(3) 1370839

WISDEN CRICKET MAGAZINES LIMITED

REPORT AND FINANCIAL STATEMENTS
30 SEPTEMBER 1998

Saffery Champness

CHARTERED ACCOUNTANTS



## WISDEN CRICKET MAGAZINES LIMITED

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## **COMPANY INFORMATION**

## **DIRECTORS**

Sir Paul Getty - Chairman M H Getty C D Lane M J Ridley

**SECRETARY** 

C D Lane

## **REGISTERED OFFICE**

25 Down Road Merrow Guildford Surrey GUI 2PY

## **COMPANY NUMBER**

1370839

## **AUDITORS**

Saffery Champness Fairfax House Fulwood Place Gray's Inn London WC1V 6UB

## **BANKERS**

Lloyds Bank Plc 147 High Street Guildford Surrey GU1 3AG

#### REPORT OF THE DIRECTORS

The directors have pleasure in submitting their report together with the audited financial statements of the company for the year ended 30 September 1998.

#### PRINCIPAL ACTIVITY

The principal activity of the company continued to be that of publishing the magazine "Wisden Cricket Monthly".

#### DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## REVIEW OF THE BUSINESS AND FUTURE DEVELOPMENTS

The loss for the year is unsatisfactory and the directors are considering a number of options available to them to improve the company's position.

## **RESULTS AND DIVIDENDS**

A summary of the results of the trading for the year is given on page 5 of these financial statements.

The directors do not recommend the payment of a dividend.

#### **FIXED ASSETS**

The movements on fixed assets during the year are shown in note 7 to the financial statements.

## REPORT OF THE DIRECTORS (continued)

### DIRECTORS AND THEIR INTERESTS

The directors who served the company during the year are listed below. None of these directors had any beneficial interest in the issued ordinary share capital of the company at any time in the year under review.

Sir Paul Getty M H Getty C D Lane M J Ridley

### YEAR 2000 DATE CHANGE

The directors have reviewed the impact on the business of the year 2000 date change and have made plans to address this so that the business will not be materially affected. The costs to the company of dealing with these matters is not expected to be material.

### **AUDITORS**

The company has by elective resolution dispensed with the obligation to appoint auditors annually in accordance with Section 386(1) of the Companies Act 1985. Therefore, the auditors, Saffery Champness, will be deemed to be reappointed for each succeeding financial year.

By order of the board

C D Lane Secretary

19 May 1999

## REPORT OF THE AUDITORS TO THE SHAREHOLDERS

We have audited the financial statements on pages 5 to 11.

## RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As described in the directors' report on page 2, the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

### **BASIS OF OPINION**

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

### **OPINION**

In our opinion the financial statements give a true and fair view of the state of affairs of the company as at 30 September 1998 and of the loss for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

SAFFERY CHAMPNESS

Saller Charpers

Chartered Accountants Registered Auditors Fairfax House Fulwood Place London WC1V 6UB

19 May 1999

## WISDEN CRICKET MAGAZINES LIMITED

## PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 1998

	Notes	1998	1997
TURNOVER	2	726,577	655,739
Cost of sales GROSS LOSS		(877,136) (150,559)	$\frac{(707,766)}{(52,027)}$
Administrative expenses		(156,054)	(161,966)
OPERATING LOSS	3	(306,613)	(213,993)
Other operating income Interest receivable	5	28,390 5,011	28,000 2,892
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(273,212)	(183,101)
Taxation	6	-	6,995
LOSS FOR THE FINANCIAL YEAR	12	£(273,212)	£(176,106)

There are no recognised gains or losses other than the loss for the year, all of which relates to continuing operations.

The notes on pages 7 to 11 form part of these financial statements.

## WISDEN CRICKET MAGAZINES LIMITED

## BALANCE SHEET AT 30 SEPTEMBER 1998

FIXED ASSETS	Notes	1998	1997
Tangible fixed assets	7	10,393	19,278
CURRENT ASSETS			
Debtors Bank and cash balances	8	86,589 192,080 278,669	113,626 190,431 304,057
CREDITORS: Amounts falling due within one year NET CURRENT LIABILITIES Total assets less current liabilities	9	( <u>720,292</u> ) ( <u>441,623</u> ) ( <u>431,230</u> )	(464,511) (160,454) (141,176)
CREDITORS: Amounts falling due after more than one year NET LIABILITIES	10	£(436,913)	$\pounds(\underline{163,701})$
CAPITAL AND RESERVES			
Called up share capital Profit and loss account EQUITY SHAREHOLDERS' FUNDS	11 12	5,000 (441,913) £( <u>436,913</u> )	$\begin{array}{c} 5,000 \\ (168,701) \\ \pounds(163,701) \end{array}$

Approved by the board on 19 May 1999.

M J Ridley Director

The notes on pages 7 to 11 form part of these financial statements.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 1998

#### 1 ACCOUNTING POLICIES

#### BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention.

Depreciation and Amortisation of Tangible Fixed Assets

Depreciation and amortisation of tangible fixed assets is provided in order to write off the cost of an asset over its estimated useful life at the following annual rates:

Short term leasehold

over the term of the lease

Computer
Office equipment

Motor vehicles

331/3% on cost 10% on cost

25% on cost

#### OPERATING LEASES

Rentals payable under operating leases are charged on a straight-line basis over the term of the lease.

