

Registered number: 01362091  
Charity number: 276066

**Friends of Benjamin Franklin House**  
(A company limited by guarantee)

**Unaudited**

**Governors' report and financial statements**

**For the year ended 31 March 2015**

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**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Contents**

	Page
<b>Reference and administrative details of the charity, its Governors and advisers</b>	<b>1</b>
<b>Governors' report</b>	<b>2 - 7</b>
<b>Independent examiner's report</b>	<b>8 - 9</b>
<b>Statement of financial activities</b>	<b>10</b>
<b>Balance sheet</b>	<b>11</b>
<b>Notes to the financial statements</b>	<b>12 - 22</b>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Reference and administrative details of the charity, its Governors and advisers**  
**For the year ended 31 March 2015**

**Governors**

Mr John Studzinski, Chairman  
Ms Anne P Keigher  
Mr Tudor Aw  
Mr Joe Phelan  
Mrs Anita Volz Wien  
Mr Rory Southerland  
Mr Jonathan Fanton  
Miss Maria Allen  
Mr Andrew Miller  
Mr David Hawkins

**Company registered number**

01362091

**Charity registered number**

276066

**Registered office**

36 Craven Street  
London  
WC2N 5NF

**Company secretary**

Ms E Tirone

**Director of Museum**

Dr Márcia Balisciano

**Accountants**

Kreston Reeves LLP  
Chartered Accountants  
Third Floor  
24 Chiswell Street  
London  
EC1Y 4YX

**Bankers**

Coutts & Co  
440 The Strand  
London  
WC2R 0QS

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report**  
**For the year ended 31 March 2015**

The Governors (who are also directors of the charity for the purposes of the Companies Act) present their annual report together with the financial statements of Friends of Benjamin Franklin House (the charity) for the year ended 31 March 2015. The Governors confirm that the annual report and financial statements of the charity comply with the current statutory requirements, the requirements of the charity's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" issued in March 2005.

The charity is known to the public as Benjamin Franklin House.

**Structure, governance and management**

**Constitution**

The charity is a company limited by guarantee and was incorporated on 10 April 1978. It is governed by an updated memorandum and articles of association, which were adopted by special resolution on 9 July 2003 to bring them into line with modern company law and practices.

The principal object of the charity is described below.

**Method of appointment or election of Governors**

Governors are appointed using the procedure for nominations determined from time to time by the Board. The Governors met three times during the period.

**Policies adopted for the induction and training of Governors**

On joining the Board, Governors are given a copy of the Memorandum and Articles of Association along with a document entitled Agreement and Consent to Membership of Benjamin Franklin House, which requires signature.

**Risk management**

The Governors have examined the major strategic, business and operational risks which the charity faces and confirm that systems and reporting procedures are in place to ensure appropriate management of these risks.

The Governors have considered the need for a specific internal audit function and have decided that it is not necessary at the present time.

**Objectives and Activities**

**Policies and objectives,**

In setting objectives and planning for activities, the Governors have given due consideration to general guidance published by the charity commission relating to public benefit.

The object of the Foundation is to advance education for the public benefit by:

- (i) providing a dynamic museum which makes real the life and times of Benjamin Franklin at 36 Craven Street; and for that purpose to own, improve, preserve and maintain Benjamin Franklin House, the sole remaining residence of Benjamin Franklin anywhere in the world;

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report (continued)**  
**For the year ended 31 March 2015**

- (ii) establishing a Student Science Centre for young people that emphasises the scientific method and encourages Benjamin Franklin's spirit of enquiry using experiments and other means to spur interest in science and Franklin-related subjects, bringing children together to foster cross-cultural understanding and dialogue and British-American relations; and
- (iii) instituting a Scholarship Centre for scholars, adult learners, and others, as a focal point in Europe for Benjamin Franklin and Franklin-related research, offering scholarships solely, or in conjunction with other individuals and institutions, at the discretion of the Board of Governors.

**Strategies for achieving objectives**

The first phase of work, completed on time and within budget in 1999, ensured the structural survival of the 1730s Grade I listed, Georgian terrace building, the world's only surviving home where Benjamin Franklin lived and worked. The Heritage Lottery Fund, English Heritage, the Getty Foundation and the William Hewlett Trust, among others, provided core funding.

We then focused on partial conservation of the ground and first floor along with designs for the Historical Experience, Student Science Centre, and Scholarship Centre. This essential work was made possible with support from individuals and foundations, including the Equitable Charitable Trust, the Welcome Trust, the Weston Foundation, and the Wolfson Foundation.

