

**REGISTERED NUMBER: 00985871 (England and Wales)**

**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 AUGUST 2017**  
**FOR**  
**CAVENDISH DESIGN & ADVERTISING LIMITED**

Richards Associates Limited  
Chartered Accountants  
North Lodge  
Hawkesyard  
Armitage Lane  
Rugeley  
Staffordshire  
WS15 1PS

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FOR THE YEAR ENDED 31 AUGUST 2017**

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**CAVENDISH DESIGN & ADVERTISING LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 AUGUST 2017**

**DIRECTOR:** S J Cleaver

**SECRETARY:** Mrs Z I Nicklin

**REGISTERED OFFICE:** North Lodge  
Hawkesyard  
Armitage Lane  
Rugeley  
Staffordshire  
WS15 1PS

**REGISTERED NUMBER:** 00985871 (England and Wales)

**ACCOUNTANT:** Richards Associates Limited  
Chartered Accountants  
North Lodge  
Hawkesyard  
Armitage Lane  
Rugeley  
Staffordshire  
WS15 1PS

**ABRIDGED BALANCE SHEET**  
**31 AUGUST 2017**

	Notes	31.8.17 £	31.8.16 £
<b>CURRENT ASSETS</b>			
Stocks		5,239	12,787
Debtors		74,136	40,221
Cash at bank and in hand		32,434	21,888
		<u>111,809</u>	<u>74,896</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>53,637</u>	<u>27,374</u>
<b>NET CURRENT ASSETS</b>		<u>58,172</u>	<u>47,522</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>58,172</u>	<u>47,522</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	210,100	210,100
Retained earnings		<u>(151,928)</u>	<u>(162,578)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>58,172</u>	<u>47,522</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

All the members have consented to the preparation of an abridged Income Statement and an abridged Balance Sheet for the year ended 31 August 2017 in accordance with Section 444(2A) of the Companies Act 2006.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 10 May 2018 and were signed by:

S J Cleaver - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2017**

**1. STATUTORY INFORMATION**

Cavendish Design & Advertising Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES****Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Work in progress**

Work in progress is valued at the lower of cost and net realisable value.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1.

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.8.17 £	31.8.16 £
10,000	Ordinary	£1	10,000	10,000
200,100	Redeemable preference	£1	200,100	200,100
(31.8.16 - 250,100)			<u>210,100</u>	<u>210,100</u>

**5. RELATED PARTY DISCLOSURES**

The related party relationships in the companies below arise due to the family relationships of the director, who controls either directly or indirectly 20% or more of the voting rights of the companies below.

All trading transactions are carried out on an arms length basis.

**British Study Centres Limited**

A Company in which Mr Cleaver was a shareholder

Formerly known as British Study Centres School of English Limited

At the balance sheet date, included in trade debtors is an amount of £25,941 (2016: £1355) for advertising services. The total services in the year is £71,475 (2016: £7,333)

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 31 AUGUST 2017**

**5. RELATED PARTY DISCLOSURES - continued****CTH Training Limited**

A company in which Mr Cleaver is also a shareholder and director.

Formerly known as British Study Centres Limited.

At the year end there was a loan of £11,504 (2016: £624) due from British Study Centres Limited.

At the balance sheet date, included in trade debtors is an amount of £200 (2016: £1,119) for advertising services. The total services in the year is £848 (2016: £67,617)

Included in trade creditors at the balance sheet date is an amount of £5,635 (2016: £1,176) for utilities. A total of £1,750 (2016: £25,432) of trade has been carried out at arms length with this related party.

There has been a rent free period in this financial year due to a change in lease terms.

	31.8.17 £	31.8.16 £
Amount due from related party at the balance sheet date	<u>11,504</u>	<u>624</u>

**St Aldates Investments Limited**

A Company in which Mr Cleaver is also a director.

At the balance sheet date there was a loan outstanding due from the above company of £26,835. This loan is interest free and repayable upon demand.

	31.8.17 £	31.8.16 £
Amount due from related party at the balance sheet date	<u>26,835</u>	<u>26,835</u>

**The Confederation of Tourism and Hospitality Limited**

A Company in which Mr Cleaver is a director.

At the balance sheet date, included in trade debtors is an amount of £1,085 (2016: £1,212) for advertising services. The total services in the year is £10,776 (2016: £10,392).

The outstanding loan balance below is interest free and repayable on demand.

	31.8.17 £	31.8.16 £
Amount due to related party at the balance sheet date	<u>500</u>	<u>500</u>

**Hove College Brighton Limited**

A Company in which Mr Cleaver is also a shareholder.

Included in trade debtors at the year end is an amount of £Nil (2016: £2,920) for advertising services. The total services in the year is £3,397 (2016: £6,263).

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 AUGUST 2017

5. **RELATED PARTY DISCLOSURES - continued**

**St Aldates Properties Limited**

A company under common control

At the balance sheet date there was a loan outstanding due to the above company of £10,000. This loan is interest free and repayable upon demand.

	31.8.17	31.8.16
	£	£
Amount due to related party at the balance sheet date	<u>10,000</u>	<u>-</u>

6. **ULTIMATE PARENT COMPANY**

St Aldates Investments Limited is the ultimate parent company, owning 100% of the issued ordinary share capital.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.