

Company Registration No. 00874424 (England and Wales)

**ASSOCIATED GLOBAL MARKET RESEARCH LTD.  
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2015**

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# ASSOCIATED GLOBAL MARKET RESEARCH LTD.

## CONTENTS

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	Page
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2

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# ASSOCIATED GLOBAL MARKET RESEARCH LTD.

## ABBREVIATED BALANCE SHEET

AS AT 30 JUNE 2015

Notes	2015		2014	
	£	£	£	£
<b>Current assets</b>				
Debtors	1,185		4,015	
Cash at bank and in hand	11,767		34,416	
	<u>12,952</u>		<u>38,431</u>	
<b>Creditors: amounts falling due within one year</b>	(3,575)		(14,151)	
<b>Total assets less current liabilities</b>		<u>9,377</u>		<u>24,280</u>
<b>Capital and reserves</b>				
Called up share capital	2	11,500		11,500
Share premium account		2,000		2,000
Profit and loss account		(4,123)		10,780
<b>Shareholders' funds</b>		<u>9,377</u>		<u>24,280</u>

For the financial year ended 30 June 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board and authorised for issue on 30.09.2015



Joanne Robbibo  
Director

Company Registration No. 00874424

# ASSOCIATED GLOBAL MARKET RESEARCH LTD.

## NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2015

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### 1 Accounting policies

A summary of the principal accounting policies, all of which have been applied consistently throughout the year and the preceding year, is set out below.

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for services provided in the normal course of business. Revenue is recognised in line with the accrual accounting concept based on fees received for services provided in the financial year.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	Straight line over 5 years
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#### 1.5 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

#### 1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

<b>2 Share capital</b>	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
11,500 Ordinary shares of £1 each	11,500	11,500