Company Number 00899099

WIRE & PLASTIC PRODUCTS LIMITED

REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31ST DECEMBER 1994



Finn-Kelcey & Chapman
Chartered Accountants
Ashford House
County Square
Ashford, Kent
TN23 1YB

DIRECTORS

G. C. Sampson

M. S. Sorrell

R. E. Lerwill

SECRETARY

D. M. Green

COMPANY NUMBER

00899099

REGISTERED OFFICE

Pennypot Industrial Estate Hythe Kent CT21 6PE

AUDITORS

Finn-Kelcey & Chapman Ashford House County Square Ashford Kent TN23 1YB

BUSINESS ADDRESS

Pennypot Industrial Estate Hythe Kent CT21 6PE

PRINCIPAL BANKERS

Midland Bank plc 47 High Street Hythe Kent CT21 5AF

SOLICITORS

T.G. Baynes & Sons 27 Upper Wickham Lane Welling Kent DA16 3AB

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REPORT OF THE DIRECTORS

The directors present their report and the financial statements for the year ended 31st December 1994.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principle activity of the Company during the year was that of a Holding Company.

DIVIDEND AND TRANSFER TO RESERVES

The results for the year are set out on page 4.

The directors do not recommend payment of a dividend.

It is proposed that the loss of £44,775 is transferred to reserves.

FIXED ASSETS

Details of movements in fixed assets during the year are set out in notes 8 and 9 and 10 to the financial statements.

DIRECTORS AND THEIR INTERESTS

The directors who served during the year in the company were as stated below.

- G. C. Sampson
- M. S. Sorrell
- R. E. Lerwill

The interest of G. C. Sampson, M. S. Sorrell and R. E. Lerwill in the ordinary share capital of the ultimate holding company are disclosed in the accounts of that company.

No director had any beneficial interest in any contract of significance with the company during the year.

In accordance with the Articles of Association, M. S. Sorrell retires by rotation and being eligible, offers himself for re- election at the Annual General Meeting.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

REPORT OF THE DIRECTORS (CONTINUED)

AUDITORS

In accordance with Section 385 of the Companies Act 1985, a resolution proposing that Finn-Kelcey & Chapman be reappointed as auditors of the company will be put to the Annual General Meeting.

By Order of the Board

D. M. Green Secretary

14th September 1995

AUDITORS' REPORT TO THE SHAREHOLDERS OF WIRE & PLASTIC PRODUCTS LIMITED

We have audited the financial statements on pages 4 to 14 which have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets and the accounting policies set out on page 6.

Respective responsibilities of directors and auditors

As described on page 1 the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

Ashford: 14th September 1995

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31st December 1994 and of its loss for the year then ended and have been properly prepared in accordance with the Companies Apt 1985.

Finn-Kelcey & Chapman Registered Auditors &

Chartered Accountants

FOR THE YEAR ENDED 31ST DECEMBER 1994

	Notes	199 4 £	1993 £
ADMINISTRATIVE EXPENSES	٠	(159,701)	(169,417)
OPERATING LOSS	2	(159,701)	(169,417)
Subsidiaries balances written of	off	-	67,555
LOSS ON ORDINARY		<u></u>	
ACTIVITIES BEFORE INTEREST		(159,701)	(101,862)
Investment income Other interest receivable and	3	55,075	2,759,872
similar income	3	39,706	34,487
Amount written off investments	4	-	(203,642)
Interest payable and			
similar charges	5	(1,375)	<u>-</u>
LOSS ON ORDINARY			
ACTIVITIES BEFORE TAXATION		(66,295)	2,488,855
Tax on loss on			
ordinary activities	6	21,520	29,755

LOSS ON ORDINARY ACTIVITIES AFTER TAXATION		(44,775)	2,518,610
Dividends	7	_	(2,488,174)

RETAINED LOSS FOR		4	.
THE FINANCIAL YEAR	15	(44,775)	30,436

There are no recognised gains and losses other than those passing through the profit and loss account.

BALANCE SHEET AT 31ST DECEMBER 1994

		-	1994	•	1993
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	8		1		1
Tangible assets	9		181,283		174,075
Investments	10		4,413,345		3,513,345
			4,594,629		3,687,421
CURRENT ASSETS					
Debtors	11	279,994		658,942	
Cash at bank and in hand		88,802		56,570	
	_	368,796		715,512	
CREDITORS: amounts falling due within one year	12 (2	,534,470) (1,929,124)
NET CURRENT LIABILITIES	-		(2,165,674)	***************************************	(1,213,612)
TOTAL ASSETS LESS CURRENT LIABILITIES			2,428,955		2,473,809
PROVISION FOR LIABILITIES					
AND CHARGES	13		(7,412)		(7,491)
			2,421,543		2,466,318
CAPITAL AND RESERVES					
Called up share capital	14		2,498,000	•	2,498,000
Revaluation reserve			18,332		18,332
Profit and loss account	15		(94,789)		(50,014)
EQUITY SHAREHOLDERS' FUNDS	16		2,421,543		2,466,318
•			-		

