CHOUR Charity Registration No. 306338

Company Registration No. 946307 (England and Wales)

### WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL **STATEMENTS**

TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013



COMPANIES HOUSE

### LEGAL AND ADMINISTRATIVE INFORMATION

**Trustees** 

D P Rigg DL (Chairman)

Dr J Godfrey DL MA (Vice Chairman)
J N Hart DL LLB (Hon Secretary)
M Pollock (Hon Treasurer)

Lady E Benson G M Burton D A Chiverton

N Clutton OBE FRICS

C J Dicks

M Garston OBE LLB

A Howes

Dr J H Jarvis PhD S F Knight DL

J Peel E Sansom

D Streeter BSc FIBiol FLS

D Tomlinson MA

Secretary

J N Hart DL LLB

Charity number Company number

306338 946307

Principal address

Singleton Chichester

West Sussex PO18 0EU

Registered office

Singleton

Chichester

West Sussex PO18 0EU

**Accountants** 

Jones Avens Limited

Piper House 4 Dukes Court Bognor Road Chichester West Sussex PO19 8FX

**Bankers** 

Barclays Bank plc 74/75 East Street Chichester

Chichester
West Sussex

Solicitors

Thomas Eggar

The Corn Exchange Baffins Lane Chichester West Sussex PO19 1GE

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### FOR THE YEAR ENDED 31 DECEMBER 2013

#### TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31 December 2013

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005

### Structure, governance and management

The charity is a company limited by guarantee and is governed by its Memorandum and Articles of Association

The trustees, who are also the directors for the purpose of company law, and who served during the year were D P Rigg DL (Chairman)

Dr J Godfrey DL MA (Vice Chairman)

J N Hart DL LLB (Hon Secretary)

M Pollock (Hon Treasurer)

Lady E Benson

G M Burton

D A Chiverton

N Clutton OBE FRICS

S G Corbett MSc MIWSc

(Resigned 22 April 2013)

C J Dicks

M Garston OBE LLB

A Howes

Dr J H Jarvis PhD

S F Knight DL

J Peel

E Sansom

D Streeter BSc FIBiol FLS

D Tomlinson MA

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up

The trustees are appointed to the board in accordance with the Memorandum and Articles of Association

New trustees are given essential documents including the Memorandum and Articles of Association, recent accounts, and guidance as to their responsibilities. The Chairman, Treasurer, Museum Director and senior staff meet the new trustee individually for briefing. The Museum's Training Officer is aware of trustees' training needs and arranges appropriate training from time to time

The trustees appointed the Weald and Downland Open Air Museum Limited board to manage the group activity through and with the Museum director and his staff. The day to day management of the charity is delegated to the Museum director, Richard Pailthorpe

### FOR THE YEAR ENDED 31 DECEMBER 2013

Note 15 gives details of the two subsidiary companies of Weald and Downland Open Air Museum Limited Weald and Downland Museum Operations Limited is a registered charity (no 1066745) as well as a registered company (no 3427059) and is dormant and Singleton Museum Services Limited is a trading subsidiary (company no 1437695)

The trustees consider the performance of the subsidiaries to be satisfactory

The trustees have assessed the Museum's governance against the Code of Good Governance for the Voluntary and Community Sector (Second Edition, October 2010) and have confirmed the Museum's compliance with the code This will be reviewed annually

#### Objectives and activities

The charity's main objects are

To stimulate public interest in and to promote and encourage the preservation of buildings of architectural or historical interest and to stimulate public interest in ancient crafts, trades and manufactures.

The trustees approved in 2011 the following long term "Vision" as the over-arching theme for the priorities and objectives for the Museum,

"A centre of excellence for the enjoyment, learning and understanding of the built environment, landscape, rural life and communities of South East England and the South Downs".

With that vision in mind the Museum's objectives have not changed under each of the following key aims

- 1. To run an open air museum which inspires and delights its users.
- 2. To provide lifelong learning based on the Museum's collections and other resources.
- 3. To ensure high standards of collection's care
- 4. To pursue research and scholarship.

The trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the charity should undertake. Our charitable purposes are mainly in the category of the advancement of the arts, culture and heritage.

FOR THE YEAR ENDED 31 DECEMBER 2013

### STRATEGIC REPORT

### Achievements, performance and events

2013 has been another rewarding year for the Museum in a continuing challenging visitor and economic climate. Notable achievements have included the award of a significant Stage 1. Heritage Lottery Fund bid, the opening of a new historic exhibit building and the filming of a major BBC TV series. Income from over 120,000 visitors, which includes school groups, attendees on adult courses and other users of Museum facilities for meetings, conferences and other events, remains the main source of revenue. The Museum enjoyed a successful event programme which included a new event *Sussex Day* which took place on June 16th. Although the weather affected the Autumn Countryside Show and the Vintage and Steam Fair, around 46% of visitors attend special event and activity days, which included another record attendance of 13,000 for the Christmas Market weekend in November.

