

DIRECTORS' REPORT

The directors submit their report and accounts for the year ended 31 December 2010

Results

The loss for the year, after taxation, amounted to £ 202,397

Review of the business

The Company's principal activity comprises income arising from the ownership of archive film

The subsidiary company did not trade during the year and is dormant

Directors' qualifying third party indemnity provisions

The company has granted an indemnity to one or more of its directors against liability in respect of proceedings brought by third parties, subject to the conditions set out in the Companies Act 2006. Such qualifying third party indemnity provision remains in force as at the date of approving the directors' report

Directors and their interests

The directors of the company during the year were -

W M B Brown	(Resigned 22 September 2010)
J S McArthur FRICS, MAPM	(Appointed 22 September 2010)
A G Gormly CMG, CBE	

None of the directors during the year held a beneficial interest in the issued share capital of the company

Directors' statement as to disclosure of information to auditors

The directors who were members of the board at the time of approving the directors' report are listed above. Having made enquiries of fellow directors and of the company's auditors, each of these directors confirms that

- to the best of each director's knowledge and belief, there is no information relevant to the preparation of their report of which the company's auditors are unaware, and
- each director has taken all the steps a director might reasonably be expected to have taken to be aware of relevant audit information and to establish that the company's auditors are aware of that information

Auditors

Ernst & Young LLP have expressed their willingness to continue in office as auditors and a resolution proposing their re-appointment will be submitted at the Annual General Meeting

By order of the board



M T DOBELL
Secretary
11 March 2011

“The Championship Committee” Merchandising Limited

STATEMENT OF DIRECTORS’ RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS

The directors are responsible for preparing the annual report and financial statements in accordance with applicable laws and regulations (United Kingdom Generally Accepted Accounting Practice)

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practices (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF "THE CHAMPIONSHIP COMMITTEE" MERCHANDISING LIMITED

We have audited the financial statements of 'The Championship Committee' Merchandising Limited for the year ended 31 December 2010 which comprise the Profit and Loss Account, the Balance Sheet and the related notes 1 to 10. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF
"THE CHAMPIONSHIP COMMITTEE" MERCHANDISING LIMITED (continued)**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Ernst & Young LLP

James Andrew Bishop (Senior statutory auditor)
for and on behalf of Ernst & Young LLP, Statutory Auditor
Glasgow
11 March 2011

“The Championship Committee” Merchandising Limited

PROFIT AND LOSS ACCOUNT

For the year ended 31 December 2010

	NOTES	2010 £	2009 £
Turnover	2	-	949
Gross profit		-	949
Administrative expenses	3	(207,448)	(510)
Operating (loss)/profit		(207,448)	439
Interest receivable		6,248	12,071
(Loss)/profit on ordinary activities before taxation		(201,200)	12,510
Taxation on (loss)/profit on ordinary activities	4	1,197	1,695
(Loss)/profit for the financial year		(202,397)	10,815

"The Championship Committee" Merchandising Limited

BALANCE SHEET

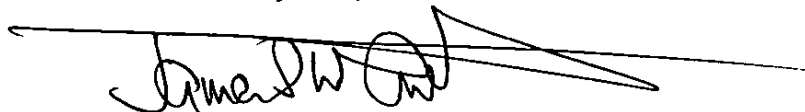
As at 31 December 2010

	NOTES	2010 £	2009 £
FIXED ASSETS			
Tangible Fixed Assets	5	557,519	764,417
Investments	6	262	262
		<u>557,781</u>	<u>764,679</u>
CURRENT ASSETS			
Debtors	7	-	5,266
Due by Related Party	10	2,872	2,872
Cash at Bank		881,136	872,901
		<u>884,008</u>	<u>881,039</u>
CREDITORS Amounts falling due within one year			
Trade Creditors and Accruals		550	652
Corporation Tax Payable		1,197	2,627
		<u>1,747</u>	<u>3,279</u>
Net Current Assets		882,261	877,760
Total Assets		<u>1,440,042</u>	<u>1,642,439</u>
Represented by			
CAPITAL AND RESERVES			
Called Up Share Capital	8	100	100
Profit & Loss Account	9	1,439,942	1,642,339
		<u>1,440,042</u>	<u>1,642,439</u>



