

Company Registration No. 00899099 (England and Wales)

WIRE AND PLASTIC PRODUCTS LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2012



WIRE AND PLASTIC PRODUCTS LIMITED

COMPANY INFORMATION

Directors	M J Simmonds J Eggar
Secretary	WPP Group (Nominees) Limited
Company number	00899099
Registered office	Pennypot Industrial Estate Hythe Kent
Auditors	Wilkins Kennedy FKC Stourside Place Station Road Ashford Kent
Business address	Pennypot Industrial Estate Hythe Kent
Bankers	HSBC Bank plc 47 High Street Hythe Kent

WIRE AND PLASTIC PRODUCTS LIMITED

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WIRE AND PLASTIC PRODUCTS LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2012

The directors present their report and financial statements for the year ended 31 December 2012

Principal activities and review of the business

The principal activity of the company during the year was the manufacture, wholesale and distribution of wire and plastic products and holloware and kitchenware

The results for the year and the financial position at the year end were considered satisfactory by the directors

During the year the Directors took the decision to close the North Kent Plastics division due to a continued decline in turnover and poor results. The division ceased to trade in January 2012

Results and dividends

The results for the year are set out on page 5

The directors do not recommend payment of an ordinary final dividend

Directors

The following directors have held office since 1 January 2012

M J Simmonds

J Eggar

Auditors

The auditors, Wilkins Kennedy FKC, are deemed to be reappointed under section 487(2) of the Companies Act 2006

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

WIRE AND PLASTIC PRODUCTS LIMITED

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the board



M J Simmonds

Director

29 MAY 2013.

WIRE AND PLASTIC PRODUCTS LIMITED

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF WIRE AND PLASTIC PRODUCTS LIMITED

We have audited the financial statements of Wire and Plastic Products Limited for the year ended 31 December 2012 set out on pages 5 to 16. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2012 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

WIRE AND PLASTIC PRODUCTS LIMITED

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE MEMBERS OF WIRE AND PLASTIC PRODUCTS LIMITED

Matters on which we are required to report by exception

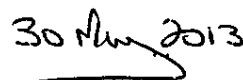
We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit



John McIntyre (Senior Statutory Auditor)
for and on behalf of Wilkins Kennedy FKC

Chartered Accountants
Statutory Auditor



Stourside Place
Station Road
Ashford
Kent

WIRE AND PLASTIC PRODUCTS LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2012

	Notes	2012 £	2011 £
Turnover	2		
Continuing operations		714,303	558,306
Discontinued activities		<u>75,518</u>	<u>294,989</u>
		789,821	853,295
Cost of sales		<u>(733,672)</u>	<u>(745,082)</u>
Gross profit		56,149	108,213
Administrative expenses		(335,642)	(405,602)
Other operating income		<u>16,166</u>	<u>10,320</u>
Operating loss	4		
Continuing operations		18,461	(167,591)
Discontinued activities		<u>(281,788)</u>	<u>(119,478)</u>
		(263,327)	(287,069)
Exceptional items			
Redundancy costs incurred on closure of division		(37,373)	-
Provision for closure costs		<u>(90,333)</u>	<u>-</u>
Loss on ordinary activities before interest		<u>(391,033)</u>	<u>(287,069)</u>
Loss on ordinary activities before taxation		<u>(391,033)</u>	<u>(287,069)</u>
Tax on loss on ordinary activities	5	-	-
Loss for the year	15	<u><u>(391,033)</u></u>	<u><u>(287,069)</u></u>

There are no recognised gains and losses other than those passing through the profit and loss account

Note of historical cost profits and losses

	31 December 2012 £	31 December 2011 £
Reported loss on ordinary activities before taxation	(391,033)	(287,069)
Realisation of property revaluation gains of previous years	<u>-</u>	<u>-</u>
Historical cost loss on ordinary activities before taxation	<u><u>(391,033)</u></u>	<u><u>(287,069)</u></u>
Historical cost loss for the year retained after taxation, extraordinary items and dividends	<u><u>(391,033)</u></u>	<u><u>(287,069)</u></u>