### Historic building development

The major achievement was the completion of Tindails Cottage, an 18<sup>th</sup> century husbandman's cottage, whose timber frame had been re-erected in 2012. The cottage has been furnished to reflect the composition and financial constraints of the occupants, the Tindail family in 1765. The surrounding curtilage has been fenced to provide a paddock and hop garden.

#### Notable events

HRH the Duke of Kent visited the Museum in April as part of a day in West Sussex

The Museum hosted the filming throughout the summer months and autumn of a major TV series, which was broadcast on BBC 2 in November and December called *Tudor Monastery Farm* The filming used a number of Museum buildings, in particular the Bayleaf farmstead throughout the spring and summer months

A special weekend in September of talks by eminent historians and activities focussed on *Medicine and Mortality* This day followed our *Historical Fiction Day* in 2013 and a similar day is planned in 2014 exploring colour in domestic interiors

The Museum participated in the popular national *Museums at Night* event during May. For the first time this national event took place over two days and produced a very successful and fully booked series of evening and night-time guided tours, which reached a new audience

A highly successful fundraising dinner organised by the Friends of the Museum for the Gateway Project was hosted by BBC TV's *MasterChef* Gregg Wallace in September

### The Gateway Project

A Stage 1 Heritage Lottery Fund grant of £236,000 was awarded to the Museum in March. The project includes the building of a new visitor centre and refectory together with improved interpretation and orientation across the site. The Stage 2 submission will be made in 2014 with a total project cost of £4.8M Conservation Plus , a specialist heritage consultancy were appointed as project managers and Development Partners, a specialist fundraising consultancy, were appointed to advise on a major fundraising campaign

The project is essential in attracting new audiences and securing the long term sustainability of the Museum

### FOR THE YEAR ENDED 31 DECEMBER 2013

### Interpretation

The Museum is committed to caring for its downland site in an environmentally friendly way

The six historic gardens are managed traditionally and the site grassland is managed for bio-diversity and supporting wildlife

The wildflower meadow at Poplar Cottage was scythed regularly and scything is now a frequent demonstration in the summer months. The north facing bank of the site is now the subject of a downland restoration plan, demonstrating how the man-made chalk downland landscape and its farming practices created wildflower meadows. This project will continue in 2014 and is a partnership project with the Royal Botanic Gardens, Kew and the SDNPA

New demonstrations involving volunteers have been started, namely brick laying, brick making, Victorian laundry, candle dipping in Bayleaf; others will be added in the 2014 season

A small team of freelance interpreters have performed excellent new demonstrations of medieval life in Hangleton, flax processing, medieval peddling, natural dyeing etc. These have really helped to enhance the daily visitor experience

"Be a Museum Detective" booklets have been introduced for each child and these are well-received. They encourage discovery and learning and can be re-used on subsequent visits.

The historic gardens and historic clothing weeks continued in 2013

We produced a new short film on the Historic clothing project which has proved very useful for exhibitions and displays and we started work on a similar one with the same film-maker for the historic gardens

Work commenced on the interpretation of Tindalls Cottage, particularly in the curtilage where flax, hops and Chidham Wheat have been planted. It was used as an 18<sup>th</sup> century stillroom for the Medicine and Mortality weekend demonstrations, and this was particularly successful

### Retail & Catering

The Museum's catering and retail facilities are managed through the Museum's subsidiary trading company Singleton Museum Services and continue to make a substantial contribution to the Museum's overall performance

### **Publications**

A colourful free booklet "Be a Museum Detective" (see Interpretation) was produced for children visiting the museum

An updated Historic Clothing Booklet was published

### FOR THE YEAR ENDED 31 DECEMBER 2013

#### Collections

The digitisation programme has been continued, photographing all items in the collection and adding these images to our comprehensive database. Approximately 1300 new images were added during the year with the total at years end standing at around 9,800.

Collections Outreach predominantly takes the form of loans to other individuals, groups or institutions Examples of this vital part of our work are as follows

- Parklands School, Chichester items lent including bicycles, Camelsdale School, Haslemere a variety of Victorian material including school desk and other domestic items

The Museum continues to receive very generous artefact donations from our public and visitors. Selected examples of the donations which we formally accessioned into our collections are as follows.