Final works encompassed the remaining interior conservation and the installation of mechanical, electrical and multimedia services required to present Benjamin Franklin House to the public, thus realising the objectives of the charity.

We met our goal to open the House on the 300th anniversary of Franklin's birth: 17 January 2006. The then Foreign Secretary of the United Kingdom and the Ambassador of the United States presided over the ceremony at Craven Street.

The House now advances understanding of Franklin's achievements and values through:

- A Historical Experience that presents the excitement and uncertainty of Franklin's London years using the rooms where so much took place as staging for a drama which seamlessly integrates live performance, cutting edge lighting, sound and projection technology. It stands alone among London attractions in its 'museum as theatre' approach and has created a new standard for historical interpretation.
- The Student Science Centre focuses on Franklin's London science – from lightning rods to hydrodynamics, allowing school children to satisfy their historical and scientific curiosity, free of charge. Outreach, including Ben's Travelling Suitcase, brings our educational activities into schools and the community.
- The Robert H. Smith Scholarship Centre serves as a hub for Franklin-related study in Europe, featuring a full set of the Papers of Benjamin Franklin catalogued by Yale University, an active internship programme for university students from the US, UK, and farther afield, and nearly 40 public events per year ranging from lectures, exhibitions, and family days.

**Achievements and performance**

**Achievements in the year**

Visitors to Benjamin Franklin House provide the best assessment of the House and its offerings. Indicative are these comments posted in the year on the House's comprehensive website at [www.BenjaminFranklinHouse.org](http://www.BenjaminFranklinHouse.org): "Really interesting and very well put together. 10/10;" "Fascinating insight to a remarkable man;" "Very interactive. A great way of imparting knowledge;" "London's hidden gem. Very thoughtful tour and portrayal of a wonderful man."

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report (continued)**  
**For the year ended 31 March 2015**

Extensive marketing efforts resulted in over 86,000 visitors since opening by the close of the period. The majority participated in the Historical Experience, publicised during the financial year in among other places, Forbes Travel Guide, The American, and Discover Britain. The House was featured on the PBS Series Secrets of the Dead which focused on William Hewson's anatomy school and the bones found during the 1998 excavations, and used as a location in BBC's Imagine... programme. The House was also used as a location in the Disney film Alice Through the Looking Glass. Concerted use of social media including Facebook and Twitter help broaden awareness and engagement with the House. We continued to serve as a National Trust London Partner offering discounted entry for their members, which saw 1,063 visitors to the House with National Trust memberships, representing 8% of our overall visitors in the 2014-2015 financial year.

As a founding member of London Shh...(London Small Historic Houses), we collaborated on marketing with peer museums (such as Dr. Johnson's House and Handel House) in order to diversify and increase audiences and share skills, knowledge, and resources. London Shh events taking place in the period included a Christmas talk and open house at Dr. Johnson's House.

1,410 children, primarily from inner city schools, participated in our weekly student free day to discover Franklin's relevance in our time. The House's educational work is recognised with a Sanford Educational Award (renewed in December 2014) and a Learning Outside the Classroom Quality Badge.

Extensive educational outreach activities encompassed school visits by the House's Education Manager with Ben's Travelling Suitcase filled with Craven Street related items, and special offerings for British Archaeology Week, National Science and Engineering Week, and school holidays. The Annual Benjamin Franklin House Science Day involved students from Upton Cross Primary, St. Helen's Primary, Our Lady of Lourdes Primary, Shapla Primary, St. Paul's Whitechapel Primary and Home educated students. Children enjoyed demonstrations of Franklin-inspired science by Dr Bryson Gore, staff from The Science Museum, and the Earth Science Education Unit at Keele University.

The Annual Benjamin Franklin Science Fair inspiring young people through Franklin's inventions took place in July 2014 with pupils from St. Helen's Primary School creating projects investigating energy efficiency. Judge Joe Bailey from The Royal Institution awarded first prize to a project by a team that showed how different road surfaces affect the speed of the vehicles travelling along them.