A G Gormly CMG, CBE

Director



J S McArthur FRICS, MAPM

Director

11 March 2011

“The Championship Committee” Merchandising Limited

NOTES TO THE ACCOUNTS

1. ACCOUNTING POLICIES

Accounting Convention

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards. The Company has taken advantage of the exemption allowed by FRS1 for small companies from preparing a Statement of Cash Flows.

Consolidated Accounts

As the Company and its subsidiary are both small companies, advantage has been taken of the exemption allowed by Section 248 of the Companies Act 1985 from preparing consolidated accounts.

Foreign Currencies

Assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate of conversion to sterling.

All differences are taken to the profit and loss account.

2. TURNOVER

Turnover represents amounts receivable during the financial year from sales of clips of archive film – 2010 £Nil (2009 - £949).

3. OPERATING (LOSS)/PROFIT

	2010	2009
	£	£
Operating (loss)/ profit is stated after charging		
Auditors' remuneration	550	510
Impairment	<u>206,898</u>	<u>-</u>

“The Championship Committee” Merchandising Limited

NOTES TO THE ACCOUNTS

4. TAX ON (LOSS)/PROFIT ON ORDINARY ACTIVITIES

a) The charge based on the (loss)/profit for the year comprises -	2010	2009
	£	£
UK Corporation tax on (loss)/profit of the year	1,197	2,627
Adjustment in respect of previous periods	<u>-</u>	<u>(932)</u>
	<u>1,197</u>	<u>1,695</u>

b) Factors affecting the tax charge for the year -

The tax assessed on the (loss)/ profit on ordinary activities for the year is higher (2009-lower) than the standard rate of corporation tax in the UK The differences are explained below

	2010	2009
	£	£
(Loss)/profit on ordinary activities before tax	<u>(201,200)</u>	<u>12,510</u>
(Loss)/profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 21% (2009 – 21%)	(42,252)	2,627
Effect of Impairment	43,449	-
Adjustment in respect of previous periods	<u>-</u>	<u>(932)</u>
Current tax charge for the period	<u>1,197</u>	<u>1,695</u>

5 TANGIBLE FIXED ASSET

	2010	2009
	£	£
Archive Film		
Balance at 1 January	764,417	764,417
Impairment	<u>206,898</u>	<u>-</u>
Balance at 31 December	<u>557,519</u>	<u>764,417</u>

6. INVESTMENTS

	2010	2009
	£	£
Global Treasury deposits	<u>262</u>	<u>262</u>

The company owns 100% of the share capital of R&A Open Championship Merchandising Limited The subsidiary company did not trade during the year and is dormant The cost of the investment was written down to £Nil in 2005

“The Championship Committee” Merchandising Limited

NOTES TO THE ACCOUNTS

7. DEBTORS

	2010	2009
	£	£
Trade debtors	-	1,091
Other debtors	-	4,175
	<u>-</u>	<u>5,266</u>

8. SHARE CAPITAL

	2010	2009
	£	£
Authorised, allotted, called up and fully paid 100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

The whole of the issued share capital of the Company is owned by The Royal and Ancient Golf Club of St Andrews

9 RECONCILIATION OF SHAREHOLDERS FUNDS AND MOVEMENT ON RESERVES

	Share Capital	Profit/Loss Account	Total Shareholders Funds
	£	£	£
At beginning of year	100	1,642,339	1,642,439
Loss for financial year	-	(202,397)	(202,397)
At end of year	<u>100</u>	<u>1,439,942</u>	<u>1,440,042</u>

10. RELATED PARTY

Transactions and balances with R&A Championships Limited were as follows

	2010	2009
	£	£
Income	-	949
Debtors	2,872	3,963

These relate to archive film income received through R&A Championships Limited