- large collection of Veterinary items from a family of vets stretching back three generations
- a cast iron Well Head Pump made by local manufacturers in Chichester
- various deliberately concealed Shoes from a number of sources
- a Wealden decorated cast iron Fireback dated 1594
- a number of fantastically carved Corbels from Mrs Christmas

The interior repainting of the *Gypsy Caravan* was completed and the vehicle was exhibited on site during the summer months, often stewarded by the son of the donor, whose last confact with the caravan was playing in it as a child

One of the Sussex Wagons was completely repainted in readiness for display at the Autumn Countryside Show

The Shepherds Hut adjacent to the lambing fold has been repainted whilst the Road Menders Hut at the stables has had its roof replaced and made watertight once again

The replica Animal Pound was rebuilt

The *Threshing Floor* supports of the Cowfold Barn were completely replaced in order to make the floor once again useable for practical demonstrations

A number of displays were set up during the season

- a temporary Sheep and Shepherding Display was installed during the spring in the Building Crafts Gallery
- a Thatching Display was erected in Tichfield Market Hall to compliment a project to re-thatch two of our exhibit buildings
- a Funerary Display was set up in the Gridshell Artefact Store to coincide with the Medicine & Mortality symposium

#### **Exhibit and Site Maintenance**

The re-thatching of the Hambrook Barn and Walderton House were two major conservation projects undertaken and were funded through an Arts Council England grant. The Museum's schools service used the opportunity to run practical hands-on thatching sessions for schools, supported by a thatching apprentice and trained volunteers.

Various general repairs and conservation works were carried out to exhibit buildings and to the site in general including wattle fencing, hedging and grassland management

### FOR THE YEAR ENDED 31 DECEMBER 2013

### **Adult Learning**

During 2013, 326 separate day schools, evening talks or longer courses were delivered across Traditional Rural Trades and Crafts and Historic Building Conservation, the "Tales of the Downs" talks series and M Sc programmes. There were 3604 student days including the M Sc modules. A number of traditional timber framing students were helped to attend five day courses by the support of bursaries from the Historic Houses Association and A C Cowin.

The Museum hosted two prestigious conferences - The Rise of the Arch and The Medieval Roofs of Europe

The M Sc Building Conservation and Timber Building Conservation courses validated by the University of York have been well received and during this, their first year's cohort had a total of 29 students participating

### Working with Schools

Some 16,000 children visited in school groups, including overseas and home-educated groups, which was a similar total to 2012. As in previous years 70% of schools take part in one or more museum-led workshops and 30% have a completely teacher-led visit. 1,183 workshops have been delivered with the support of 65 volunteers. 100% of respondents on our feedback sheet were satisfied with the service they received

Plans for future school visits pending changes to the National Curriculum scheduled in 2014 were investigated

### **Community Engagement**

The Museum has hosted a wide variety of gatherings, conferences, functions and value-added visits. These have included the SDNPA, parties of university students including UCL, the Universities of Sussex, Reading, Southampton, Brighton, Kent and Chichester, the Architectural association and the Bartlett School of Architecture.

The Downland Gridshell Jerwood Space hosted various community events including the South Downs Folk Singers, the Royal Naval Museum "away day" and provided temporary storage space for Arundel Museum artefacts pending the opening of their new museum

The Worshipful Company of Plumbers donated a lead planter made at the Museum, a replica of the one presented to HM The Queen for her diamond jubilee in 2012

### **South Downs National Park Authority**

The Museum continues to develop a close working relationship with the SDNPA through events, training and management issues. During 2013 the Museum worked with the SDNPA and the West Sussex County Council as part of an Arts Council England-funded project *Illuminating the Downs*.

On behalf of the SDNPA the Museum oversaw the repair of a redundant timber-framed cart shed at Up Marden, West Sussex The repaired cart shed will greatly enhance the immediate area, as well as offering shelter to walkers and providing interpretation of nearby buildings and the local landscape

The SDNPA have supported the Gateway Project Stage 1 bid and the Museum will be working with them to act as a "gateway" to this part of the South Downs

### FOR THE YEAR ENDED 31 DECEMBER 2013

#### **Fundraising**

A Fundraising Leadership Group in association with Development Partners was formed to lead a major fundraising campaign for the Gateway Project Grants towards the project have been received from the PF Charitable Trust, the Basil Shippam and Alsford Charitable Trusts

As referred to elsewhere in the report, two Arts Council England grants were received for Illuminating the Downs, a collaborative marketing project and for a thatching conservation project

The re-erection of Tindalis Cottage was completed with a major donation from the Friends of the Museum, private donations and grants from the John Coates Charitable Trust and the West Sussex Travel Society Charitable Trust

The Friends of the Museum have also contributed towards many Museum activities, including the Gateway Project

A small number of legacies have been received

#### Information Technology

Work on a new Museum website and a micro one for fundraising were commissioned for implementation during 2014

### **Volunteers**

The Museum continues to have a strong volunteer base of around 500 active volunteers who contribute in a wide variety of ways towards the running of the Museum. The many tasks they fulfil range from stewarding of exhibit buildings to site maintenance, working with collections, interpretation including historic cookery, blacksmithing and milling, assisting in the Museum shop, looking after the shire horses and livestock, gardening, library work and running school workshops. Ensuring the Museum provides high quality interpretation for visitors is of paramount importance and training schedules have been provided to widen everyone's knowledge and understanding of the Museum's many themes.