The financial statements were approved by the Board on 14th September 1995 and signed on its behalf by

G. C. Sampson

Director

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

ACCOUNTING POLICIES

1.1 ACCOUNTING CONVENTION

The financial statements are prepared under the historical cost convention modified to include the revaluation of freehold land and buildings and include the results of the company's operations as indicated in the directors' report, all of which are continuing.

The company is a wholly owned subsidiary undertaking and the ultimate holding company publishes consolidated financial statements including a consolidated cash flow statement. This statement deals with cash flows of the group. Accordingly the company relies on the exemptions conferred by Financial Reporting Standard No 1 and does not prepare a cash flow statement.

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 228 of the Companies Act 1985 as it is a subsidiary undertaking of WPP Group plc, a company incorporated in England and is included in the consolidated accounts of that company.

1.2 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings
and equipment - 20% p.a. on written down value.

Motor vehicles - 25% p.a. on written down value.

1.3 INVESTMENTS

Fixed asset investments are stated at cost less provision for diminution in value.

1.4 PENSIONS

The pension costs charged in the financial statements represent the contributions payable by the company during the year.

1.5 DEFERRED TAXATION

Provision is made for deferred taxation using the liability method to take account of timing differences between the incidence of income and expenditure for taxation and accounting purposes except to the extent that the directors consider that a liability to taxation is unlikely to crystallise.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

2.	OPERATING LOSS	1994 £	1993 £
	Operating loss is stated after charging:		
	Depreciation of tangible assets Auditors' remuneration	5,550 6,350	
3.	INCOME FROM INVESTMENTS AND OTHER INTEREST RECEIVABLE AND SIMILAR INCOME	1994	1993
		£	£
	Profit on disposal of unlisted investments	-	147,899
	Income from subsidiary undertakings Bank interest receivable		2,611,973 34,487
		=	2,646,460
4.	AMOUNTS WRITTEN OFF INVESTMENTS	1994 £	1993 £
	Amounts written off fixed asset investments:		
	- permanent diminution in value	-	203,642
5.	INTEREST PAYABLE	1994	1993
		£	£
	On overdue tax	1,375	-
		1,375	

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

6.	TAXATION	1994 £	1993 £
	U.K. Current year taxation		
	U.K. Corporation tax at 33% (1993 - 33%) Transfer from deferred taxation		(29,923) (1,130)
		(21,520)	(31,053)
	Prior years		, , ,
	U.K. Corporation tax	-	1,298
		(21,520)	-
		,	
7.	DIVIDENDS	1994	
	Ordinary:	£	£
	Interim paid 13th October 1993	→ ;	2,488,174

8.	INTANGIBLE FIXED ASSETS		Trade Mark
			£
	Cost		-
	At 1st January 1994 & at 31st December 1994		1
			<u> </u>
	Net book value		
	At 31st December 1994		1
	At 31st December 1993		1
			===

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

9. TANGIBLE ASSETS

	Land and Fi buildings fi ed			Total
	£	£	£	£
Cost or valuation				
At 1st January 1994	162,000	7,777	13,891	183,668
Additions	-	-	48,000	48,000
Disposals	-	-	(41,891)	(41,891)
At 31st December 1994	162,000	7,777	20,000	189,777
Depreciation				
At 1st January 1994	~	5,757	3,836	9,593
On disposals	_	5,757	(6,649)	(6,649)
Charge for year	_	404	5,146	5,550
charge for year				
At 31st December 1994	-	6,161	2,333	8,494
Net book values				
At 31st December 1994	162,000	1,616	17,667	181,283
			=====	
At 31st December 1993	162,000	2,020	10,055	174,075
				
The amount shown as cost or	valuation of		1994	1993
land and buildings comprises	; :		£	£
Cost			_	_
Valuation			162,000	162,000
				
			162,000	162,000
Land and buildings would hav	re been	•	1994	1993
included on an historical co	st basis at:		£	£
Cost			143,668	143,668
Depreciation		-	-	-
Net book value			143,668	143,668

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

FIXED ASSET INVESTMENTS		1994	1993
		£ .	£
Subsidiary undertakings		2,763,345	2,763,345
Loan to Parent undertaking		1,650,000	750,000
		4,413,345	3,513,345
Investment in subsidiary undertakings			
-	Shares	Loans	Total
	£	£	£
Cost			
At 1st January 1994	2,887,354	79,633	2,966,987
Disposals	(203,642)	_	(203,642)
At 31st December 1994	2,683,712	79,633	2,763,345
At 1st January 1994	203,642	-	203,642
Disposals	(203,642)	-	(203,642)
At 31st December 1994			-
Net Book Values			
At 31st December 1994	2,683,712	79,633	2,763,345
At 31st December 1993	2,683,712	79,633	2,763,345

In the opinion of the directors the aggregate value of the company's investment in subsidiary undertakings is not less than the amount included in the balance sheet.