We held our annual debate tournament for secondary school students in collaboration with the US Embassy London in March 2015. The Competition was opened to schools beyond London, and young people from eleven schools including Paddington Academy, London, Buttershaw College, Bradford, and The Studio College, Liverpool, took part. Students debated motions such as 'This House would allow online voting in General Elections' and 'This House believes that it is possible to both protect privacy and ensure security.' The winner, Sam Nicholls from St Cecilia's in London, and runner up Tarini Vickneswaran from Seven Kings High School in Redbridge, took part in the Benjamin Franklin Summer Institute at Wake Forest University in Winston-Salem, North Carolina in July 2015.

We expanded Sister Schools, linking schools in London with their US counterparts. For a period of four weeks, children participate in a fun and collaborative curriculum based on the life of Franklin – particularly his years in London and his efforts to strengthen Anglo-American relations. Themes include our shared heritage, citizenship, and science and innovation. During the period, Tyssen Community School linked with PS 63 in Queens, and Weston Park Primary linked with PS 255 in Brooklyn. Sister Schools has been made possible with the support of the New-York Historical Society and Britain's Big Lottery Fund.

We held the Benjamin Franklin House Literary Prize, with partner The Telegraph, asking young writers (aged 18 to 25 years) to provide their own response to the Franklin quote, 'When the well's dry, we know the worth of water' for its significance today. The two winners chosen by our Literary Prize panel received cash prizes (the Literary Prize is endowed by House Chairman John Studzinski) and their entries were featured on the House and Telegraph websites.

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report (continued)**  
**For the year ended 31 March 2015**

In addition, among approximately 40 events were:

- Family Day events, including Georgian Games and the 18th Century Toy workshop
- American Independence Day party
- Robert H. Smith Lecture in American Democracy with speaker Nigel Sheinwald, former UK Ambassador to the United States
- Museums & Galleries at Night
- London Open House weekend
- Annual Symposium in association with the Eccles Centre with speaker Allan Rusbridger, former Editor in Chief of Guardian Media
- Thanksgiving Dinner at the Clothworkers' Hall sponsored by Bloomberg L.P.
- Children's Christmas party
- House 9th and Franklin 309th Birthday Celebration

Under the leadership of the Chairman, the Board progressed its activities through working groups comprising Board members, Director Márcia Balisciano, and others. The Maintenance and Operations Committee and Programme and Development Committee met regularly to aid the House's operation, preservation, and advancement.

**The Year Ahead**

In addition to the founding Director, the House's excellent management team includes the Operations Manager, Education Manager, and Front of House and Marketing Supervisor.

The House marketing plan is continually refined with ongoing approaches to key visitor channels including tour operators, hotel concierges, guidebooks, US alumni groups, other attractions, press, and many others. From detailed weekly metrics we identify efforts most successful in attracting visitors such as improved street signage, distribution of House literature, collaborative activities with organisations like London Pass, the National Trust, and website referrals. We continue to hold a charitable Google Ad Words account which has helped optimise the House when searching for a range of key words such as 'London attraction,' 'unique museum,' and 'Historical Experience.'

Fundraising is a key activity to ensure the sustainability of our operations. We will continue pursuing funding from high net worth individuals and grants from public and private foundations for which we are eligible on both sides of the Atlantic. Outstanding are grant requests to charitable institutions such as The Pilgrim Trust and The Mercers Company. We work with major donors and hold ongoing cultivation events including private views of the Historical Experience, dinners and receptions. In addition, targeted promotion of the House for venue hire contributes to earned income. The House has been hired for private dinners, receptions, a pop up art exhibition, and filming for Disney and the BBC.

We anticipate before the close of the current financial year to hold a next Benjamin Franklin House Medal Ceremony for Leadership. In June 2014, we held the inaugural Benjamin Franklin House Medal for Leadership, awarded to Michael R. Bloomberg, founder of Bloomberg L.P. and former Mayor of New York City at historic Mansion House in the City of London. The Medal for Leadership, designed by Sir Anish Kapoor CBE, one of the world's leading sculptors, recognises extraordinary individuals following in Benjamin Franklin's footsteps who exemplify great vision, cross-cultural understanding and tolerance, effectiveness, and intellectual rigour. Over 200 guests were in attendance and the event generated support for House activities through the sale of tables and event sponsorship.

Benjamin Franklin House collaborates with the Benjamin Franklin House Foundation in the United States, an active and independent organisation.

The House is an exciting hub of daily activity with visitors from around the world. Contributing to the House's inclusive atmosphere, our internship programme engages students from American and British universities – as well as from across Europe and farther afield – helping them gain skills in education, marketing, and museum operations. On average 20 volunteers and interns assist with the smooth running of the House at any one time.