#### Forward Plan

A copy of the Museum's current 2012 - 16 Forward Plan is available on the Museum web site at www wealddown coluk

### FOR THE YEAR ENDED 31 DECEMBER 2013

#### Financial review

The trustees have set an objective to generate a surplus on unrestricted funds each year to provide a contingency fund, build up a reserve to provide start-up funds for new projects and minimise the requirement for an overdraft facility. There was a surplus on unrestricted funds of £19,785 in 2013 (2012 - £5,888). At the balance sheet date, the level of assets held in unrestricted funds was £571,451 and in restricted funds was £4,297,959 giving total funds of £4,869,410. Included in unrestricted funds are cash reserves of £440,675 (2012 - £413,375).

Visitors who donated their admissions fee under the gift aid scheme enabled the museum to reclaim £72,952 of tax for the year. The Friends of the Museum (registered charity number 288962) made grants to the Museum totalling £226,850 from subscriptions and fundraising activities. Singleton Museum Services Limited, our subsidiary trading company, contributed £40,787 to the overall result. This amount is gift aided to Weald & Downland Open Air Museum Limited.

£35,000 in unrestricted legacies received during the year was granted to the Weald & Downland Open Air Museum Endowment Trust (registered charity number 1084969) to be invested for the longer term development of the Museum. The Endowment Trust also invests funds on behalf of the Museum which were the result of a repayment of VAT in 2006. The value of this fund at year end was £249,484 after the payment of grants to the Museum totalling £44,873 for the Gateway Project.

#### Risk review

The major risks to which the charity is exposed, as identified by the trustees, have been reviewed and systems or procedures have been established to manage those risks. The Museum staff have an ongoing programme in place for risk assessment.

### Asset cover for funds

Note 19 sets out an analysis of the assets attributable to the various funds and a description of the trusts. These assets are sufficient to meet the charity's obligations on a fund by fund basis.

### FOR THE YEAR ENDED 31 DECEMBER 2013

### Plans for the future Objectives for 2014

To secure the Stage 2 Hentage Lottery bid for the Gateway Project

To produce a business development plan as part of the Heritage Lottery bid

To submit the Museum's Accreditation return due during 2014

To produce an exhibit building development and storage plan for the Museum site

To produce a 3 year Museum maintenance plan, including provision of workshop facilities

To implement a new website and develop an IT strategy

To introduce a new exhibit in response to proposed National Curriculum changes

To develop a catering strategy for the transition period of the Gateway Project and long term

To develop further fundraising strategy objectives

To introduce new income generating and marketing initiatives, with a specific objective to improve core visitor numbers

To continue a policy of energy saving and environmentally friendly practices

To continue to develop collaborative partnerships with the SDNPA and other stakeholders in the community

### Disclosure of information to auditors

Each of the directors has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditors are aware of such information.

#### **Auditors**

The auditors, Jones Avens Limited, are deemed to be reappointed under section 487(2) of the Companies Act 2006

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

On behalf of the board of trustees - Trustees' Report and Strategic Report approved

D P Rigg DL (Chairman)
Trustee
Dated 24 March 2014

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### WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees, who are also the directors of Weald and Downland Open Air Museum Limited for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year

In preparing these accounts, the trustees are required to

- select surtable accounting policies and then apply them consistently,
- observe the methods and principles in the Charities SORP,
- make judgements and estimates that are reasonable and prudent, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED

We have audited the accounts of Weald and Downland Open Air Museum Limited group for the year ended 31 December 2013 set out on pages 13 to 27 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the charitable group's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable group's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable group and its members as a body, for our audit work, for this report, or for the opinions we have formed

### Respective responsibilities of trustees and auditors

As explained more fully in the statement of trustees' responsibilities, the trustees, who are also the directors of Weald and Downland Open Air Museum Limited for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors

### Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable group's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited accounts and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

We have undertaken the audit in accordance with the requirements of APB Ethical Standards including APB Ethical Standard - Provisions Available for Small Entities, in the circumstances set out in note 22 to the accounts

#### **Opinion on accounts**

In our opinion the accounts

- give a true and fair view of the state of the charitable group's affairs as at 31 December 2013 and of its
  incoming resources and application of resources, including its income and expenditure, for the year then
  ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Report for the financial year for which the accounts are prepared is consistent with the accounts

INDEPENDENT AUDITORS' REPORT (CONTINUED)

### TO THE MEMBERS OF WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the accounts are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Neville Lacey BSc FCA (Senior Statutory Auditor) for and on behalf of Jones Avens Limited