#### **DEFERRED TAXATION**

Provision is made at current rates for taxation deferred in respect of all material timing differences except to the extent that, in the opinion of the directors, there is reasonable probability that the liability will not arise in the foreseeable future.

## CASH FLOW STATEMENT

The company is a small company as defined by Sections 246, 247 and 249 of the Companies Act 1985. It has, therefore, taken advantage of the exemption conferred by Financial Reporting Standard Number 1 not to prepare a cash flow statement.

#### 2 TURNOVER

Turnover represents the total amount receivable during the year for the sale of magazines at cover price together with the relevant proportion of subscription income, and the advertising therein, and ancillary items, excluding value added tax.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 1998 (continued)

•			400=
3	OPERATING LOSS	1998	1997
	The operating loss is stated after charging:		
	Auditors' remuneration:		
	Audit	£3,000	£3,000
	Other services	£750	£750
	Depreciation of tangible fixed assets	£8,885	£9,204
	Other operating leases - property	£11,780	£11,780
	Exceptional item - redundancy costs	<del>-</del>	£1,500
4	EMPLOYEE NUMBERS AND COSTS		
	Employee costs (including directors) arising during the year		
	amounted to:	101.026	174,485
	Wages and salaries	191,936 19,649	17,236
	Social security costs	8,922	7,634
	Other pension costs	<del></del>	
		£220,507	£ <u>199,355</u>
	The average weekly number of employees (including executive	<del></del> .	
	directors) during the year was as follows:	Number	Number
	Management, administration and editorial	8	7
	DIRECTORS' REMUNERATION		•
	D: to all am aluments (including benefits in kind)	41,853	40,105
	Directors' emoluments (including benefits-in-kind) Pension contributions	2,889	2,171
	Pension contributions	£44,742	£42,276
		<del></del>	=
5	OTHER INCOME		
	Contribution to facilities and premises costs	£28,390	£28,000

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 1998 (continued)

6	TAXATION	1998	1997
	UK corporation tax for the year Adjustment in respect of previous years	- <u>£</u> -	6,995 £6,995

No provision for deferred taxation is required at 30 September 1998 (1997: £Nil)

## 7 TANGIBLE FIXED ASSETS

	0007	Short term leasehold	Computer	Motor vehicles	Office equipment	Total
	COST At 30 September 1997 and 30 September 1998	2,505	12,851	27,858	5,492	48,706
	DEPRECIATION At 30 September 1997 Charge for year At 30 September 1998	844 125 969	9,967 1,796 11,763	13,125 6,964 20,089	5,492 - 5,492	29,428 8,885 38,313
	NET BOOK VALUE At 30 September 1998	£1,536	£1,088	£7,769	<u>£-</u>	£10,393
	At 30 September 1997	£1,661	£2,884	£14,733	£-	£19,278
8	DEBTORS				1998	1997
	Trade debtors Other debtors Prepayments				74,872 6,442 5,275	86,718 21,931 4,977
					£86,589	£113,626

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 1998 (continued)

9 CREDITORS	1998	1997
Amounts falling due within one year:		
Bank overdraft Trade creditors Amount due to group undertaking Other taxation and social security costs Accruals and deferred income	143,583 69 400,000 9,158 167,482 £720,292	91,515 413 200,000 4,635 167,948 £464,511
10 CREDITORS		
Amounts falling due after more than one year		
Deferred income	£5,683	£22,525
11 CALLED UP SHARE CAPITAL		
Authorised Ordinary shares of £1 each	£10,000	£10,000
Allotted, called-up and fully paid Ordinary share of £1 each	£5,000	£5,000
12 PROFIT AND LOSS ACOUNT		
At 1 October 1997	(168,701)	7,405 (176,106)
Loss for the year At 30 September 1998	$\underbrace{(273,212)}_{\pounds(\underline{441,913})}$	$\pounds(\frac{176,100}{168,701})$

A separate movement of shareholders' funds statement is not provided, as there are no changes for the current or previous year, other than the retained loss in the profit and loss account.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 1998 (continued)

#### 13 COMMITMENTS UNDER OPERATING LEASES

On 12 December 1990 the company entered into a property lease for a period of 20 years, with reviews at 5 yearly intervals. Rent of £11,780 per annum has been fixed until 12 December 2000.

## 14 ULTIMATE PARENT UNDERTAKING

The company's immediate parent undertaking is John Wisden and Company Limited, which is registered in England.

John Wisden and Company Limited is owned by Castlemaine Holdings Limited, a company registered in England.

#### 15 PENSION COSTS

The company contributes to employees' personal pension schemes. The pension cost charge represents contributions payable by the company to these schemes and amounted to £8,922 (1997: £7,634).

## 16 GOING CONCERN

The financial statements have been prepared on the going concern basis as the parent company has indicated that financial support will be forthcoming throughout the next financial year.