Loan to Parent undertaking

10.

	£
Cost	
At 1st January 1994	750,000
Additions	900,000
At 31st December 1994	1,650,000
Net Book Values	
At 31st December 1994	1,650,000
At 31st December 1993	750,000
	

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NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

Holdings of more than 10%

The company holds more than 10% of the share capital of the following companies:

	companies.			
		Country of registrati	ion Shar	es held
	Company	or incorporation	Class	\$
	Subsidiary undertakings			
	Alton Wire Products Ltd	England	Ordin	ary 100
	Cortursel Ltd	England	Ordin	ary 100
	County Electro Plating Ltd	England	Ordin	ary 100
	North Kent Plastic Cages Ltd	-	Ordin	nary 100
	Staffordshire Holloware Ltd	England	Ordin	ary 100
11.	DEBTORS		1994	1993
			£	£
	Amounts owed by group underta	kings	-	401,842
	Corporation tax		273,628	252,035
	Other debtors		=	1,740
	Prepayments and accrued incom	te	4,170	3,325
			279,994 ———	658,942
12.	CREDITORS: amounts falling du	le	1994	1993
	within one year		£	£
	Amounts owed to group underta	kings	2,525,318	1,911,752
	Other creditors		-	5,034
	Accruals and deferred income		9,152	12,338
		:	2,534,470	1,929,124
		=		

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

13. PROVISIONS FOR LIABILITIES AND CHARGES

Deferred tax is provided at 33% (1993 - 33%) analysed over the following timing differences:

	Fully	
	Provided	
	1994	1993
	£	£
Accelerated capital allowances	6,359	6,394
Other timing differences	1,053	1,097
	7,412	7,491
	•	
Movements on the provision for deferred taxation are	:	
		£
At 1st January 1994 Transferred to profit and loss account		7,491 79
At 31st December 1994		7,412

The potential deferred taxation liability arising on the revaluation of the company's freehold property has not been provided for as the directors have no intention of disposing of that property in the foreseeable future.

14.	SHARE CAPITAL	1994 £	1993 £
	Authorised		
	2,500,000 Ordinary shares of £1 each	2,500,000 2	,500,000
	Allotted, called up and fully paid		
	2,498,000 Ordinary shares of £1 each	2,498,000 2	498,000
15.	PROFIT AND LOSS ACCOUNT	1994	1993
		£	£
	Accumulated losses at 1st January 1994	(50,014)	(80,450)
	Retained loss for the year	(44,775)	30,436
	Accumulated losses at 31st December 1994	(94,789)	(50,014)
		-	

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

16. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	1994	1993
	£	£
Loss for the financial year	(44,775	2,518,610
Dividends	-	(2,488,174)
	(44,775	30,436
New share capital subscribed	-	2,488,000
Net addition to shareholders' funds	(44,775)	2,518,436
Opening shareholders' funds	2,466,318	(52,118)
Closing shareholders' funds	2,421,543	2,466,318
		

17. CONTINGENT LIABILITIES

Under a composite accounting agreement the Company's bankers have the right to set-off overdrawn balances arising in fellow group companies against the Company's bank account balance.

18.	DIRECTORS	1994 £	1993 £
	Remuneration	~	-
	Emoluments	44,990	43,526
	Emoluments disclosed above (excluding pension contributions) include amounts paid to:		
	The chairman	44,990	43,526
	The highest-paid director	44,990	43,526
	Other directors' emoluments (excluding pension contributions) were in the		
	following ranges:	Number	Number
	£Nil - £5,000	2	2

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 1994

19. EMPLOYEES

Number of employees

The average weekly number of employees (including directors) during the year was:

	1994 Number	1993 Number
Administration	5	5
	==	
Employment costs		
	£	£
Wages and salaries	67,951	76,833
Social security costs	6,970	7,806
Other pension costs	3,600	4,870
	78,521	89,509

20. ULTIMATE PARENT COMPANY

The company is a member of a group, of which the ultimate company is WPP Group plc. The results of Wire & Plastic Products Limited are consolidated into those of its ultimate holding company, whose principal place of business is at 27 Farm Street, London, W1X 6RD. the consolidated accounts are available at that address.