Chartered Accountants
Statutory Auditor
Piper House 4 Dukes Court
Bognor Road Chichester
West Sussex PO19 8FX

Dated 26 munus 2014

## WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

### FOR THE YEAR ENDED 31 DECEMBER 2013

	Notes	Unrestricted funds	Restricted funds	Total 2013 £	Total 2012 £
Incoming resources from generated funds					
Voluntary income	2				
- Admissions donated under Gift Aid		291,808	•	291,808	276,865
- Gift Aid tax reclaim		72,952	-	72,952	69,254
- Grants and donations		195,557	231,708	427,265	409,997
- Legacies received		98,572		98,572	13,854
Total voluntary income		658,889	231,708	890,597	769,970
Activities for generating funds	3				
- Turnover in subsidiary trading company		247,511	-	247,511	277,564
- Facilities income from venue hire		62,015	-	62,015	58,501
- Miscellaneous		20,181		20,181	23,908
Total activities for generating funds		329,707		329,707	359,973
Investment income					
- Interest receivable		2,001		2,001	3,072
Total investment income		2,001	-	2,001	3,072
Total incoming resources from generated funds		990,597	231,708	1,222,305	1,133,015
Incoming resources from charitable activities					
- Museum admission fees		250,691	•	250,691	356,849
- Education (Schools)		83,679	-	83,679	76,765
- Courses		231,578	-	231,578	205,282
- Special events		54,072	-	54,072	50,770
Total incoming resources from charitable activities		620,020		620,020	689,666
Other incoming resources	4	18,293		18,293	25,993
Total incoming resources		1,628,910	231,708	1,860,618	1,848,674

# WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS STATEMENT OF FINANCIAL ACTIVITIES (CONTINUED) INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2013

	Notes	Unrestricted funds	Restricted funds	Total 2013 £	Total 2012 £
Resources expended	5				
Costs of generating funds					
Costs of generating voluntary income Trading costs in subsidiary	5 3	21,771 188,591	-	21,771 188,591	24,304 214,517
,				040.000	229 924
		210,362		210,362	238,821
Net incoming resources available		1,418,548	231,708	1,650,256	1,609,853
Charitable activities					
Costs of charitable activities	5				4 405 057
- Activities undertaken directly		1,283,838	253,258	1,537,096	1,405,055
- Support costs		72,205		72,205	70,898
Total costs of charitable activities		1,356,043	253,258	1,609,301	1,475,953
Grant to Endowment Trust	5	35,000		35,000	13,854
Total charitable expenditure		1,391,043	253,258	1,644,301	1,489,807
Governance costs	5	7,720	_	7,720	9,692
Total resources expended		1,609,125	253,258	1,862,383	1,738,320
Net incoming/(outgoing) resources before transfers		19,785	(21,550)	(1,765)	110,354
Gross transfers between funds	12	-			-
Net income/(expenditure) for the year/ Net movement in funds		19,785	(21,550)	(1,765)	110,354
Fund balances at 1 January 2013		551,666	4,319,509	4,871,175	4,760,821
Fund balances at 31 December 2013		571,451	4,297,959	4,869,410	4,871,175

#### Notes

The total income from admissions, including donations under Gift Aid, is £542,499 (£633,714 in 2012)

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006

The company has no recognised gains or losses other than those dealt with above

There are no acquisitions or discontinued operations during the current or preceding year

### AS AT 31 DECEMBER 2013

		20	013	20	012
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		1,044,121		1,029,766
Heritage assets	13 & 14		3,299,577		3,293,869
Total Tangible assets	13		4,343,698		4,323,635
Current assets					
Stocks		62,462		66,283	
Debtors	16	86,307		81,579	
Restricted cash funds		85,037		134,165	
Cash at bank and in hand		530,752		489,687	
		764,558		771,714	
Creditors: amounts falling due within one year	17	(238,846)		(224,174)	
Net current assets			525,712		547,540
Total assets less current liabilities			4,869,410		4,871,175
Income funds					
Restricted funds	18		4,297,959		4,319,509
Non-charitable trading fund		12,734		12,899	
Other unrestricted funds		558,717		538,767	
Unrestricted funds			571,451		551,666
			4,869,410		4,871,175

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

The accounts were approved by the Board on 24 March 2014

M Pollock (Hon Treasurer)

Trustee

Company Registration No. 946307

## WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2013

#### 1 Accounting policies

### 1.1 Basis of preparation

The accounts have been prepared under the historical cost convention

The charitable group has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charitable group

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006

The consolidation is done on a line by line basis. Weald and Downland Museum Operations Limited and Singleton Museum Services Limited are included in the consolidation. These are the only subsidiaries of the parent company.