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report (continued)**  
**For the year ended 31 March 2015**

In May 2015, we held our fourth Robert H. Smith Lecture in American Democracy, in association with the Eccles Centre for American Studies at the British Library. The 2015 speaker was leading constitutional scholar Professor A. E. Dick Howard, who spoke on the influence of Magna Carta on constitutionalism in America as part of the Magna Carta 800 year commemorations. Professor Howard teaches Law and Public Affairs at the University of Virginia. The annual lecture honours Robert H. Smith – for whom the Benjamin Franklin House Scholarship Centre is named – an American business leader and philanthropist who exemplified Franklin's belief in the importance of civic and personal responsibility. The Smith Family continue to be important, valued supporters of the House.

In November 2015, we will hold our annual Thanksgiving dinner which aims to provide an authentic, American Thanksgiving. This event helps to raise the profile of Benjamin Franklin House, and has attracted support from sponsors such as Whole Foods and Bloomberg LP in past years. The dinner will take place on Thanksgiving Day at the Clothworkers' Hall, an exceptional livery hall in The City.

In all our activities, we enjoy extensive pro bono support including from Morrison and Foerster (legal), Google (advertising), and the Guardian Online (free online recruitment adverts).

**Going concern**

- ( After making appropriate enquiries, the Governors have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason they continue to adopt the going concern basis in preparing the financial statements.

**Financial review**

*Income generation*

The charity's total income in the year was £340,182 (2014: £302,066) reflecting continued efforts to ensure a secure financial position for the House. The Director maintains a tight budget and avoids all non-essential expenditure.

Fundraising efforts in the year have focused on enhancing our circle of donors, including individuals and trusts and foundations, committed to the House's educational and cultural activities.

*Resources Expended*

The Board developed a prudent operational budget and cash flow forecasts, which have been closely monitored by management and the Governors.

The primary outgoing expense is wages, (£163,830 from £185,103). Repair costs accounted for £15,722 (2014: £8,157).

*Reserves Policy*

The Governors have reviewed the reserves of the charity. The review encompassed the nature of the income and expenditure streams, the need to match variable income with fixed commitments, and the nature of the reserves. The Governors considered the financial requirement for the working capital requirements of the charity and ongoing maintenance. The Governors concluded that to allow the charity to be managed efficiently, free reserves should be maintained, ideally at three months of the projected expenditure. Management and Governors monitor actual and projected cash flows on a regular basis.

*Changes in fixed assets*

During the year the charity has purchased a new server and projectors. The movements in fixed assets during the year are set out in Note 14 to the financial statements.

*Creditors falling due after more than one year*

Following repayment of a loan from the Architectural Heritage Fund in March 2007, the charity continues to be free from all debt.



**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Governors' report (continued)**  
**For the year ended 31 March 2015**

*Post balance sheet events*

There are no post balance sheet events required for disclosure.

**Governors' responsibilities statement**

The Governors (who are also directors of Friends of Benjamin Franklin House for the purposes of company law) are responsible for preparing the Governors' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

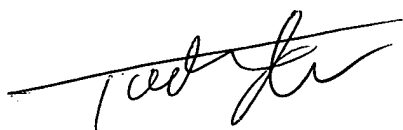
Company law requires the Governors to prepare financial statements for each financial year. Under company law the Governors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Governors are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Governors are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In preparing this report, the Governors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the Governors on 5 November 2015 and signed on their behalf by:



**Mr Tudor Aw**  
**Governor**

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Independent examiner's report**  
**For the year ended 31 March 2015**

**Independent examiner's report to the Governors of Friends of Benjamin Franklin House**

I report on the financial statements of the charity for the year ended 31 March 2015 which are set out on pages 10 to 22.

This report is made solely to the charity's Governors, as a body, in accordance with section 145 of the Charities Act 2011 and regulations made under section 154 of that Act. My work has been undertaken so that I might state to the charity's Governors those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's Governors as a body, for my work or for this report.

**Respective responsibilities of Governors and examiner**

The Governors, who are also the directors of the company for the purposes of company law, are responsible for the preparation of the financial statements. The Governors consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the Act) and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of Institute of Chartered Accountants in England and Wales.

Having satisfied myself that the charity is not subject to audit under charity or company law and is eligible for independent examination, it is my responsibility to:

- examine the financial statements under section 145 of the Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Act; and
- state whether particular matters have come to my attention.

**Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from you as Governors concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the statement below.

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Independent examiner's report (continued)**  
**For the year ended 31 March 2015**

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - to prepare financial statements which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities
- have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Signed:



Dated:

5<sup>th</sup> March, 2015

Stephen Tanner BSc (Econ) FCA

Kreston Reeves LLP  
Chartered Accountants  
Third Floor  
24 Chiswell Street  
London  
EC1Y 4YX

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Statement of financial activities**  
**(incorporating income and expenditure account)**  
**For the year ended 31 March 2015**

	Note	Restricted funds 2015 £	Unrestricted funds 2015 £	Total funds 2015 £	Total funds 2014 £
<b>Incoming resources</b>					
Incoming resources from generated funds:					
Voluntary income	2	26,547	121,655	148,202	214,434
Activities for generating funds	3	-	150,731	150,731	44,795
Investment income	4	25	151	176	60
Incoming resources from charitable activities	5	-	41,073	41,073	42,777
<b>Total incoming resources</b>		<b>26,572</b>	<b>313,610</b>	<b>340,182</b>	<b>302,066</b>
<b>Resources expended</b>					
Costs of generating funds:					
Costs of generating voluntary income	6	-	68,167	68,167	15,538
Charitable activities	7	170,229	122,948	293,177	308,324
Governance costs	8	-	20,682	20,682	36,353
<b>Total resources expended</b>		<b>170,229</b>	<b>211,797</b>	<b>382,026</b>	<b>360,215</b>
<b>Movement in total funds for the year - Net income/(expenditure) for the year</b>		<b>(143,657)</b>	<b>101,813</b>	<b>(41,844)</b>	<b>(58,149)</b>
<i>Total funds at 1 April 2014</i>		<i>1,165,720</i>	<i>881,510</i>	<i>2,047,230</i>	<i>2,105,379</i>
<b>Total funds at 31 March 2015</b>		<b>1,022,063</b>	<b>983,323</b>	<b>2,005,386</b>	<b>2,047,230</b>

The notes on pages 12 to 22 form part of these financial statements.

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**  
**Registered number: 01362091**

**Balance sheet**  
**As at 31 March 2015**

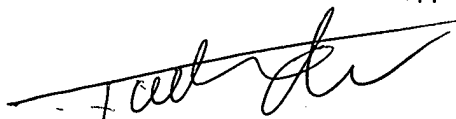
	Note	£	2015 £	£	2014 £
Tangible assets	14		1,943,515		2,005,201
<b>Current assets</b>					
Debtors	16	3,525		1,079	
Cash at bank and in hand		130,434		73,246	
		<u>133,959</u>		<u>74,325</u>	
<b>Creditors:</b> amounts falling due within one year	17	(72,088)		(32,296)	
<b>Net current assets</b>			<u>61,871</u>		<u>42,029</u>
<b>Net assets</b>			<u>2,005,386</u>		<u>2,047,230</u>
<b>Charity funds</b>					
Restricted funds	18		1,022,063		1,165,720
Unrestricted funds	18		983,323		881,510
<b>Total funds</b>			<u>2,005,386</u>		<u>2,047,230</u>

The Governors consider that the charity is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the charity to obtain an audit for the year in question in accordance with section 476 of the Act.

The Governors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the charity as at 31 March 2015 and of its net resources expended for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charity.

The financial statements have been prepared in accordance with the provisions applicable to small companies within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Governors on 5 November 2015 and signed on their behalf, by:



**Mr Tudor Aw**

The notes on pages 12 to 22 form part of these financial statements.

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**1. Accounting policies**

**1.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). The financial statements have been prepared in accordance with the Statement of Recommended Practice (SORP), 'Accounting and Reporting by Charities' published in March 2005, applicable accounting standards and the Companies Act 2006.

**1.2 Company status**

The charity is a company limited by guarantee. The members of the company are the Governors named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

**1.3 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Governors in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Bank interest is allocated to the appropriate fund.

**1.4 Incoming resources**

All incoming resources are included in the Statement of Financial Activities when the charity has entitlement to the funds, certainty of receipt and the amount can be measured with sufficient reliability.

