



Companies House
— for the record —

288a (ef)

**Appointment of a Director or
Secretary**



XQHGD7BF

Company Name: **MASS-OBSERVATION LTD**

Company Number: **00991583**

Received for filing in Electronic Format on the: **12/02/2009**

New Appointment Details

Position: **DIRECTOR**

Date of Appointment: **12/02/2009**

Name: **MARK ASHLEY WILD**

Consented to Act: **YES**

Usual Residential Address: **100 CLITHEROW AVENUE
LONDON
W7 2BT**

Date of Birth: **18/03/1964**

Nationality: **BRITISH**

Occupation: **DIRECTOR**

Other Directorships:

00275304 BMRB LIMITED

2725173 BRITISH MARKET RESEARCH BUREAU LTD

03782890 KANTAR MEDIA RESEARCH GROUP LIMITED

Authorisation

Authoriser Designation: **secretary**

Date Authorised: **12/02/2009**

Authenticated: **Yes (E/W)**