### 1.2 Incoming resources

Incoming resources includes grants, donations, legacies, museum entrance fees, schools education, courses, shop sales, catering income, income from special events, venue hire, enhanced visits, harvest income, rent receivable, and bank interest receivable, excluding value added tax. Donations and other forms of voluntary income or benefit are recognised when received or when definite notification has been received. All other incoming resources are recognised on a receivables basis.

#### 1.3 Resources expended

Resources expended are accounted for on an accruals basis

Expenditure is allocated between cost of generating funds, charitable activities and governance costs

Token redemption and gift aid have been allocated to Costs of Generating Voluntary Income and Fundraising expenditure has been allocated to Costs of Generating Funds Bank charges, an apportionment of salaries and depreciation of fixtures fittings and equipment are included in Support Costs Donations received transferred to the Weald and Downland Open Air Museum Endowment Trust are included in Grants Payable Accountancy and audit are included in Governance Costs All other costs are included in Charitable Activities Undertaken Directly

### 1 4 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows.

Leasehold property

Remaining life of lease

Plant and machinery

33% Straight line / 20% Reducing balance / 20% Straight

line

Fixtures, fittings & equipment

25% Straight line

Motor vehicles

25% Reducing balance

Hentage assets consist of museum exhibits and the gridshell building which are depreciated over the remaining life of the lease on leasehold properties

#### 1.5 Stock

Stock is valued at the lower of cost and net realisable value

### NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 1 Accounting Policies

(continued)

### 1.6 Accumulated funds

Restricted funds represent donations and grants made by organisations and individuals to fund individual projects

At the point of completion, a restricted fund project is transferred to unrestricted funds providing there are no remaining restrictions

#### 17 Irrecoverable VAT

Irrecoverable VAT is written off to the Statement Of Financial Activities in the year it arises

### 2 Voluntary income

	Unrestricted funds £	Restricted funds	Total 2013 £	Total 2012 £
Donations and gifts Legacies receivable Grants receivable for core activities	372,967 98,572 187,350	7,602 - 224,106	380,569 98,572 411,456	375,311 13,854 380,805
	658,889	231,708	890,597	769,970

Included in donations and gifts is £291,808 (2012 - £276,865) relating to museum entrance fees received under gift aid

### 3 Activities for generating funds

2013	2012
£	£
247,511	277,564
(188,591)	(214,517)
58,920	63,047
82,196	82,409
141,116	145,456
	£ 247,511 (188,591) 58,920 82,196

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

4	Other incoming resources		
		2013	2012
		£	£
	Net gain on disposal of fixed assets	-	2,780
	Rent received	18,293	23,213
		18,293	25,993

# WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

Total resources expend						
	Staff	Depreciation	Other	Grant	Total	Total
	costs		costs	funding	2013	2012 £
	£	£	£	£	£	Z
Costs of generating ful	nds					
Costs of generating			04 774		24 774	24,304
voluntary income Trading costs in	-	-	21,771	•	21,771	24,304
subsidiary	50,746	166	137,679	-	188,591	214,517
Total	50,746	166	159,450	•	210,362	238,821
Charitable activities		<del></del>				
Costs of charitable activi	<u>ties</u>					
Activities undertaken						
directly	502.000	40.400	679,649		1,283,838	1,325,339
Unrestricted funds	593,699	10,490		-	253,258	79,716
Restricted funds	-	69,715	183,543			
	593,699	80,205	863,192	-	1,537,096	1,405,055
Support costs	00.500	r 200	e 202		70 20E	70,898
Unrestricted funds Restricted funds	60,596 -	5,226 -	6,383 -	- -	72,205 -	70,090
	60,596	5,226	6,383	_	72,205	70,898
				· · · · · · · · · · · · · · · · · · ·		
Total		45.740	222 222		4 050 040	4 206 227
Unrestricted funds	654,295	15,716	686,032	-	1,356,043	1,396,237
Restricted funds		69,715	183,543		253,258	79,716
	654,295	85,431	869,575	-	1,609,301	1,475,953
Grant to Endowment Tru	ıst					
Grant funding of						
activities	-	<u></u>		35,000	35,000	13,854
	654,295	85,431	869,575	35,000	1,644,301	1,489,807
Governance costs	-	-	7,720	-	7,720	9,692
	705,041	85,597	1,036,745	35,000	1,862,383	1,738,320

Governance costs includes payments to the auditors of £3,860 (2012 £4,846) for audit fees and £3,860 (2012 £4,846) for other services