WIRE AND PLASTIC PRODUCTS LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Intangible assets	6		1		1
Tangible assets	7 and 8		405,860		433,587
			<u>405,861</u>		<u>433,588</u>
Current assets					
Stocks	10	207,874		261,333	
Debtors	11	193,503		203,185	
Cash at bank and in hand		969,570		1,202,934	
		<u>1,370,947</u>		<u>1,667,452</u>	
Creditors amounts falling due within one year	12	(221,581)		(154,780)	
Net current assets			<u>1,149,366</u>		<u>1,512,672</u>
Total assets less current liabilities			<u>1,555,227</u>		<u>1,946,260</u>
Capital and reserves					
Called up share capital	14	2,498,000		2,498,000	
Revaluation reserve	15	49,302		49,302	
Profit and loss account	15	(992,075)		(601,042)	
Shareholders' funds	16	<u>1,555,227</u>		<u>1,946,260</u>	

Approved by the Board and authorised for issue on 29 MAY 2013,



M J Simmonds
Director

Company Registration No 00899099

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention modified to include the revaluation of freehold land and buildings

The accounts are prepared on a going concern basis, the use of the going concern basis of accounting is appropriate because there are no material uncertainties related to events or conditions that may cast significant doubt about the ability of the company to continue as a going concern

The company is a wholly owned subsidiary undertaking and the ultimate holding company publishes consolidated financial statements including a consolidated cash flow statement. This statement deals with cash flows of the group. Accordingly the company relies on the exemptions conferred by Financial Reporting Standard No. 1 (revised) and does not prepare a cash flow statement.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Trade mark

The Trade mark is valued at cost less accumulated amortisation.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation less estimated residual value of each asset over its expected useful life.

In 2009 a review was undertaken of the estimated useful life of assets, this resulted in a change to these estimates. The change has the effect that over the remaining useful economic life of the assets, the revised depreciation rate will result in additional depreciation being recognised in the profit and loss, with a corresponding increase in profit on any future disposal of the freehold property.

The revised depreciation rates are as follows:

Freehold land and buildings	Not depreciated & straight line over 50 years
Short leasehold land and buildings	Straight line over the life of the lease
Plant and machinery	10% Straight line
Fixtures, fittings, equipment & computers	20% Straight line & 33 33% straight line

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

1 Accounting policies

(continued)

The company has adopted the transitional arrangements of Financial Reporting Standard No 15, whereby the valuation of land and buildings carried out in October 1984 and 1985 has not been updated

Investment properties have not been depreciated, in accordance with Statement of Standard Accounting Practice No 19. This is a departure from the general requirement of the Companies Act 2006 for all tangible assets to be depreciated. In the opinion of the directors this policy is necessary for the financial statements to give a true and fair view as their current value is of more significance than any measure of consumption. If this departure from the Act had not been made, the loss for the year would have been increased by depreciation.

However, the amount of depreciation cannot reasonably be quantified and the amount which might otherwise have been shown cannot be separately identified or quantified.

1.6 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.7 Stock and work in progress

Stock is valued at the lower of cost and net realisable value.

Work in progress is valued at the direct cost of materials and labour and a proportion of attributable overheads.

1.8 Pensions

The pension costs charged in the financial statements represent the contributions payable to a defined money purchase scheme by the company during the year in accordance with Financial Reporting Standard No 17.

1.9 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes where the value can be reliably estimated. The deferred tax balance has not been discounted.

No provision has been made for deferred tax on gains recognised on revaluing property, used in trade, to its market value as the company does not intend to sell the revalued assets.

1.10 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

1.11 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of WPP PLC, a company incorporated in Jersey, and is included in the consolidated accounts of that company.

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

2 Turnover

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the United Kingdom

3 Cost of sales and net operating expenses

	2012		Total £	2011		Total £
	Continuing £	Discontinued £		Continuing £	Discontinued £	
Cost of sales	598,073	135,599	733,672	483,282	261,800	745,082
Administrative expenses	109,953	225,689	335,642	252,935	152,667	405,602
Other operating income	(12,184)	(3,982)	(16,166)	(10,320)	-	(10,320)
	<u>695,842</u>	<u>357,306</u>	<u>1,053,148</u>	<u>725,897</u>	<u>414,467</u>	<u>1,140,364</u>

During the year the company permanently closed one of its divisions and the results from this division have been shown as discontinued operations in accordance with Financial Reporting Standard No 3