Event income is recognised in the period in which it is receivable and to the extent the service has been provided

Donated services or facilities, which comprise donated services, are included in income at a valuation which is an estimate of the financial cost borne by the donor where such a cost is quantifiable and measurable. No income is recognised where there is no financial cost borne by a third party.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

**1.5 Resources expended**

Expenditure is accounted for on an accruals basis and has been included under expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

**1.6 Cash flow**

The financial statements do not include a cash flow statement because the charitable organisation, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**1. Accounting policies (continued)**

**1.7 Tangible fixed assets and depreciation**

Tangible fixed assets costing more than £1,000 are capitalised and included at cost including any incidental costs of acquisition.

Property renovation costs including associated professional fees have been capitalised in full.

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Freehold land and building	-	2% straight line
Historical Experience	-	5% straight line
Student Science Centre	-	5% straight line
Computer and office equipment	-	33.3% straight line

**1.8 Inalienable assets**

Inalienable assets are not capitalised in the accounts due to there being no readily available and reliable valuation of the assets. Details of such assets are included in note 16 of these financial statements.

**1.9 Reanalysis of costs prior year**

Fundraising costs have been classified as cost of generating voluntary income. The comparative for prior year has been disclosed accordingly. The corresponding income for these costs has been classified separately.

**2. Voluntary income**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Donations	1,250	111,600	112,850	114,671
Grants	25,297	-	25,297	77,579
Value of legal advice received pro-bono	-	10,055	10,055	22,184
	<hr/>	<hr/>	<hr/>	<hr/>
Voluntary income	<b>26,547</b>	<b>121,655</b>	<b>148,202</b>	<b>214,434</b>
	<hr/>	<hr/>	<hr/>	<hr/>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**3. Activities for generating funds**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Sale of merchandise	-	5,117	5,117	5,543
Room hire	-	49,400	49,400	4,025
Events	-	96,214	96,214	35,227
	<u>-</u>	<u>150,731</u>	<u>150,731</u>	<u>44,795</u>

**4. Investment income**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Interest received	25	151	176	60
	<u>25</u>	<u>151</u>	<u>176</u>	<u>60</u>

**5. Incoming resources from charitable activities**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Historical Experience - Ticket sales	-	41,073	41,073	42,777
	<u>-</u>	<u>41,073</u>	<u>41,073</u>	<u>42,777</u>

**6. Costs of generating voluntary income**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Fundraising events	-	68,167	68,167	15,538
	<u>-</u>	<u>68,167</u>	<u>68,167</u>	<u>15,538</u>



**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**7. Expenditure by charitable activity**

**Summary by fund type**

	Restricted funds 2015 £	Unrestricted funds 2015 £	Total funds 2015 £	Total funds 2014 £
Historical Experience	47,094	31,541	78,635	82,430
Student Science Centre	43,480	2,937	46,417	41,160
Development	-	54,047	54,047	75,485
Administrative	78,405	29,497	107,902	103,045
Scholarship Centre	1,250	4,926	6,176	6,204
	<u>170,229</u>	<u>122,948</u>	<u>293,177</u>	<u>308,324</u>

**Summary by expenditure type**

	Staff costs 2015 £	Depreciation 2015 £	Other costs 2015 £	Total 2015 £	Total 2014 £
Historical Experience	54,940	16,121	7,574	78,635	82,430
Student Science Centre	30,332	9,253	6,832	46,417	41,160
Development	54,047	-	-	54,047	75,485
Administrative	19,585	40,478	47,839	107,902	103,045
Scholarship Centre	4,926	-	1,250	6,176	6,204
	<u>163,830</u>	<u>65,852</u>	<u>63,495</u>	<u>293,177</u>	<u>308,324</u>

**8. Governance costs**

	Restricted funds 2015 £	Unrestricted funds 2015 £	Total funds 2015 £	Total funds 2014 £
Independent examiner's fee	-	4,800	4,800	-
Governance Auditors' remuneration	-	-	-	7,300
Governance Auditors' non audit costs	-	-	-	1,833
Accountancy	-	4,348	4,348	5,036
Legal and professional	-	11,534	11,534	22,184
	<u>-</u>	<u>20,682</u>	<u>20,682</u>	<u>36,353</u>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**  
**Notes to the financial statements For the year ended 31 March 2015**