Notes 6 to 9 give more details on the resources expended

# WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

6	Costs of generating voluntary income				
•	, , , , , , , , , , , , , , , , , , , ,			2013	2012
				£	£
	Other costs comprise			40.004	00.500
	Token redemption			18,261	20,568
	Gift aid expenditure			3,510	3,736
				21,771	24,304
7	Activities undertaken directly	Unrestricted	Restricted	Total	Total
		funds	funds	2013	2012
		£	£	£	£
	Other costs relating to costs of charitable activitie				
	Premises costs	112,837	-	112,837	117,831
	Repairs, maintenance and site development	43,264	49,416	92,680	69,287
	Collections management and conservation	4,600	36,206	40,806	9,887
	Courses and education	155,836	6,391	162,227	137,362
	Publicity	87,939	46,000	133,939	113,345
	Special events	80,015	670	80,685	82,620
	Office and administration	62,518	-	62,518	46,579
	Travel and volunteers	31,853	-	31,853	40,391
	Legal and professional	9,797	44,860	54,657	13,695
	Other costs	90,990	<u>-</u>	90,990	93,023
		679,649	183,543	863,192	724,020
8	Support costs				
				<b>2013</b> £	2012 £
	Other costs			6,383	6,339
	Staff costs			60,596	59,112
	Depreciation		_	5,226	5,447
			·	72,205	70,898
			;		

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2013

9	Grants payable	2013 £	2012 £
	Grant to Endowment Trust	35,000	13,854

During the year, £35,000 (2012 - £13,854) was transferred to Weald and Downland Open Air Museum Endowment Trust to invest on its behalf. This is made up of unrestricted legacies received of £35,000 (2012 - £13,854). Legacies which are left to the Weald & Downland Open Air Museum, and which are not restricted for a specific project are, at the discretion of the trustees of the Museum, transferred by grant to the Endowment Trust for investment. Other unrestricted donations may, at the discretion of the Museum's trustees, be transferred to the Endowment Trust and invested in a separate fund for designated development projects. This development fund, plus all interest received, will be made available to the Museum on an unrestricted basis, and on reasonable request by the trustees of the Museum, for the Museum's use towards project activity.

#### 10 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the year and no expenses were reimbursed to them

J N Hart is a trustee and is also a partner of the Solicitors Thomas Eggar. During the year the group purchased professional fees from Thomas Eggar of £2,317 and included in creditors is £420 owed to them

Mrs A Pollock, wife of trustee M Pollock, provided bed and breakfast services of £270 to the museum

### NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 11 Employees

Num	ber o	f em	nlov	/ees
ITMILL	<b>5</b> 01 0		$\boldsymbol{\omega}$	

The average monthly number of employees during the year was		
	2013	2012
	Number	Number
Museum buildings and operations	28	29
Museum shop	5	6
Administration	2	2
	35	37
Employment costs	2013 £	2012 £
Wages and salaries	605,676	610,668
Social security costs	50,590	50,048
	656,266	660,716
Less Transfer costs to projects	(1,971)	(1,496)
	654,295	659,220
Trading subsidiary Wages and salaries	50,746	52,645

The number of full time equivalent staff is 27 (2012 - 25)

There were no employees whose annual emoluments were £60,000 or more

#### 12 Transfers

The transfers between funds represent transfers out of restricted funds for projects being transferred to unrestricted funds on completion, providing there are no remaining restrictions and also transfers into restricted funds where there is a deficit on a restricted fund project and the shortfall is made up from unrestricted funds

705,041

711,865

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2013

13	Tangible fixed assets						
		Land and buildings	Heritage asse <b>t</b> s	Plant and machinery	Fixtures, fittings & equipment	Motor vehicles	Total
		£	£	£	£	£	£
	Cost						
	At 1 January 2013	1,340,287	4,096,329	138,918	101,082	49,325	5,725,941
	Additions	29,973	62,191	5,130 ————	666	7,700	105,660
	At 31 December 2013	1,370,260	4,158,520	144,048	101,748	57,025	5,831,601
	Depreciation						
	At 1 January 2013	349,833	802,460	135,928	87,815	26,270	1,402,306
	Charge for the year	13,942	56,483	2,257	5,226	7,689	85,597
	At 31 December 2013	363,775	858,943	138,185	93,041	33,959	1,487,903
	Net book value						
	At 31 December 2013	1,006,485	3,299,577	5,863	8,707	23,066	4,343,698
	At 31 December 2012	990,454	3,293,869	2,990	13,267	23,055	4,323,635
							<del></del>

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2013

#### 14 Heritage assets

Hentage assets consist of Museum Exhibits, the Gridshell building and the collections of tools and artifacts from rural life

The Museum Exhibits are a collection of nearly 50 historic buildings dating from the 13th to the 20th century. Rescued from destruction, the buildings have been carefully dismantled, conserved and rebuilt to their original form and bring to life the homes, farmsteads and rural industries of the last 500 years. Many of the interiors have been furnished, recreating the way the buildings were used by their owners centuries ago. They include historical cottages, houses, shops, halls, barns, sheds, stable, school, granary, workshops, tudor kitchen, treadwheel, watermill and a timber crane.

