholly repayable within five years	
1,234,510				
1,294,316 <del></del>	1,268,339 ———		•	
20.757	25.077		Loan maturity analysis	
26,757 1,267,559 ————	25,977 1,242,362 ————		In more than one year but not more than two years In more than two years but not more than five years	
			Provisions for liabilities	13
Total	Other	Deferred tax liability		
£	£	£		
689,000	579,000	110,000	Balance at 1 January 2013	
53,851	2,500	51,351	Profit and loss account	
742,851 ———	581,500	161,351 ———	Balance at 31 December 2013	
			The deferred tax liability is made up as follows:	
2012 £	2013 £			
110,000	161,351		Accelerated capital allowances	
es which is			Other provisions relate to dilapidation costs of £594,5 payable on the earlier of the surrender of the lease or v	
2012	2013		Share capital	14
£	£		Allotted, called up and fully paid	
200	200		200 Ordinary shares of £1 each	

# NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

15	Statement of movements on reserves		
		Share premium account	Profit and loss account
		£	£
	Balance at 1 January 2013	42,291	3,739,793
	Profit for the year		368,167
	Balance at 31 December 2013	42,291	4,107,960
16	Reconciliation of movements in shareholders' funds	2013	2012
		£	£
	Profit for the financial year	368,167	571,348
	Opening shareholders' funds	3,782,281	3,210,933
	Closing shareholders' funds	4,150,451	3,782,281

#### 17 Financial commitments

At 31 December 2013 the company was committed to making the following payments under non-cancellable operating leases in the year to 31 December 2014:

		Land and buildings		
		2013	2012	
		£	£	
	Operating leases which expire:			
	Within one year	79,364	124,154	
	Between two and five years	206,560	71,149	
	In over five years	534,611	605,120	
		820,535	800,423	
18	Directors' remuneration	2013 £	2012 £	
	Remuneration for qualifying services	108,616	103,673	
		<del></del>		

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 2 (2012 - 2).

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

#### 19 Employees

The state of the s

#### **Number of employees**

The average monthly number of employees (including directors) during the year was:

•••	2013 Number	2012 Number
Number of employees - Administration	162 ————	152 ———
Employment costs	2013 £	2012 £
Wages and salaries Social security costs	2,508,809 197,189	2,478,693 195,906
	2,705,998 ————	2,674,599

#### 20 Related party relationships and transactions

#### Other transactions

Included in other debtors is a loan to N F Thompson, a director of the company. At the year end the balance on this loan stood at £7,008 (2012: £13,648), interest accrued on this loan amounted to £935 (2012: £490) for the period.

Creditors falling due with one year include loans owing to D L Pluck of £61,515 (2012: £6,286) and F J Seymour of £45,652(2012: £96,739). Included within other loans in creditors falling due after more than one year are loans owing to D L Pluck of £1,240,000 (2012: £1,240,000). During the year loan interest of £5,765 (2012: £6,924) was charged in respect of these loans.

Included within other creditors in creditors falling due within one year are loans from the Dee Retirement Benefit Scheme (of which D L Pluck is the main beneficiary) of £25,977 (2012: £40,007). Included within other loans in creditors falling due after more than one year are loans from the Dee Retirement Benefit Scheme of £28,340 (2012: £54,316). Interest of £2,423 (2012: £4,647) was charged in respect of this loan.

Other debtors include an amount of £40,842 (2012: 38,999) in respect of building costs borne by the company on behalf of the Dee Retirement Benefit Scheme.

During the year rent amounting to £204,566 (2012: £159,388) was paid over to the Dee Retirement Benefit Scheme.