**9. Direct costs**

	Historical Experience £	Student Science Centre £	Development £	Admin £	Scholarship Centre £	2015 £	2014 £
Historical experience	4,941	-	-	-	-	4,941	4,942
Travel	-	-	-	1,210	-	1,210	2,720
Prizes	-	-	-	-	1,250	1,250	1,765
Ticket booking fee	-	-	-	2,333	-	2,333	1,436
Science day	-	459	-	-	-	459	978
Education	-	73	-	-	-	73	270
Bad debts	-	-	-	71	-	71	-
Web Hosting	-	-	-	76	-	76	108
Wages and salaries	52,835	27,919	49,748	18,027	4,533	153,062	169,983
National insurance	2,075	2,413	4,299	1,588	393	10,768	15,120
<b>Total</b>	<b>59,851</b>	<b>30,864</b>	<b>54,047</b>	<b>23,305</b>	<b>6,176</b>	<b>174,243</b>	<b>197,322</b>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**10. Support costs**

	Historical Experience £	Student Science Centre £	Admin £	Total 2015 £	Total 2014 £
Travel	-	-	61	61	194
Bank charges	-	-	1,639	1,639	885
Miscellaneous	-	-	223	223	815
Telephone	-	-	4,715	4,715	5,314
Printing, postage & stationery	-	-	1,634	1,634	1,941
Insurance	-	1,256	7,532	8,788	7,705
Security	-	224	1,341	1,565	2,543
Repairs	-	2,246	13,476	15,722	8,157
Utilities	-	1,278	7,667	8,945	8,548
Cleaning	-	1,196	7,173	8,369	7,483
Subscriptions	-	81	525	606	-
Staff welfare	-	-	633	633	322
Loss on disposal of fixed assets	-	-	-	-	1,557
Marketing	300	-	(118)	182	300
Depreciation	16,121	9,253	40,478	65,852	65,238
	<u>16,421</u>	<u>15,534</u>	<u>86,979</u>	<u>118,934</u>	<u>111,002</u>

**11. Net income / (expenditure)**

This is stated after charging:

	2015 £	2014 £
Depreciation of tangible fixed assets:		
- owned by the charity	65,852	65,238
Auditors' remuneration	-	7,300
Auditors' remuneration - non-audit	-	1,833
Independent examiner's fee	4,800	-
	<u>70,652</u>	<u>74,371</u>

During the year, no Governors received any remuneration, benefits in kind or reimbursement of expenses (2014: £nil).

**Friends of Benjamin Franklin House**  
(A company limited by guarantee)

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**12. Staff costs**

Staff costs were as follows:

	2015 £	2014 £
Wages and salaries	153,062	169,983
Social security costs	10,768	15,120
	<u>163,830</u>	<u>185,103</u>

The average monthly number of employees during the year was as follows:

	2015 No.	2014 No.
Management and administration	<u>8</u>	<u>7</u>

No employee received remuneration amounting to more than £60,000 in either year.

**13. Taxation**

As a charity, Friends of Benjamin Franklin House is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the Charity.

**14. Tangible fixed assets**

	Freehold Land and Buildings £	Historical Experience £	Student Science Centre £	Computer and Office Equipment £	Total £
<b>Cost</b>					
At 1 April 2014	2,231,024	322,414	185,057	48,766	2,787,261
Additions	-	1,746	-	2,420	4,166
At 31 March 2015	<u>2,231,024</u>	<u>324,160</u>	<u>185,057</u>	<u>51,186</u>	<u>2,791,427</u>
<b>Depreciation</b>					
At 1 April 2014	510,563	142,391	83,258	45,848	782,060
Charge for the year	38,456	16,121	9,253	2,022	65,852
At 31 March 2015	<u>549,019</u>	<u>158,512</u>	<u>92,511</u>	<u>47,870</u>	<u>847,912</u>
<b>Net book value</b>					
At 31 March 2015	<u>1,682,005</u>	<u>165,648</u>	<u>92,546</u>	<u>3,316</u>	<u>1,943,515</u>
At 31 March 2014	<u>1,720,461</u>	<u>180,023</u>	<u>101,799</u>	<u>2,918</u>	<u>2,005,201</u>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**14. Tangible fixed assets (continued)**

In 2008, an indication valuation was given on the property of approximately £1.3 million. The Governors are of the opinion that this is well below the market value of the building and are satisfied that the net book value above is reasonable.

All fixed assets are held for charitable activities.