The Downland Gridshell, completed in 2002, is one of a very small number of gridshell structures in the United Kingdom, and its design and method of construction are unique. A very high degree of carpentry skill went into its fabrication, emulating but not imitating the traditional framed buildings at the Museum. It is used for storing the Museum's collections of tools and artefacts from rural life and also provides a workshop where historic timber framed buildings can be laid out for conservation and repair.

At 31 December 2013 Museum Exhibits were included at cost of £2,120,786. The Gridshell building was included at cost of £2,037,734 making a total of £4,158,520.

The collections of tools and artefacts have been, in the majority, donated to the Museum Whilst the collection of over 10,000 items is fully catalogued, no values have been attributed, as it would be uneconomic and impractical to do so

During the past five years there have been additions of heritage assets of £230,881 (2009 - £5,941, 2010 - £13,024, 2011 - £87,008, 2012 - £62,717, 2013 - £62,191) No assets have been disposed of during the past five years

### NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 15 Investment in subsidiaries

### Weald and Downland Museum Operations Limited

Weald and Downland Open Air Museum Limited holds 100% of the 2 ordinary shares in Weald and Downland Museum Operations Limited. The company's activity pre 1 January 2004 was that of operating the museum of buildings which has been developed by the parent company. With effect from commencement of business on 1 January 2004, the business of operating the museum was transferred to Weald and Downland Open Air Museum Limited and this subsidiary has been dormant since that date

At 31 December 2013, the company's assets total £2 and its total funds were £2, being the share capital left in the company. During the year there were no incoming resources or resources expended

This subsidiary is included in the consolidated accounts

### Singleton Museum Services Limited

Weald and Downland Open Air Museum Limited holds 100% of the 50,500 ordinary shares in Singleton Museum Services Limited The company's activities are that of running the museum shop and cafe and dealing in certain agricultural products

At 31 December 2013, the company's assets total £128,232, its liabilities £65,001 and its total funds £63,231. For the year, its total income is £247,510, expenditure £247,676 and loss £166.

This subsidiary is included in the consolidated accounts

16	Debtors	2013 £	2012 £
	Trade debtors	42,023	62,645
	Other debtors	30,238	7,073
	Prepayments and accrued income	14,046	11,861
		86,307	81,579
17	Creditors: amounts falling due within one year	2013 £	2012 £
	Trade creditors	72,378	52,990
	Taxes and social security costs	17,114	23,931
	Other creditors	5,083	3,643
	Accruals	144,271	143,610
		238,846	224,174

# WEALD AND DOWNLAND OPEN AIR MUSEUM LIMITED (LIMITED BY GUARANTEE) CONSOLIDATED FINANCIAL STATEMENTS NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 18 Restricted funds

The income funds of the charity include restricted funds comprising the following balances

	Movement in funds				
	Balance at 1 January 2013	Incoming resources	Resources expended	Transfers Balance at 31 December 2013	
	£	£	£	£	£
Museum Exhibits	1,578,565	54,816	(26,081)	3,931	1,611,231
Longport and Extension	256,387	-	(4,498)	-	251,889
Leasehold Properties	147,849	-	(2,596)	-	145,253
Store in Railway Cutting	8, <b>44</b> 9	-	(148)	_	8,301
Gridshell	1,728,680	-	(30,402)	-	1,698,278
Rural Teaching Facility	19,023	-	(321)	=	18,702
Gateway / Access / Orientation	210,555	-	-	-	210,555
Gateway Project Stage 1	-	38,020	-	-	38,020
Bottom Road Improvements	106,245	-	(1,865)	_	104,380
Building Crafts Gallery	158,358	-	(2,779)	_	155,579
Other	105,398	138,872	(184,568)	(3,931)	55,771
	4,319,509	231,708	(253,258)	-	4,297,959

### 19 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total
	£	£	£
Fund balances at 31 December 2013 are represented by			
Tangible fixed assets	130,776	913,345	1,044,121
Heritage assets	-	3,299,577	3,299,577
Current assets	679,521	85,037	764,558
Creditors amounts falling due within one year	(238,846)		(238,846)
	571,451	4,297,959	4,869,410
			<del></del>

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2013

### 20 Commitments under operating leases

At 31 December 2013 the company had annual commitments under non-cancellable operating leases as follows

		Land and buildings	
		2013	2012
		£	£
	Expiry date		
	Within one year	2,750	3,375
	In over five years	28,276	28,276
		31,026	31,651
21	Capital commitments	2013	2012
	At 31 December 2013 the company had capital commitments as follows	£	£
	Expenditure contracted for but not provided in the accounts	3,400	5,300

### 22 Auditors' Ethical Standards

The relevant circumstances requiring disclosure in accordance with the requirements of APB Ethical Standard - Provisions Available for Small Entities are that, in common with many charities of our size and nature we use our auditors to assist with the preparation of the accounts