As a result of the closure of this division, redundancy and other closure costs have been incurred and are expected to be incurred until the termination of the lease of the property during 2013. A provision for these exceptional costs has been made and is reflected in these financial statements

4 Operating loss	2012 £	2011 £
Operating loss is stated after charging		
Depreciation of tangible assets	24,962	27,143
Operating lease rentals	51,505	51,505
Auditors' remuneration (including expenses and benefits in kind)	4,800	5,810
and after crediting		
Rents receivable	(12,184)	(10,309)
Profit on disposal of tangible assets	(18,770)	-
Profit on foreign exchange transactions	(1,210)	-

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

5	Taxation	2012	2011
	Total current tax	<u>-</u>	<u>-</u>
	Factors affecting the tax charge for the year		
	Loss on ordinary activities before taxation	<u>(391,033)</u>	<u>(287,069)</u>
	Loss on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 24.00% (2011 - 26.00%)	<u>(93,848)</u>	<u>(74,638)</u>
	Effects of		
	Depreciation add back	5,991	7,057
	Group loss relief	<u>87,857</u>	<u>67,581</u>
		<u>93,848</u>	<u>74,638</u>
	Current tax charge for the year	<u>-</u>	<u>-</u>

No provision has been made for deferred tax on losses as it is expected that any taxable losses arising will be surrendered to the group

No provision has been made for deferred tax on gains recognised on revaluing the investment properties or freehold property not used in trade. Such tax would become payable only if the assets were sold and group losses were not available. Following the revaluation of investment properties as at 31 December 2012, the total unprovided amount is nil (2011: nil). At present, it is not envisaged that any tax will become payable in the foreseeable future.

6 Intangible fixed assets

	Trade mark
	£
Cost	
At 1 January 2012 & at 31 December 2012	<u>1</u>
Net book value	
At 31 December 2012	<u>1</u>
At 31 December 2011	<u>1</u>

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

7 Tangible fixed assets

	Freehold land and buildings	Short leasehold land and buildings	Plant and machinery	Fixtures, fittings, equipment & computers	Total
	£	£	£	£	£
Cost or valuation					
At 1 January 2012	248,131	21,118	848,662	41,483	1,159,394
Additions	-	-	550	382	932
Disposals	-	-	(376,876)	(2,421)	(379,297)
At 31 December 2012	248,131	21,118	472,336	39,444	781,029
Depreciation					
At 1 January 2012	24,000	18,318	797,188	41,301	880,807
On disposals	-	-	(373,179)	(2,421)	(375,600)
Charge for the year	8,000	2,800	13,993	169	24,962
At 31 December 2012	32,000	21,118	438,002	39,049	530,169
Net book value					
At 31 December 2012	216,131	-	34,334	395	250,860
At 31 December 2011	224,131	2,800	51,474	182	278,587

The freehold land and buildings were valued on an open market basis by a firm of independent Chartered Surveyors in October 1984 and 1985

If the property used in trade was sold for its revalued amount it would be necessary to replace it with similar property, and rollover relief against tax on the gain would be available. Accordingly, no timing differences arise and no provision has been made for deferred tax in respect of the revaluation. Also if the property not used in the trade was sold for its revalued amount, due to the expectation of future available group losses, no provision has been made for deferred tax on the revalued amount.

Legal ownership of the Freehold Land and Buildings transferred from group undertakings is held by the subsidiaries. However the rights of access and future economic benefits are held by the holding company and in accordance with Financial Reporting Standard No 5 (Reporting the substance of transactions) these assets have been shown in the books of Wire & Plastic Products Limited.

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

8 Tangible fixed assets

	Investment properties £
Cost or valuation	
At 1 January 2012 & at 31 December 2012	155,000
Net book value	
At 31 December 2012	155,000
At 31 December 2011	155,000

The tenanted freehold properties were revalued, in accordance with Statement of Standard Accounting Practice No 19, at open market value by the directors as at 31 December 2012

9 Fixed asset investments

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies

Company	Shares held	
	Country of registration or incorporation	Class %
Subsidiary undertakings		
Alton Wire Products Limited	England	Ordinary 100
Milburn Finance Limited	England	Ordinary 100
WPP Phoenix Three Limited (formerly North Kent Plastic Cages Limited)	England	Ordinary 100