**15. Inalienable assets**

The charity owns the following assets which are historic artifacts donated to the charity that occupied the premises prior to 1978 as follows:

- Marble bust of Benjamin Franklin after Jean Antoine Houdon – This item was presented to the charity by the Franklin Institute in the 1960s.
- Letter from Benjamin Franklin to his sister – Presented to the charity by Mr and Mrs Harrison and framed by the Morgan Library Restorers as a gift from Robert Pire, prior to 1978.
- Moroccan leather purse – Presented to the charity by the Philadelphia Historic Society via Lord Inverchapel, prior to 1978.
- Terracotta Medallion of Benjamin Franklin in 1777 by Jean Baptiste Nini – Presented to the charity by the Poor Richard Society in the 1950s.
- Original 1869 (Royal) Society for Arts terracotta 'blue plaque' commissioned to honour Franklin's residence at 36 Craven Street in London – Donated by the Museum of London in 2010

These assets have not been capitalised in the accounts as there is no reliable valuation readily available.

**16. Debtors**

	2015 £	2014 £
Trade debtors	786	-
Prepayments and accrued income	2,739	1,079
	<u>3,525</u>	<u>1,079</u>

**17. Creditors:**  
**Amounts falling due within one year**

	2015 £	2014 £
Trade creditors	10,573	7,783
Other creditors	817	717
Accruals and deferred income	60,698	23,796
	<u>72,088</u>	<u>32,296</u>

**Friends of Benjamin Franklin House**  
**(A company limited by guarantee)**

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**17. Creditors:**  
**Amounts falling due within one year (continued)**

	£
<b>Deferred income</b>	
Deferred income at 1 April 2014	11,400
Resources deferred during the year	50,553
Amounts released from previous years	(11,400)
	<hr/>
Deferred income at 31 March 2015	50,553
	<hr/> <hr/>

**Friends of Benjamin Franklin House**  
(A company limited by guarantee)

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**18. Statement of funds**

	Brought Forward £	Incoming Resources £	Resources Expended £	Carried Forward £
<b>Unrestricted funds</b>				
General funds	881,510	313,610	(211,797)	983,323
<b>Restricted funds</b>				
Education and development	240,834	17,972	(58,891)	199,915
Conservation	882,688	7,350	(100,764)	789,274
Endowment	42,198	-	(9,324)	32,874
Literary prizes	-	1,250	(1,250)	-
	1,165,720	26,572	(170,229)	1,022,063
<b>Total of funds</b>	<b>2,047,230</b>	<b>340,182</b>	<b>(382,026)</b>	<b>2,005,386</b>

The General Fund represents the free funds of the charity which are not designated for particular purposes.

*Restricted Funds*

Funds donated for education and development are used to deliver the educational mission of the charity.

Funds donated and expended for conservation are used for maintaining and preserving 36 Craven Street. The conservation balance reflects the building and related assets reduced by depreciation and other expenses.

The Endowment Fund has been established to support the annual running and maintenance of the House as well as new developments. The goal is a £4 million fund.

The Literary Prizes fund is awarded each year. A question or quote exploring Franklin's relevance in our time is open for interpretation in 1000-1500 words. The competition is exclusively for young writers, aged 18-25, with a first prize of £750, and a second prize of £500.

**Summary of funds**

	Brought Forward £	Incoming Resources £	Resources Expended £	Carried Forward £
General funds	881,510	313,610	(211,797)	983,323
Restricted funds	1,165,720	26,572	(170,229)	1,022,063
	2,047,230	340,182	(382,026)	2,005,386

**Friends of Benjamin Franklin House**  
(A company limited by guarantee)

**Notes to the financial statements**  
**For the year ended 31 March 2015**

**19. Analysis of net assets between funds**

	<b>Restricted funds 2015 £</b>	<b>Unrestricted funds 2015 £</b>	<b>Total funds 2015 £</b>	<b>Total funds 2014 £</b>
Tangible fixed assets	1,039,742	903,773	1,943,515	2,005,201
Current assets	32,874	68,211	133,959	74,325
Creditors due within one year	(50,553)	(21,535)	(72,088)	(32,296)
	<u>1,022,063</u>	<u>983,323</u>	<u>2,005,386</u>	<u>2,047,230</u>

**20. Related party transactions**

During the year the charity received a grant of £7,350 (2014: £66,279) from the Benjamin Franklin House Foundation. As at the balance sheet date there was a nil balance with the charity (2014: £nil). The Benjamin Franklin House Foundation is a related party as the charities have a Governors in common.

Donations totalling £24,010 (2014: £60,148) have been received directly from Governors or from organisations with which they have connections.

**21. Controlling party**

The charity is controlled by its Governors, and no one party controls the charity.