10 Stocks and work in progress

	2012 £	2011 £
Raw materials and consumables	87,205	154,723
Work in progress	23,782	17,251
Finished goods and goods for resale	96,887	89,359
	<u>207,874</u>	<u>261,333</u>

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

11 Debtors	2012 £	2011 £
Trade debtors	147,424	143,050
Amounts owed by parent and fellow subsidiary undertakings	-	7,620
Prepayments and accrued income	46,079	52,515
	<u>193,503</u>	<u>203,185</u>

Amounts falling due after more than one year and included in the debtors above are

	2012 £	2011 £
Prepayments	-	36,500
	<u>-</u>	<u>36,500</u>

12 Creditors amounts falling due within one year	2012 £	2011 £
Trade creditors	66,472	79,407
Taxes and social security costs	24,104	30,439
Other creditors	22,872	19,953
Accruals and deferred income	108,133	24,981
	<u>221,581</u>	<u>154,780</u>

13 Pension and other post-retirement benefit commitments

Defined contribution

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund.

	2012 £	2011 £
Contributions payable by the company for the year	<u>992</u>	<u>1,109</u>

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

14 Share capital	2012	2011
	£	£
Allotted, called up and fully paid		
2,498,000 Ordinary shares of £1 each	2,498,000	2,498,000

15 Statement of movements on reserves	Revaluation reserve	Profit and loss account
	£	£
Balance at 1 January 2012	49,302	(601,042)
Loss for the year	-	(391,033)
Balance at 31 December 2012	49,302	(992,075)

16 Reconciliation of movements in shareholders' funds	2012	2011
	£	£
Loss for the financial year	(391,033)	(287,069)
Opening shareholders' funds	1,946,260	2,233,329
Closing shareholders' funds	1,555,227	1,946,260

17 Contingent liabilities

Wire & Plastic Products Limited participates in group banking arrangements with its parent company, WPP plc, and has access to a group cash management facility. Wire & Plastic Products Limited guarantees the facility to the extent of its cash deposited in the UK with its clearing bank. Wire & Plastic Products Limited, together with its parent, WPP plc, and certain other subsidiary undertakings, is a party to the group's syndicated banking arrangements. Wire & Plastic Products Limited has jointly and severally guaranteed the borrowings under these arrangements. Details of these arrangements are included in the financial statements of WPP plc.

For VAT purposes the company is grouped with other companies of the WPP Group. Under this agreement the company has a joint and several liability for amounts due to H M Customs and Excise by those other companies.

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

18 Financial commitments

At 31 December 2012 the company was committed to making the following payments under non-cancellable operating leases in the year to 31 December 2013

	Land and buildings	
	2012	2011
	£	£
Operating leases which expire		
Between two and five years	-	49,375
	<u> </u>	<u> </u>

Although the lease of the property disclosed as expiring within two to five years in 2011 will continue until July 2013, and appropriate rental payments will be made, these amounts are included in the provision for closure costs disclosed as an exceptional item in these accounts and therefore the charge to the profit and loss account for payments under operating leases in the year ended 31 December 2013 will be nil

19 Directors' remuneration

	2012	2011
	£	£
Remuneration for qualifying services	52,200	52,200
Company pension contributions to defined contribution schemes	828	828
	<u> </u>	<u> </u>
	53,028	53,028
	<u> </u>	<u> </u>

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 1 (2011 - 1)

WIRE AND PLASTIC PRODUCTS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2012

20 Employees

Number of employees

The average monthly number of employees (including directors) during the year was

	2012 Number	2011 Number
Production and Administration	21	24

Employment costs

	2012 £	2011 £
Wages and salaries	370,502	402,342
Social security costs	22,847	30,959
Other pension costs	992	1,109
	394,341	434,410

21 Control

The directors regard Belgrave Square, a company incorporated in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party

The parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey. The parent undertaking of the smallest such group is WPP 2008 Limited, incorporated in England and Wales

Copies of the financial statements of WPP plc are available at www.wpp.com. Copies of the financial statements of WPP 2008 Limited can be obtained from 27 Farm Street, London, W1J 5RJ

22 Related party relationships and transactions

The company has taken advantage of the exemptions conferred by Financial Reporting Standard No 8 from the requirement to make disclosures concerning related parties on the grounds that these details are included in the publicly available consolidated financial statements